

NS WILL SAVE MILLIONS IN 558 STORES! CHECK YOUR NEEDS—BUY NOW—MILLIO

Last Day
99c

MEN'S UNION SUITS—In fine ribbed knit cotton. Tomorrow is the last day for the big saving!

Buying Power Does It!

Last Day
59c

WOMEN'S RAYON LINGERIE—Step-in bloomers—chemise—slips! Pastel shades.

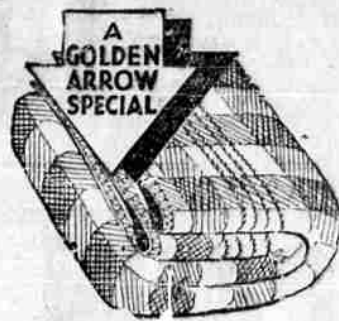
Buying Power Does It!



Last Day

Marcelle Rose Lotion 32c
Listerine Tooth Paste 19c
Listerine Shaving Cream 16c
Johnson's Baby Talcum 17c

Buying Power Does It!



Nineteenth Golden Arrow Special!

Plaid Blankets

On Sale Tomorrow—and next week, while quantities last. A regular \$1.98 value **\$1.69 pair**

A Great 6-Day Special... offered as a feature for the Last Day of Ward Week! Beautiful, soft, fluffy Blankets! Colorful Plaids—Woven of long, staple cotton with shell stitched ends. Come TOMORROW!

Last Day
98c

SCOOTER with roller bearing disc wheels and rubber tires. Strong! Regular \$1.39.

Buying Power Does It!

Last Day
59c ea.

HOT WATER BOTTLE—FOUNTAIN SYRINGE—Made of heavy rubber. Molded in one piece.

Buying Power Does It!

Last Day
79c

COTY POWDER BLANCHE—Nature—Rachel. Our regular 89c value.

Buying Power Does It!

LAST DAY! Sale Ends Saturday Night!**WARD WEEK**

Challenger Radios

**\$74.50**

Complete and Installed

New! All Electric... 7 Tubes... Triple Screen-Grid... Super-Dynamic Speaker... Personal Tone Control... a Walnut Veneer Cabinet of real distinction!

Ward Week brings no greater bargain than this! See and hear the Challenger tomorrow. You'll thrill to its golden tone... marvel at its exquisite cabinet. "Truly," you'll exclaim, "here is a \$145 radio in every respect, but price!"

\$7.50 Down, \$8.00 Monthly! Small Carrying Charge!

Work Shirts

88c

Here's the kind of shirt bargain every working man wants. Long-wearing blue chambray cut full for roomy comfort. Triple-stitched, non-rip seams, buttons sewed on to stay! Sizes 14 1/2 to 17.

FLANNEL SHIRTS—full cut. Soft. gray or tan \$1.39
MOLESKIN PANTS—best for year round wear! Cut full, well made \$1.98
MEN'S SWEATERS—in jacket style. Big Ward Week value! \$2.39
SILK TIES—new patterns and colors! Easily worth 98c. Buy tomorrow 69c
MEN'S WORK SOCKS—For extra service, good heavy weight. Seamless feet, Pair 17c
BROADCLOTH SHIRTS—collar attached styles Neat patterns and colors \$1.00

Electric Gyrators!

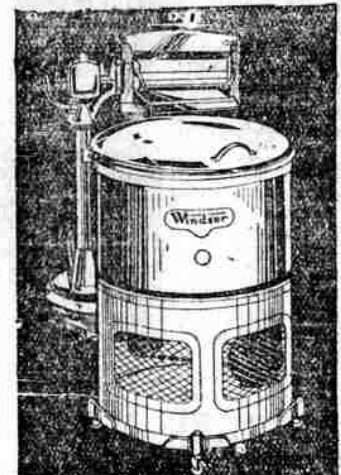
FREE OFFER!

1 case of 100 bars of Fels Naptha soap balance of this week with each Washer sold.

\$71.85Only \$7.50 Down
Only \$7.50 Monthly

Small Carrying Charge

The extra large Tub (6 to 8 sheet capacity) in soft green porcelain enamel... genuine LOVELL SWINGING WRINGER... Trivane Agitator action (saves shearest fabrics)... fully enclosed mechanism... these features make the "Windsor" a marvel of efficiency, beauty and low price!



Women's Coats

The Last Day!
\$24.95

Rich Erco Broadcloth trimmed in luxurious furs—French Beaver (rabbit)—Manchurian Wolf (dog)—Lapin (rabbit). Semi-fitted and Princess styles, Boleros and Blouse Backs—the new fashion trends.



Axminster Rugs \$29.95

Size 9x12

Last Day! The best values that skillful buying and Ward's great purchasing power can offer! Woven of selected wool yarns to give years of service. Beautiful Oriental and floral designs in rich colorings! Fringed ends. Seamless!

Only \$5 Down, \$3 Monthly! Small Carrying Charge

Cotton Bats 69c

Two pound roll. Size 72x84. Made of new cotton liners. Buying Power does it!

Layer Felt Mattress

50-pound weight. Three rows side stitching. Art ticking cover...

\$10.25

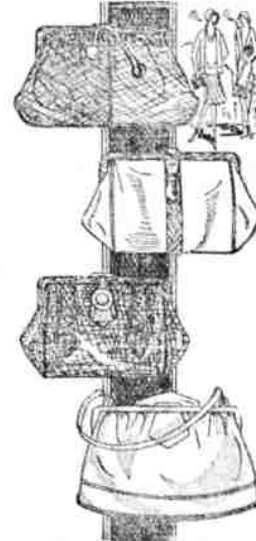
Last Day of This Ward Week Offer

10% off All Tires and Tubes*.. And Remember .. This Means 10% off Tire Prices that are already the lowest in 19 years ... Come Saturday LAST DAY!*

SALE OF SHOES

WOMEN'S NEW FALL SHOES—fashion's latest models! Oxfords, Ties, Pumps! \$3.98
GROWING GIRLS' SHOES—three-cycle black calf blucher Ties. Smart! Sizes 3 to 7 \$2.98
GROWING GIRLS' SHOES—patent leather, one strap with side buckle. Sizes 3 to 7 \$2.98CHILDREN'S SHOES—blucher models in tan and black. Chrome soles! \$1.98
BOYS' BLUCHER OXFORDS—black gunmetal in a snappy style. A Bargain! \$2.98
MEN'S BLUCHER OXFORDS—straight tip, oak leather outside, leather heel! Sizes 6 to 10 1/2 \$4.98

Buying Power Does It!



Women's Purses

88c

The Last Day!

Our purse special is one of the outstanding values of this sale. Very latest designs and materials. Hurry before they are picked over. Buying power does it.

Women's Dresses

The Last Day
\$6.66

We believe these are the best Dress Values on the market! Here are smart Fall Frocks emphasizing a new feminine dignity and charm. Boleros, Flare Skirts, and interesting Sleeves! Sizes 14 to 50.



Save on Hose

WOMEN'S SERVICE HOSIERY—full fashioned, mercerized top and silk to hem. Pair \$1.00

WOMEN'S CHIFFON HOSIERY—full-fashioned. Pure silk from top to toe. Pair \$1.33

LOW LUSTER RAYON HOSIERY—pilot tops. French heels. Pair 39c

MEN'S FANCY HALF HOSE—rayon and cotton in smart new patterns! 3 Pairs for 50c

MEN'S FANCY SOCKS—Rayon and Celanese. Desirable colors. 3 pairs \$1.00

BOYS' SPORT HOSE—in seven-eighths length. Popular colors and patterns. Pair 39c

Hawthorne Flyer \$35.98

Last Day! Fast, safe, fully equipped, headlight, horn, everything! \$5.50 down, \$5.50 monthly Small carrying charge

MONTGOMERY WARD & Co.

315 N. Jackson St.

Phone 95

Roseburg

REMEMBER—LAST DAY—SALE ENDS SATURDAY NIGHT