

for Economical Transportation



100

# reasons why it's wise to choose a Chevrolet Six

**Because—**

- 1—it is a Six
- 2—it has a 50-horsepower engine
- 3—a Six is smooth and quiet
- 4—of its long engine life
- 5—for average driving, it gives 20 miles to the gallon of gasoline
- 6—it uses much less oil
- 7—the engine is the valve-in-head type
- 8—the valves are easily adjustable
- 9—the engine has a 48-pound accurately balanced crankshaft
- 10—it has a torsional harmonizer

**Because—**

- 11—the carburetor is equipped with an accelerating pump
- 12—each cylinder and valve is surrounded by water, giving uniform cooling
- 13—the engine is equipped with an air cleaner
- 14—it has a crankcase ventilator
- 15—it has a hot-spot manifold
- 16—the carburetor is fed by a positive fuel pump
- 17—the oil pump is of the vane-type
- 18—the piston pins are made of chrome-vanadium steel, chromium-plated
- 19—the spark plug wires are heavily insulated
- 20—the Delco electrical system is protected with a fuse

**Because—**

- 21—the valve-operating parts are sealed and automatically lubricated
- 22—the special Chevrolet combustion chamber makes high compression possible with ordinary fuel
- 23—the engine is equipped with light-weight, bronze-bushed pistons
- 24—the full ball bearing steering gear is provided with Alemite fittings
- 25—it has a Harrison honeycomb radiator
- 26—it has a 107-inch wheelbase
- 27—the frame is longer than the body
- 28—the frame has four rugged cross-members
- 29—it has four long chrome-vanadium steel springs

**Because—**

- 30—the springs are 84% as long as the wheelbase
- 31—it has four Lovejoy Hydraulic Shock Absorbers
- 32—the shock absorbers operate uniformly in winter and summer
- 33—it is equipped with a dry disc clutch, requiring no lubrication
- 34—the clutch is self-adjusting
- 35—the clutch starts the car smoothly and transmits all the engine power
- 36—the front axle is held in alignment at four points by the two front springs
- 37—the braking action throws no strain on motor, clutch or transmission
- 38—the rear axle has a one-piece banjo-type housing
- 39—the rear axle has an inspection plate for easy adjustment

Sport Roadster.....	\$555	ROADSTER or PHAETON	Sedan.....	\$675
Coach.....	\$565	\$495	Special Sedan.....	\$725
Coupe.....	\$565		(6 wire wheels standard on Special Sedan)	
Sport Coupe.....	\$655		Sedan Delivery.....	\$595
Club Sedan.....	\$665		Prices f. o. b. factory, Flint, Michigan Special Equipment Extra	

- 40—the safety gasoline tank is properly placed at the rear of the chassis

**Because—**

- 41—the rear axle driving gears are made of the finest nickel steel
- 42—the axle shafts are made of chromium nickel steel
- 43—the wheel brakes will stop the car at 60 miles an hour in 3 1/4 seconds
- 44—brake drums are 11 inches in diameter
- 45—a light pedal pressure will bring the car to a quick stop
- 46—Chevrolet's special molded brake lining will last over twenty-five thousand miles
- 47—frequent brake adjustments are unnecessary
- 48—the starter button is easy to reach
- 49—the pedals are fitted with enclosures that keep out dust and cold
- 50—the spark and gasoline controls are mounted to eliminate rattles

**Because—**

- 51—the radiator is chromium-plated
- 52—the horn is underneath the hood

- 53—the headlamps are securely mounted to the frame

- 54—the tire carrier is ruggedly constructed

- 55—it steers easily over any kind of road

- 56—the steering gear is semi-reversible

- 57—Chevrolet brakes are sealed against rain and dirt

- 58—Chevrolet has more ball bearings than any car under \$3000

- 59—the transmission gears are made of chrome-vanadium steel

**Because—**

- 60—the spring shackles are self-adjusting and are provided with Alemite fittings

- 61—the headlamps are controlled by a convenient foot switch

- 62—the headlamps are of the tilting-beam type for greater safety

- 63—the running board aprons are neatly panelled

- 64—the running board is completely covered with molded rubber

- 65—the headlamps are provided with chromium-plated standards

- 66—the hood and cowl are streamlined
- 67—all models have a rear view mirror and wide rear windows
- 68—Chevrolet bumpers are securely mounted to the frame
- 69—all closed bodies are built by Fisher—of hardwood-and-steel, the safest body construction known
- 70—Fisher Bodies are upholstered in high-grade mohair

**Because—**

- 71—the seats are form-fitting
- 72—the driver's seat in all closed models is adjustable

- 73—the instrument panel includes a gasoline gauge and temperature indicator

- 74—it has the famous Fisher VV non-glare windshield

- 75—the windshield is made of clear plate glass for clear, safe vision

- 76—the windshield can be operated with one hand while driving

- 77—all models have cowl ventilator

- 78—all models have an effective sun visor

- 79—there is plenty of leg room in both the front and rear compartments

- 80—All five-passenger enclosed models are equipped with a dome light

**Because—**

- 81—the sedans have arm rests, foot rests, robe rails and ash trays

- 82—the instrument panel is indirectly lighted

- 83—the windows in all closed bodies are made of clear plate glass

- 84—the tonneau is equipped with a high-quality carpet

- 85—front corner posts are curved

- 86—the doors are carefully fitted

- 87—door locks have a double striker plate to keep doors closed while driving, a Fisher feature

- 88—the hood catches are made of rust-proof white metal

- 89—the rear body panel is of one-piece construction

**Because—**

- 90—all models are of streamline design

- 91—Chevrolet's Service Policy protects the owner on both parts and labor under the terms of the Warranty

- 92—this Service Policy protects the owner regardless of where he is travelling

- 93—Chevrolet has 11,000 Service Stations in the United States alone

- 94—Chevrolet's fine materials and excellent design eliminate the need for frequent service expense

- 95—the Chevrolet Six is a product of General Motors, the largest automotive organization in the world

- 96—it has been thoroughly tested on the General Motors Proving Ground

- 97—it reflects the achievements of the greatest automotive research staff in the world

- 98—it is built by a company whose policy is "Progress Through Constant Improvement."

- 99—it will be modern tomorrow, as well as today

- 100—it is a car to be proud of, wherever you go

## Hansen Chevrolet Company

Oak and Rose Sts.

Phone 446

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