Roseburg News-Review

Issued Daily Except Sunday by The News-Review Co., Inc.

Member of The Associated Press.

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and to all local news published herein. All rights of republication of special dispatches herein are also reserved.

HARRIS ELLSWORTH ..... Editor

Entered as second class matter May 17, 1926, at the post office at Roseburg, Oregon, under Act of March 2, 1879.

SUBSCRIPTION RATES

Daily, per year, by mail	$4.00
Daily, six months by mail	2.00
Daily, three months, by mail	1.00
Daily, single month, by mail	.50
Daily, by carrier, per month	.50

ROSEBURG, OREGON, THURSDAY, DEC. 26, 1929.

CANTALOUPES

ON ANOTHER page of this newspaper appears a story about the amazing and successful growth of the cantaloupe industry in our Umpqua valley. Wesley Williams, a practical farmer and melon grower, after sizing the situation up for quite a while and realizing that the soil and climate conditions here are peculiarly well adapted to producing better cantaloupes, set about to make a real business of producing them. He cast aside previous notions and traditions and taking his set of facts weighed them carefully, made his decisions and went to work. Under extremely adverse growing conditions he shipped nearly a hundred cars of melons this year, his second year of large scale production.

The facts that this farmer had to work with are simple and few: First, better melons can be grown here. Second, there are thousands of acres suitable for cantaloupe growing. Third, good cantaloupes are relished by most everyone everywhere.

See what those facts mean—a good product—in fact a superior product, an almost unlimited opportunity for increased production, and an unlimited market, bounded only by transportation facilities. What a wonderful merchandising opportunity!

Did Mr. Williams, with the full knowledge of this setup, start in and grow melons and offer them for sale in any and every way possible? Did he content himself with growing better melons serene in the belief that his market would find him itself? He did neither of those things. He proceeded in a manner which some would term backwards. He looked up the biggest fruit distributor in this part of the country. He proposed to this distributor that he would grow better melons, that he would grade them and ship only perfect melons, that he would brand or label each melon and each crate so that satisfied purchasers could identify and purchase more of the same and that he would grow a large quantity of such melons if the distributor would as his part of the bargain, make an extra effort to create a market. It is very seldom that a distributor is offered farm products in such a manner and this distributor lost no time in closing the deal. This was just plain, simple, common sense applied to a growing and marketing problem in a business-like manner. The project gives every evidence of continued and growing success.

Here's hoping that every gift that everybody received was "just what they wanted."

POEM FOR THE DAY

By LOUIS ALBERT BANKS

THE ONE WHO WAITS BEHIND

The Associated Press carried this message from Boston, Massachusetts:

"I never give out interviews," said Mrs. Richard Byrd at the family home on Delmar street this afternoon, when questioned as to her emotions over the outcome of her husband's successful flight.

"The Boston newspapers and all the others have always been so kind to me, however, that I will say that of course, I am very happy over the successful completion of the flight."

"Asked how the children took the news of their father's trip, she smiled and shook her head, again saying, 'You must understand my position. I really cannot say anything except that we are all delighted and relieved to have such a successful ending to the dangerous flight.'"

This little tale surpasses art—
This window in a woman's heart.
The greatest courage in the world
Is not 'neath battle flags unfurled;
'Tis where a woman waits at home
While loved ones go away to roam;
Her heart in all the danger shares;
She keeps her silence, says her prayers.

The loving woman left behind
To live again in fruitful mind
The fellowship with comrade soul,
Who goes afar to win his goal—
Ah, she's the bravest of our race,
Has courage equal to her grace;
Her heart is yonder with her mate,
Although she stays at home to wait.

The man is in the public eye—
His name is blazing on the sky;
The fire that burns within his soul
Gives promise of the Southern Pole,
And science shouts where'er he goes,
Tells all the world o'er radios,
A woman waits in Brimmer Street
The coming home of wandering feet.

The world acclaims Commander Byrd—
Its heart responds to every word;
But when you measure hero souls
'Tis not the man who won the poles
Who will deserve the greatest prize,
To keen, discerning, thoughtful eyes.
The head where Byrd will place the crown
Waits quietly in Boston Town.

LOCAL ATHLETES WIN HONORS

OREGON STATE COLLEGE, Corvallis, Dec. 26.—(Special.)—Elton Jackson and Eli Hazar of Roseburg, both members of the freshman football squad this fall, have been awarded numerals for the athletic board of control, it was announced. These two men, unless they make up one of the best con troops on the freshman team that Oregon State has ever had, of the seven games on their schedule, they won six and lost one.

BRINGING UP FATHER

By Geo. McManus

Maybe I'm Wrong

By J. P. MEDBURY

This is December 26th, the day of the year when Scotch fellows begin going back to their sweethearts.

MOMENTOUS MOMENTS
When a lion tamer gets bitten by a Pekingese.

UNPOPULAR SONGS
She's only a daughter of a Northwest mounted policeman, but she goes after everybody's man.

MATRIMONIAL MARTYRS
The wife who loaned her husband a hand-embroidered sheet so that he could be the best dressed man in the Ku Klux Klan parade.

EXCUSE IT, PLEASE
Marriage is the fire extinguisher that puts out the sparks of love.

NECESSARY EVILS
Conferences must be a godsend to the business man who can't sleep at home.

AUTO SUGGESTION
It's silly to buy a new machine nowadays, when all you have to do is go down to the nearest railroad crossing and assemble any kind of a car you want.

YOU'RE RIGHT
The plural of child is twins.

ADVICE TO THE LOVE-WORN
Marry in haste and look around for another husband at leisure.

OUR OWN VAUDEVILLE
George—Is Moe crooked?
Bert—Is he crooked? Why, the day he was born he picked the doctor's pocket.

Good Manners

By MRS. CORNELIUS BEECKMAN

Evincing Social Consciousness

DEAR MRS. BEECKMAN:

1. If, after having become acquainted with a young man in whom one is interested a girl asks him to call on her, is she correct? Or should she wait until he asks her?

2. If he does ask her what should she say in reply? What should a young lady reply to a man who asks to visit her and in whom she is not interested?

3. Although I have never had a man call on me or take me out for an evening, I am of the opinion that if he is interested in seeing me, I should have him call at my home whether we are going to stay at home or going to go out. Am I correct?

4. Does a young man think highly of a girl who meets him in any place other than at her home?

5. If a boy takes a girl out, even for the first time, is it not correct for the girl to offer to stay at home and entertain him, the best she? For example, to have supper with the family and later play cards, or some other informal pastime? Is this not only fair and considerate after he has given her a pleasant evening?

6. Although I do not think I shall ever marry, I would like to be out with young men. I am twenty-three years of age but appear to be about three or four years younger. Would it be wrong for me to go out with young men for any length of time, even though I am not serious?

WHICH.

IT is in perfectly good taste for a girl to offer to a young man the hospitality of her home. That's what our homes are for—to have our friends come to them, and enjoy them with us. And naturally it doesn't make any difference whether that friend is a woman or a man.

2. If the young man asks the young lady for the privilege of coming to see her, she may say, if she wishes to have him come, "Yes, please come to see me. I should love to have you come to our home, and I want very much to have you and for mother meet."

If she is not particularly interested in having come, she still must say that he may come, but she need not say it with especial enthusiasm. He will get the point.

3. Yes this is the correct and dignified thing to do.

4. Usually not. A man never much values the friendship of a girl who does such "socially untidy" things as this, or who is constantly thinking of making social details too convenient for a man. As a matter of fact, we all like to be kept up to the mark—don't we?—and we find ourselves thinking with increased respect of those who hold not only their own banners high, but insist that we, too, keep ours high. The appeal to our social pride is good for us and constructive.

5. Everything you say here is right, and I admire your social consciousness. It is a joy to see a girl who isn't consumed with being a social gold-digger.

6. Lady, lady! Twenty-three years old, and you say that you'll probably never marry. I expect to hear by the next mail that you are engaged. A girl with such a good point of view as you have with obviously fine qualities—some Prince Charming is just around the corner, girl, waiting to dash to your doorstep. And he'll change this statement with the twinkling of his gallant eye! And I hope he does—for we must get all these delightful young ladies married. That's the right thing to be, for as "winmen."

So, even though you aren't "serious," keep on going, and before you know it, you will be! And then write me for my best wishes.

EDITORIALS ON THE DAY'S NEWS

(Continued from page 1)

assassination of President Yrigoyen of Argentina.

CENTURIES ago, when the masses of ordinary people groaned beneath the tyrannies of despots, the idea took root that only by the hand of the assassin could their necks be got out from under the oppressor's heel.

That idea still persists, in spite of the fact that the people of today have at their command a method of getting rid of rulers whom they do not like that is infinitely better than assassination.

The persistence in unbalanced minds of this ancient idea explains deeds such as the attempted assassination of President Yrigoyen, which are explainable in no other way.

WINSTON MATRON INJURED BY TRUCK

Mrs. Clay Smith of Winston was badly shaken and bruised Tuesday afternoon when she fell under an auto truck driven by Charles Carnes. Mrs. Smith was crossing the street and fell directly in front of the truck which was turning off Jackson into Oak street. In some manner she caught hold of a part of the running gear and was dragged about 70 feet underneath the machine before her hold was broken, but she rolled free without being struck by the wheels. She was scratched, bruised and shaken, but none of her injuries were of a serious nature.

LEGION TO HOLD NEW YEAR'S BALL

Umpqua post of the American Legion is making elaborate plans for the New Year's dance to be held at the Oriental gardens on the night of Tuesday, December 31. The dance committee has arranged for a great quantity of carnival supplies, and will have noisemakers and noise devices of all kinds on hand for the dancers and spectators. A good floor and excellent music are assured, and at midnight the new year will be boisterously greeted.

Spends Christmas Visiting—Alva Bowen, mechanic at the Hudson-Essex garage of this city, spent Christmas in Myrtle Creek, where he visited relatives and friends.

Guests of Denns Christmas—Mr. and Mrs. J. A. Denn, Sr., and daughter, Miss Annabelle, of this city, were the house guests of Mr. and Mrs. J. A. Denn, Jr., in Laurelwood for Christmas day.

Attractions AT THE MOVIES

ANTLERS—Last times today, Will Rogers in "They Had to See Paris," "The Doll Shop," all-talking, singing and dancing, entirely in color and "Our Gang" comedy; Friday and Saturday, William Haines in "Speedway," with Anita Page, Karl Dane, Ernest Torrence, thrill sound.

LIBERTY—Last times today, Buck Jones in "The Big Hop"; Friday and Saturday, "The Charlaton."

Will Rogers' Show Real Movie Treat

Noted Wit Proves Self Fine Actor in Current Talkie at Antlers Theatre.

YESTERDAY Will Rogers, the quaint philosopher and the naive wit who is equally the friend of royalty and the common people, came to the Antlers theatre in his first talking picture, "They Had to See Paris," and it was an eye and ear treat.

"They Had to See Paris" fits Will Rogers like a glove. It starts in his home town, Claremore, Oklahoma, where we find Will happy and contented with his wife (Irene Rich) and his son and daughter (Owen Davis, Jr., and Marguerite Churchill). Oil gushes on their land. They become rich and Will's family gets "bitten" with the social bug. They want to go to Paris and absorb culture and other things.

Oklahoma oil and French cognac don't mix, however, and the result is highly humorous but, in a way, pathetic. Complication follows complication and they go back to Oklahoma broke only in spirit.

Special mention should be made of Fifi Dorsay, a vivacious and piquant French actress who gives much color to the production. She appears as a cafe entertainer in Paris and sings, "I Could Do It for You" to Rogers with most ingratiating art.

Rogers qualifies as a highly emotional actor as well as a comedian. In Paris, Mrs. Peters is determined to marry her daughter to a title, and when Peters refuses to pay half a million dollars to consummate this desire, Mrs. Peters in a frenzy of bitter disappointment, turns on her husband and gives him a severe tongue lashing. Among other things, she tells him she and her daughter are both ashamed of him and that she never wants to see his face again. Peters leaves the house while his wife sobs bittery on a chaise lounge. Peters' leavetaking, as enacted by Rogers, is a marvel of dramatic exposition.

HEAT

When you want it. Instant response. The very second that GAS is turned on.

INTENSE
CONCENTRATED
CLEAN HEAT

Right where you want it.
Also
Instant Shut Off When Need Is Over.

GAS—THE MODERN FUEL

SOUTHERN OREGON GAS CORPORATION
"Instant Heat"

DANCE

AT WIGWAM
Saturday, Dec. 28th
Music by Rice's Dance Players
Gents $1 Ladies Free
Don't forget the big masquerade New Years Eve.

Appropriate for New Year

It is appropriate at New Year to open an account in the Roseburg National Bank. We shall consider it an honor to receive your deposits and we promise to safeguard and to make them profitable for you.

HAPPY NEW YEAR

4% Interest Paid on Savings Accounts.

The Roseburg National Bank
Roseburg, Ore.

End of Year Clearance

THIRTEENTH MONTH

DECEMBER

S	M	T	W	T	F	S
29	30	31		26	27	28

A clock for every room adds cheerfulness and becomes a beautiful addition to your furnishings.

New Haven Tambour style clocks, solid mahogany and raised figure dial, originally $20.00—priced this week $16.65. Small boudoir or desk clocks—New Haven and Seth Thomas—all these at 25 per cent reduction. Beautiful leather covered 8-day models in jeweled Seth Thomas movements are included in this special price.

Costume jewelry of that extra quality one naturally expects from our store to be sold this week at greatly lowered prices.

One display of items in necklaces, pendants, vanity cases, costume mesh bags and other pieces of flashing brilliance and color for personal adornment at any price you want to pay—always an earnest effort to help you select.

GLASSWARE

There are so many practical uses for the pieces we have in Fostoria glassware, and the prices are less than for inferior glass. For instance you can now buy a water pitcher and six glasses for $2.65, and small pieces and sets for 75c.

On the gold edged irridescent Fostoria glassware during this week will be a special discount of 20 per cent.

Another month added to our calendar—the remaining days of December have been grouped into another month—a short month of just six days—Clearance Time for us and Thrift Time for you.

Some merchandise arriving too late for Christmas display—all strictly holiday items and costume jewelry—incomplete sets in silverware, and many other items in jewelry, leather, pottery, and glassware—all priced at a great saving for this end of the year event.

Partial list of specials end of year clearance

One thermos jug, tray and glasses enameled in rose. Useful at any season of the year. Will keep liquids hot or cold for hours—very attractive—price reduced to $14.85.

One fine silver tea set, tea or coffee pot, sugar and creamer. This is one of the finest products of one of the best and oldest manufacturers, priced this week at $31.50.

Two folding men's toilet sets, genuine leather with all the necessary pieces. Regularly priced $11.75, now $8.00 each. Sets of bill folds and keyholders in brown leather, special at 85c per set.

A group of men's strap watches and ladies wrist watches arriving too late for Xmas display. Jeweled movements in non-tarnish cases, some with metal wrist bands and all priced at $7.85.

Writing sets of bronze for the desk, including pad and four necessary and useful writing accessories at a closing out price of $7.85. These are unusually desirable because of their fine lasting qualities.

Bead and chanel necklaces, an assortment of pearl and colored beads, bakelite colors, and brilliant settings ranging in price regularly from $2.50 to $3.50, for clearance this week $1.75.

All pieces and sets of silve in the following patterns to close out at 10 per cent off regular price, to clear stock of odds and ends.

Lady Washington pattern.

Anniversary in 1847 Rogers.

Pageant pattern in Holmes & Edwards.

Grosvenor and Adams patterns in Community.

And all pieces and sets in solid silver.

Knudtson's JEWELERS

For men who smoke and men who don't—we have a number of things that a man would buy for himself.

Lighters, toilet kits, manicure sets, golf score books, cigar cases and many items in jewelry for practical use. And we have them grouped for easy selection in a special showing and at special low prices this week for clearance.

Beauty and value in rings such as you wouldn't think possible in this group which we have on display now. We are determined to reduce our stock of rings ONE THIRD and to do so this special group is priced at ONE THIRD regular value.

Never such an opportunity to buy these finest quality rings, set with golden topaz, black opal, hircon, sapphire and other genuine stones at these extremely low prices.

Included in this week's clearance—things for the new baby—spoons, cups, rings, chains and pendants—bib holders and dress pin sets. Something that will be treasured when the little one is old enough to understand. Here again we have made your selection easy and the price unusually attractive—one third off for this week's clearance.