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WEDNESDAY TO MARK OPENING

New Hunt's Indian Theatre
One of Best Moving
Picture Houses in
State of Oregon.

Roseburg's newest asset—an up-to-date, attractive theatre—opens Wednesday. Hunt's new Indian theatre is to be opened tomorrow evening when the first show in the reconstructed building will be shown.

From the big sign which hangs across the street to the smallest decorative detail no money has been spared to make the show house one of the very best in Oregon.

As one approaches the theatre the first thing that catches the eye, is of course, the sign. The sign is a Neon, installed at a cost of considerably more than \$1000. The marquee which shelters the sidewalk in front of the theatre is done in the same style. The whole appearance of the outside of the theatre gives an idea of quality and comfort.

Has Metropolitan Appearance.
The attractive little lobby in which is located the box office is metropolitan in its appearance. Automatic ticket vender and money changer speeds up one's progress into the theatre.

Walking through an archway hung with red silk plush curtains on wrought iron rods, one enters the foyer and catches his breath. The foyer is striking. It is carpeted with a specially designed carpet, laid over a three-quarter inch carpet cushioning. The walls are treated with a special rough texture finish, typical of the early Indian architecture.

Foyer is Luxurious
The foyer is furnished with luxurious upholstered furniture done in jacquard velvet which harmonizes with the general color scheme. The motif for the wall and ceiling decoration through the building was selected from the early Indian patterns which were particularly selected by the B. F. Shearer Company decorators for this piece of work.

A soft, pleasant lighting effect is accomplished in the foyer by the use of lights made for the purpose. Up the carpeted stairs to the mezzanine floor, one goes only to see more beauty displayed. On this floor is also found the heavy carpet. The walls have a special finish and the furniture is luxurious. Near the steps which lead on into the balcony is a public telephone.

Ladies' Room Unique
At one end of the mezzanine lounge is a ladies' rest room which is done in a style radically different from any other portion of the building. The ladies' room is furnished in the art moderne style

Jack Oakie Coming Next Sunday



Jack Oakie and Ginger Rogers in a scene from Paramount's production "The Sap from Syracuse," which comes to Hunt's Indian theatre Sunday.

with furniture, lighting fixtures and drapes selected in that style. Two dressing tables are provided as well as large wall mirrors. The woodwork and furniture is finished in black with a gold trimming. The carpet is of coral shade in the modern mode.

As one proceeds into the main auditorium, either by way of the balcony or the main floor, he is accosted by a striking scene. The whole interior of the theatre is decorated as no other show house on the coast. It includes the use of striking color contrasts in the angular design typical of Indian art.

Everything Hand Painted
Close examination reveals that every bit of paint on the walls and ceiling was put on by hand. In other words, artists did the decorating. No stenciling was done in the whole theatre. Special oil paint was used throughout in order to add to the acoustical qualities of the auditorium.

Along each side of the auditorium are hand-painted hangings, done in oil. The eye takes in this panorama of color and travels instinctively to the big Indian red silk plush curtain across the stage. The curtain is bordered with friar's cloth upon which Indian designs have been painted.

Chairs Are Comfortable
Little lights show one the way along the aisle until a seat is found. You sit in the new opera chairs with the same sense of satisfaction as sitting in your favorite chair in your own home. The chairs are of special make, the back panel being of jacquard velvet, both for comfort and to add to the acoustical quality. The back has

a heavy, soft cover of bright red taupe. The cushion cover is of grey leather over heavy spring construction. The wood work is birch mahogany and the chairs are at once the most comfortable and among the most expensive on the market.

Some 975 chairs will form the seating capacity of the theatre.

Organ is Retained
The theatre organ has been improved and re-installed and will be available for use whenever necessary.

Cackstage one sees the new talking equipment and screen and the large tunnels which form the ventilating system. The blast system of keeping the temperature just right is to be used. Warm air is forced through the building in the cool seasons and cold air in the warm seasons. The heat regulation is done automatically by a thermostat control.

The balcony balustrade has been decorated in water colors in order that regular paint would not interfere with the efficiency of the acoustic board which runs the full length of the balustrade.

Carpet Design Unique
Along every aisle, on the cross-aisles, in the foyer, in the mezzanine lounge, on all the steps runs the carpet which was made for use here and which will not be used in any other theatre or public building in this state. A sense of ease and comfort results from treading upon this rug.

A word picture will not do justice to the new Indian theatre. It must be seen to be appreciated. It will be seen by capacity crowds Wednesday at its opening.

Latest Attractions Billed For Showing at New Indian Theatre; Opener to Be in Coast Premier

With the opening of the new Hunt's Indian theatre Wednesday, the management has announced the inauguration of a policy to obtain the best motion picture productions on the market. With one of the best show houses in the state and with the latest talking equipment, it is expected that the theatre will be able to furnish the community with a class of entertainment never before offered.

The quality of the opening picture proves that the policy of better pictures is being carried out. "Up the River," the opener, which plays Wednesday and Thursday, is a hilarious comedy drama of high life in prison. It is unique in being the first prison comedy ever produced for the talking screen. It is filled with wit, love, interest and heart appeal.

Roseburg has the distinction of seeing the first presentation of "Up the River" on the coast. In other words, the showing Wednesday will mark the Pacific coast premier of the production.

Then Friday and Saturday comes that big clown, Reginald Denny, in "Those Three French Girls," a picture which is said to hold even a thrill for Paris. It is the story of three American youths, one a millionaire, the others paupers, who go to France, meet three French girls and get into a lot of complications. Fifi Dorsay and Ukelele Ike Edwards are also in the cast. This is heralded as one of the funniest comedies yet to be produced—and after seeing Reginald Denny in a few of his old silent pictures, you'll know that when he talks it will be that much funnier.

Then Sunday comes that wise crackin' bumpkin with the Napoleon complex—Jack Oakie. He's coming in his best comedy to date, too. The picture is "The Sap from Syracuse." In the larger cities it has made a big hit, according to reviewers and we believe it from having seen Jack's previous laugh circuits.

Ramon Novarro is said to be at his best in "Call of the Flesh," which shows Monday and Tuesday, October 20-21. The picture is said to be more sincere than the title indicates and the star has plenty of able support. In the story Ramon is a nobody with a voice and Ernest Torrence is teaching him to use it. Ramon has enough followers that the success of his shows is always assured.

On Wednesday and Thursday of that week, the Indian will show a football comedy entitled "Good News." Bessie Love and Cliff (Ukelele Ike) Edwards head the cast. This is billed as a fun special.

Heading the list of great outdoor pictures to be produced since the

the east includes Jack Holt, Richard Arlen and Fay Wray. It has been a big success throughout the country. This picture shows a October 24-25.

"Devil's Holiday" is booked for Sunday, October 26. The show features Nancy Carroll, Philip Holmes, ZaSu Pitts and James Kirkwood. With heaven in her eyes and the devil in her heart, Nancy goes through the picture much to the amusement of the fans.

Among the really big shows coming are the following:

"Animal Crackers" with the four Marx brothers, Groucho, Harpo, Chico and Zeppo. This picture is said to be a hundred times as funny as "The Cocoanuts." "Half Shot at Sunrise," with Bert Wheeler and Bob Woolsey, tunes from which are now popular on the radio, is also coming. "The Spoilers," Rex Beach's great story, is coming, with Gary Cooper as the star. "Anybody's War," with Moran and Mack, the Two Black Crows, is also on the list.

Here are some others for which no definite date has been set but which will be here within the next few weeks:

"Santa Fe Trail" with Richard Arlen and Mitzel Green; "Let Us Be Gay," with Norma Shearer and Marie Dressler; "Our Blushing Brides," with Joan Crawford; "Song of My Heart," with the great opera singer, John McCormack; "The Big Pond," with the popular French star, Maurice Chevalier and Claudette Colbert.

LARGE CURTAIN IS REAL WORK OF ART

The large curtain on the stage in the new Indian theatre is a thing of artistic beauty.

The material is Indian red silk plush with a 6-foot border of friar's cloth and side drapes of the same material. Back of the large curtain is another set of side drapes of decorated friar cloth which matches the front stage drapes. The painted designs on the drapes are done by hand in oil.

BOX OFFICE RIGHT UP TO THE MINUTE

Just as the rest of the Indian theatre is right up to the minute in style, so is the box office. The box office is of the island type and is decorated in keeping with the general decorative scheme. Above the ticket window is a small Neon sign.

The latest mechanical devices have been installed. An automatic ticket machine and a money changer add to the service.

Indian Opener Is Unique Comedy



Just a word of caution from Claire Luce to Spencer Tracy and Warren Hymer in a scene from Fox Movietone hilarious comedy, "Up the River."

SOUND UNIT IN INDIAN MODERN

Included in the equipment of the new Indian theatre is a \$15,000 sound unit for reproducing talking pictures. This equipment was installed last February, is identical to that in the big Broadway and other leading theatres of Portland and is the finest piece of sound apparatus available.

Even in the old theatre where sound acoustics were not nearly so favorable as they are in the Indian, the talking machinery was demonstrated to be right up to date. In the new theatre, however, with new tone chambers and better seating arrangement, the big Western Electric unit will be still more appreciated.

Complete new projection apparatus was installed at the time the sound unit was put in. This added the most modern type of picture production to the best sound reproduction on the market.

The projection includes machinery to handle either the disc or film type of reproduction. In the former system a phonograph record is synchronized with the film projector, while in the latter case a tiny light shining through a mark on the side of the film sets up electric vibrations in an electric cell, these vibrations being transformed and amplified to produce sound. This equipment, while ex-

NEW INDIAN HAS LARGE NEON SIGN

The big Neon sign in front of the new Indian theatre is unusual both in size and design. It was made to specifications drawn up by the decorator and carries out the Indian idea.

The sign is 23 feet long and five feet high at the center. It has a border of green and the top and letters are in red. A blue swastika is placed in the middle of the sign to add still more of the Indian touch. The sign will flash on and off.

The marquee is equipped with the same design of sign. It has a double line attraction board at each end and raised opalite glass letters are illuminated to herald the current attraction at the theatre.

Four flood lights are mounted upon the marquee. These lights will throw a flood of colored light upon the facade of the building, exceedingly complicated, has been perfected to such a point that excellent reproduction effects are now being secured.

A special screen will exhibit the pictures. The screen is asbestos, therefore fireproof. It is porous in order that the sound may penetrate without any obstruction. The speakers are of 16-foot size and are mounted directly behind the screen.

FUN SPECIAL OPENS INDIAN

"Up the River" Has Pacific
Coast Premier Showing
Here; Preview Said
Mirth Provoking.

In its Pacific coast premier, "Up the River," will be the opening presentation at the new Hunt's Indian theatre Wednesday. Securing a picture for its first showing on the Pacific coast was no easy matter, but having seen a special preview of "Up the River," the management has announced that the effort was worth while.

After seeing the preview, the manager warns patrons to be sure their vest buttons are sewed on tightly before attending the show. It is declared the funniest comedy to be produced since the advent of talkies.

Centering around the uproarious activities of two jail breaking crooks who do their best to carry on a romance between two youthful inmates, the story is unique in film annals. With one of the largest casts ever assembled for a comedy production, the direction of John Ford and the original scenario by Maurine Watkins, the author of "Chicago," "Up the River" has been breaking all records in the east and is expected to attract unusual crowds on the Pacific coast.

Full of Laughs
It would take columns to mention all the high spots of this side-splitting picture, in which clever diabol and screaming situations are combined with hilarious effect. The highly personal repartee in the jail-yard; the arrival at the gates of the noted jailbreaker, who assures the warden and assembled reporters of his intention to leave "as soon as he looks over the lay-out"; the earnest but misguided efforts of the lady welfare worker to maintain her own standards of deportment and modesty among the inmates; the jail-breaker's championing of the timid suitor's case; the boy's release from the institution; the mirthful "benefit" given by the inmates, under cover of which the two crooks make their getaway; their subsequent incarceration in a small country house; which is not up to their standards; their escape and return to the home jail just in time to wind up the romance and save the baseball game for the inter-continental cup—these and hundreds of other laughable incidents made "Up the River," one continuous yell.

LIGHTS IN AISLES
Lights which make the aisles visible are installed at the ends of rows of seats at the new Indian. Patrons may see where they are walking without being necessary for the usher to use a flashlight.

These Roseburg Firms had a Part in the Construction of Hunt's New Indian Theatre, to be Opened Tomorrow Night

WE DID THE PLUMBING

AND

HEATING

In the new theatre, and feel very gratified that so important a part of the work was intrusted to us. You, too, can feel sure of the most efficient service and results in all plumbing and heating problems if you will first call . . .

WILLIAM SCOTT

PLUMBER

W. OAK ST.

PHONE 407

Look Over the

WIRING

In this beautiful building. Like all other craftsmen we are proud of the part we had in this construction.

ROSEBURG ELECTRIC

THEY BOUGHT

HARDWARE

AND NAILS

From us in the construction of the New Indian Theatre.

For any kind of hardware equipment . . . See our stock. We have the right article to fit your need.

Churchill Hardware Co.

THE IRONMONGERS

WE FURNISHED

MATERIALS

For Hunt's Indian Theatre. Among the supplies handled by us were:

Insulating Board
Cement
Plaster

Keene Cement
Corner Bead
Metal Lath

Let us quote prices for your next construction program.

DENN-GERRETSEN CO., INC.

231 N. MAIN ST.

PHONE 128

We Furnished the

MILL WORK

AND

LUMBER

For this welcome addition to Roseburg's theatre enjoyment.

Every step of this construction program was carefully studied . . . so it is with satisfaction that we call attention to our part in the work.

COEN LUMBER
COMPANY