

ROSEBURG MERCHANTS WILL WELCOME THE

GREETINGS

TO THE FIRST 1931

BABE

in Douglas County

To the First
GIRL BABYWe will give a credit of
\$10 toward purchase of
any new gas range.To the First
BOY BABYG. & S. Gas Radiant
Heater. This is the
famous open-fire type
of room heater—keep
the new boy warm!
Regular \$12.50 value!Come to the Gas Co. office and see these
beautiful ranges and heaters and then
envy the lucky babes.SOUTHERN OREGON GAS
CORPORATION

CASS STREET

M. R. (Mort) Brown, District Manager.

FIRST 1931 BABY

SEND THE...

1. Name
2. Address
3. Doctor's Report, containing exact time of birth

of all babies born after mid-
night, December 31, 1930,
to the BABY PAGE EDITOR,
care Roseburg News-
Review, not later than
JANUARY 6thThe merchants whose ads
appear on this page will
present the FIRST baby
born in Douglas County
in 1931 with a host of
gifts as enumerated in
their ads.The name, address and
time of arrival will ap-
pear in the News-Review
one week from today.Free Printed
Announcementsof the arrival of
The First 1931 Baby
in Douglas CountyAs our share in the shower of gifts
which are to be bestowed by Rose-
burg business people upon the first
new-born babe in Douglas county in
1931, we will furnish free the printed
announcement cards.

COMMERCIAL PRINTING DEPARTMENT

Roseburg News-Review

Start a Savings Account
for BabyA savings account, however small, added
to regularly and swelled by semi-annual
compounding of interest will mean a
worth-while sum when baby is of age to go
to college. It's a sure, easy, sensible way to
build an education fund.We will open an account in the name of Douglas
County's first baby born in 1931 with a
credit of **\$5.00**ROSEBURG NATIONAL BANK
ROSEBURG, ORE.EFFICIENT
CLEANINGFor the wee one's health abso-
lute cleanliness is essential. We
do THOROUGH cleaning.

BLANKETS	50c
WOOL DRESSES	\$1.50
ROUGH DRY, per lb.	8c
Flat Work All Finished	
BABY COATS	50c
BONNETS	50c

We will give a
\$3.00 CREDIT
to the first baby born in
Douglas county in 1931.We wish a Happy New Year to our Many Friends
and Patrons.With each \$25.00 worth of laundry an
Eastman Camera Free

Satisfaction Guaranteed—We Use Lux

NEW SERVICE LAUNDRY AND
DRY CLEANING

MILK For Baby

Fresh, nourishing, pasteurized milk from the Roseburg
Dairy and Soda will make baby strong and robust. In fact
our certified dairy products are recommended for the
whole family. Make it a daily dairy habit.24 quarts FREE to the FIRST baby born in Douglas
County in 1931Best Wishes for a Happy New Year to our
Friends, Patrons and Employees.ROSEBURG DAIRY
and SODA WORKSFOR BABY!
FURNITUREYes, decidedly. The new resident must
have his bed, his chair, his conveyance. At
McKean & Baldwin's as usual you will
find the best built furniture at the most
reasonable prices. Shop here for his Infant
Highness.To the first baby born
in Douglas County in
1931 we will present a
child's overstuffed chair

McKEAN & BALDWIN

Togs for Baby

What the well dressed baby should wear
... A delightful selection of the most
charming, chic, cunning infant's wear that
parental heart could wish.Vanta Line ...
Everything in undergarments.
Snuggle Rugs
Dresses
Blankets
Bootees
Bibs
DiapersA SURPRISE GIFT
To the first baby born
in Douglas county in
1931 ... Parents please
call at the store.

ART AND BABY SHOP

127 N. Jackson

Roseburg, Ore.

FOR BABY'S WARMTH...

OIL HEAT

The new baby must above all
be kept warm.For the most economical and quickest heat
use OIL. Come in and let us show you our
stock and explain the simplified method
of use.

\$10.00 CREDIT

On an oil burner to the first baby born in Douglas
county in 1931.

RUDY RITZMAN

WEIGH
BABY
Regularlyfor Health
ProtectionBaby is a precious,
fragile bit of
humanity. His health
must be carefully
guarded and pro-
tected. Weigh him
often for safety's
sake. Our stock con-
tains several types
of scales.We wish at this time to ex-
tend to our many friends
and patrons, our heartiest
wishes for a most prosperous
new year.To the first baby born
in 1931 in Douglas
County we will give a
baby scale.CHURCHILL
HARDWARE
COMPANY