

Buy these big FEBRUARY FURNITURE SALE Values on

Wards Budget Plan



MOHAIR
ALL OVER TOO,
FRONT, BACK
AND SIDES!

JUST RUN YOUR
HAND OVER THE
GENUINE
MOHAIR!

WHY! IT FEELS AS SOFT AND
SILKY AS A KITTENS EAR!

WARDS FEBRUARY FURNITURE SALE
Pay only \$6 DOWN
\$7 PER MONTH
Small Carrying Charge

Usual \$79.50 Value Today!
Two Massive, Beautiful Pieces in
100% ANGORA MOHAIR

Mohair Prices Advance
1800% a Pound!

All Time Low (1932) lb.	6c
One Year Ago, lb.	45c
6 Months Ago, lb.	70c
PRICES TODAY, lb.	\$1.15

See the chart to the left. Note how the price of mohair has jumped! Wards ordered when mohair was 70c a pound—that's why we can offer this extraordinary value! If we bought these suites today we'd have to sell them for much more! From every indication mohair prices will be going still higher! Furniture craftsmen's wages have gone up, too! That's why we want to impress upon you the fact that you should buy NOW! We believe it will be a long, long time before such a value as this is possible again! This suite is superbly constructed. The davenport is a full 80 inches overall! Beautifully carved feet! Colorful Moquette reverse cushions! Wood parts are finished in deep, rich walnut tones! Hurry in tomorrow! See this big February Sale value at

64⁸⁸
YOU SAVE OVER \$14



Massive 2 Pc. Tapestry Suite! Worth \$59.50

Save Over \$14 During This Sale!

44⁸⁸

One of the most popular styles on the market today—and just look at Wards low sale price! But low price is just one of the features of this February Sale special! It's one of the largest suites that has ever been offered at this figure. It's beautifully carved and finished in a rich walnut shade! See it!

WARDS FEBRUARY FURNITURE SALE
Pay only \$5 DOWN
\$5 PER MONTH
Small Carrying Charge



2 Pc. Angora Mohair You Save \$15 Now!
Davenport Is 83 Inches Overall!

You rarely see such bigness under \$100! Such a value is unusual—even for Wards! Only because Wards planned this bargain months ago is this big savings possible! Examine it in detail—you'll like the lavish carvings, the beautiful upholstery and the sturdy construction! February sale price is

74⁸⁸

WARDS FEBRUARY FURNITURE SALE
Pay only \$7 DOWN
\$7 PER MONTH
Small Carrying Charge



SAVE \$10—KING "O" SLEEP
Twin Studio Couch
MADE BY THE SIMMONS COMPANY

With These Features

- Two Complete Innerspring Mattress Units.
- Front Pull-Out Bedding Compartment.
- In Durable Tapestries.
- Modern Style Base! New Rounded Corners!

34⁹⁵

\$4 DOWN \$5 Monthly.
Small Carrying Charge



182 Coil INNERSPRING

More Features Than a Famous Mattress That Retail at \$14.75

Compare this February Sale special with a famous make selling at \$14.75; then you'll agree it's better! Sleep on it and you'll say it's one of the best investments in comfort you've ever made! It's built to last for years! 182 innerspring coils and deep layers of soft, fluffy, new felted cotton liners insure ideal sleeping comfort!

Sale Price Only

10⁸⁸

99 Coil "X" Top Foundation Spring

The perfect, scientifically designed support for innerspring mattresses! Green enamel finish. February sale price is

9⁸⁸



Walnut Veneered Table, 4 Attractive chairs

5-PC. DINETTE SET 32.88

Sturdy solid hardwood construction with 5-ply walnut veneered table top! Attractively turned legs! Shaped chair backs! Tapestry covered seats. Better hurry for this one!

\$3 Down, \$5 Monthly
Small Carrying Charge

7 PIECES, Table, 1 Arm, 5 Side Chairs \$37.50
5 PIECES, Buffet, Table, 1 Arm, 5 Side Chairs \$49.50