

Roseburg News-Review

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HARRIS ELLSWORTH Editor

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ROSEBURG, OREGON, SATURDAY, JAN. 31, 1930.

THE POSTER STAMP CAMPAIGN

IN THIS newspaper not long ago appeared a cut showing the designs of the advertising poster stamps which are being prepared by the Oregon state chamber of commerce. The details of the campaign were also given at that time but as the time nears for the sales campaign for these stamps it seems wise to again explain the campaign and its purposes.

Here briefly, is the plan that has been worked out: The state chamber has authorized the printing of 6,750,000 poster stamps to be printed in four colors and representing 30 different designs. They will be printed 30 different stamps to the page and will be sold at the rate of \$25.00 for a book of 25 pages. In this manner the money spent for the stamps will do the double duty first of providing the purchaser with stamps which will advertise the state, secondly, the money received from the sale of the stamps will provide the state chamber with a sizeable advertising fund which we are told by the manager of the organization will be carefully spent with a view toward attaining the following things:

"Millions New Wealth From Agriculture
Millions New Wealth From Industries
Millions New Wealth From Oregon's Scenic Resources."

Says R. S. Hamilton, president of the organization, in a letter to this newspaper explaining the campaign:

"The program from start to finish is a 'balanced' one—mobilizing the entire state in a coordinated, cooperative, efficient, intelligently directed movement to promote the welfare of Oregon, to develop its resources, to expand its industries, to settle its untapped lands, to exploit its tourist attractions, to increase its population—in fact actually bring about what all of us have been dreaming and thinking and talking about for years."

The officers of the Oregon state chamber of commerce are evidently men of vision and determination. It is pretty clear that everyone of us in this state should get behind this poster stamp campaign and do our best to make the stamp sale a success.

For the next few months the mail man will be laden with political campaign literature and the seats of our automobiles will be littered with those little cards that say: "Vote for— for—". The very "sameness" of political campaigns year after year, as they have been for a quarter of century or more, gives sort of a feeling of security. Everything else seems to be changing and getting "modern" but the political campaigner proceeds along the same time honored lines.

POEM FOR THE DAY

By LOUIS ALBERT BANKS

WHY SELFDRIDGE WINS

A London merchant, born and bred—trained in our own middle west, recently made one of his periodic trips to this country. H. Gordon Selfridge, who some twenty years ago turned top-savvy, the staid British notion of shopping and department store service, never loses personal touch with his original office of innovation, and in addition more than the employees of his great Oxford street store come here here year to study American methods.

New York always amazes me by the rapidity with which it changes. Mr. Selfridge said just before he sailed: "It has altered much in the two years which have elapsed since I was last here. Not only in its physical aspects—we have learned to expect a constantly changing skyline, to see new and taller towers crowding into cloudland but in the manners of its people. For instance, in the unusual degree of politeness exhibited by all public servants. Take the telephone operators. They thank you when you think about it, they are considered superfluous, they apologize with a ring of sincerity for a wrong number. The politeness of policemen is also impressive."

Observance of changes, in details and of broadening up with the times are factors in Mr. Selfridge's success. For successful he has been, perhaps beyond his own dreams. His store, imposing and beautiful, is a model evidence of it. Next to the houses of parliament, the abbey, Buckingham palace and the British museum, the building with the simple yet "selfridgian" is probably the best known in London.—Pittsburgh Courier in the New York Times.

H. Gordon Selfridge makes us proud:
All England now to him has bowed,
A little study will convince
That he's the world's chief merchant prince.
'Tis not resting to note the source
Of triumphs that have marked his course.
Until at last he ranks supreme,
Has won success beyond his dream.

How much he owes our Middle West
For his untiring fount of zest—
A spirit that will risk and dare,
A conquering spirit—always rare!
It gave him his unflinching pluck
Against fire-breathed customs' strength to buck.
The spirit of adventurous youth
That dares believe the newer truth.

He has a quick observing eye
That marks the changing scenes that fly;
He has a trained and steady nerve,
And with a love abounding nerve
Is always seeking novel things
With all the help fresh impulse brings.
He sends his clerks across the sea
To catch new methods fresh and free.

His ears are sensitive to change;
His eyes are ever on the range,
He blends the best in native land
With best he's found across the strand.
'Tis thus he builds a commerce new,
Commanded by a Selfridge crew.
H. Gordon Selfridge guides his own,
He's reached the top; he stands alone.

BRINGING UP FATHER



Attractions AT THE MOVIES

ANTLERS—Last times today, "Charming Sisters," with Ruth Chatterton, Olive Brook, William Powell and Mary Nolan, all talking. Sunday, Monday, George Jessel in "Love, Live and Laugh," all talking and singing, with Lila Lee and David Rolfe. Tuesday, Wednesday, Thursday, "The Four Feathers," with a cast including Richard Arlson, William Powell, Fay Wray, Olive Brook and Noah Beery. Friday and Saturday, Beale Love in "The Girl in the Show," all talking.

LIBERTY—Last times today, Jack Holt in "Court Martial."

Savage Warriors Hard to Get as "Extras" in Big Picture.

THOUSANDS of listed extras can be obtained on Hollywood's central casting bureau, but Merion C. Cooper and Ernest B. Schoedsack, Paramount's soldier-of-adventure producers, found screen aspirants at a much lower bid in African British Southerns.

Their assistants called for use of hundreds of Fuzzy Wuzzys, warriors for a battle sequence in "The Four Feathers." Repeated calls through their African interpreters produced only a handful of extras.

"We waited a week, offered presents and increased pay," relates Schoedsack, "but the blacks refused to budge. If it hadn't been for the help of courteous English officers, to whom we appealed, we might still be tempting Fuzzy Wuzzys to appear before our camera."

"When our slight demands were finally understood, Fuzzy Wuzzys were drawn upon to beat the message all over the Southern."

Who's tips poured into our camp in full war regalia and prepared for a party. The response was so hearty that officials became alarmed over the confused intermingling of tribes and feared that old heads might blaze ahead and create a real dilemma.

These scenes with the Fuzzy Wuzzys are part of the 60,000 feet of film when Cooper and Schoedsack brought back from Africa and which have been incorporated into the plot of "The Four Feathers," which comes to the Antlers theatre next Tuesday, Wednesday and Thursday.

"The Four Feathers" is from the novel by A. E. Mason and is the story of the redemption of a military coward, Richard Arlson, Fay Wray, Olive Brook, William Powell and Noah Beery are the featured players.

Real Mother Love Inspires Jessel in First All-Talking Picture.

GEORGE JESSEL, whose first starring all talking drama will be heard and seen on the Antlers theatre screen Sunday and Monday, has always been inspired in his work by his mother—a mother who strives to make her boy the ideal of how to do things.

Mrs. Jessel has been the guiding spirit of her son's career, since he first started on the vaudeville stage and many times when it seemed as if he could not reach his goal the mother spirit flashed before him and he struggled harder than ever.

Jessel, all during his vaudeville career, played sketches with a mother theme.

The boy's love for his mother is nothing short of an idealized worship and while today she is a widow, her son is husband, father and confidante—extraordinary to hear.

In "Love, Live and Laugh," Jessel is surrounded by an immensely fine cast that includes such outstanding players as Lila Lee, Kenneth MacKenzie, David Rolfe, Henry Kolker, Maxine Minn and Henry Aronson.

TREAT YOUR STOMACH RIGHT, LET IT REST!

Longer Life and Less Discomfort Will Be Your Portion If You Permit Good Sense to Govern Your Eating Habits, Says Authority.

By ROYAL S. COPELAND, M. D.
United States Senator from New York.
Former Commissioner of Health, New York City.

IF the stomach could think and tell us its story, it would be most interesting. I am sure it would move us to sympathy. One of the stomachs must resent is being kept always at work. After a heavy meal, or a light one for that matter, the stomach needs a rest.

Much energy is consumed in digestion and the stomach has hard work to do. It takes time for digestion, also. In one person, the stomach may be emptied in three hours, and in another it takes five hours. After the digestion of one meal has been completed, before putting anything else into the stomach, give it a period of rest.

When you finish a meal, consider it finished. Do not dump something more into the stomach in half an hour. Three or four hours, at least, should pass before additional food or a second meal is eaten.

If good sense could only govern our habits of eating, how much suffering we might save ourselves. We would live longer, too. There is no end of the ills which come from over-eating and neglect of the digestive tract. Indigestion, dyspepsia, heartburn, bloating of the stomach, colic and other troubles, bring much suffering. Constipation is probably the most widespread of all ailments of man. Fermentation and auto-intoxication set up their poisons in the system to make us miserable. All these ailments occur because we have mis-treated our stomachs.

Nature is kind suffering and forgiving. But there is a limit to what it will endure. Diet is of paramount importance. In keeping the stomach in good condition, eat what you like if it happens to agree with you.

Those who have dyspepsia, or other minor troubles of the stomach, should eat sparingly of starches, sugars and fats. Most dyspepsias can eat the green, fresh vegetables, meat, raw oysters, soft-boiled eggs, baked apples and prunes. Milk is also a food that can be taken by most people and nobody will ever starve if he can drink milk. It is the one perfect food for anyone.

Irregular eating, all sorts of emotional tendencies like fear, worry, anger and the like, tend to upset the stomach. The stomach of a full-grown adult holds from two to three pints. Those who drink and eat to excess are almost sure to produce a distention of this organ; it loses its natural shape and size. Then there is likely to be constant fermentation and much discomfort for the result.

Are you treating your stomach right?

Maybe I'm Wrong

By J. P. MEDBURY

Last year the United States government wasted millions of dollars prosecuting blind pigs, but they never spent a nickel going after road hogs.

A road hog is a motorist who only wants half the road but as generally demands the half that you're using.

He acts like he owns the highway and has an option on the detours.

He's in the preserving business. He's the fellow who makes most of the traffic jams.

He can't afford a Rolls Royce but he fixes up his Ford so that it backfires with an English accent.

He's so important that when he honks, it sounds like Gabriel blowing his horn.

You can tell one of these birds in a minute. He always drives his car as though it's paid for.

He speeds up at crossings and slows down at the first of the month.

Some people are so anxious to go touring on Sunday that they'll drive anything. One guy even put

News of Douglas County

WAR PREVENTION TO BE DISCUSSED AT SUTHERLIN CHURCH

(News-Review Douglas County Special)
SUTHERLIN, Feb. 1.—Miss Mary E. Findley, field secretary for the national council for the prevention of war is speaking Sunday evening at the union service being held at the Presbyterian church. Her subject is "The World Neighborhood." Miss Findley will address the local high school Monday morning on the subject of "The Interdependence of Nations." Miss Findley returned in October from the annual meeting of the national council for the prevention of war which was held in Washington, D. C. This council is a clearing house for 28 or thirty organizations such as the National Education Association, the Y. W. C. A., and certain church and club groups.

INSTALLATION IS HELD CANYONVILLE

(News-Review Douglas County Special)
CANYONVILLE, Feb. 1.—At the regular meeting of Canyonville Rebekah lodge, officers for the current year were installed by Mrs. Minnie Cornutt, district deputy president, assisted by Mary Jane Briggs, deputy grand marshal; Barbara Hopkins, deputy grand warden; Gladys Cain, deputy grand secretary; Annie Worthington, deputy grand treasurer; and Etta Beals, grand chaplain. The elective officers installed were Mrs. Margaret Beales, N. G.; Mrs. Ida Bachor, V. G.; Mrs. Audrey Malloy, secretary; Mrs. Isabella Hanky, treasurer. The appointive officers are Miss Beatrice Worthington, warden; Mrs. Ethel Hutchinson, conductor; Mrs. Etta Beals, chaplain; O. A. Kirby, musician; Mrs. Clara Willis, R. S. N. G.; Mrs. Barbara Hopkins, L. S. N. G.; Mrs. Gladys Cain, R. S. V. G.; Mrs. Alice Green, I. G., and Selma Cain, O. G.

As this was the closing night of the attendance contests, the "pinks" were declared winners by a few points and must be entertained by the "greens" at some future date. There were a number of visitors present from Myrtle Creek lodge. Games and visiting were enjoyed by all present until a delicious supper was served by the committee at a late hour.

EVERGREEN GRANGE HOLDS SESSION

(News-Review Douglas County Special)
GREEN, Feb. 1.—Evergreen grange enjoyed a very pleasant and profitable session at its last regular meeting. A delicious pot luck supper was served at 7:30 o'clock, after which the meeting was called to order by H. M. Walcott, master.

The report on the pie social recently given at the Wigwam, was received, showing a good financial return to the grange. Ground is being broken for the new grange hall to be located on the Pacific highway near the east end of the station bridge. Members were asked to keep in touch with the building committee and to be prepared to aid in construction work.

Mrs. H. M. Walcott, lecturer, presented a very interesting program of reading and music.

SUTHERLIN

(News-Review Douglas County Special)
SUTHERLIN, Feb. 1.—Royalty Keating of Eugene is registered at the hotel.

The first semester examinations were given at high school Thursday and Friday.

Paul Smith, 15-year-old son of Louis Smith, is ill at the home of Mrs. King.

Mrs. Chester Morgan was a Sutherland visitor Friday.

Clarence Young left Wednesday for his home in Silver Lake. He has been visiting with his father, Rev. F. L. Young.

MYRTLE CREEK

MYRTLE CREEK, Feb. 1.—Joyce, the 7-year-old daughter of Mr. and Mrs. H. R. Ays, has been very ill with scarlet fever but is better.

L. L. Roberts, automobile dealer, is making a business trip to Eugene and Portland and other points north.

Mrs. J. C. Maxson entertained the bridge club Friday night.

The ladies of the Methodist church are having the basement of the church covered with plaster board.

T. A. Wallace is building a wood shed and garage on his property in Gahbert addition. They will have a new doctor building on it they have finished their house which they will soon build.

The old dracker warehouse north of the depot has been purchased by W. V. Hurst and is being torn down.

Dr. Hendry walked down town Thursday for the first time in about a week.

A. K. Kirby of Days creek was in town Thursday evening for land practice. He was accompanied by his son, Orth, Jr., who was recently discharged from the marines after having spent more than a year in hospitals in Nicaragua and San Diego. Mr. Kirby states that the young man is making rapidly and hopes that the coming summer weather will entirely cure him of his long illness.

The local Christian Endeavor society is planning to celebrate the 4th birthday anniversary of Christian Endeavor next Sunday night. The Epworth League has

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We have it in meal or hay. Plenty of land plaster and agricultural lime.

Farm Bureau Cooperative Exchange

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AGENTS FOR
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Hood River Spray Co.
Sutherlin Spray Co.
John Deere Plow Co.
Hoosier and Milwaukee Pumps

MINERS BUILDING BRIDGE OVER COW CREEK AT REUBEN

(News-Review Douglas County Special)
GLENDALE, Feb. 1.—A bridge is being built across Cow creek at Reuben, 4 miles west of Glendale, by a number of individuals who are in need of a means of crossing Cow creek at this place. As the bridge is a big burden for a few people to build and as the bridge is in wide use by the general public it is hoped to secure some aid from the county court in its construction.

WORK RESUMED AT CLARE SAWMILL

(News-Review Douglas County Special)
GLENDALE, Feb. 1.—The Clare Lumber company's sawmill on Cow creek above Azalea resumed operations this week after several weeks' shutdown occasioned by the recent heavy snow storm. The output of this mill is hauled to this city by truck for rail shipment. H. S. French of Roseburg is hauling contract, Nat. Willis, truckdriver for French, who has been spending the past few weeks at his home at Roseburg, arrived here Wednesday and expects to commence hauling lumber from the Clare mill the latter part of the week.

WILBUR

(News-Review Douglas County Special)
WILBUR, Feb. 1.—John Miller and family of Powers visited over the weekend at the home of Mr. Miller's brother, Mr. Milton Miller. Mrs. G. W. Dimmick has returned from Medford, where she was called by the serious illness of her daughter, Mrs. Daniel Pongy.

Mr. and Mrs. Zeph Christian and children of Bridge spent the weekend with Mrs. Christian's father, Mr. Corbin Grubbs.

Mrs. Charles Staten and little son, George, of Eugene, spent Sunday and Monday with Mrs. Staten's parents, Mr. and Mrs. G. W. Dimmick.

Miss Eleanor Staten, daughter of Mr. and Mrs. Charles Staten completed the high school course at Eugene at mid-year. Though she has not yet reached her fifteenth birthday she was one of the three who stood highest in the class. Miss Staten was formerly a student in the Wilbur school.

Mrs. W. G. Hill and son, Carl, were visiting friends here Saturday.

Mr. and Mrs. Paul Abert entertained at dinner Sunday in honor of the teachers. Covers were laid for Mr. and Mrs. Nordyck of Oakland, Miss Ida Farnsworth of Roseburg, Miss Nina Johnson, Miss Mazie Walker, Miss Patricia Abert, Miss Della Abert and the host and hostess, Mr. and Mrs. Paul Abert.

After dinner the evening was spent in visiting and listening to the radio.

The Ladies Aid society met on Wednesday afternoon at the home of Mrs. George Short, Jr. The following officers were elected for the ensuing year: President, Mrs. D. P. McKay, vice-president, Mrs. Vernon LaRant, secretary, Mrs. George Short, Jr., treasurer, Mrs. Ralph Smith. This new member, Mrs. Virgil Smith, was received.

After the business meeting dairy refreshments were served.

Mr. Ralph Sands, who underwent a minor operation last week, is improving.

Mrs. W. T. Hart is seriously ill at the Roseburg General hospital.

GLENDALE

(News-Review Douglas County Special)
GLENDALE, Feb. 1.—Oscar G. Sether, rancher and dayman, spent several days of this week on Cows creek looking after cattle belonging to Sutherlin Brothers. The cattle in the hills seem to have weathered the recent snow storm in good shape. Although there was no grass feed available plenty of good browse gave the cattle ample feed.

T. E. Lawson returned from Roseburg Friday morning where he has been since Wednesday afternoon receiving medical treatment for an injured back the result of a fall. He is now able to be up and walk about a bit.

D. C. Harris, Southern Pacific roadmaster here, was a business visitor at Roseburg Wednesday.

Mr. and Mrs. Henry Kynsle moved back into the J. S. Morgan house on the corner of Fifth street and Willie Avenue the first of the week. They previously lived in this house and were living there at the time a small interior fire happened about six weeks ago at which time they lost much of their personal belongings and clothing. Since the fire a number of minor repairs have been made to the house, also the interior repapered and repainted.

Green, the 4-year-old daughter of Mr. and Mrs. W. R. Stevenson,

(Continued on page 7)

First Class
JOB
PRINTING
We claim superiority and we can prove it. Samples of past jobs are graphic evidence of what we can do for you. Handsome, forceful folders and booklets are the stuff from which sales are made.

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Commercial Printing Department