

RED CROSS ASKING DOUGLAS FOR \$1000

Drive to Aid Drought Area
Sufferers Will Be Put
on This Week.

(By E. A. Britton, Chairman)
After a very careful study of facts presented by the American Red Cross, which is considered to be the only agency in the United States capable of taking care of situations such as the present drought area conditions, the Douglas County chapter of the American Red Cross has decided to put on a drive for the one thousand dollars requested this week. The number of people now dependent upon the Red Cross for food and clothing is very great. A report was received that on January 22 at noon the number of persons dependent upon this organization was 587,684. On December 31 the Red Cross was giving relief to 224,834 which means that in a period of 22 days there was an increase of approximately 362,850 or almost 17,000 a day.

An estimate received by Red Cross headquarters in St. Louis shows that 55,000 people in Arkansas alone will be dependent upon the Red Cross for food and clothing. This is more than one-fourth the population of the entire state. Almost as hard hit as Arkansas is the state of Oklahoma and much suffering is also being uncovered in Kentucky.

The reason for the \$10,000,000 drive of the American Red Cross is best explained in the text of President Hoover's proclamation of January 13:

Needs Are Stressed.

"There must be a very material increase in the resources of the American Red Cross to enable it to bear the burden which it has undertaken in the drought area and smaller communities over 21 states during this winter.

"Within the last ten days the Red Cross has had to increase the rate of expenditures to an amount greater than during the entire preceding four months. The American Red Cross is the nation's sole agency for relief in such a crisis. It is meeting the demand and must continue to do so during the remainder of the winter.

"The disaster reserve of the Red Cross which was pledged to this emergency last August is not sufficient to meet the increased demands. It is imperative in the view of the experienced directors of the Red Cross that a minimum of at least \$10,000,000 be contributed to carry the relief program to completion.

"The familiarity of this situation, due to months of press reports of its progress, should not blind us to the fact that it is an acute emergency nor dull our active sympathies toward our fellow countrymen who are in actual want and in many cases will lack the bare necessities of life unless they are provided for.

"As president of the United States and president of the American Red Cross, I therefore, appeal to our people to contribute promptly and most generously in order that the suffering of thousands of our fellow countrymen may be prevented. I am doing so with supreme confidence that in the face of this great humanitarian need your response will be immediate."

Subject Want Cited.

Pitiful stories of suffering and want are related by Red Cross workers particularly in Arkansas and Kentucky. In a single Red Cross chapter drought area in Kentucky there are 572 children in desperate need of everything from food to clothing. Health officers of Kentucky report another county with normally 200 school children of whom only forty are now in school, and only three of whom had lunches on the day of the health officer's visit.

Red Cross workers found that some families had derived the bulk of their food from digging any edible roots and cooking them or eating them raw. One family, usually in a livable condition, was found existing in a cave because a drought had driven them from their farm and possessions. Many who are applying for help are of a class who have never asked for help and some will not ask now despite their need and must be offered help which they cannot supply themselves.

From Lee County, Arkansas comes a report verified by Red Cross headquarters in St. Louis that 41 per cent of the population is facing starvation if the Red Cross does not supply aid, one farmer died before Red Cross aid

OREGONIAN HEADS MOHAIR INSTITUTE



A. C. Gage, of Portland, Ore., editor of the Oregonian Journal, and internationally known mohair authority, who has been named director of the newly-established Institute at Chicago that will carry on researches in the uses of fabrics made from the fleeces of mohair goats.

could reach him. He had been thinking of asking for food for his family but pride held him back and he thought he would wait a little longer. When the Red Cross visitor called on his family, consisting of the widow and 11-year-old son and a married daughter with two children, the baby, four months old, was found sleeping under a pile of old coats in a chair drawn up before an open fire.

These are some of the reasons why we who depend on funds just as much as any one else does are willing to go out and do our share. We feel that we in turn have a right to expect the public to contribute to this fund. The effort of all of us in the entire country will be very small as that among the effort necessary to administer relief to approximately half of the heavy population in an area of 650,000 square miles.

Drive Aides Named.

This drive for funds is being planned to cover the entire country. The following people are being asked to head up the campaign in their respective towns: Reedsport, Stanley Chapin; Gardiner, M. H. Furlin; Elkton, R. O. Thomas; Drain, Harry Cool; Yoncalla, Mrs. Avery Laswell; Oakland, Henry Richards; Sutherlin, Mark Tidale; Wilbur, Jess Humphreys; Melrose, James Conn; Myrtle Creek, Ray Reynolds; Canyonville, Frank Binner; Riddle, Max Kimmell; Days Creek, C. C. Hill; Glendale, A. G. Clark; Glde, Mrs. Fred Aasm; Camas Valley, P. T. A., and Roseburg, E. A. Britton.

It is hoped that each of these communities will have their money into Barton Helwell of the county clerk's office, who is treasurer, or County Health Nurse Mrs. Ellen Post, who is secretary, or W. F. Harris of the Douglas Abstract company, who is president. Receipts will be issued for all money received.

OREGON JERSEY IS BUTTERFAT CHAMP

(Associated Press United Wire)
GASTON, Ore., Jan. 28.—Hinda Roscoe's Jersey 225882, pure bred Jersey cow, owned by John Koppin of Gaston, has broken the world's record for senior three-year-olds in the 365 day class for production of butter fat.

Confirmation of the record was received in a message from the American Jersey Cattle club headquarters. The figures on which the record is based show a production of 1042.81 pounds of butterfat from 15,592 pounds of 6.59 per cent milk.

In claiming the laurels, Hinda succeeds another Oregon Cow, St. Mawes Lad's Pride, owned by H. D. Hill, of Independence, which formerly held the record.

Speak-Easy

(With apologies to no one)

SOMEONE ONCE SAID:
"THE KNOCK IN THE
AUTOMOBILE IS PLAIN-
ER WHEN IT IS IDLING
AND THIS TRUTH HAS A
HUMAN APPLICATION"

SO

KEEP THE KNOCK OUT
OF BOTH PLACES.
WE'LL TAKE CARE OF
THE CAR END OF IT—
JUST BRING YOUR AU-
TOMOBILE WORRIES TO
US. WE CAN HANDLE
THEM.

PERCY CROFT
Auto Repairing

Douglas and Main Sts.
Roseburg, Ore.

WHEAT PRICE CAN'T BE FIXED--M'KELVIE

(Associated Press United Wire)
JEFFERSON CITY, Mo., Jan. 28.—Sam R. McKelvie, farm board member for wheat, said today the board did not intend to fix prices or accumulate large supplies of any commodity "to be carried in the slow window from year to year."

Addressing the annual meeting of the Missouri farm bureau federation, he said the board's wheat operations had held domestic prices well above the world price level but said the stabilization operations were "emergency measures."

"The board does not regard such emergency stabilization operations as something that can be lightly or frequently resorted to," he said. "The board does not believe that any agency, either public or private, can permanently stay the operation of natural laws."

He added, however, that pending the organization of farmers to take care of themselves, some one must step "into the breach."

"That is what the federal farm board had undertaken to do," he said. A plea for cooperation among the farmers was renewed by McKelvie, who said governmental agencies were helpless unless "farmers co-operate among themselves with the board."

This Portia Defied
110-Year-Old Tradition



Although that other Portia of Shakespeare's "Merchant of Venice" was bold enough to assume masculine attire for her appearance in court, this modern feminine lawyer, Miss Wilhelmina Diamond, and two of her colleagues, have been bold enough to knock at the gates of the Law Academy at Philadelphia, Pa., an organization that has followed a 110-year-old tradition in maintaining a strictly male membership.



"Of course, it's Schilling's"

*Schilling is the
only exclusive
roaster of fine
coffee*

It would be such a simple matter for Schilling to produce both good coffee and cheap coffee. Everyone else does it. So did Schilling at one time. But Schilling learned that cheapness is contagious. There are many good coffees—all made in company with bad coffees. But Schilling good coffee has no such companions. The finest things usually come from those who make good things only. Sometimes the difference is not great—but it's there just the same.



Schilling
coffee

Wings of the Morning

BAKING POWDER • TEA • SPICES • EXTRACTS

Almost here . . .

THE HAPPY KITCHEN

... don't miss it!

Roseburg News-Review

FREE COOKING SCHOOL

Wednesday
Feb. 4

Thursday
Feb. 5

Friday
Feb. 6

2 to 4 P. M.

ARMORY



Less work—more fun

ONE of the red-letter events of the year for women is almost here. A cooking school it is, to be sure, but what a cooking school! This year's cooking is done in a kitchen much different from that of grandmother's day. There are hours and hours less time needed in cooking—there's less work and more fun. Today's kitchen is a real "Happy Kitchen,"—or ought to be. If your three-meals-a-day seem just a succession of toast and eggs and potatoes and roast beef and pie, our cooking school is made to order for you! And if you've already found the secret to pleasure and fascination in mixing dainty new dishes and dressing up the old stand-bys in colorful new fashions—you'll love the cooking school just as much.

There will be romance—mapping of uncharted seas of the kitchen—at the cooking school. Each session will glow with new ideas, appetite thrillers, the simple secrets that make cooking happier and easier. We invite you to hear dozens of practical suggestions that make kitchen hours more fun and more joy—to see demonstrated before your very eyes those inspired touches that raise the meal and its preparation to the realm of a happy adventure.

Remember—everything shown in our cooking school has been tried and tested by a whole staff of "Happy Kitchen" experts. Months of planning have gone before. There are three afternoons of enjoyment in store for you... come as our guest!



The Cooking School will be under the personal supervision of VIRGINIA RANDOLPH noted "Happy Kitchen" expert

Set the dates aside NOW!

KC
BAKING POWDER
SAME PRICE FOR OVER 40 YEARS

Guaranteed pure and efficient.
USE
less than of high priced brands.

25 ounces for 25¢

MILLIONS OF POUNDS USED BY OUR GOVERNMENT