

Roseburg News-Review

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HARRIS ELLSWORTH

Editor

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ROSEBURG, OREGON, TUESDAY, FEBRUARY 18, 1930.

CANNED PRUNES

HERE goes for a little free advertising for the Norton cannery and a gentle criticism of some of our grocery stores. This writer sought to purchase a can of the fresh canned prunes packed by Mr. Norton under his "Everfresh" brand. Four grocery stores were called upon, one right after the other. Not one of the stores had these canned prunes in stock. The reasons for not having them were given as follows:

1. Oh, we have some ordered.
2. People don't ask for them. I only carry what people want.
3. Just out. We used the last can ourselves.
4. No. (Acted as though had never heard of such a thing.)

Undoubtedly some grocery in town has a stock of this item of canned goods but the average purchaser will not try more than four stores, and this writer did not.

For the information of those who are not familiar with "Everfresh" canned prunes, packed by Mr. Norton, they are the best canned fruit on earth. Anyone who has ever tasted them will bear out this statement. Furthermore, Mr. Norton says that they are the cheapest canned fruit available to the retail trade.

Grocery stores, at least those called upon, do not seem to be much interested in this item yet their shelves are crowded with canned peaches, canned pineapple and canned apricots, stuff that we are all tired to death of. Right here in our own Umpqua valley, we need a little more determination on the part of our retailers, to sell products that are produced here providing, of course, that such products are equal to or better than similar products produced outside the county or outside the state.

France continues to be the fly in the ointment of the London conference. It was the French delegates who vetoed the proposal to outlaw the submarine. Now they have demanded for France a naval tonnage of 724,470 tons by the end of 1936. This is in marked contrast to the Japanese proposal for a holiday in naval construction until 1936. It is in marked contrast to the proposals of the United States and Great Britain for negotiation in terms of genuine naval reduction all along the line.

Just recently the Medford Daily News issued a special edition honoring the establishment of Medford as the new Standard Oil company headquarters for the vast southern Oregon and northern California territory. This move on the part of this great oil company marks a step forward in the commercial progress of this great empire of which Roseburg and Douglas county is an important part. Bigger things still are in store for this territory.

POEM FOR THE DAY

By LOUIS ALBERT BANKS

DIVINE DISCONTENT

How economic expansion through mass production and distribution is driving out poverty from the world; and by driving out poverty is also banishing fear, and the causes of war, was discussed by Edward A. Filene of Boston before the students of Dartmouth college in an address on "Business as a Career."

Much of this progress must come through demands from below. Mr. Filene said. Contented workers are no longer to be desired, he said, but men and women who will demand more and more. "The manufacturer of the future will do his best to stir up discontent among employees generally, while he is outlining ways and means of satisfying that discontent," he said.

Mass production does not mean mere size, Mr. Filene pointed out, but rather "entertainment carried on for the benefit of everybody, instead of for the benefit of a special class. Production is rapidly coming to this point of view, but distribution lags behind, he said.

With mass distribution coupled to mass production, people will have more good things and more leisure than ever. "The five-hour day and the five-day week are in the offing," Mr. Filene forecast, "with regular vacations for the masses of the workers, both winter and summer. Mass production cannot go on unless the masses not only are able to buy what they want, but are also encouraged to want more and more." The Christian Science Monitor.

"To men like Edward A. Filene
Who make this world a happier scene;
Their souls, enraptured with the good,
Can think in terms of brotherhood;
They have that rare and lovely grace
That sees and feels a brother's place;
They reach the heights of rich romance
In helping others to advance.

"Filene" is now a lighthouse name;
Alas it throws its worthy name;
To working men it brings good cheer—
"The music in the toiler's ear."
He strikes the note of fellowship
That gives us all a stronger grip.
He keeps in mind that hand and brain
Must share together all our gain.

He visions shorter hours will bring
A zest to wake men's souls to sing.
He sees, fulfillment of desire
Will make men more and more aspire;
That as we learn—the more we know—
Our souls with greater speed will grow;
That as we up life's ladder climb
We've nobler visions all the time.

He thinks Filene has caught the truth
That gives to men immortal youth;
Each victory's but a vision point
Where we with hope our souls amoint;
There's something better farther on—
The nobler morn'g about to dawn;
The darkened past by light is rent
Through heaven's urge of discontent.

BRINGING UP FATHER



Maybe I'm Wrong

By J. P. MEDBURY

According to statistics, Reno is the dividing line of the United States.

EXCUSE IT PLEASE

Marriage is the thing that changes lovers' quarrels into fights.

ACE OF CARDS

The practical joker who throws banana skins in front of tight-rope walkers.

TAKE IT OR LEAVE IT

Chicago ought to appoint another game warden to take care of all the stool-pigeons.

YOU'RE RIGHT

Honesty is the best policy if you think you're going to get caught.

AMONG THE ILLITERATE

The college student who took a two year course in Chinese so that he wouldn't have any trouble getting his laundry.

NULL AND VOID

The girl who always takes a chapline with her when she goes shopping.

FASHION NOTE

The latest in night caps is orange trimmed with gin.

THE GOLDEN FLEECE

Chorus girls don't want any old Tom, Dick and Harry. What they want is Johns and Jack.

EDITORIALS ON THE DAY'S NEWS

(Continued from page 1)

side that is better adapted to the growing of timber than to the production of field crops, let it grow up to timber.

HERE in Oregon, we have two outstanding agricultural needs. One is HIGH QUALITY. The other is LOW COST.

Products of the highest possible quality will find a market. If they can be produced at low cost, they will show a profit to the producer.

IN RECENT decades, there has been much admiring talk of the merit of making two blades of grass grow where but one blade grew before. If any benefit is to follow such an enterprise, here are two things that must be done:

1. Both blades of grass, the one that grew before and the new one that is made to grow, must be of high quality, so as to find a market at a fair price.
2. Both blades of grass, the old one and the new one, must be produced at a cost that is low enough to show a profit to the producer.

IN OTHER words, if our producers are of high enough quality to insure a steady market and if they are grown at a low enough cost to insure a profit, we do not need to fear INDEFINITE EXPANSION of our production.

Indice sedan in first class condition. A big touring car with complete leather upholstery, offered for sale for only \$1495 by Roseburg Motor Co., Oakland-Pontiac distributors—Adv.

Trucks, trucks, trucks, Chevrolet and Ford, with and without special gears. Prices ranging from \$10 and up for sale by Hansen Chevrolet Co.—Adv.

Essex sedan, used very carefully, first time will good and car looks like new. Offered for sale by Roseburg Motor Co., Oakland and Pontiac distributors.—Adv.

Early seed potatoes are sold at Wharton Bros.—Adv.

Underweight Child Is Sick

Consider Him So, Adviser Authority, and See That the Basic Fault Is Corrected.

By R. S. COPELAND, M. D.
U. S. Senator from New York.
Former Commissioner of Health, New York City.

MANY children go listlessly about, behind in their school work, burdened more than they should be by long hours of study and home work. In consequence they are unfit to do any task with profit and pleasure.

How about your child? Has his school report shown him behind in his studies? Does he seem tired and disinterested in what is going on around him? Is he underweight?

This condition of underweight centers about a good many contributing causes. Perhaps the first thing to consider is whether or not he has any physical defects. Nobody but a doctor can tell you that. The child should have a thorough physical examination.

A healthy child is usually a happy one. Such a child should be able to maintain his school standing, and in later life to make his way in the world. Without good health, this is an impossibility.

If your child is underweight he is a sick child. He must be kindly and firmly taught the right habits of living, of eating, sleeping and recreation.

Any physical defects should be corrected. That goes without saying. At midday, after his luncheon, he should have an hour of rest in bed, in a dark room, sleeping if possible.

The child needs plenty of out-of-doors. In fact he should be out-of-doors every minute of daylight after school hours. He must have fresh air and sunshine, all that is possible. Nothing will bring him back to health so quickly.

As he gains in weight and strength, he will of his own accord get enough exercise in play. Soon his appetite should return, his eyes grow brighter, and as his physical vigor grows, so, too, will his mental powers increase.

After all, health comes first of all in importance. The underweight child must be considered as a sick child. He should not be found fault with, but firmly and kindly guided in right living habits. When his day has been re-organized, and he has had time to build up his bodily functions, it will be worth untold riches to have him again in good health. It will be a joy to know that his depleted condition has been turned into one of sound bodily vigor.

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SOUTHERN OREGON HOTEL MEN DATED HERE FOR FEB. 22

The Southern Oregon Hotel Association will meet at the Rose hotel next Saturday evening. Approximately 70 guests will be present. Reservations from the outlying districts are coming in rapidly. A program is being prepared by the local hotelmen for the entertainment of the guests. A dance will follow the program.

Jarvis can and will make your auto keys by the number of the lock because he knows how. 222 W. Oak—Adv.

By Geo. McManus



State Press Comment

Fight for Cripple Resumed

Unable to leave his bed without help, his useless legs contracted like an accordion when not strapped down, George Walther, a helpless cripple since Sept. 1, 1922, when he was shot by a federal prohibition agent, was cheered Friday in the thought that friends have resumed the fight to win his means for hospital care, doctor bills and sustenance. George has been a charity patient at Good Samaritan hospital since August 25, 1929, when the government stopped paying his bills, the department of justice stating "disposition of the patient is not a matter for action by this office, since there is no way in which federal funds may be used for charity." All the doctors and nurses on the hospital staff know George and have helped out all they can. "He is a bright, healthy boy in every respect save for his paralysis," said Emily Loveridge, superintendent. "It is a wonder to me that he is not bitter against the government that is responsible for his predicament, but it hasn't spoiled his disposition one bit." Portland Telegram, January 25, 1930.

UNDESERVED HONORS

The climatic condition here is a matter of pride with Coos Bay residents, and when the weather during January received favorable comment over the entire northwest, this pride was buoyed up to new capacity. It is for this reason that we are compelled to take issue with a contemporary who has claimed honors which are not justly deserved.

In headlines the Roseburg News-Review in its issue of last Friday, announced to her readers and to the northwest that the "Average January Temperature in Roseburg Was Highest of Any Point in Oregon or Washington." Before going further we wish to compliment the Umpqua valley on its fine weather during the month, as it was one of the few places which could boast of good weather, and we do not blame her in the least for capitalizing upon it.

But we fear Roseburg has overlooked an important point in this territory of Oregon and Washington, over which she claimed supremacy, and in her anxiety and the anxiety of the Chamber of Commerce to establish "data favorable to backing of its plan to obtain Soldier's home," she has overlooked the fact that Roseburg is not the only place in the territory which has a high average temperature during the month of January. Roseburg had an average mean temperature of 34.2 during January, but according to the meteorological here, Coos Bay's average mean temperature for the same month was 39.2, or five degrees higher. Surely the average mean temperature figures are sufficient, but we will go further.

During the past month Coos Bay's minimum temperature was higher than that of Roseburg on 15 days and on five other days equalled the valley city's mark. In regard to maximum temperature Coos Bay was far in the lead with a higher temperature than Roseburg enjoyed on 29 days and equaled Roseburg on one of the other two days. On several of the days the temperature here ranged from 10 to 15 degrees higher than in the valley city. The average maximum here during the month being 47.5 in comparison to an average of 35.5 for the Umpqua section. The maximum reached 65 degrees.

These figures are in view of the fact that the January marks referred to were compiled during one of the coldest Januarys recorded on Coos Bay during the past 25 years. In consideration of comparative weather records, scenery and other advantages, Coos Bay should always be taken into account. Had this been done we would not have had to take issue with our neighboring inland city.

And while we are on the subject of introductions, may I make a suggestion or two about the form that you mention? Never, never as I have said over and over again in my column, so important do I think it is, use the introduction form "meen. Seeable, and, if you use it, you will be wondered at by people who know what's what. The perfect form of introduction of a gentleman to a lady, the form that you should use at the parties that you especially mention is "Miss Lady, may I present Mr. Gentlemen?" or "Miss Lady, may I introduce Mr. Gentleman?" or, more informally, the mention of only the names, but this graciously done: "Miss Lady, Mr. Gentlemen."

Also, the word "party" as you use it is not in good form. Say, instead, "the names of these people," or "the person's surname." (Mrs. Beeckman will be glad to answer questions on etiquette submitted by readers.) Copyright, 1930, by Premier Syndicate, Inc.

NOTICE
Free practice and pie social at Elgar's school house Saturday evening, Feb. 22nd at 8 o'clock.—Adv.

Let Jarvis sharpen your lawn mowers. He has the latest improved machine—no emery wheel grinding to ruin blades the cutting blades—but he uses the Electrickeen System, grinding cutting blade and knives on the same angle. Grinding guaranteed. Give him a trial. 222 W. Oak St.—Adv.

Fords, Fords, Fords. All kinds of them, any model you want and prices from \$25 and up for sale by Hansen Chevrolet Co.—Adv.

Poets' Corner

AN ALLEGORY

BY ALDEN HARNESSE.
The following poem, which illustrates by a symbolic story that only as we conquer evil in its various forms can we enter the realm of spirituality and gain lasting peace and happiness, was published in the Reality Magazine.

Before this earth in the beginning was
The verdant robe that clothes her breast
Abrupt and high, beneath the tropic sun,
A mountain rose with lofty crest.

The mountain then beheld alternate rains,
Which formed the rivers and the seas,
Torn arid regions into fertile plains
And crown the naked hills with trees.

Two germs of human life that Nature placed

Within this mountain's dome of stone,
Reposed within their tiny cells enclosed
Until a million years had flown
Then a crevice reached their prison there
And broke the cycle of their night,
With forms responding to reviving air
They crept to freedom and the light.

Among the fringed palms that ever drew
The richest substance from the ground,
To creatures of enormous strength they grew,
Subsisting on the fruit they found.

Transformed into a man, who would subdue
The lions that around him ranged,
Into a woman, splendid as the hue
Of skies at dawn, he saw her crouched.

They were the first, the first of all their kind,
Upon the glad earth to appear.
In their unfolding love they were assigned
By nature to her wildest sphere.

Their ceaseless longings urged them to obey
The call of hills with shadows dim,
And venture to the valleys far away
Beyond the widest desert's rim.

Equipped with bows and arrows and a shield
They fashioned with keen knives of stone,
They sought a region they believed did yield
The choicest fruits the earth had known.

They wandered until far behind them lay
Vast prairies in the distance lost,
They searched and searched until the dim array
Of the remotest peaks were crossed.

As through the wilds, which held them year by year,
Forever on and on they pressed
No failure-thoughts could unconquer pass or fear
The faith that glorified their quest.

In fiercest combats on the desert sand
And in the forest they would dare,
Gained they the skill with which they would withstand
The onset of the great Cave Bear.

Sometimes in solitudes of jungle lands,
As birds with shrill cries upward dashed,
Felt they the hard earth tremble as in hands
The Mastodon around them crashed.

One day a serpent by a wide moat,
Disturbed and angered at their tread,
Swept to the path on which they meant to pass
And quickly coiled with lifted head.

With attitude that menaced and defied;
With eyes that blazed as fierce as fire,
An ample space he filled and occupied
And licked his great red tongue in ire.

In quick succession into snapping jaws
From strongest bows their arrows flew,
Till vultures from their heights beheld them pause
Beside the monster that they slew.

Then brightly on their danger-haunted trail
Before them gleamed a light they caught,
Till in a walled and mountain-sheltered vale
They found the paradise they sought.

The ripened fruit in richest colors hung
On trees the fragrant breeze caressed,
The glory of perfection ever clung
To the domain that they possessed.

As Nature through her all-controlling force
Protected them within that place,
She blessed their lives till they became the source

From which has sprung the human race.

When far advanced, the lives they lived on earth
Were to a close by Nature brought,
Their scattered children ever proved the worth
Of precious truths that they had taught.

The garden that they dwelt in with its sea
Of gorgeous colors still aflame,
Owen, down, far down the centuries to me
In all its matchless beauty came.

With the abundance that its soil supplied
I met the needs my years increased;
And in the region that around me lies
My soul attains eternal peace.

As in this spot, where Nature's laws prevail,
The thrifty vines and trees I scan,
I gain the meaning of the ancient tale
Of the first woman and first man.

Letters From the People

Communications to the News-Review for publication in this department should be written on only one side of the paper, not exceeding 250 words in length, and must be signed by the writer, whose mail address must accompany the contribution.

AN APPRECIATION

Milo, Oregon.
Editor News-Review:
Will you please grant me space in your paper to express our regret over the loss of Carl B. Neal, national forest supervisor. He has been very efficient and has dealt fairly with everyone in our vicinity. Our loss is Bend's gain. We hope that the new supervisor will be equally worthy of our respect.
Very truly yours,
MARY FURLONG.

Editor's Appreciated

VANCOUVER, B. C., Feb. 14.—Editor News-Review: In stopping over at Roseburg, I bought a copy of your newspaper, and may I be allowed to tell you how I appreciated your reference to the visiting newspaper men that day (Friday, February 7, 1930). It was much that you hit the nail; to public men and public trusteeship; if you accept favors you must return them, if not openly then sub rosa.

Your general criticism of the men supposed to be Oregon's trustees is the right live line and in my opinion a few more editors with your wide awake views would put Oregon in her rightful place instead of being apparently the cat's paw of vested interests. If you care to acknowledge this, would you kindly let me know what the flashing beacon is that is stationed on the top of one of the hills just outside Roseburg. We saw it many miles before we reached town coming from the south.

With very best wishes for your self and your paper, I remain,
Sincerely,
MAURICE A. W. LONG.

YOUR INCOME TAX

No. 11

Salaries paid employees constitute one of the largest items of business expenses, which are deductible from gross income. To be allowed such claims must conform closely to the words of the revenue act, which provides for the deduction of "a reasonable allowance for personal services actually rendered." The test of deductibility is whether the amounts paid are reasonable and whether they are, in fact, purely for personal services. Money paid an officer of a corporation for which no services are rendered, or for services inadequate to the compensation, is not deductible as salary. Reasonable compensation is held to be an amount that ordinarily is paid by like enterprises in like circumstances for like services. For example, an officer of a corporation received in 1929 compensation in excess of the amount ordinarily paid for services such as he rendered, and which bore a relationship to the amount of his stock holdings. The excess would not be treated as salary, but as a distribution of earnings of the corporation, and the amount of such excess would not be considered a deductible item.

Chevrolet sedan, 1928, the last 4-cylinder model made. This is a fine roomy car and will give a lot of satisfactory service. For sale on easy terms by Hansen Chevrolet Co.—Adv.

Fountains and feeders for baby chicks are sold at Wharton Bros.—Adv.

Caterpillar Tractors

For All Farm Uses

Model 10	\$1190
Model 15	1570
Model 20	2045

F. O. B. Roseburg

Cheaper—Quicker—Better

MILLER-SANFORD TRACTOR COMPANY

128 S. Stephens St.
ROSEBURG, OREGON