

Local News

COMING EVENTS

Feb. 20.—Baptist Missionary rally: 3:30-7:30 p. m.
Feb. 25.—American Legion Auxiliary Fashion show, Junior high auditorium.
Feb. 26.—Albany College octet, Presbyterian church.

Leave For Drew.—Mr. and Mrs. Frank Poole, of this city, have gone to their ranch above Drew, where they will spend two weeks.

Admitted to Hospital.—Mrs. Oscar Hubbard, of this city, was admitted to Roseburg General hospital yesterday afternoon.

Visiting in Portland.—Mr. and Mrs. A. A. Wilder, of this city, are spending several days in Portland visiting relatives and friends.

Returns to Work.—C. E. Fowler, foreman of a local garage, was able to return to his work yesterday, after being ill at his home in Happy valley a short time.

Slightly Improved.—Mrs. S. Young is reported to be slightly improved in health, after being ill for the past several days at the home of her granddaughter, Mrs. Jack Wharton. Mrs. Young will be 98 years of age in March.

Building Home on Highway.—S. E. Jacobs is building a modern, small home just south of the L. L. Robertson home on the South Pacific highway this month. The home will be completed within the next few weeks.

Leaves For Eugene.—Miss Evelyn Thompson, daughter of Mr. and Mrs. T. W. Thompson, of this city, left today for Eugene, where she will spend several days visiting her sister and brother-in-law, Mr. and Mrs. Kenneth Denton.

Will Visit in California.—Mr. and Mrs. R. A. Kronke and daughter, Miss Laura, of this city, have gone to California, where they will spend a few weeks visiting Mr. and Mrs. Adrian Bloom. The latter couple are former Roseburg residents.

Leaving For Portland.—Mrs. May Pylon and daughter, Miss Jessie; Miss Ha Laubach and C. E. Mansfield, all of Roseburg, are leaving tomorrow for Portland, where they will spend the week-end with relatives and friends. Mrs. Pylon and daughter, Miss Jessie, expect to spend Sunday at Donald, Oregon, with relatives.

Leaves For Salem.—Charles McElhinny, insurance salesman, left last evening for his home in Salem, after spending a few days in this city attending to business affairs and visiting his mother, Mrs. Lena McElhinny. Mr. McElhinny recently attended to business in Eureka, California, where he states he saw W. K. Wright, a former Roseburg resident. Wright is now employed with headquarters at San Francisco. Mrs. Wright was Miss Mabel Bryan, of this city. She is a sister of Mrs. A. M. Knudson. Mr. Wright was once with the Oregon state highway department.



Spring's Feature Fabrics

Presents a very broad assortment of outstanding hard finish worsteds in smart patterns. These suitings are loomed for long wear and each one is individually styled with silk linings, expert tailoring and skillful cut incorporates character, ease and correctness. These distinguished clothes are at Harth's Toggery.

\$32.50 to \$45.00

Harth's
TOGGERY

Purchases New Car.—H. M. McCabe, Douglas county deputy sheriff, has purchased a new car from a local dealer.

Will Spend Week-End Away.—Judge C. F. Hopkins, of this city, expects to spend the week-end in southern Oregon points visiting friends.

Spending Day in Cottage Grove.—James Hansen and S. J. Jones have returned to Roseburg, after spending a day in Cottage Grove attending to business affairs.

Spends Day Attending to Business.—Henry Simmons, local car salesman, spent yesterday in the Myrtle Creek, Riddle and Canyonville vicinity attending to business affairs.

Ill at Home.—R. Ayres, of this city, is reported to be ill at his home at Edenbrow. Mrs. Ayres, who has been spending the past few days in Corvallis on business, is expected to return to her home today.

Returns From Dallas.—Bernard Young has returned to his home in this city, after spending several days in Dallas, Oregon, visiting Mr. and Mrs. Lawrence French. Mr. French and Mr. Young enjoyed a few days fishing during the latter stay at Dallas.

Will Spend Week-End Here.—Mr. and Mrs. C. L. Welch and son, William, and Mr. and Mrs. C. R. Bessie, of Portland, are expected to arrive here tonight to spend the week-end at the house guests of Mrs. Viola M. Pitchford and her daughter, Miss Agnes Pitchford.

Recovered From Illness.—Miss Joyce Irene Peterson, small daughter of Mr. and Mrs. Harold Peterson, of Hamilton street, is reported to have fully recovered from a recent illness. Mr. Peterson motored to the Wallace gravel camp at Drain yesterday on business.

Anxious for Roseburg to Get Home.—According to word received here, Mr. and Mrs. Earl Burr and Mr. and Mrs. Earl Burch, of Hollywood, and Mr. and Mrs. Bert Lawrence and Rev. and Mrs. Caldwell, of Pasadena, California, are anxiously awaiting the news for Roseburg to obtain the federal soldiers' home. All are former Roseburg residents and are well known here.

CITY VISITORS

Jacob Roth, of Sutherlin, spent several hours here yesterday on business.

Clyde Beckley, of Elkton, was in Roseburg Thursday afternoon on business.

Mr. and Mrs. Pitzer Beckley, of Dixonville, were here yesterday on business.

Joseph DeBernardi, of Glendale, was in town on business Thursday afternoon.

J. C. Campbell, of Sutherlin, attended to business affairs in this city yesterday.

R. B. Spackman, of Dillard, was in town yesterday afternoon on business.

Mrs. George Johnson, of Kelley corner, visited friends and shopped here yesterday.

Mrs. C. Vleck and Mrs. Paul Caswell, of Glendale, visited and shopped in Roseburg Thursday afternoon.

D. N. Busenbark, of Melrose, was in town on business Thursday afternoon.

Judge John Austin, of Reedport, is spending a few days here on business.

O. W. Murdock, of Melrose, spent Thursday in Roseburg attending to business affairs.

F. F. Parker, of Wilbur, spent Thursday in Roseburg attending to business affairs.

John Peipert, of Oakland, was in Roseburg yesterday afternoon on business.

R. Stephenson, of Winchester, attended to business affairs in this city yesterday.

Russell Ogle, of Days creek, spent Thursday in this city attending to business affairs.

J. B. Fullerton, of Canyonville, was a business visitor in Roseburg yesterday afternoon.

E. R. Chaney, of Myrtle Creek, attended to business in this city Thursday afternoon.

John Hunter, Salem insurance salesman, spent Thursday in town attending to business.

Fred Parrott, of Garden valley, was a business visitor in this city yesterday afternoon.

E. Estell, of Days creek, was a business visitor in this city yesterday afternoon.

E. Smith, Eugene insurance man, was in town yesterday afternoon attending to business.

John Porter, of Edenbrow, attended to business affairs here yesterday afternoon.

Mark Tisdale, Sutherlin banker, was here on business for several hours Thursday afternoon.

William B. Hurt, of Happy valley, was a business visitor in this city yesterday afternoon.

R. O. Thomas, of Elkton, was in Roseburg Thursday afternoon attending to business affairs.

Mrs. R. A. Calhoun, of Garden valley, spent Thursday in this city visiting friends and shopping.

Mrs. William Coney, of Lookingglass, was in Roseburg yesterday visiting friends and shopping.

John Robert McKay, of Brockway, was a business visitor in this city yesterday afternoon.

Mrs. J. J. Smith, of Myrtle Creek, visited friends and shopped in Roseburg yesterday.

Fred Bullock and son, Dale, of Elkton, was a business visitor in this city yesterday afternoon.

Mrs. W. L. Burke, of Myrtle Creek, was in Roseburg yesterday visiting friends and shopping.

TILLIE THE TOILER



A Change of "Tune"



NEWSPAPER A TOP AS AGENT OF PUBLICITY

Outstanding Advantages in Advertising Field Cited by Detroit Banker.

(Associated Press Licensed Wire)

NEW YORK, Feb. 17.—Newspapers have outstanding advantages over other advertising media in speed and action and furnish the best medium for the trust com-

pany, Charles H. McMahon, assistant vice-president of the First National bank of Detroit, told the mid-winter conference of the trust company division, American Bankers' association, today.

"The first job of the trust company, from the standpoint of public relations," he said, "is to sell the whole community on its integrity, soundness, its perpetual life and its ability to serve better than any individual trustee or executor. That involves educating the public to the idea of corporate trust service.

"For this purpose newspapers are ideal. They reach more than

95 per cent of all persons in the will-making class."

Mr. McMahon told the conference that daily newspaper reading is an outstanding habit of the American public.

Duplicates and Outdoes

"A financial advertiser has assurance that today he can reach the literate population of any or all communities by advertising in the newspapers," he said. "You may not have listened to a radio today, nor have received any advertising by mail, nor read any outdoor advertising, but most of you will read the newspapers. Thus newspaper advertising duplicates the influence of all other advertising and touches in addition fields that are exclusively its own."

Despite occasional statements that newspaper space is too costly to be efficient in the educational job of the trust company, Mr. McMahon said that as a matter of fact newspaper advertising enjoys the advantage of costing less than any other form of advertising. Population, wealth and buying power are concentrated about the points where daily newspapers are published, he said, and newspaper advertising "opens the door for our representatives and saves their time once they are face to face with their prospects."

Vital Statistics

MARRIAGE

CAMPBELL-OTLEY.—Dolph W. Campbell and Gertrude Otley, of Roseburg, married by Judge C. F. Hopkins, Thursday, February 19.

DIVORCE DECREES

ELDER.—Mary E. Elder from Claude W. Elder, cruelty, married at Roseburg, Aug. 29, 1923.

CHURCHILL.—William Churchill from Isabel Craig Churchill, annulment on grounds of age. Married at Coquille, Aug. 20, 1930.

SAFeway STORES

DISTRIBUTION WITHOUT WASTE

Merited Confidence

A little more than a century and a half ago, implicit trust and faith was placed in a man by his people to preserve their newly formed state. The 22nd of this month is this man's birthday and it has been the custom of a grateful nation, yearly to observe this day with reverence...

Thousands of housewives all over this great nation place complete trust in Safeway Stores to provide them with the necessities of life in the most economical and ethical manner. The very best there is at the lowest possible price. You will always find this the policy at Safeway.

Bread

Safeway Twins, white or wholewheat. Your largest bread value. High quality at a fair price.

1 1/2 lb. Twin Loaves 8c

Tomatoes

Siskiyou Brand—Oregon Pack. Extra quality standard tomatoes. Special all week. Large 2 1/2 cans.

Each 10c

Grapefruit

Indian Island, Florida whole segments. Fine flavored. No. 2 cans.

Each 15c

Oats

Mothers, Aluminum or China.

Large Package 33c

Shortening

Magnolia, 100% pure vegetable. Only sold by Safeway stores.

3 lbs. 44c

9 lbs. \$1.25

Soap

P. & G. White Naptha laundry soap. The large bar.

12 bars 39c

Flour

Safeway—The finest hardwheat blend. Only Safeway's buying power brings you this price on such high quality flour.

49 lb. sack \$1.13

Sugar

C. & H. Pure Cane, fine granulated.

7 lbs. 37c

LIMIT

Mid-Week Specials

Not occasionally, but consistently giving better values—Safeway has specials every day. Investigate and be convinced.

Lye

Hooker's — Granulated. Clean up time is here. Buy a supply now and save the Safeway. 13-oz. cans.

3 cans 25c

Baking Powder

Schillings Cream of Tartar. Better baking results.

12 oz. can 35c

1-oz. Vanilla FREE

Butter

Safeway Finest quality, sweet creamery.

Pound 29c

Oxydol

Washing Powder that works like magic.

2 pkgs. 37c

HAMS

Fine flavored and economical. Whole or half.

Pound 22c

BACON

A splendid value. Mild cure, well streaked with lean.

Pound 27c

WE DELIVER QUANTITY ORDERS

Store No. 255

Roseburg

Phone 230

Me-and the boy friend

Two players incomparable in a comedy drama of hearts.



Today AND SAT.

Marie Dressler

Wallace Beery

MARJORIE RAMBEAU

DOROTHY JORDAN

In the most human... lovable... perfectly played talking picture yet produced...

MIN and BILL

AMERICA'S NEW SWEETHEARTS

In a glorious comedy drama packed with hysterical laughter.

ADMISSION Mat. 10c-35c Eve. 10c-50c



LIBERTY

Today and Saturday

COMEDY AND NEWS

25c Adults 10c Children

DR. DEAN B. BUBAR
OPTOMETRIST
Specialist in the fitting of Glasses
116 Jackson St

DR. NERBAS
DENTIST
Painless Extraction
Gas When Desired
Pyorrhea Treated
Phone 488 Masonic Bldg.