

## New Millinery

Big Values for the Thrifty

WARD DAYS PRICE

**\$1.66**

Refreshingly new in style! Velvets, felts in an assortment of becoming modes. Come see them.

Come early... get your share of these bargains.

## Friday and Saturday Only

## NationWide WARD DAYS!

## Boys' Shirts

School Days Are Near.

WARD DAYS PRICE

**89c**

Classy broadcloth prints and plain colors, pointed collars, coat style. Sizes 12 to 14.

Read! Act! Buy! **SAVE NOW!** SAVINGS in all Departments on Every Need!

## Dress the Home!

Ward Days Price

**39c**

CRETONE— in gay colors! Think of the saving—and buy on Ward Days! 36 inches wide.

## Big Home Bargain!

Ward Days Price

**59c**

HIT OR MISS RAG RUGS— typical of the many Ward Days values! Gay and colorful for bedrooms, or bathrooms. 27 x 54 inches.

## A Big Bargain!

Ward Days Price

**\$2.77**

70x80 Inches PART WOOL BLANKETS— colorful plaids with a deep springy nap! Saleen bound ends. \$4.00 value!

## A Super Special!

Ward Days Price

**\$1.20**

LONGWEAR SHEETS \$1 x 99 — buy Ward Days and save! Fully bleached, neatly hemmed. A famous quality for every home!

## Ward Day Special!

Ward Days Price

**98c**

MEN'S WORK SHIRTS— heavy, long-wearing blue chambray. Large sizes 17½ to 20. Worth 10% more. Buy now!

## A Sports Value!

Ward Days Price

**\$2.39**

TENNIS RACK— ETS... a supreme quality! Full size, finely balanced. A bargain!

## Get This Bargain!

Ward Days Price

**79c**

CHILDREN'S BERETS— so popular now. Of rayon in the newest fall shades. All sizes. Buy!

## Unusual Value!

Ward Days Price

**69c**

MEN'S DRESS CAPS— in plain and fancy patterns and attractive weaves. Caps you will be proud to wear anywhere!

STORE HOURS Saturday 8 a.m. to 9 p.m.



## Smart Hosiery Bargain!

WARD DAYS PRICE

**\$1.04 to \$1.33**

WOMEN'S SERVICE WEIGHT FULL-FASHIONED SILK HOSE,

silk from top to toe! Of fine, clear weave you couldn't hope to duplicate at anywhere near this low price! Fashionable French heels! All the best shades. Hurry for best selections! Sizes 8½ to 19.



## LITTLE GIRLS' FROCKS

WARD DAYS PRICE

**98c**

CHILDREN'S DRESSES IN ADORABLE STYLES suitable for school and play. Reduced temptingly low for Ward Day. Cunning little voiles, dimites and broadcloths. Buy several while you can benefit by this low price. Sizes 7 to 14.



## REMARKABLE VALUES!

WARD DAYS PRICE

**Pair \$1.00**

CHILDREN'S STURDY OXFORDS AND SHOES in tan and brown calfskin and patent leather. Rubber heels and soles strongly stitched down. They'll outwear two ordinary pairs! School is coming, get them for both son and daughter! Sizes 8 to 13½.



## FLOOR-O-LEUM RUGS

WARD DAYS PRICE

**\$4.34**

What an opportunity to buy, all first quality rugs at lowest price we have offered in years! Newest floral and tile patterns, attractively bordered in harmonizing colors. Size 9x12.

## Here's a Bargain!

Ward Days Price

**\$1.49**

MEN'S WORK PANTS of heavy khaki twill, reinforced to stand the hardest wear. Sizes 32 to 42. Ward Days price!



## Now! Ward's New Easy Payment Offer!

BUY ANYTHING YOU WANT ON EASY TERMS!

Pay Later on Purchases of \$25 or More!

## Here Are Values!

Ward Days Price

**59c**

BOYS' BLUE CHAMBRAY WORK SHIRTS— sizes 8 to 14. Great for hard wear!



STORE HOURS Saturday 8 a.m. to 9 p.m.

## MEN'S DRESS SHIRTS

WARD DAYS PRICE

**\$1.00**

Here's a bargain the men will appreciate! You'll want a season's supply when you see how greatly they are reduced for Ward Days! In fine quality, smooth weave broadcloth, with collar attached and neckband styles. White and the newest colors to suit every taste. Sizes 14 to 17. Regular \$1.00 to \$1.49.

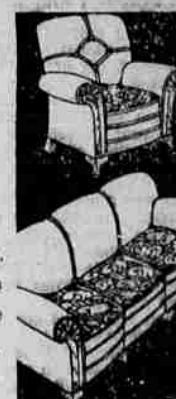


## 2-PIECE SUITE A \$110.00 Value

WARD DAYS PRICE

**\$92.00**

Angora mohair livingroom suite. With all the outstanding features of much higher suites. Reversible spring filled cushions of Moquette. Antique mahogany finish.



## 3-Piece Bed Outfit

WARD DAYS PRICE

**\$15.48**

Think of it! Three pieces, bed, spring and mattress. Full size. All steel bed in ungrained walnut finish. Mattress has rolled edge, and colorful art ticking cover. The spring is most resilient.



## "A Best Seller"

WARD DAYS PRICE

**79c**

These CRISS CROSS CURTAIN SETS must be "good" to go as fast as they have! They are the popular, fashionable criss cross style fashioned of excellent quality marquisette. Generously cut in width, and neatly finished throughout. Equally attractive for living room, bedroom, or dining room windows. Typical of Ward Days Bargains! 98c values!



## FOR FRIDAY and SATURDAY THESE SPECIALS

KOTEX AND SANITARY BELT combination, 2 boxes Kotex, 1 belt, special **89c**

OVALTINE, the food beverage, recommended by physicians \$1.00 size, special **85c**

ARMAND'S CLEANSING CREAM—Pkg. of cleansing tissues free, special **50c**

POND'S COLD CREAM so soothing to the skin. Delightfully perfumed, 35c size, Ward Days Special price **29c**

ODORONO — 60c size. A healthful, sanitary deodorant. Ward Days **49c**

WHISK BROOM—a regular 39c value. Stiff bristles that wear well. Ward Days Price **25c**

TRE-JUR BATH POWDER — fragrant, refreshing. Regular \$1.00 value. Ward Days Price **59c**

X-BAZIN CREAM HAIR REMOVER — Removes hair easily, harmlessly. Ward Days Price **39c**

LISTERINE ANTISEPTIC for use as a mouth wash and deodorant. A \$1.00 value. Ward Days Price **79c**

## The New Unlimited Guarantee

**TRAILBLAZER**

**TIRES 29x4.40 size \$4.89**

OTHER SIZES AT PROPORTIONATELY LOW PRICES

A TOUGH Tire. Thicker in both carcass and tread than any other tire at this price. "Vitalized Rubber" tread and sidewalls made for MILEAGE. And now TRAILBLAZER is backed by the new UNLIMITED GUARANTEE, the fairest and strongest tire guarantee ever written. Your size is here. Get it tomorrow!



## For Housewives

Ward Days Price

**yd. 17c**

UN BLEACHED CRASH — 36 in. x 44 in. A big saving for thrifty homemakers. For towels or scarfs.

## Get This Bargain

Ward Days Price

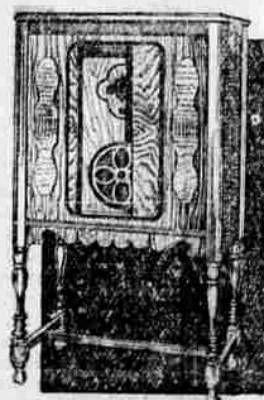
**\$2.98**

PRESTO KETTLE of wear-resisting aluminum. 2 1/2 qt. size. Buy now! Save!

## The Dictator Radio

Last Chance at This Price

WARD DAYS PRICE

**\$65.50 Cash**

7 tubes—All Electric—Double Screen Grid. It's a \$145 value. Super Dynamic Speaker. See and hear this wonderful set. Now, it's clear natural tone, will thrill you with their beauty. Only \$2.00 weekly—complete and installed.

## Ward Day Special

Ward Days Price

**39c**

PARING KNIFE — 2 knives with 3-inch stainless steel blades, wood handles. Buy on Ward Days!



## See This Value

Ward Days Price

**\$2.85**

STEEL TOOL BOX — light but strong. Also for fishing tackle or valuables. Rust-proof green finish. \$3.50 value!



**MONTGOMERY WARD & Co.**

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Roseburg, Oregon