

MOTORIST TO BUY AUTO LICENSE FOR FIRST SIX MONTHS

Old License Plate for 1929
and Windshield Sticker
Give You Protection.

SALEM, Ore., Dec. 11.—Six tons of mail, filling 300 large sacks and consisting of application blanks for the 1930 motor vehicle licenses, were sent out Tuesday by the office of Hal E. Hoss, secretary of state, in preparation for the license renewal period. The 275,000 pieces of mail will convey a warning to the automobile owners of the state of the approach of the time for obtaining permits issued under new changes in the motor vehicle laws and will carry a gratifying message of the reduced license fees.

The postage bill for the huge shipment runs over \$2,700, the bulk of the letters going out under a special permit of one cent each. Bundling and packing of the letters are taken care of by the automobile division of the state department and delivery of the major portion of the material is made direct to the trains, which alleviates the necessity of a second handling of each individual letter by the Salem postoffice and speeds up delivery along the line. Portland will get 64 sacks of letters, while 57 of the mail bags will go on south bound trains and 125 sacks to points north and east. The Salem postoffice will redistribute the contents of 25 sacks, much of which has been handled for nearly cities for quicker service.

Now provisions in the automobile laws include the issuance of a half-year license, expiring June 30, 1930, the use of a windshield sticker for the first six months of the year as a temporary license in conjunction with the retention of the 1929 metal license plates on the vehicle, and the reduction of license fees approximately 2.5 per cent. Truck owners will note a decided change in procedure, with all trucks licensing on a weight basis and filing of weight certificates imperative. Trucks equipped with solid tires will pay additional fees of 50 per cent.

"Motorists should remember," suggests Mr. Hoss, "that it is absolutely essential to keep 1929 metal license plates on their cars after the first of the year, as the plates will constitute an important part of the means of identifying each vehicle. Other identification will be furnished by the temporary windshield sticker and the 1930 receipt of registration both of which will be issued following the receipt of application blanks for the half-year period. The receipt of registration will show both the 1929 license number and the 1930 sticker number and it will be intended to be

Auto Accessories Solve Gift Problem



Help Uncle Sam by buying and sending Christmas presents early this year. Correct preparation of the packages for mailing is important for safe delivery. Above photos show a Western Auto Supply Company salesman assisting Barbara Kent, of Universal Pictures, in selecting and wrapping automotive Christmas gifts for her friends. Something for the car is sure to please and will be a reminder of the donor's thoughtfulness as accessories are enjoyed throughout the year.

carried as usual in the container in the driver's compartment of the car.

The new schedule of rates is shown on the application blanks and continues for temporary permits will be on the basis of one-half of the annual license fee. The secretary of state's office is awaiting the reconsideration of the public in a careful study of the new regulations in order that the process of re-licensing may be handled as quickly and efficiently as possible. Failure of the applicant to follow instructions contributes largely to the excessive amount of detail work necessary in the automobile department and entails a delay to the license.

To get a picture of the immense amount of work involved in handling the annual licensing of cars it is only necessary to consider one step in the process, the addressing of envelopes which carry the blanks to automobile owners. Working at the rate of 1000 envelopes a day, it would take one girl 10 months to complete the task, and this is the simplest step in the procedure. To save the employment of extra girls for this purpose in the last few months of the year, addressing is started in the slack summer season by the regular staff of typists and the work is carried along with the regular activities of the department so that all envelopes are in readiness for the blanks when the time arrives for

mailing. In the sending out of blanks and of the permits issued subsequently more than two and one-half million pieces of mailing material must be handled, including the enclosures and the envelopes necessary.

With the reduction in fees and the need for buying only a half-year's license at this time, it is expected that a more prompt response will be made this year by the motorist and the secretary of state has completed arrangements to be in readiness for that response.

JOHN M. JONES TO RETAIN PORTLAND POSTMASTERSHIP

John M. Jones, postmaster at Portland, Oregon, has been reappointed by Senator Steiwer for a second term for the third term. A native of Coles Valley, Douglas county, Jones entered the postal service in Portland many years ago as a mail carrier at \$30 a month. For reappointment to the postmastership, Jones received the greatest endorsement from Portland business men ever given for that office.

Senator Steiwer has also recommended the appointment of John L. Day, chairman of the Multnomah county republican committee, as United States marshal for Oregon to succeed Clarence R. Hotchkiss.

RETAIL GROCERS GOING TO SCHOOL

WASHINGTON, Dec. 11.—Everybody's doing it! This is the day of adult education and even the grocers are going to school according to the national home study council. A good many people have thought that the retail grocer was doomed by the chain store. It seems, however, that he is staging a comeback.

In speaking of the independent retailer, George B. Everitt in "Nation's Business," says he "possesses certain advantages which the chain store does not have and probably cannot get."

The retailer himself has awakened to the need of a more serious life way of doing business," says the Home Study Council. "He is forming organizations for cooperative buying and advertising, and thus getting many of the advantages enjoyed by the chain store. He is studying the psychology of his customers in a way he has never done before; what they buy, why, when, and how much. What things make an appeal and what do not; what can be done to edu-

GOOD-NIGHT STORIES

By Max Trell

Mij and His Pals Solve a Problem for the Jack Spratts.

"I'll not have it!" said a man's voice.

"And neither will I!" said a woman's.

Mij, Flor, Hanid, Yam and Knarf—the five little shadow-children with the turned-about names—looked at each other in surprise. It was late at night. Their masters and mistresses were fast asleep. The shadows were sitting on the edge of the bookshelf in the dark room.

"I can't stand it!" said the man's voice again.

"And I can't either!" said the woman's.

The voices came from one of the books—from the Mother Goose.

"I have a scheme!" said Knarf.

In fact, they crept up to it.

The shadows, you must know, were used to hearing voices from inside books. At night, when real persons are asleep, the characters you read about come to life. This was the case now. But who they were exactly, they couldn't guess, for Mother Goose is full of characters.

They put their ears to the cover and listened. From somewhere within the pages they could hear the tinkling of knives and forks. Dinner was being eaten. What should they do?

"Let's look in," said Knarf. So

they looked in, page by page, sticking their heads between the pages. That was easy enough for them as they were perfectly flat. Everything seemed to be quiet.

They saw old Mother Hubbard sleeping, with her dog at her feet; and Stimpie Simon dozing over his mother's pail, in which he was fishing; and Red Riding Hood resting on a stile on the way to her grandmother's house; and Bo-Peep and Little Boy Blue and Miss Muffet and Tom Thumb and Jack Horner, all taking a nap.

"It's none of them," said Yam.

"Maybe we just imagined we heard voices," Hanid suggested.

Hardly had the words left her mouth when the noise of a platter rattling on a table broke out. Then came the two voices, this time close at hand.

"I won't eat a bit of it!"

"Nor will I!"

They stuck their heads into the next page. There they saw a curious sight. A man and his wife were sitting at a table. In the center, on a platter, was a huge cut of meat. Part of the meat was fat, part lean.

"The man spied them, 'Come in,' he said. 'My name's Jack Spratt. I hate fat meat.'"

"I hate lean meat," said his wife.

The children entered and sat down on a big bench near the table.

"How unlucky we are," Mr. Spratt said. "Here we have a platter of meat and yet we can't eat it. I can't bear the sight of fat."

"And I detest lean," said his wife.

"So we are as hungry as ever."

And they pounded their knives and forks on the table, just to show how hungry they were.

"Hm—m," said Knarf. "I have a scheme."

"What is it?" asked Mr. Spratt.

"If you hate fat, why don't you eat lean, and let your wife eat the fat?"

At first neither he nor his wife could say a word. They just sat speechless with amazement. Then they uttered a shout of joy. "Hoorah! Hoorah!" The next instant they made for the platter and in the twinkling of an eye licked it clean.

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ate the consumer—are problems confronting every retailer.

"Of course, the successful grocer learns these things, more or less, whether he calls it psychology or not. But for the isolated store to learn by itself is sometimes a long and costly process. The Louisville survey, just completed under the supervision of the department of commerce of Washington, has made a very thorough study of the grocery business. Reasons for failure have been pointed out, wrong methods pointed out and corrective measures recommended. The bureau of business training of the Retail Grocers' association and the research department of LaSalle Extension university have prepared a home

NOTICE FOR PUBLICATION

Public Land Sale, Department of the Interior, U. S. Land Office at Roseburg, Oregon, November 27th, 1929.

Notice is hereby given that, as directed by the Commissioner of the General Land Office, under provisions of the first proviso to Sec. 2435, H. S., pursuant to the application of Elmer L. Giles, Serial No. 917891, we will offer at public sale, to the highest bidder, but at not less than \$2.50 per acre, at 10 o'clock A. M., on the 17th day of January, 1930, the following tract of land: W1/2 Sec. 34, T. 12 N., R. 12 E., S. 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 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