



National Fire Prevention Week

OCTOBER 5 TO 11

Fire Prevention Week

October 5-11

IT PAYS TO OBSERVE IT....

Again by proclamation, the President of the United States and the Governors of the states declare the importance and significance of Fire Prevention Week. This year it is the week of October 5 to 11. Communities which have earnestly observed Fire Prevention Week have profited by substantial reductions in the number and amount of fire losses occurring within that week and the period immediately following it.

Year-Round Program in 700 Cities

Under the auspices of the Chamber of Commerce of the United States, more than 700 cities are competing in continuous programs of fire prevention and protection. In these cities Fire Prevention Week is merely the occasion for a fresh yearly start.

Civic organizations, realizing that preventing the destruction of existing industrial plants is just as important as the winning of new enterprises for the community, are giving the fire prevention movement a constantly increasing measure of support.

Stock Fire Insurance

represents highly organized facilities for the encouragement of this work. These have been extensively used and are constantly available, without charge, to any individual, organization or community. Comprehensive fire prevention campaigns have become decided factors in enhancing personal and material safety in this country. It will pay you to take an active part in such worthy efforts.

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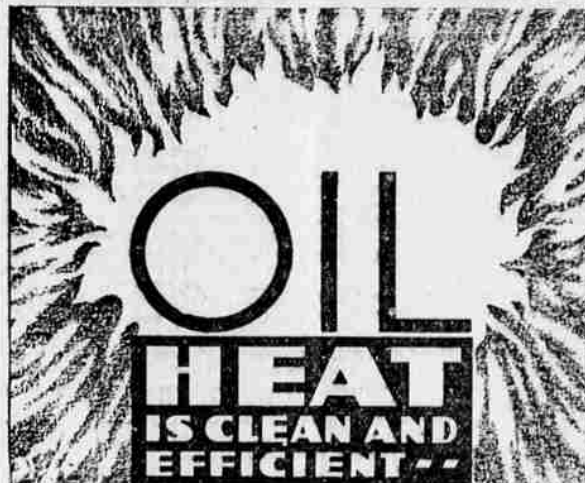
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Local, State and National Association of Agents

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Southern Oregon Gas Corporation



**When
FIRE**
routs out the
owner

from his home (or business premises) he must go elsewhere and pay rent! But this expense is avoided if he has rental value insurance to make his fire insurance protection more complete. It supplies ready money with which to obtain temporary quarters while his own property is being restored. The premium cost is small! Let us tell you about rental value insurance on your property.

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Next to the Chamber of Commerce