

**SAVE...By Spending**  
**NOT**  
**SPEND...By Saving**  
**Do You Realize the Difference?**

Many have been saving for an opportune time to spend. They have been waiting for prices to come down.

That time is NOW!

Today it is wise to spend to save.

To wait longer will be to lose some of the savings that can be made now—prices cannot stay down to present levels.

**READ THE ADVERTISEMENTS** — today, savings of 10 to 50 per cent in the price of all commodities have been effected and passed on to the ultimate consumer—to YOU.

If you are not taking advantage of these new low prices you are losing money.

Spend now for the things you need before the inevitable upturn of prices comes—it's wise economy.

**Read the Advertisements**