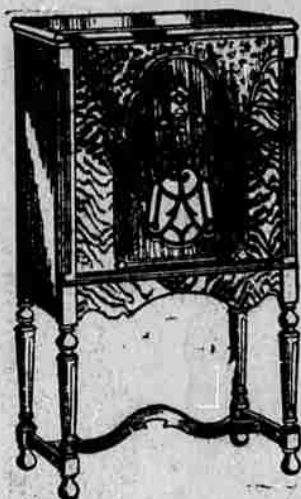


 FLASH-LIGHTS \$1.00 Light beam 500 feet. Similar lights sell up to \$3.50.	 ELECTRIC IRON \$1.19 Without Cord. Standard size. smooth ironing surface. Fine heating.	 U. SUITS FOR BOYS 39c Boys' full cut nain-sook Athletic Suits.	 RAZOR BLADES Package of 10 for 59c You save one fourth on this item!	 PEBECO PASTE 50c Tubes for 29c Another big saving for the home!	 WORK PANTS \$1.98 Black and gray striped moleskin cloth. Cuff bottoms! Sturdy.	 LISTERINE 63c Ideal astringent and antiseptic. You save money here!	 PAINT BRUSHES 39c World-Famous! Painter's Favorite! Bristles firmly set.	 KOTEX 4 for \$1.00 This is a featured value for Dollar Day! Sanitary, absorbent.	 RUBBER TEA APRON 19c Genuine rubber. Daintily decorated with handkerchief pocket.	 SHAVING CREAM 21c This is the regular 35c size. Special for Ward Week.
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FIRST DAY SATURDAY NATION-WIDE WORLD'S GREATEST SALE WARD WEEK

BARGAIN RADIO OFFER!

The New Airline 9



\$105.00

Less Tubes
9 Tubes (1 Screen Grid)
Super-Dynamic Speaker
Smart Lowboy Walnut Cabinet
New Tapestry Panel

Hear it—buy it—and your friends will think you paid a higher price for the beautiful AIRLINE! It has all the best radio points... mellow tone quality... tremendous volume and power

Hear it—during the week of the world's greatest sale!

Buy it on the Budget Plan!
Enjoy it—while you pay!

TOMORROW begins the World's Greatest Sale—Nation-wide Ward Week! It's a gigantic style event setting new standards of value. Back of it stands the UNLIMITED RESOURCES of Montgomery Ward & Co., with its enviable reputation for honest dealing and honest merchandise for 58 years. More than 550 Ward Stores participate—from the Atlantic to the Pacific, from the Gulf to Canada. More than \$2,000,000.00 in savings for Ward customers. Months have been spent in preparation and planning. Now... we're ready... ready with a panorama of style, quality, selection and bargain prices that has never met its equal, anywhere!



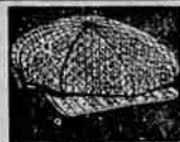
Lunch Kit
With Vac. Bottle
\$1.19

"American Made" kit. Don't miss this bargain!



Brooms
39c

Selected broom Corn. 3 rows of stitching. A big sale feature!



Men's Caps
\$1.35

These Caps for men are usually \$1.50. Come in assorted patterns.



Men's Trousers
\$2.98

Usually at least \$1 more than this. Assorted weaves.

LOOK FOR THE UNADVERTISED BARGAINS!

NEW SPRING FROCKS

\$5.50 Values

Priced for Ward Week at

\$3.95

ANOTHER LOT AT

\$7.95 or 2 for \$15.00



We have purchased a wonderful line of new Dresses—and are offering them at a great price concession in Ward Week! Now—you can have "lots of changes"—in smart little Frocks! These are fashioned of soft, lustrous Rayon crepe in bright Spring hued prints. Distinctive trimming features include lace, jabots, and pleated ruffles. Buy tomorrow—for summer and immediate wear!

DRESS, SUIT



79c

Girls' Silk Pongee Dresses and Boys' Suits that were unusual values at \$1.00! Sizes 2 to 6 years.

TOWELING



19c

Famous Flaxdale... bleached... with colored border. For dish or hand towels.

SHEETING



37c

Famous Longwear quality, woven smooth and firm. 81 inches wide.

TENNIS RACKET



\$3.98

Our Feature for 1930! Moisture-proof stringing. Buy this model!

RADIO TUBES



For Ward Week Airline Guaranteed!
171-A Tubes **\$1.29**
226 for A. C. sets **98c**
227 for A. C. sets **\$1.39**



Note This Special!

RAYON SILK LINGERIE

\$1.00 Values for Only

69c

DANCE SETS—STEP-INS
COMBINATIONS
BLOOMERS
PANTIES—GOWNS

You can save nearly enough on two garments—to buy another! Well tailored to stand frequent laundering—designed to give the slim lines demanded by Fashion!

WRENCH SET



\$1.13

Jaws hold with bulldog grip! Drop-forged and hardened, too.

WHITE ENAMEL



55c

Quart
This is Ward's own product; a fine quality enamel that is suitable for many purposes.

CAMP COT

This sturdy cot is covered in green cotton duck; folds to convenient size.

\$2.69



ALL SILK SLIPS



\$1.69

Nicely tailored Slips of flat crepe. Shadow hem. An unusual value!

Wardway Electric GYRATOR

\$77.50

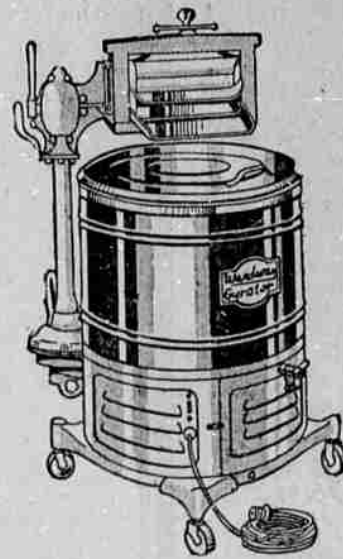
In the \$155 Class!

Think of getting the famous Wardway Gyrator at this economy price. Just another proof that this IS the World's Greatest Sale!

In actual tests made by a mid-west college, it washed faster and cleaner than any of the other higher-priced machines tested! All copper—Tub with non-corrosive plating inside. You can't beat this bargain! Buy at Ward Week low price, and SAVE!

Guaranteed 10 Years

Terms Only \$1.50 Weekly



MEN'S TIES

89c

Smart Spring styles in fine quality silk. Stripes and all-over patterns.

MEN'S OVERALLS

\$1.00

Durable blue denim that WEARS. Cut in the roomy sizes a man likes. Ward Week Special.

MEN'S OXFORDS

\$4.98

Sizes 6 to 10

Smart wing tip, black calf grain leather. Goodyear welts, rubber heels.

WASH SUITS

\$1.00

Sizes 2 to 8 years. Fruit-of-the-Loom fabric, guaranteed fast color. Special for Ward Week!

BOYS' BLOUSES

50c

In plain and figured materials. Full-cut, will stand hard wear. Buy them at this low price.

Sale Starts April 5

315 N. JACKSON ST.

MONTGOMERY WARD & Co.

PHONE 95

Sale Starts April 5

ROSEBURG, OREGON