



Get Guaranteed Riverside Satisfaction at Big Savings

# TIRE SALE

Riverside Ramblers Now Priced as low as

**4.30**  
29x4.40-21 SIZE

The best "bottom-priced" tire your money can buy! Far ahead of any other tire in Rambler's low price class for safety and performance! Made by the same famous maker that builds Wards finest and most expensive tires—from quality materials—with many famous Riverside construction features. Four full plies and two breaker strips. Save on Ramblers but save with confidence! Get extra savings while this sale lasts! Come first to Wards for tires!

| Size    | Regular Price | Sale |
|---------|---------------|------|
| 4.40-21 | 4.75          | 4.30 |
| 4.50-21 | 5.25          | 4.75 |
| 4.50-20 | 5.05          | 4.55 |
| 4.75-18 | 5.55          | 5.00 |
| 4.75-20 | 5.70          | 5.15 |
| 5.00-18 | 5.95          | 5.35 |
| 5.00-20 | 6.15          | 5.55 |
| 5.25-18 | 6.60          | 5.95 |
| 5.25-21 | 7.30          | 6.55 |

Tires Mounted Free



Boys' Longies \$1.98



Choice of 4 Styles 4 Fabrics

LOW PRICED! MEN'S AND YOUNG MEN'S

**These Trousers 2.98**

- Cassimores, Chevots, Worsteds, Corduroys!
- 4 Popular Styles
- Sizes 28 to 44!

See Wards complete assortment of men's and young men's trousers! New styles, new fabrics! Choose from 4 styles: from 4 long-wearing fabrics; conservative dress or dashing slack models!

Men's 8-oz. Whipcord Pants **1.49**  
Long wearing, full cut of 8-oz. whipcord, with full cut bottoms, Waist 30-44.

Boys' Blue Denim Jeans **79c**  
2 1/2 in. Waistband. Polo pockets. Cuff bottoms. Triple stitched. 8-18.

MELTON COSSACK JACKETS **2.98**  
Unusual at this price because they have coat shaped sleeves that fit better. Heavy 33-oz. all-wool Melton cloth in navy blue. Slide fastener. Wide collar, deep pockets, 36-46.  
BOYS' SIZES ARE **2.69**

MEN'S NON-WILT COLLAR DRESS SHIRTS **98c**  
Men! Here's the shirt you want at a price that's unusually low. Fine quality broadcloth! Smart new patterns or plain colors, all tubfast.

HOMESTEADER WORK SHIRT **59c**  
Long wearing because it's sturdily constructed. All main seams triple stitched. Two pockets. Metal (unbreakable) buttons.



SHIRTS AND SHORTS **19c EACH**



MEN'S DRESS HOSE **19c PAIR**



MEN'S UNION SUITS **79c**

Elastic inserts at sides. Fast color stripes and plain colors. Boy's rib athletic shirts.

Made to sell for 25c! Rayon and celanese. Long-wearing. Non-reinforced heel, toe.

Medium weight, long sleeves and long legs. Elastic rib knit cuffs. 36 to 44.

I FOUND OUT THAT THIS ROAD KING IS THE BEST BATTERY BUY IN TOWN AT THE PRICE

WARDS 13 PLATE ROAD KING BATTERY

**4.45**

With Your Old Battery

18 month guarantee and service adjustment! By buying in the sale you get at least 2 winters' guaranteed performance!

WARDS WINTER KING—21 mo. guar. 15 plates—fits 13 plate case! **\$5.75** Exchange

WARDS SUPER POWER—36 mo. guar. 15 plates—fits 13 plate case! **\$8.45** Exchange



SAY, TOM HOW MUCH MORE DO YOU PAY FOR THAT WARDS OIL YOU GET SUCH SERVICE WITH?

Wards 100% Pure Pennsylvania Motor Oil

**19c Quart**  
Inc. Fed. Tax in Your Container

All from Bradford Allegheny crude—the world's finest! Refined by the new solvent processes to flow easily in coldest weather! Yet the tough body completely protects, under intense motor heat! All S. A. E. grades.

72c Gal. in your container

**RUNRITE MOTOR OIL**  
Wards famous Runrite Western oil. All S.A.E. grades. Reduced in Sale. Inc. Fed. Tax. **9c** Qt. In customer's container. 32c Gal. in your container.

MORE? LISTEN I PAY ABOUT 1/2 FILLING STATION PRICES—AND BOY I'VE NEVER USED A BETTER OIL AT ANY PRICE

Cylinder Padlock

**45c**

5-disc tumbler. File-proof!



SPARK PLUG

Wards Supreme Quality! Each Install a set now for easier starting! Save!

**33c**



RADIATORS

Ford 28-29 or Chevrolet 29-30 Exchange basis. Guaranteed for 18 months!

**8.20**

Forged Steel Hammer

**29c**

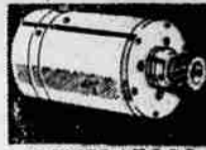
Hickory handle. Polished face!



MILL FILES

**18c**

10" size Has strong, sharp teeth. 10" .....23c



GENERATORS

For Ford A Exch. Price **2.95** Rebuilt like new! Completely reconditioned!



**15.40**

22 CAL. RIFLE

Complete with TELESCOPE SIGHT

Everything you have ever wanted in a rifle! Bolt action Repeating Rifle and Telescope Sight at a price that you would expect to pay for Rifle or sight alone. 8 shot clip magazine rifle, 24-inch barrel. Grooved fore-end. New Telescope sight is 4 power, 27-ft. field at 100 yard; micrometer windage and elevator adjustments. Receiver peep sight, 2 interchangeable discs, small and large peep. Adjustable sporting rear sight. Gold bead ramp front sight with removable hood.

Wards Clean Fire Cartridges

22 short, copper-coated cartridges. Priming mixture prevents rust. Heavy metal case protects against blowbacks. Made with smokeless powder!

**16c**

Box of 50



Air Cushion Balloon Tires Glide Over Bumps!

**31.95**

\$4 Down, \$5 Monthly Small Carrying Charge

Hawthorne Double Bar BICYCLES

Flashy, full-size, double-bar bikes that are far out of their price class! Big, Riverside Balloon Tires give you that gliding ride! Bonderized against rust, Vichrome enameled to keep their glossy finish! Boys' model in red and white, girls'—blue and white. Troxel saddle, nickel-plated metal parts, 20" seamless steel frame—these are just some of the quality features! Come in today—See it yourself!

Boys' or Girls' De Luxe Duralium Bikes **40.95** Lighter—yet stronger—than steel! The metal used in aviation!

LONG-WEAR SHEETS, 81x99

Last 4 Days on Sale

**82c**