

NEW PLYMOUTH MODELS COMING

The improved Plymouth models now on display at Plymouth showrooms throughout the country are the cars which will be displayed at the National Automobile Show at New York and Chicago in January, according to announcement by A. Vanderzee, general sales manager of the Plymouth Motor corporation.

"Our program," Mr. Vanderzee stated, "has been one of continuous improvement. As rapidly as our engineers have developed features which increase the utility and pleasure to be derived from the Plymouth car, these features have been put into production and thus made promptly available to the motoring public."

"Among the twenty-eight improvements introduced during the past year, some of them becoming effective in production every month throughout the year, are such important features as longer engine stroke, heavier crankshaft, larger crankshaft bearings, stronger, sturdier bodies, smaller wheels, heavier more rugged frame, manually operated starter, and the 'bonding' process for all enamelled parts."

"These improvements have, of course, been in addition to the basic quality features of the Plymouth car—the comfort and quiet of its full-size bodies, the reliability and performance of its Chrysler-built power plant, the safety of its self-equalizing hydraulic brakes, the economy of its operation, and maintenance, and the distinction of its smart style."

"The fundamental appeal of Plymouth to the motorist remains the same—that of truly comfortable, safe and economical transportation. In building a motor car which is not only low in cost but thoroughly satisfying in performance and utility, our effort has not been to build the cheapest automobile that could be built. On the other hand, we have sought by every practicable means to provide the greatest degree of motoring satisfaction and all the quality car features that can be made available to the vast number of people who desire low-cost transportation without sacrificing comfort, safety or pride."

"Not only have we been continuously building greater and greater value into Chrysler Motors' lowest priced car, but our prices are today much lower than they were two years ago. Comparing the prices of today's Plymouth with the prices of its predecessor car of 1927—the Chrysler '52'—we find that today's coupe price of \$355 compares with the 1927 price of \$725; the four-door sedan, \$395, against \$795; the roadster, \$475, against \$725; the de luxe sedan, \$745, against \$875."

"Among the major features which the Plymouth car today possesses and which its predecessor car did not possess in 1927, are low a price. An another instance

HOBBI MONOPLANE GOES TO MEDFORD

Hermen Hobi and Harold Sanders, of the Hobi Airways of Eugene, left Monday afternoon for Medford in the Hobi monoplane which carried a total of 170 passengers in 25 trips here Saturday and Sunday. The plane, which has been used in barnstorming since September 15, has carried 2,528 passengers under the cent-a-pound plan, and has visited nearly all of the leading cities and towns of Oregon. Flights are to be made at Medford this week. Mr. Hobi states that the barnstorming will continue as long as weather will permit. Despite the numerous flights made there has never been any sort of accident, not even so much as blowing out a tire in landing.

WOUNDED WOMAN CLAIMS ACCIDENT

BERKELEY, Calif., Nov. 26.—Mrs. Grace Hill, 25-year-old wife of Robert A. Hill, Oakland rancher, at the hospital here where she was recovering from a bullet wound inflicted last night at her mother's home in Claremont district, today asserted that the shooting was accidental. She had previously stated while on the operating table that the shooting was accidental, corroborating the belief of her husband.

Mrs. Hill said that following her return from a duck hunting trip to Napa with her husband she was examining his revolver when it was accidentally discharged. The bullet struck her in the shoulder. Hill told police he had left Mrs. Hill reclining on a couch while he went upstairs to put away his hunting equipment. When he heard the shot he rushed downstairs to find his wife wounded.

BODIES OF TWO DROWNED DUCK HUNTERS UNFOUND

Associated Press Special Wire
Klamath Falls, Ore., Nov. 27.—Although many men spent the day dragging the bottom of upper Klamath lake, the bodies of Ed Syfert and Ed Bart, Klamath Falls hunters, believed to have drowned while duck hunting, had not been recovered today.

The empty boat, hired by the hunters, was found with the sides caved in, indicating an attempt had been made to push it through ice eroded water. A hunting coat belonging to Syfert was found yesterday.

Plymouth motor cars showed the third largest percentage gain in Oregon compared to the same 10 months period of 1928. J. O. Newland and Son will gladly demonstrate a Plymouth to you in order that you may see why they are so low a price. An another instance

LOOK AHEAD, SAYS THE WISE AUTOIST

"The driver of a car going sixty miles an hour must see a foot or two ahead and he must be constantly alert. His brakes may be in perfect condition, but his car has gone twenty feet by the time a message can travel from his eye to his brain and on down to his foot on the brake. The driver of a big business concern is like a man driving a high-speed car at a tremendous rate of speed. He must see a turn in the road before he gets to it if he would keep his concern traveling on the road of success and accounting in the road map of the business world," says Dr. J. S. Noffsinger, director of the national home study council.

Albert E. Eskaline, president of the Spachmeyer corporation emphasizes the same point in an article in the current number of Nation's Business.

"The importance of accounting has increased as the size of business has increased and it has become a paramount factor in the question of business success or failure," says Mr. Eskaline. "The business leader must be able to read reports and to picture men, departments and expense which are measured by the tables of dollars and cents. He must possess exactly the sort of ability which enables a military commander from reports and maps to picture the movement of armies."

"The measurement of the flow of materials into stores and through the process of manufacture and the flow of finished goods through the sales channels must be at the fingertips of the up-to-date business executive, and he must know promptly whether his costs, overheads and profit possibilities are being realized."

News of Douglas County SCOTTSBURG

SCOTTSBURG, Nov. 26.—Warren Waggoner, Arnold Wessela and Roland Campbell journeyed to Eklon by car Thursday and from there embarked in a skiff to hunt ducks.

Mrs. Idaho Wessela and son, Gene, and Miss Isabel Wilson were business visitors in North Bend and Marshfield last Friday.

Betty Wakefield of Marshfield was a week-end visitor at the Paul Wessela home.

Mr. and Mrs. D. R. Wakefield and son, Junior, and daughter, Mrs. George Rook, and her son, Tommy, returned Friday eve from a trip to Auburn, Calif., to visit another daughter, Mrs. Vincent Fisher.

Mr. J. P. Wessela and wife and

sons, Arnold, Gene, Stillman, and daughters, Rachel and Barbara, and Betty Wakefield, attended the foot ball game between Reedport and Hiverton last Saturday.

Ruth and Jake Reeder were visitors at Mr. Jim Harbets of Gardiner the past week-end.

Edward Reuben, Dennis Waggoner and Mildred Waggoner were in Reedport last Saturday evening to attend the dance at the Moose hall.

Eugene Stillman and Rachel Wessela and Betty Wakefield, motored to East Side last Sunday.

Rachel Wessela spent a few days at the George Rook home at East Side.

The 4-H Cooking club met at the home of Miss Lois Wilson Tuesday, president, Mrs. Cora L. John, president, Rachel Wessela; vice-president, L. John, Lois Wilson, Jessie Laura Jean, Marjorie and Mae Waggoner and Fannie Lorraine Heiden.

The officers of the 4-H club are: Leader, Cora L. John; president, Rachel Wessela; vice-president, L. John; secretary, Lois Wilson.

The Scottsburg community enjoyed a debate given by the Scottsburg school. The subject for debate was: "Did the Pilgrim Fathers or the Pilgrim Mothers Make Thanksgiving?"

The contest was won by the fathers' side. The winners were: Leader, John Waggoner, followers, Dennis and Lloyd Waggoner, Royce White, Rhoda Whitehead and Ruth Reed.

The ones on the fathers' side won the debate by one point. Judges were: Mrs. Hazel Waggoner, Vera Elliott and Mildred Waggoner.

Conrad Wessela and two of his friends are expected at the Wessela home for the Thanksgiving holidays. They are students at U. S. C.

Mr. Paul Jones, who has been staying at the Scottsburg hotel left Friday for Drain, where he is employed.

Norman Taume of Eugene has been visiting Miss Vera Elliott of Scottsburg.

Mrs. Henry Hudson and daughter, Genevieve of Marshfield and Mrs. Abdon Louch of Deane creek were Scottsburg visitors Sunday.

G. E. George left Wednesday for Seattle where he will spend the winter months. He was employed here on the steam shovel when they were building the road to Scottsburg.

Miss Lois Wilson plans to spend Thanksgiving at the home of her father, Mrs. Frances Rice of Eklon.

TWO STILL OPERATORS
DRAW YEAR IN PRISON

(Associated Press Special Wire)
LA GRANDE, Ore., Nov. 26.—Amador Sherwood and Clarence Coffey, arrested at Eklon Sunday for opening a still, were enroute to the state prison at Salem after they had been sentenced Monday to a year each.

A third man, John Williamson, also started a year sentence for car theft.

TOD MORGAN LOSES HIS THIRD BATTLE WITH EDDIE MACK

By PAUL ZIMMERMAN
(Associated Press Sports Writer.)

LOS ANGELES, Nov. 27.—Pete Quietana—they call him, Eddie Mack for short—today stands out as a fighter who twice has defeated a champion, with no crown to show for his efforts.

In a ten-round non-title battle before 10,000 fans last night, the former St. Louis college youth repeated a previous non-title victory over Tod Morgan, junior lightweight king. In a rousing rally which saw him win the battle in the closing period.

It was the third meeting of the pair at catch weights, with the scrapper from Denver holding two triumphs by the decision route. The second engagement terminated in a draw.

Morgan looked very much like a champion in the opening stanzas as he rushed Mack before him with a series of crushing rights to the head, followed by left hooks to the body. Sensing an opportunity to square accounts with his opponent, the Los Angeles scrapper followed his advantage by tearing into Mack with a two-fisted attack to the body.

Trailing when the fourth came up, Mack rallied to hold the champion even, and then rushed out to win the fifth by a wide margin, bringing blood to Morgan's nose and mouth with a series of brutal

ing lefts and rights to the face and chin.

Mack hammered the title holder into complete submission in the dying moments of the tenth.

The rally earned him the decision, for up to the tenth, the scrapping stood at three rounds each, with the other three called draws. The battle was waged with Mack entering the ring three pounds over the 130-pound limit. Morgan weighed 131.

Whatever hopes Morgan entertained of meeting Sammy Mandell in a lightweight championship bout faded into oblivion. Mack made it quite apparent that the junior lightweight titleholder is doomed to be shorn of his honors should he ever risk the crown in a championship fight, and is no fit subject to bid for the 135-pound crown.

Definite promise of no change in models for several months has been made J. O. Newland and Son by the Plymouth factory. Changes have been made month by month so that the Plymouth motor cars are up-to-date now. J. O. Newland and Son have the latest cars on the floor for demonstration.—Adv.

Try Our Thanksgiving
Turkey Dinner
Once you eat here it will become a delightful habit.
Dinner served from 12 to 2 p. m.
and from 5:30 to 7:30 p. m.
\$1.00 PER PLATE
Hotel Sutherlin
Sutherlin, Ore.

CALIFORNIA'S CITRUS BELT HAS LIGHT FROST

(Associated Press Special Wire)
POMONA, Cal., Nov. 26.—Light frost was general in the citrus belts of southern California today, but F. D. Young, meteorologist of the United States government weather bureau frost service, said the temperatures of 29 and 30 degrees prevailing would not necessitate firing of smudge pots.

The southern California crop is ripening rapidly, Young said.

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...that's why
THE BYRD EXPEDITION
chose Chesterfield
Few tests are fool-proof—but the Byrd Antarctic Expedition used one when it chose cigarettes for its two years in the ice.
Members of the expedition—all men of judgment and experience—were simply asked, "What cigarette do you like best?" And a large majority answered Chesterfield.
Picked men, picked cigarettes...cigarettes chosen for the only reason that ever appeals to experienced smokers: dependable good taste—
"TASTE above everything"
MILD, yes...and yet THEY SATISFY
SUCH POPULARITY MUST BE DESERVED