

PLYMOUTH TELLS OF NEW CONTEST

DETROIT, Mich., July 16.—A nation-wide contest, involving a remarkable list of prizes, was announced today by the Plymouth Motor corporation of Detroit. This contest will feature the Plymouth car, the Chrysler-built leader in the low-priced field.

It was learned today that 1,011 prizes will be given winners of a short essay contest on "Why I'd Buy a Plymouth." Everyone over 16 years of age is eligible to participate. No engineering knowledge will be necessary. Those entering will base their opinions on facts gleaned from a special demonstration to be given by over 10,000 Dodge, Chrysler and De Soto dealers who handle the Plymouth motor car.

First award will be a thousand dollars a year for life. To the next five winners will go a year's trip around the world, all expenses paid. There will also be five cash prizes of \$1,000 each, and 25 Plymouth cars to be awarded. The 970 remaining prizes consist of cash awards of \$500 and down.

In many ways, says F. L. Rockelman, president of the Plymouth Motor corporation, "this will be the most unique announcement ever broadcasted. Not only is the prize itself the most unusual every offered, but the network we are using to announce this contest is the greatest to our knowledge. We will employ a nation-wide network of 712 stations, covering every section of the United States—every day—six days a week for thirteen weeks. Over 13,000 individual broadcasts will be delivered. This campaign will carry the story of our contest to more people, more times, than any announcement ever delivered over the radio in a similar period."

Mr. Rockelman is greatly interested in the esteem in which the public holds the Plymouth car. He personally wants to know what the public's reaction is, and takes this opportunity of a prize-contest to learn it first-hand.

Undergo Minor Operations—Dolores and Paul Cacy, children of Mr. and Mrs. A. B. Cacy, of this city, underwent minor operations yesterday in the office of Dr. A. C. Seely.

TODAY'S MARKETS

PORTLAND, Ore., July 16.—Family patent and pastry flours have been reduced 25c by the Sperry Flour company.

Most midsummer prices prevail in most fruits and vegetables. Green corn has gone down to \$2.50 a crate, new potatoes to 2 1/2c a pound, Oregon tomatoes to \$2 to \$2.25 a lug.

The cantaloupe and watermelon markets were unsettled because of the variable weather. A few days of warm weather would perhaps complete present supplies.

The egg and butter markets were fairly steady, especially for the top grades.

Quotations

Eggs: Prices to retailers: Fresh extras, 24c; standards, 23c; fresh medium, 22c. Prices to wholesalers in under price to retailers.

Butter: Cubes: Extras, 32c; standards, 31c; prime, 30c; 20c over cube standards.

Milk: Raw milk (4 per cent) \$2.30 @ 2.40 cwt., delivered Portland, less 1 1/2c cent; grade B milk, \$2.05. Butterfat, station, 28c; track, 30c; delivered in Portland, 31c.

Poultry: (Buying prices): Alive, heavy hens over 4 1/2 lbs., 20c; medium hens, 3 1/2 to 4 1/2 lbs., 18c; light hens, 14c; broilers, 1 1/2 to 2 1/2 lbs., 18c; chickens, 1 1/2 to 2 1/2 lbs., 15c; kid ducks, 4 lbs. and over, 20c @ 22c; old, 15c; colored ducks, 15c.

Country meats: (Buying prices)—Choice veal, 15c; pork, 15c @ 16c; choice lamb, 15c @ 16c; mutton, 5c @ 7c; (city delivery prices): Family patents, 49c, \$0.20; whole wheat, 49c, \$0.40; Graham, 49c, \$0.20; bakery hard wheat, 49c, \$0.15; bakery hard wheat, 49c, \$0.15; extra bluestem patents, 98c, \$0.18; pastry flour, 49c, \$0.50.

Sugar (sacked loads): cane.

WOOL MEN ADVISED TO PAY \$400,000.00 FOR ADVERTISING

LOGAN, Utah, July 15.—Plans for a national advertising campaign involving the expenditure of \$400,000 in an effort to increase the consumption of lamb were presented to the Utah Wool Growers' association.

This sum, to be raised from wool growers of the 12 western range states, including Texas, would be levied at the rate of 13 cent for each sheep they own. It is planned to use it in advertising in newspapers, magazines and by radio, and in educational and demonstration work before audiences of housewives and retail meat dealers.

Arundel, piano tuner, Phone 189-L.

Pleat-king at Idlewild Park—Adv

NOTICE FOR PUBLICATION

Department of the Interior, General Land Office at Roseburg, Oregon, June 27th, 1930.

Notice is hereby given that Harry C. Wood, of Clatsop county, who on May 15th, 1928, made Homestead entry Serial No. 015965, for S 1/2 E 21, and S 1/2 E 22, (except 100 feet on each side of the Umpqua River), in Section 9, Township 26 South, Range 2 West, Willamette Meridian, has filed notice of intention to make final three year proof to establish claim to the land above described before Hamill A. Canaday, Register of the U. S. Land Office at Roseburg, Oregon, on the 20th day of August, 1930.

Claimant names as witnesses: W. W. Walton, C. H. Holland, W. A. Smith, and Roy Bond, all of Clatsop county, Oregon.

HAMILL A. CANADAY, Commissioner or Register.

What you do in popping corn is always done in

roasting HILLS BROS COFFEE

A little at a time in the popper and every kernel of corn is popped evenly. By roasting Hills Bros. Coffee a few pounds at a time every berry is roasted evenly. This patented, continuous process—Controlled Roasting—gives Hills Bros. Coffee a flavor no other coffee has.

Fruit from the original vacuum pack. Easily opened with the key. Look for the Arab on the can.



This Written Guarantee with every "Good Will" USED CAR

assures complete satisfaction even at these low prices

At regular prices "Good Will" used cars are the first choice of thrifty buyers. Reconditioned and guaranteed—and sold with a 48-hour exchange privilege, they offer a measure of satisfaction and value equalled by few other used cars. At these amazing low prices, they offer even greater value. Come today—select your car now!

Come! See! Buy! Save!

- HUDSON SEDAN in first class condition, now offered for one-third cost. Total price only **\$495**
- DODGE ROADSTER, 1926 model, new tires and repainted. This big roomy roadster can be purchased for only **\$295**
- MODEL A FORD SEDAN—This fine small family car is only one year old and is now offered for only **\$525**
- PONTIAC CABRIOLET—New Duco paint and in best of condition and offered for only **\$425**
- DODGE TOURING in fine condition. This car is exceptional value and we only ask **\$195**
- CHEVROLET TOURING—1924 model in good running order, has trunk and a lot of extras; a bargain for **\$39**

Oakland 8 Coupe
1930 model. This fine nearly new car is offered at a real bargain, only **\$975**

Easy C. M. A. C. Terms—Small Down Payments
ROSEBURG MOTOR CO.
111 N. Rose Roseburg, Ore. Phone 100

Chiropractor
DRUGLESS HEALTH CENTER
Mineral Vapor Baths
327 Cass Phone 491
"Complete Health Service"

DR. DEAN B. BUBAR
OPTOMETRIST
Specialist in the fitting of Glasses
116 Jackson St.

Spend Day Here—Mr. and Mrs. A. E. Collins, of Wheeler, spent Tuesday visiting with friends in Roseburg. They are making a tour of southern and eastern Oregon, visiting various benches and points of interest. Mrs. Collins was formerly Miss Inez Kitchen.

The Chance of a Lifetime

to get plus value in Tires

The majority of people who read this advertisement are going to need tires this season; the time to buy them is right now. Crude rubber is cheap; as a result tire prices are the lowest in history. You can actually buy at this time the world's best tires for no more money than you used to pay for inferior or unknown tires. You can buy Goodyear Tires on an extreme low-cost-mileage basis, and that is exactly what smart buyers are doing.

The special advantages to be enjoyed from Goodyear Tires are due to definite Goodyear superiorities in both tread and carcass, the two main parts of a tire.

The Goodyear All-Weather Tread is superior in traction, and everybody wants sure-footedness underwheel.

The Goodyear Supertwist Carcass is superior in vitality and long life, and this means economy and freedom from trouble. These superiorities are not imaginary; they are real. Any Goodyear Dealer will be glad to demonstrate the facts. And the facts unmistakably are: Goodyear Tires do give greater value. That's why Goodyear sales are going ahead at a rate surpassing any previous record. That's why impartial investigation shows

a nation-wide preference two-and-a-half to thirty times as great for Goodyears as for any other tire. That's why Goodyear builds annually millions more tires than any other manufacturer in the world. That's why more people ride on

Now is the time to get YOURS

Goodyear Tires than on any other kind!

The dominance enjoyed by Goodyear Tires is not temporary or new—it has flourished for fifteen years strictly on a basis of superior quality.

If you want Goodyear value at bed-rock prices: now is the time to get yours!

THE GREATEST NAME IN RUBBER

GOODYEAR

IT WILL PAY YOU TO SEE THE SUPERTWIST DEMONSTRATION

Healy-Wood Tire Co. at Ned Dixon's Super Station

Stephens and Mosher On the Highway