

DODGE REENTERS OLD SALES FIELD

Natural Market For New Six and Eight-In-Line Created.

With a new, amazingly low-priced six, Dodge Brothers reenters the motor car price field where its outstanding reputation in the industry was established. With a new Eight-in-line of commanding value, it invades a new and fast-growing field. With these two new cars to offer as companions to the present Dodge Six and Dodge Senior, the company and the world-wide dealer organization look forward to 1930 as the most auspicious period in the history of this great institution.

The introduction of these two remarkable new cars marks a most telling observation of Dodge Brothers' 15th anniversary. The influence of design and engineering that has produced dependable motor cars for years will begin at this 15th milestone to spread to a vast multitude of motor car markets. The high principles that have earned every Dodge product its increasing good will, and the name to become a synonym for dependability and integrity everywhere, is as zealously guarded in the new cars as it has always been in the past.

Hundreds of thousands of motor car drivers throughout the world are anxiously waiting to welcome the new Dodge cars. A definite, promising market for both the new Dodge Six and the outstanding Eight-in-Line has existed for some time. It is the natural outgrowth of the popularity and prestige that has always attached to the Dodge Brothers name.

There are coming into the price class of the new Six thousands of persons who are familiar with the Dodge reputation and therefore logical prospects for the modern, six-cylinder car bearing this name. Other thousands will come into this group with an open mind, seeking the greatest possible value for their money. The outstanding merit of this new car alone will attract its full share of these careful, intelligent buyers.

Thousands of drivers of the present Dodge Six are ready to graduate to the new Eight-in-Line class. Dodge owners have always been "repeaters." A large percentage can afford, and would prefer, larger, more luxurious automobiles, but they invariably turn to another Dodge because they know it to be a dependable, economical car. This class will be eager to advance to the commanding value, beauty and performance of the Eight-in-Line. Thousands of other eight-cylinder enthusiasts will join them. There is a distinct tendency toward the straight-eight type of power plant, and this style of car bearing the name and the engineering heritage of Dodge Brothers, is bound to meet with an instant and pronounced success.

The addition of these two new lines will alter but little the position of the present Dodge Six and the Senior in the current market. Both these products have a definite following, and their known qualities of durability and performance have already tapped a fertile sales field.

Both at the factory and in Dodge dealer establishments throughout the world, preparations have been made for a record volume of business during 1930. General business conditions in the United States, as appraised by both government and industrial authorities, amply warrant the optimistic outlook for the next twelve months. In the export field, the most representative line of cars in the history of the company will unquestionably surpass all former marks.

the quality you would insist upon if you knew all of the facts.



Tea in vacuum! Just like your coffee! It is just as vital for one as it is for the other, to prevent the evaporation of the fragrant volatile oils that give them both their flavor. Science has been longer discovering how to do it for tea. It requires a special process—so far a Schilling secret. Try it, and find what you have been missing all these years.

Schilling tea

RADIO-AUTOMOBILE SALES ASSOCIATED

That radios may be handled successfully with an automobile business is the belief of J. O. Newland and Son, local dealers in Fads and Stewart-Warner radios.

This local automobile firm entered the radio business slightly more than four months ago, establishing an exclusive department for the sale of radios. The increase in the radio business for them since that time has been noteworthy. The business of each month, on an average, has doubled over the business of each preceding month. The business of December was nearly seven times that of September.

While it is realized by J. O. Newland and Son that December is usually the "peak" month of the year for the sale of radios, they believe that the exceptionally good showing proves that the radio business is peculiarly adapted to be associated with the automobile business. It has been noticed recently that the sales of radios are becoming more equalized through the year.

Radios are more and more becoming a household necessity, being used every day of the year.

SOME METHODS OF BEATING GAS TAX

WASHINGTON, D. C., Feb. 4.—Various states are being exploited to the extent of millions of dollars a year through the "bootlegging" of gasoline and evasion of gas tax payments by "racketeering" oil companies, according to the American Automobile association.

With the nation's gas tax bill now in excess of \$400,000,000 a year and the rate as high as six cents a gallon in some states, says the A. A. A., this new "racket" offers a fertile field for fly-by-night gasoline vendors.

The national motoring body pointed out that the practice should in no way be attributed to responsible oil companies, who are giving state authorities maximum cooperation in the payment of the tax, and are eager to join in the prosecution of this new type of "bootlegger."

"Nevertheless," says the statement, "the lapse of time allowed in many states between the collection of the gas tax and its payment to state authorities, serves to aid this latest racket."

"Several methods are pursued. One of these is reported from Ohio, where 'gyp' concerns have shipped gasoline into the state in the name of a temporarily incorporated company, sold it out and disbanded within the sixty days allowed for making returns on the gas tax, thereby cheating the state. It is estimated that the state loses as much as \$200,000 a year."

"Another method is reported from California, where it is estimated that over a period of years the state has lost from \$3,000,000 to \$5,000,000 through the practice. In this instance railroad cars of gasoline were filled to be delivered out of the state, but were sidetracked and the gas sold to local jobbers. As the tax is not imposed until the gas is sold at retail, there were no adequate records, due to the deception."

'DUTCH' REUTHER, VET LEFT HANDED, GOES TO SEATTLE

(Associated Press Leased Wire)

SAN FRANCISCO, Feb. 5.—Walter "Dutch" Reuther, one of the fastest pitchers ever to perform in the coast league, will dispense his left-handed wares as a member of the Seattle Indians this season. His sale, as an outright cash deal, was announced here today by Wade "Red" Killefer, president-manager of the San Francisco Missions.

After a long and notable career in the big leagues as a member of the San Francisco Seals, he led the league with 29 victories last season and, after a salary dispute with the Seals owners, was sold to the Missions in the spring of 1929.

With the Missions, Reuther failed to hit his stride and at the league meeting last month Killefer announced he had given the veteran southpaw permission to make a deal for himself.

William Klepper, Seattle president, left for home last night after signing Reuther. The leader of the Indians said he was greatly pleased to obtain the services of an experienced, hurler like Reuther and said he would round out the pitching staff in fine shape. Reuther also expressed satisfaction at joining the Indians saying he could perform more effectively in the cooler climate of the northern city and predicting he would win 25 games this season.

The sale price was not announced. In his efforts to build up a winning club, Klepper now has added eleven men to the payroll and before departing from here said he would announce the names of four more players in the near future.

WILLAMETTE FIVE BEATS MULTNOMAH

(Associated Press Leased Wire)

PORTLAND, Ore., Feb. 5.—Scoring three baskets in the last minute of play, Willamette Bears defeated Multnomah club, 41-40, here last night to even the score with the Cardinals. The clubmen led through a large part of the game, but were unable to overcome a five-point Willamette rally in the last few minutes of play. The score at the half was 25 to 13. George Seales, ex-Franklin high star, sank the winning basket for the visitors.

were no adequate records, due to the deception.

LODGES TIED IN OPENING ROUND OF BILLIARD CONTEST

The first meeting between the pool and billiard teams of the Elks and Odd Fellows lodges was held last night and the contest resulted in a tie, each team winning three games. The two lodges are engaging in a tournament in which teams of six men each are entered. The first round was played last night and the second engagement will be at the Odd Fellows hall on Saturday night. A great deal of interest is being shown on the part of the lodge members and others. Any interested persons are invited to attend the games.

NEW 1c SALE ITEMS

We are putting out new big value items on our 1c sale. Buy today and save on these 1c specials. Carr's. Adv.

Distilled water only is used in our battery service. Newland's battery department. Adv.

Few Need Be Envious

We see how much a man has, and therefore we envy him; did we see how little he enjoys, we should rather pity him. Seely.

'ROUNDED SLIMNESS' DECREE OF FASHION

Changes in Style Demand Return to Normal Diet

The flat, skinny figure is no longer in vogue. Slimness is to be desired, but in the words of an international authority "rounded slimness" should be the goal of every woman.

In attaining "rounded slimness," diet plays a very important part. Foods formerly avoided are recommended in every day's menu. These include meat, eggs, milk and plenty of vegetables and fruit. Cereals with milk or cream and sprigged with sugar are also important in the diet for "rounded slimness."

Particular attention should be paid to desserts. Puddings, custards, fruit pies and ice cream not only have food value but complete the meal in a most satisfying way. Candy is also an ideal dessert. And for variation try cream cheese and crackers with jelly or jam.

To avoid monotony in the diet, many foods can be improved by a little sugar. This is especially true of vegetables which often are tasteless because they do not reach the home immediately after they are picked. For example—spinach, tomatoes, carrots, cabbage and peas are much improved in flavor by adding a dash of sugar. A pinch of salt to a dash of sugar is a good rule to follow.

Aside from the enjoyment that sugar brings, it plays two important roles. First, it furnishes energy; and second, it helps consume excess fat which might otherwise be added to the body. Good food promotes health and beauty. The Sugar Institute.

AMERICA URGED BY SCOTCH BISHOP TO LEAD HUMANITY

OMAHA, Neb., Feb. 5.—The United States still retains "its Anglo-Saxon soul," despite the contention that the nation is a "melting pot," Bishop Rev. F. L. Doune, Episcopal bishop of Aberdeen, Scotland, told professional men last night.

"We joke about America and Americans at times, but that's because we feel we are privileged because of our friendship," he stated in his address last night.

"You Americans invented the league of nations, you know, and then wouldn't join it; you invented the treaty of Versailles, and wouldn't sign it; you invented the cocktail and now you won't drink it. Despite these occasional inconsistencies we admire you immensely."

"We admire the cheerfulness and fortitude with which you met that Wall street crash that would most certainly have spread ruin in any other nation."

"We love your ambassador at London because he smokes a pipe upside down and because he always uses picturesque language. He has captured the heart of England."

The Scotch bishop urged that the United States "abandon its ridiculous tradition of isolation and assume responsibility for leadership of the human race."

Things That Count

The best portion of a good man's life: His little nameless unnumbered acts of kindness and of love. —Wordsworth.

Notice of sale of government timber. General Land Office, Washington, D. C., Dec. 31, 1929. Notice is hereby given that subject to the conditions and limitations of the act of June 9, 1906 (34 Stat. 225), as amended by the act of May 17, 1908 (35 Stat. 597), Public No. 1171, subject also to the provisions of the act of February 26, 1910 (40 Stat. 1179), and pursuant to departmental regulations approved July 29, 1929, as amended, the timber on the following lands will be sold Feb. 17, 1930, at 10 o'clock A. M. at public auction at the United States land office at Roseburg, Oregon, to the highest bidder at not less than the appraised price as shown by this notice, sale to be subject to the approval of the Secretary of the Interior. The purchase price, with an additional sum of

one-fifth of one per cent thereof being cash in advance, must be deposited when the right to purchase is awarded by the Register, but certificates of sale will not remain open for more than 10 days after the date of sale and must be paid for at the expiration of the 10-day period. If the certificate is not paid for at the expiration of the 10-day period, the same will be returned if same is not approved, otherwise patent will issue for the timber, which must be removed within ten years. Bids will be received from citizens of the United States, associations of such citizens and corporations organized under the laws of the United States or any State, territory or district, but no separate bid will be accepted separately before being included in an offer of a larger unit. T. 21 R. 2 S. 2 W. 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