EASTERNERS EYE WESTERN TURKEY SELLING METHOD

Attention of turkey growers to the value of organized marketing and labelling of turkeys is called by the New England Homestead, a farm magazine, in a very interesting editorial, which has a bearing on the local situation inasmuch as conditions referred to are quite similar to those prevailing in the Umpqua valley. The magazine says:

The very marked expansion of the turkey industry in New England the past year and the stabilization of the quality label comes home too soon. It will surprise many to realize what a hold the Land o' Lakes creamery of Minnesota is securing in our eastern markets. Its butter has been here for years in increasing volume and now it is after the turkey market. Final returns on the Thanksgiving turkey pool have just been made to its farmers. The pool sold 85 carloads of turkeys, ducks and geese at what the cooperative considers satisfactory prices. Prices received by those turkey growers were for young toms 32 cents per pound, young hens 30 cents, old toms 23 cents, old hens 24 cents. These prices were f. o. b. Minneapolis out of which came transportation from the local creamery or the farm to Minneapolis, also a dressing charge of 20 cents a bird if they were shipped alive. On the editor's desk is an attractive blue label and colored button taken from a Minneapolis turkey which graced the Thanksgiving table of a Springfield resident and for which he paid 50 cents a pound. The label states that the bird was "government graded United States prime, United States department of agriculture and Minnesota department of agriculture." Such earmarks of authority lend confidence to the consumer and if our New England turkey raisers expect to meet western competition an authoritative label that means something is imperative.

News of Douglas County

HAYHURST

hurst school opened again on the 27th, after nearly three weeks' vacation. As some of the pupils live quite a distance from the school it was thought best to close until the weather moderated so that all could come.

W. A. Roberts, who has been visiting relatives in Oroville Calif., came home yesterday. He reports very disagreeable weather at Oroville for some days. It was not freezing as hard as here, but a cold north wind made the weather seem much colder than it really was.

Thomas and George Hamilton are working in the rock quarry, getting out road rock.

Mr. and Mrs. John Kruse were visiting at the Elmer Kruse home on Sunday.

Mr. and Mrs. Marion Baldwin were here a few days, as the Huff mill has been shut down. They returned home this morning.

Robert Miller and Delbert Hamilton have been staying in town since the bad weather, as they could not get out to high school from here.

Mr. and Mrs. Elton Daley of Glide, visited the latter's mother, Mrs. John Craighead, last Sunday.

Mr. and Mrs. Herman Miller went went to Yoncalla to attend church last Sunday and to Drain in the evening.

Georgena and John Hamilton were quite indisposed a few days from bad colds.

Mrs. Emma Miller has received a letter from her sister, Mrs. Laura Applegate, who, with her son, John, is visiting relatives in Los Angeles. She expects to stay until March.

SUTHERLIN

(News-Review Douglas County Special)

SUTHERLIN, Jan. 29.—The announcement has been received in Sutherlin that Chester Stark, son of Mrs. Josephine Stark, was recently pledged to Alpha Chi Rho national social fraternity at Oregon State college. Chester is a sophomore.

Clarence Young, from Silver lake, is visiting at the home of his parents, Rev. and Mrs. F. L. Young. He arrived Friday and expects to spend several days in this vicinity. He reports that the thermometer at Silver lake has reached forty below several times this winter.

The high school girls' club met at the home of Ruby Culver Monday night. A pleasant evening was spent sewing and playing games. About twelve members were present.

Bernard Young visited Monday with his brother at Hotel Sutherlin. He is home from the University of Oregon for a short visit in Roseburg with his parents.

Mr. and Mrs. Avery Laswell were week end visitors at the Ladd home.

Mrs. F. L. Young made a business trip to Roseburg Monday.

Max Comstock, son of P. A. Comstock, left Saturday night for Seattle where he will visit for several weeks with his sister.

Mrs. W. J. Ladd and Mrs. Avery Laswell made a trip to Roseburg Saturday.

Jack Culver went to Roseburg Monday ot receive medical attention for his sprained ankle.

Hoffman New Head of Auburn State Prison

Captain John L. Hoffman, assistant superintendent of the state institution for mental delinquents at Napanoch, has been appointed warden of Auburn Prison, succeeding Edgar S. Jennings. Hoffman is said to have accepted a difficult undertaking. He comes on the heels of two vicious mutinies; jail breaks which were unmatched in New York state for desperateness and brutality.

FEATURE SHOW OF LIONS CLUB SEEN BY BIG AUDIENCE

The Antlers theatre was crowded almost to capacity last night for the motion picture feature show "Marianne" sponsored by the Roseburg Lions club. The picture, built around a theme based on the period immediately following the armistice, depicting the love of an American doughboy for a beautiful French girl, offers a wide opportunity for pathos, humor and rapid action. The picture is replete with music, which, differing from the ordinary film production, brings in the songs as a closely knitted part of the plot rather than incidental to the action. "Marianne," portrayed by Marion Davies, is a most difficult role, which the beautiful actress sustains in a most pleasing manner, and her manipulation of American slang gives the crowd many hearty laughs.

Proceeds from this show, which is to be repeated tonight, will be used by the Lions club in a Douglas county radio night over one of the Portland stations. It is planned to provide an evening of entertainment at Portland, featuring Douglas county entertainers, and to include publicity material for the entire county. The club is asking for suggestions to be used to arrange a unique program and one that will secure best results.

MARIE CRANDALL, 18, DIES AT LEONA

Funeral services were held yesterday at Cottage Grove for Miss Marie Crandall, aged 18 years, who passed away Saturday at the home of her parents in Leona, after a short illness. The Cottage Grove chapel was filled by the many relatives and friends. A choir composed of Lowell Standard, Miss Ohlsen, Wayne Ross, Mrs. Grant Kincaid and Mrs. Roy Beebe had charge of the music. Interment took place in the Cottage Grove cemetery.

Portland—Bids opened for several street improvement projects.

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Interesting News of Foreign Lands

Germany's Beer Sales Indicate Increase in Wealth Of Republic—Hard Times Reduce Japan's Drinking—French Meat Consumption Grows Larger.

BERLIN, Jan. 29.—Beer is more than a beverage in Germany. It is a barometer of national prosperity, and the reading just now is "fair and warmer."

Figures published by the commissioner of controlled revenues operating under the Dawes plan show that while Germans are not drinking nearly so much beer as before the war, the steady increase in consumption within five years warrants a deduction that the country is getting back into its industrial stride.

In the fiscal year 1924-25, the commission points out, Germans quaffed an aggregate of 40,700,000 hectolitres of the national drink. That was far below the pre-war figure of 68,500,000 hectolitres. But in the following year there was an increase of 6,000,000 hectolitres, and by the end of the fiscal year 1928-29 the beer-barometer had climbed to 55,200,000 hectolitres.

While some of this growing consumption may have been due to an increase in the national thirst, the commissioner's report refers to it as one indication of a "consolidation of the economic situation" which, in the past few years, has enabled German workers to buy not only more beer but more luxury goods generally.

The rise in beer consumption has been steady too in spite of higher beer taxes with consequent increases in the retail price. The per capita consumption rose from 65 litres in 1924 to 87 litres in 1929.

Japanese Drink Less

TOKYO, Jan. 29.—Hard times is the explanation given by experts for a falling off in Japan's consumption of its national brew, saketh, or rice wine. The government campaign for economy is expected to cause a further sharp drop.

The National Brewers' Federation has voted to curtail production this year by ten per cent. Although the result of its own campaign, this is an unpleasant development for the government as it will allee about $12,000,000 off tax revenue.

The saketh production has fallen from 276,000,000 gallons in 1925 to 250,000,000 in 1927 and to 222,000,000 last year. For the current year it is expected to drop to about 208,000,000.

"5 and 10" Assailed

RIO DE JANEIRO, Jan. 29.—The first "five and ten" store was opened recently in Rio de Janeiro by a group of Americans, but the prices are slightly higher than in the United States. It has received enormous patronage.

The association of commercial employees, one of the strongest of organized labor bodies, has brought to public and governmental attention the fact that the store is flouting labor laws by hiring its personnel on a day by day basis. In that way it is able to discharge an employee at the end of any day.

Under the laws of Brazil, the commercial employees point out, discharge must be accompanied by one month's pay or notice. Foreign firms must comply with the law the same as domestic ones, the union asserts.

French Eat More Meat

PARIS, Jan. 29.—A large consumption of meat, French economists say, is a sign of prosperity, whatever the doctors may feel.

On this basis France is one of the most flourishing lands in the universe, since in sixty years meat eating has doubled. An average modern Frenchman gets outside of about 100 pounds of meat a year.

Health authorities groan that this is contrary to public well-being and assert that material prosperity is not necessarily a sign of physical health.

14 RESCUED FROM STRANDED VESSEL

(Associated Press Leased Wire)

BIARRITZ, France, Jan. 29.—Fourteen members of the crew of the British steamer Knebworth, marooned in the fore part of the vessel which had broken in two after going aground yesterday, were rescued this afternoon.

The vessel is a total loss.

Twenty thousand spectators lined the shore near Biarritz and watched frenzied efforts to get the sailors off. Eight of the crew, including two women, were removed by a life line yesterday but a second line placed before midnight last night broke.

EIELSON'S FATHER GOING TO ALASKA

(Associated Press Leased Wire)

FARGO, N. D., Jan. 29.—Ole Eielson of Hatton, N. D., today began the long journey to Alaska to claim the body of his son, Ben, famous Arctic flyer, if and when it is discovered. He intends to bring the body back with him for burial in the Hatton cemetery besides Ben's mother and brother.

Arriving here Tuesday night from Hatton he left this afternoon for Seattle whence he will sail February 5. At Seattle he will extend his sympathies to the parents of Earl Borland, mechanic who was lost with his son and will be met by his daughter, Adelaide, who is teaching in Wenatchee, Wash.

TRAINING CENTER FOR RED CROSS IS OPENED IN EUGENE

EUGENE, Ore., Jan. 28.—Judge G. F. Skinworth, chairman of the board of directors of the Lane county chapter of the American Red Cross, today announced the establishment of a "model center" for the entire United States and a training center for all Red Cross workers in the Pacific northwest.

The national Red Cross will cooperate with the Lane county organization and sent staff members to Eugene.

The training phase of the work will be carried on in cooperation with the University of Oregon, Judge Skinworth said. Dr. P. A. Parsons, head of the University of Oregon school of social work, has been made a national director of training for the Red Cross and will have direct charge of that phase of the work here.

LOMSKI DECLARED WINNER OF BATTLE AGAINST BRADDOCK

(Associated Press Leased Wire)

CHICAGO, Jan. 29.—The "eleven-day decision" has joined the now famous "fourteen count" as Chicago's contributions to the oddities of the prize ring.

Last night, eleven days after Leo Lomski, the "Aberdeen Assassin," had exchanged round house rights and lefts for 10 rounds with James Braddock, the rugged light-heavyweight from Jersey City, the Illinois state athletic commission revealed that an error had been made by the referee and that Lomski was entitled to the decision instead of a draw.

The ruling was made official and many fans, who wagered heavily on the outcome of the match, found themselves receiving or paying out as the unexpected ruling dictated.

Undue excitement and poor arithmetic on the part of the referee, Davey Miller, was blamed for the mix-up by the commission. At the conclusion of the fight, one judge voted for Lomski, another voted for Braddock, while Miller called the match a draw with his deciding vote. The decision was booed by thousands of the fans, most of whom believed Lomski to be the winner by a wide margin even though he was floored once. The next day, Secretary Walter George of the commission examined the score sheets of the judges and referee, the commission's explanation said, and discovered that while the judges had totaled their points correctly that Referee Miller had made a mistake, his tally sheet showing four rounds for Lomski, two for Braddock and four even.

The reversal was especially good news to Matchmaker Scotty Monteith of Detroit, who had arranged to have the winner meet Mickey Walker soon. Although, he had said he believed Lomski had won and was entitled to the match, the reversal lifted a little load of worry from him.

E. R. COOLEY HEADS TRAINING BUREAU

(Associated Press Leased Wire)

SALEM, Ore., Jan. 29.—Earl R. Cooley, graduate of Oregon State college in 1923, has been appointed supervisor of agricultural education in the state department of education. The appointment was made by O. D. Adams, director of the state board for vocational education. Cooley succeeds O. I. Paulson, who resigned. Cooley has been teaching vocational agriculture for several years in Myrtle Point high school.

STATERS REPEAT HOOPSTER VICTORY OVER HUSKY TEAM

CORVALLIS, Ore., Jan. 29.—Oregon State basketball quintet defeated University of Washington for the second time 19 to 17 here last night, putting themselves in a second place tie with the Huskies and Idaho. Washington State was left in undisputed possession of first place in the northern division. Like the Monday night game, the battle see-sawed back and forth with not more than three points separating the teams. The Huskies led 10 to 9 at half time. The Orange star, Buck Grayson, was again much in evidence, holding the two Washington players that opposed him scoreless while counting four points himself.

The two victories over the Huskies has put the Staters on edge for their coming battle with their ancient rivals at Eugene Saturday night. Oregon dropped their two games to the Huskies, losing the second game by a scant one-point margin.

New U. S. Minister to Czechoslovakia

A. C. Rathesky, Boston banker, has been named American minister to Czechoslovakia by President Hoover. It is believed he will accept. Mr. Rathesky is now president of the United States Trust company, as well as a trustee of Boston university, and founder of the Rathesky charity foundation.

AUGUST HECK BUYS 10-ACRE TRACT FOR POULTRY BUSINESS

August Heck, former proprietor of the Oregon Bakery, yesterday completed the purchase of the 10 acre tract located on the Country club road in Riverside from Mrs. Lizzie Connelly. Mr. Heck is taking immediate possession and is preparing to go into the poultry business on a large scale. The place has a large modern house, and already is equipped with one chicken house of recent construction. Mr. Heck, who has had considerable experience in poultry work, is preparing to erect another poultry house immediately and will completely stock the place. The deal was made by J. T. Tollman.

LAWMAKERS' HUG RUDELY DISTURBED BY NEAR-TRAGEDY

(Associated Press Leased Wire)

MEXICO CITY, Jan. 29.—There was a near panic in the chamber of deputies last night when during an extraordinary session to elect officers for the impending presidential inauguration a pistol shot was heard from somewhere in the chamber.

The two most excited were two deputies who were surprised in the middle of the floor while embracing each other in a huge Latin hug or "abrazo."

After considerable excitement and investigation it was found that one of the affectionate deputies had left open the safety catch on his automatic pistol which he had strapped to his belt, and the other, throwing his arms about him in resounding affectionate slaps, had smacked the pistol, causing it to go off.

The shot went into the floor.

MAN 103 YEARS OLD SCOUTING FOR JOB

(Associated Press Leased Wire)

CHICAGO, Jan. 29.—The age of Eli Hoffman of Peoria is 103 years. When he begins to get really old, he said, will be time enough to think about the old folks' home. Right now he is too busy looking for a job to worry about his remote future.

Hoffman spent last night at the Oak Park police station where he had asked lodgings. He apologized, explaining that ordinarily he would be working but that he was injured in a corn sheller.

Attending Tractor School—Dale Smith and Harry Winston, of Winston, are both attending the tractor school in Medford this week.

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This is the first of a series of ads depicting the various processes of advertising production—watch for No. 2 in an early issue.

"first we must decide on a subject--"
Let us therefore devote our advertising efforts to the preparation of a Fall Opening Announcement for an imaginary store—The "Roseanne Dress Shoppe" for example, whose slogan we will assume is—"A Touch of Youth in every Garment." The nature of our store and the subject of our advertising being established, the next step will be to prepare a preliminary layout suggestion.

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Roseburg News-Review