

## Roseburg News-Review

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HARRIS ELLSWORTH, Editor

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### Learn To Swim

**BEGINNING** Sunday, June 29th, the Douglas chapter of the American Red Cross will sponsor its annual swimming instruction campaign. Next week will be known as swim week here and may be enjoyed free.

Aside from the safety feature of the work the sport of swimming is one that can and should be enjoyed by nearly everyone, particularly in this western country where our rivers are flowing pure water. The fact that if you learn to swim, such knowledge may some time save your own life should be ample reason for you to wish to learn to swim.

At the present time more than 6000 persons are drowned annually. It is stated that 50 per cent of these are adults and that nearly 25 per cent of all men and boys over 12 years old do not know how to swim.

For the past four years the Douglas county chapter has employed a life saving director for one week during the summer months. The work of this director is to teach non-swimmers how to swim and to qualify swimmers in life saving technique. Some 310 persons were registered in this course last year. Of this total number, registered approximately 80 per cent learned to swim from a few strokes on up. The rest is practice.

This is a great and wonderful work and has the charm of combining fun and sport with a very essential piece of instruction work. Dr. H. C. Church is chairman of the life saving committee of the Douglas county chapter of the American Red Cross and is in direct charge of this work. All details regarding registration can be obtained from him.

Next week is swim week. Learn to swim and save a life—perhaps your own.

### Regulation

**OVER** in Salem, poolroom operators have petitioned the city council to enact regulations restricting their business. First consideration of such a thing arouses disbelief, but it is a fact. Part of the proposed regulation is that the number of such establishments in Salem be limited to six. At present there are just SIX such places in Salem.

This is somewhat the idea under which the utilities of the state are operating. The public service commission stands as a protection as well as a regulation and some phases of its protection have been attacked for this reason. Public utility businesses bear a peculiar relation to the public and their effective regulation is the subject of much controversy. Utilities such as electricity, gas, water and railway companies owned by private capital are fundamentally private enterprises operated for profit. In carrying on their business they are public enterprises and a vital and fundamental factor in our lives. To satisfactorily handle or regulate a business that delivers a living necessity to our homes and at the same time make it a satisfactory business enterprise from the standpoint of net earnings is a huge task. In other types of business enterprise competition furnishes adequate regulation fostered by the anti-trust regulations. It has been found that competition in public utilities is a practical impossibility due to the very nature of the business.

What to do? Several candidates in the primary including the successful gubernatorial candidate included in their platform the abolishment of the public service commission. That does not appear to be a perfect solution. In other words, doing away with what regulation we have does not appear as a way out for all of us although such a move might help the Portland situation. Perhaps a carefully studied revision of the existing plan would be more to the point.

### Oregon Editors' Opinions

A New Oregon Spirit  
(Cooch Bay Times)

**FACTIONALISM** has been a curse to Oregon for generations; infidelity and intercommunity jealousy and strife, one expression of this, have done more to retard development of the state's vast re-

sources than all other influences combined.

But a new spirit is developing. Last night 35 members of the Roseburg chamber of commerce banqueted with Marshfield's chamber; yesterday they lunched with Reedsport's chamber; and the night before they had dinner with Coquille's chamber. Not another city in the state can organize 35 members of its chamber of commerce for a week end good will tour of this scope, and push it through to a conclusion with such spontaneous enthusiasm and constructive reasoning as that expressed enroute by Roseburg's prophets of a new Oregon day.

They called Winchester Bay and Coos Bay "OUR PORTS." They gave us to understand that these ports are not North Bend, Marshfield and Reedsport ports, but OREGON PORTS. They gave us to understand further that Roseburg is the hub to six spokes of a great highway system—and that this transportation wheel is North Bend's, Marshfield's, Coquille's, SOUTHWESTERN OREGON'S and OREGON'S.

They told us that there are 1,500,000 acres of fertile soil in the Umpqua valley suitable for diversified agriculture and other development, and that but 100,000 of these acres are now developed in these lines. They spoke of these acres as "OREGON'S ACRES." They added that this development depends upon OUR PORTS—Winchester Bay and Coos Bay; upon OUR HIGHWAYS—the Pacific, the Oregon Coast, the Diamond Lake, the Coos Bay-Roseburg, the North Umpqua, and one yet to be built that will give us the shortest route to Boise and the great American inland. Their problems were our problems, and our problems their problems; what would benefit them, would benefit us, and the reverse. That was the spirit with which they came. They are, in reality, OREGON'S GOOD WILL PIONEERS. They should banquet with every chamber of commerce in the state, and do it soon.

The history of the development of every seaport on earth has been the development and growth of the inland empire behind it. Coos Bay cannot assume world harbor significance on the strength of lumber, coal, and other natural resources around her shores alone. General cargo, a variety of produce to be offered in exchange for a variety of produce from the other side of the earth, is the life of ship-ment and commercial exchange. The progress and prosperity of every inland district depends upon its sea outlets and its participation in this exchange. Roseburg is looking into the future with this principle in mind; that is why each member of her chamber of commerce party took a deep personal interest in Winchester Bay and Coos Bay from the decks of the two craft that carried them over those waters.

One member of the party, the city editor of the Roseburg News-Review, made the statement in conversation that people are suspicious of those whom they do not know, and with whom they are not acquainted. Communities and cities and districts in Oregon have been suffering from this in the past. It is the curse of factionalism. Reedsport, North Bend, Marshfield, Coquille, and Roseburg understand and know each other better and more personally after this week end of good will. They know what they have in common.

This spirit, if it is carefully fostered, will before many years mean the development in diversified agriculture of those 1,500,000 acres in the Umpqua valley; it will also mean the development of Coos Bay and Winchester Bay as world harbors.

Roseburg has taught southwestern Oregon a lesson of value to the entire state.

### Letters From the People

Communications to the News-Review for publication in this department should be written on only one side of the paper, should not exceed 50 words in length, and must be signed by the writer, whose mail address must accompany the contribution.

### AN APPRECIATION

Steamboat, June 29.

My Dear Editor:  
From Camp Contentment—as we have named the most charming camp that Zeke Allen had all prepared for us when we reached Steamboat—these lines addressed to you—but intended for the eyes of the blessed citizens of the greatest little city that I know of—Roseburg—and they are written in a spirit of the deepest gratitude and appreciation for the untold courtesies that have been literally showered upon us since our "second advent" to the Land of My Dreams!

For that altogether delightful dinner at the Babara lovely cottage by the river—the other night—my thanks! To the gentlemen who conceived this hospitable thought and who carried it through so gracefully—I subscribe myself as being always at their service for the good of the cause of the grand old North Umpqua river, and Douglas county in general! This type-writer of mine is ever at their disposal! Nuff said!

That my articles during the past winter in the various sporting magazines of national scope have pleased you all, gives me a pleasure and a sense of satisfaction that I find it impossible to describe! A year ago we—Mrs. Mott and I—came to you as strangers. You opened your hearts and took us in. Can you not see the deep sense of obligation that I feel toward you all? Calmness and chill, indeed, would the human being who could accept all that you have done for us—and not try—at least—to reciprocate!

I know that you will believe me when I sign this brief communication as being

Most affectionately and gratefully yours,  
LAWRENCE MOTT,  
Major—Signal Corps—O. R. C.—U. S. A.

### BRINGING UP FATHER



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### Maybe I'm Wrong

By J. P. MEDBURY

**WHEN** a woman marries for money, she usually keeps right on marrying until she gets it.

**Efficiency Experts**—An employer who discharges his secretary does it for one of two reasons. Either she doesn't know anything, or she knows too much.

**The Good Old Days**—When a bootlegger is low in spirits he just sits around and waits for his ship to come in.

**Momentous Moments**—When a fellow is so crooked they have to send him to a chiropractor before they can get him into a straight jacket.

**Financial Note**—A million dollars is the only thing that's keeping a lot of people from being millionaires.

**The Unfair Sex**—The stenographer who wants overtime for kissing the boss after five o'clock.

**Indispensable Institutions**—Reno is the clearing house for matrimonial bonds.

**Our Own Vaudeville**—Wife: Do you believe there's such a thing as reincarnation? Hubby: Certainly. Wife: What would you like to come back to earth as? Hubby: A bachelor.

### Talks on Health

By DR. R. S. COPELAND

**"EPISTAXIS"** is another name for nose-bleed. Nature shows her great curative powers in every child who has nose-bleed. She merely opens a safety valve to prevent mischief.

The fluid, which is lost, is at most instantaneously replaced by the body, which draws water from the tissues. Thus it is that persons who have suffered greatly from nose-bleed have severe thirst. The water must be replaced in the tissues without delay.

Some persons are particularly susceptible to nose-bleed. In some families there seems to be a hereditary tendency to recurrent attacks. It might come on at any time of day or night. They may be awakened from sleep with a bad bleeding from the nose. It is, however, never a serious condition.

Nasal catarrh is a very common cause of nose-bleed. Anaemic children and growing children are especially susceptible to it.

Epistaxis is sometimes mistaken for a hemorrhage from the lungs or stomach when the bleeding occurs in the sleep and some of the blood is swallowed. In such a case it is quite natural that the blood should be vomited the next morning. The experience is apt to cause some alarm, especially if the patient is nervous or easily frightened.

Usually the bleeding stops of its own accord. If it should persist there are simple methods which are nearly always successful. One is the application of cold water or ice to the nose and back of the neck. If this does not check it, try snuffing up the nose a very small amount of pulverized alum or tannic acid.

Rest is essential. Have the patient lie down or recline in an easy chair with the head thrown back. In rare cases it is necessary to have the nose plugged in order to stop the bleeding. Your doctor should be consulted in the matter.

When there is an ulcer in the nose it may be necessary to have the ulcerated spot touched with a caustic, but your doctor should do this. Whenever there is recurrent nose-bleeding a doctor should be consulted. He may save you much annoyance and suffering.

**H. T. JONES NAMED WOODCOCK'S AIDE**

WASHINGTON, June 25.—Hon. W. T. Jones, assistant in the of-

### By Geo. McManus



### Advice to Girls

By NANCY LEE

**DEAR NANCY LEE:**  
I am a young girl in my teens. I like a boy one year my senior as a real good friend. My friends say he likes me, but here is my question: I had not seen him for a month or more and I wanted to renew my friendship with him. I had a few bids to different dances. I wrote him and told him that I had them and would like to have him go. He called me and told me he could not go to but one of them. He went, but not with me, as I had another date. I saw him at the dance but he neither spoke to nor danced with me the whole evening. Don't you think he should have? This boy has good manners and fine parents. Do you think the letter had anything to do with his getting mad? Should I have written it? How can I get his friendship back?

Don't think that I love this boy, for I do not know what love is, but I merely want his friendship.

**DIMPLES:** I should say that the young man is suffering from a bad attack of the "salts." You were kind enough to invite him to the dance and he was gentlemanly enough to answer. It was just unfortunate the dates did not dovetail and there was surely no reason for him to get angry, unless, of course, you already had made arrangements to take someone else to one of the dances that you included in your invitation to him. But if this is not so, the young man is showing very poor manners. I would advise you to forget about him and to seek the friendship of people who are not so easily hurt.

**DEAR NANCY LEE:**  
I am a girl in my teens. I met a boy whom I like very much but my girl friends do not want me to go with him, as they say he is not the kind of a boy for me. He made a date with me but I didn't keep it. Later, I saw him, but he didn't seem to be angry at me. Please advise me about this boy, for I would like to be friendly with him.

**PATSY:** If you like the young man and know his family, why not rely on your own judgment and that of his relatives rather than strangers? Do not make appointments unless you are prepared to keep them.

### BRAKES CONTROL GAUGES, LIGHTS

Gauges attached to the brake drum cylinders on all four wheels of a Dodge Brothers eight-line chassis and electric lights mounted on each gauge are now being used to demonstrate publicly the inflexible law of physics by which the action of hydraulic brakes is automatically equalized.

This ingenious arrangement was perfected by George T. Bishop, Dodge dealer in Shreveport, La. The instant that the slightest pressure is applied to the brake pedal all four of the electric lamps are lighted simultaneously showing that brake action starts at the same instant throughout the system. As pressure on the brake pedal is gradually increased the four gauges show that brake force is exerted uniformly at each wheel. According to Dodge Brothers service officials who have inspected the device, 500 pounds pressure is easily obtained and held on each of the four wheels.

The famous scientific law which this system of gauges visualizes for the layman is: That pressure exerted upon any portion of a fluid (liquid) enclosed in a vessel is transmitted equally in all directions. It is this unchangeable law, according to factory officials, which assures the certainty, smoothness and equality of the hydraulic brake action on all Dodge Brothers motor cars, trucks, buses and motor coaches.

The 100% effective electrical insurance against theft for automobiles now being demonstrated at the Roseburg Garage—Adv.

Firecrackers at Ideyid park—Adv.

Eat barbecue sandwiches and live forever. Brand's Road Stand.

# They gave a new Thrill

THAT'S WHY THEY GOT THERE... SO QUICKLY



### LITTLE STORIES OF FAST SUCCESSES

No. 4. DOROTHY MACKAILL

Newsstand girl in Hull, England, "glorified-girl" in Ziegfeld's Follies, now the idol of screen-struck fans. All in four brief years.

A fast shot of the quick success of Dorothy Mackaill. Success... because she gave a new thrill. Quick... because of nature-born charm.

That goes, too, for another young star, OLD GOLD. Three years ago, unknown. Now, America's fastest growing cigarette.

"O. G." gave a new taste-thrill... through smoother tobaccos, free from irritants. When a girl, or a cigarette, is blessed by nature, a new star rises... and fast.

OLD GOLD was first introduced at Atlantic City, June 13th, 1927. In 90 days it had become one of the 4 best sellers in Atlantic Coast summer hotels.

BETTER TOBACCOS... "NOT A COUGH IN A CARLOAD"

OLD TIME  
**DANCE**  
at  
Rainbow Gardens  
Thursday  
JUNE 26  
Music by Tucker's Orchestra  
Tickets 50c

**BE READY FOR THE FEARFUL SEVEN**  
FLIES  
FLEAS  
BEDBUGS  
MOSQUITOES  
ROACHES  
MOTHS  
ANTS  
**FLY-TOX**  
KILLS THEM ALL  
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**"Voice-visit" with friends in nearby cities**  
Take a "voice trip" home! Modern inter-city telephone service is very fast and clear. The front pages of your telephone directory tell about money-saving service and evening rates.  
TICKET TO HOME TOWN AND RETURN VIA TELEPHONE  
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY