

The Greatest Shock to Prices That Has Ever Hit Roseburg, Oregon!

NOTICE

Store closed all day
Wednesday, Jan. 8
to re-arrange and
mark down stock.

EXTRA SPECIAL

Odds and ends of Children's Hose values to 50c, while they last

5c
a pair

Be first—you will have to hurry.

Read!
Bargains Rare

EXTRA

Cotton and Linen Toweling, values to 19c yd. Sale Price

5c
yard

Limit 5 yds. to a customer.

EXTRA

\$1.50 Men's Heavy Union Suits, Sale Price

98c

in the Basement

EXTRA

Men's Athletic Union Suits, Sale Price

75c

\$1.00 to \$1.50 values.

EXTRA

\$2.50 to \$3.50 Men's Fine Dress Shirts. Yours if you hurry

\$1.25

Downstairs

EXTRA

School Sweaters, \$4.65 to \$5.00. All wool Sweaters, clean up price

\$3.95
Each

EXTRA

\$1.50 Men's and Boys' Sateen Shirt, cleanup price

69c

Downstairs

The Fisher's Department Store GIGANTIC JANUARY UNLOADING —SALE—

NEVER BEFORE IN THE HISTORY OF THE FISHER STORE HAVE THEY GONE TO SUCH LIMITS TO SELL

Notice to the public of Roseburg and Douglas County: Read the real reason of this gigantic sale. The Fisher store is overloaded, overstocked. Absolutely twice as much stock as we should have at this time of year so Mr. Fisher has decided to put on one great sale with no regard to cost or value, so the word is to cut down the stock, get the money, unload. Now the public need not be told the quality of the Fisher store as you know consisting of ladies' ready to wear dry goods, ladies' misses' and children's furnishings and the largest shoe store of the city. Now folks, this is not a fake sale with a few leaders but every article in the entire stock will be cut from 10% to 50%. Every article in this gigantic stock will be thrown on bargain counters plainly marked at the greatest, most ridiculous price cutting event of modern times. A word to the wise—HURRY!

9 DAYS Rushing, Crushing, Rapid Selling 9
Big Sale Opens With a Rush, Thursday, January 9th
9 a. m. Sharp

Remember Roseburg's Greatest Sale at Fisher's Jan'y. 9--Be on Time!

Special notice in regard to our shoe stock, will state we have no odds and ends, as in the past months. We have sold all our old stock to buyers of bankrupt stocks, which leaves all our present stock 100% clean, all new patterns and up-to-date shoes. Read these specials:

\$3.95
a pair

Also 1 lot of brown oxfords for

\$2.95

Women's and girls' Oxfords. Special short lines, cuban heels, and one strap and pumps to clean up at, a pair

\$3.25

Also special line girls' patent straps and pumps.

Black kid arch support shoes, famous Buster Brown quality, now selling at, a pair

Regular \$5.45 to \$6.00, now

\$4.85

Selby Arch Preserver Shoes. This is the first time we have ever advertised this shoe at a discount. During this sale we will give a discount of 10% on this line.

Now remember, all shoes not advertised will go at 10% discount.

25 dresses sold up to \$12.95
Hurry for the best choice. Yours for

\$3.95

Roseburg's greatest high grade Ready-to-Wear department will go on sale for 9 days at the greatest cut sale in our history.

Read about the ladies' coats

1 lot coats, values to \$11.95, sale price \$6.95

1 lot coats, values to \$19.50 to clean up at \$9.95

\$29.50 values at	\$15.95
\$39.50 values at	\$19.75
\$49.50 values at	\$29.75
\$69.50 values at	\$39.85
\$97.50 values at	\$59.85

NOW READ REAL VALUES ON ALL DRESSES

1 lot ladies' dresses sold to \$12.95 at \$ 3.95
1 lot ladies' dresses sold to \$16.75 at \$ 6.95
1 lot ladies' dresses sold to \$22.50 at \$ 9.95
1 lot ladies' dresses sold to \$29.50 at \$13.95
All skirts and ladies' sweaters go from 20% to 50%. Here's a real sale.

All children's coats, ages 3 years to 14, during sale at

1-3less

1 lot children's rain coats, yours for

59c

1 lot of boys' suits, sizes 2 to 7, regular \$3.95. Sale price

\$2.95

Downstairs

Fancy sweaters in rayon, stripes and figured, values to \$3.50. Sale price

\$2.25

Downstairs

All linen toweling, values 25c to 29c yard. Special yard

12½c

1 lot of yardage, consisting a crepes and gingham

10c

yard

1 lot of fast colored house dresses to clean up at

69c

Men's rain coats, values to \$5.00. Sale price

\$3.95

36 to 42

50c men's fine silk hose, your for, a pair

39c

\$1.95 Munsing Rayon Bloomers, sale price

\$1.69

1 lot child's hose 1-2 and 3-4 lengths, special pair

10c

EXTRA HELP

WANTED

Apply to the manager.

EXTRA SPECIAL

Men's \$1.50 Overalls, while they last

98c

Limit, no more than two pairs to a customer.

Read!
Bargains Rare

EXTRA

Short ends, some slightly soiled, Curtain Goods values to 85c. Yours for only

9c
yard

EXTRA

Rumage Lot, consisting of odds and ends caps, coats, etc.

10c
Each

EXTRA

One lot High School Caps and Scarfs, with the letters R. H. S. Color black and orange, worth \$1.00 set, close out price

29c
Set

EXTRA

\$1.85 Ladies full fashion Hose, to close out at

95c

We wish to discontinue this number.

EXTRA

75c Ladies' Rayon Hose, sale price

39c
Pair

EXTRA

\$4.85 Bed Spreads, sale price

\$2.95

Size 81x105

Be on Time!

1 Lot Child's Union Suits.
A Real Buy at 19c a Suit.

The Fisher Dept. Store, Roseburg, Ore
Don't Forget the Opening Date, Thursday, January 9, 9 a. m.

All Corsets at
Big Reductions

Be in Line!