

DAIRY INDUSTRY OF OREGON EMERGING FROM BIG SLUMP

Firm Economic Foundation Lessens Shock Below That Suffered in Boom Areas.

State's Fine Herds Stand High in Production and Sales Gain Leads in Coast Region.

By JOHN BURTNER (Associated Press Local Wire)

CORVALLIS, Ore., June 20.—Oregon's dairy industry responsible for about one-seventh of the agricultural income of the state, is successfully weathering serious depression that followed the disastrous slump in prices last winter, judging from observations made in connection with the 1000-mile tour of the state made by the dairy demonstrators on a train of the Oregon State college and the S. P. and S. road.

This does not mean that every dairyman is prospering or that all are not still feeling the pinch of low prices that have in many instances wiped out the margin of immediate profit. What is indicated is that the Oregon dairy industry in the main is securely established on sound economic factors that it has not been as severely shaken as in some other sections where boom conditions grew out of price inflation.

State Cows Rate High

One of the factors favoring Oregon dairymen is that average production per cow is considerably higher than for the United States as a whole—in fact is fifth among the states in this respect.

Oregon is fourth among the states in percentage of cows in cow testing associations and the 12,000 cows under the test average above the 300 pound mark in annual butterfat production—a record not equaled in any other state.

Part of the reason for this better production record for Oregon's 216,000 dairy cows comes from the fact that this state stands fifth in the country for the proportion of purebred sires used in the herds. As high producing cows are so born and not made by environment, this is one of the most important factors contributing to the average increase of some 30 pounds per cow in the last 10 years.

In Favored Position

The state has been particularly favored in opportunity to build up dairy herds through the presence of many of the world's greatest purebred animals. In the Jersey breed this advantage is particularly notable in that Oregon with only five per cent of the Jersey cows holds more production than all other states combined. Taking all breeds, Oregon has fewer than 1.5 per cent of the registered animals but holds 8.6 per cent of the records and honors.

Thus from the production standpoint the Oregon dairy industry has been steadily advancing and is in a favored position. Feed conditions this spring and summer have been favorable following an unprecedented dry fall in which pastures were practically non-existent.

Industry Growth Shown

Ten years ago Oregon had 80 creameries manufacturing an average of about 165,000 pounds of butter each. Today it has 108 creameries with an average production of close to 240,000 pounds of butter. While this is a real improvement, leaders in the industry are convinced that fewer and larger manufacturing plants especially among the cooperatives would materially increase the marketing possibilities with consequent higher returns to the grower.

Such a merger or federation of cooperatives is now being proposed, the plans being worked out in cooperation with the federal farm board representatives and the state college extension service.

A definite improvement in average butter quality throughout the state is being noted in the last year or so and exports had increased proportionately. Oregon, in fact, increased its California sales by 75 per cent last year, which is more than twice the increase of any neighboring state.

In the portion of the state touched by the demonstration train bounded by Eugene on the north and Redmond on the east, there is no talk of booming the dairy industry, but there is everywhere among the better farmers a confidence in the future of the dairy industry in Oregon.

BOY DIES TRYING TO ASCEND BLUFF

(Associated Press Local Wire)
PORTLAND, Ore., June 19.—Edwin Monk, 16, Portland high school graduate, who was spending the summer at Cannon beach, Ore.,

Scenic MOTOR TOURS

In the Redwood Empire of HUMBOLDT COUNTY CALIFORNIA described in detail with route maps and the illustrated leaflet "Days and Evenings in the Redwood Empire." Send for it.

Prospectus from Humboldt. An equable climate and abundance of green feed make this a successful POLLY RAINING region. Excellent opportunity for experienced poultrymen. Write for details. Humboldt County Board of Trade, Eureka, California.

HILLS BROS. COFFEE

Fresh from the original vacuum pack. Easily opened with the key.

Hills Bros. Coffee passes through the roasters by a continuous process—a few pounds at a time. Controlled Roasting! No bulk-roasting method can produce such flavor.

Aside from using sugar to season meat, it can be used successfully in the preparation of most canned and fresh vegetables. Sugar emphasizes the mild taste of spinach; mellows the tartness of tomatoes and combines, in a surprisingly pleasing way with the flavor of peas, carrots, corn, cabbage, beans and other vegetables. Most foods are more delicious with sugar. The Sugar Institute.

On Board Navy's New Cruiser



In blue sack suit and wearing a gray fedora hat, President Hoover took the series of Presidential salutes of twenty-one guns standing under a battery of eight-inch guns aboard the navy's new 10,000-ton cruiser, the Salt Lake City. The president is pictured accompanied by Captain F. L. Oliver of the Salt Lake City as he reviewed the crew of the new cruiser.

BILL TO EXCHANGE GRANT LANDS GETS COMMITTEE O. K.

(Associated Press Local Wire)
WASHINGTON, June 19.—The house public lands committee yesterday approved the senate bill to authorize the secretary of the interior to exchange reversioned Oregon and California grant land for private timber land of approximately equal value, lying on or within one half mile of Oregon public highways, which might be valuable for scenic or recreational purposes.

Under the bill, the interior secretary would then be authorized to sell these lands to the state of Oregon for \$2.50 an acre. He also would be authorized to sell to the state at the same price all reversioned Oregon and California railroad grant lands bordering on public highways in Oregon which might be desirable for scenic or recreational uses.

The committee also approved the Butler bill to provide that all public lands within ten miles of the Willamette national forest in Oregon may be selected and patented in the same manner as national forest lands.

KIDDIES' DRESSES SPECIAL

New lot of kiddies' summer dress and blouses to match. Good materials and really styled. Sizes 2 to 8 at \$1.00 and 7 to 14 at \$1.25. This lot includes former values to \$1.95. See them and you will appreciate the value. Carr's, "where you save."—Adv.

was found dead at the foot of Eola cliff, a 150-foot bluff overlooking the ocean, today.

Young Monk is believed to have fallen from the cliff while attempting to scale it.

If you want a juicy roast haute it often...

a little at a time

Hills Bros. Coffee passes through the roasters by a continuous process—a few pounds at a time. Controlled Roasting! No bulk-roasting method can produce such flavor.

Fresh from the original vacuum pack. Easily opened with the key.

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Beef steaks composed solely of meat, or in combination with vegetables, are also most taste-pleasing when a dash of sugar is added with the salt and pepper.

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RAPID EXPANSION OF STRAWBERRY INDUSTRY NOTED

Better Transportation and Refrigeration Develop Markets—Acreage on Increase.

Louisiana Leads States in Yield; Original Stock Aided by Chilean Importation.

(Associated Press Local Wire)

CHICAGO, June 19.—Directors of the Chicago Board of Trade yesterday suspended from trading privileges the Rural Grain company and its market operators, E. V. Malby and S. J. Cottingham, a director and first president of the government-sponsored cooperative, the Farmers National Grain corporation.

The action followed receipt of notice from Mr. Cottingham announcing that "owing to irregularities discovered in the conduct of our business, our capital has been exhausted and we are unable to meet the demands of our creditors."

Mr. Cottingham, of Stanhope, Iowa, retired as first president of the Farmers National Grain corporation, several weeks ago upon election of the second year's officers. He remains a director of the cooperative organized at the instance of the federal farm board.

The Farmers National Grain corporation purchased the Rural Grain corporation last year to obtain a membership on the board of trade. Later the Farmers National obtained its own membership and turned the Rural Grain company back to its original owners, the National Elevator Grain company, cooperative.

Officials of the Farmers National Grain corporation asserted that they are connected in no way with the Rural Grain company except as creditor. Neither holds stock in the other.

NOTICE TO CONTRACTORS

Highway Construction, Douglas County, Oregon.

Sealed bids will be received by the County Court of Douglas County, Oregon, at the court house in Roseburg, Oregon, at 10:00 o'clock A. M. on the 21st day of June 1930, for construction work on a section of the Loop Lake Market Road No. 2. The work involves approximately 15,000 cu. yds. excavation; 4,000 cu. yds. overhaul; 75 lin. ft. 12" culverts; 24 lin. ft. 15" culverts; 112 lin. ft. 18" culverts; and 1, 21' bent bridge; the limits being more particularly described as from station 94+91.7 to 63+40. No bid will be considered unless accompanied by cash, bidder's bond, or certified check for an amount equal to at least five per cent of the total amount of the bid.

A sufficient bond will be required for the faithful performance of the contract in a sum equal to the total amount of the bid.

Plans, specifications, forms of contract, proposal blanks, and full information for bidders may be obtained at the office of the county clerk or the county roadmaster, Court House, Roseburg, Oregon, upon the deposit of five dollars.

The right is reserved to reject any or all proposals, or to accept the proposal or proposals deemed best for the county.

THE COUNTY COURT OF DOUGLAS COUNTY, OREGON.
Roy Agee, County Clerk.

FIREWORKS AT CARR'S

Complete line of firecrackers, pistols and caps, skyrocketes, rattles, torpedoes, novelties, etc. Since we must buy conservatively on these items, better make your choice early. Carr's—Adv.

VACATION SPECIALS

\$12.00 Miller Camp Bed, special \$6.00
Folding Mattress, special \$7.00
\$7.50 Camp Stove, special \$5.00
7x9 Wall or Auto Tent, 8-oz. Khaki, special \$9.00
60c Camp Stool, special 35c
Full Line of Suit Cases, Bags and Trunks.

McKean & Baldwin

COMPLETE HOUSEFURNISHERS

DANCE

at the
New Evergreen Grange Hall
South of Kelley's Corner
Saturday, June 21st
Music by Rice's Dance Players
Everybody come and make yourself at home.

Roseburg Undertaking Co

Established 1901 M. E. RITTER, Manager
Founded and Maintained on Efficient Service and Courtesy
Ambulance Service
Phone 284 Oak and Kane Sts. Licensed Lady Embalmer

EDITOR ENVISIONS NEWSPAPER OF 50 YEARS IN FUTURE

(Associated Press Local Wire)
MILWAUKEE, Wis., June 20.—Frank Parker Stockbridge, veteran of 50 years in journalism, today looked 50 years into the future and gave his forecast of what the newspaper of that day may be like.

Drawing on recent scientific achievements as the basis for his picture, he told the National Editorial association that the horoscope hints at these things:

The editor will receive his quota of general news, general advertising, pictures and features by radio, in facsimile, automatically by means of machines.

He will set his own local advertisements, "perhaps by methods which we have not even guessed at."

His local news and comment will be written by his reporters, sub-editors and correspondents, each of whom will operate a keyboard either in the office or miles away, the impulses of which will put what is written in type.

The pages of the paper will be transmitted by radio to subscribers, and reproduced on sensitized paper. "All the subscriber will see will be the completed paper rolling out of the machine, ready for him to take it out and read it."

Mr. Stockbridge, editor of "The American Press," saw an alliance between radio and the newspapers in the new day, but expressed belief that radiocasting of news as now carried on—read by an announcer—never can supplant the printed page.

TALK QUICK!

Riding Cultivator \$35.00
Rebuilt Mower \$45.00
Rebuilt Binder \$135.00
All in A-1 Condition
Low Wheel Wagon, new... \$ 55.00

Farm Bureau Cooperative Exchange

Roseburg Myrtle Creek Oakland

AGENTS FOR
L. & H. Electric Ranges John Deere Plow Co.
Hood River Spray Co. Hoosier and Milwaukee Pumps
Sutherland Spray Co.

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Economy Grocery

344 N. Jackson O. L. JOHNSON Phone 63

Specials Saturday and Monday

Pet Milk Large cans, 3 for	23c	Umpqua Chief Flour 49 lb. sack	\$1.69
American Club Coffee 1 lb. pkg.	23c	Calumet Baking Powder, 1 lb. tin	27c
3 lbs.	67c	Shredded Wheat, 2 for	24c
P. & G. Soap 10 bars	34c	Carnation Oats, with china, large pkg.	36c
Silk Toilet Tissue, 1000 Sheet Rolls, 3 for	18c	Wesson Oil, quart tin	48c
A. & H. Soda, 3 for	24c	Corn, Royal Club, fancy Maine, 2 tins	27c
		Jell Powder, Royal Club, 3 for	23c

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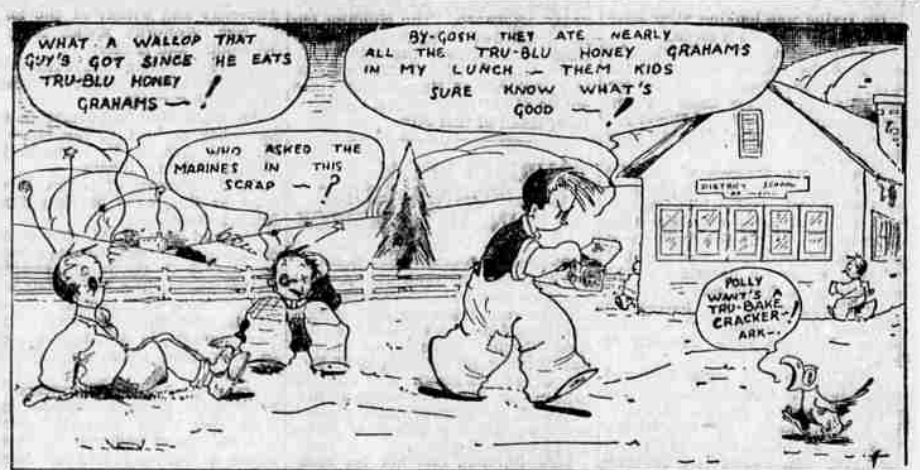
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Never Did Knight Fight for Maiden Fair.....

as Tommy battled for that lunch box with its riches of Tru-Blu Milk and Honey Graham Crackers. VITAL to Tommy and to all growing boys (and girls) are the MILK, the Honey, the True Graham Flour baked into these Crackers. Growing bodies CRAVE these foods. Childish palates prefer them in the form of

Order From Your Grocer

Tru-Blu Milk and Honey Grahams

Baked and Guaranteed First Quality by the TRU-BLU BISCUIT COMPANY—Spokane, Portland, Seattle



Baked and Guaranteed First Quality by the TRU-BLU BISCUIT COMPANY—Spokane, Portland, Seattle