

### SWIMMING TAUGHT BY RED CROSS; ROLL CALL FUNDS AID

One warm afternoon last summer a group of children were swimming in a stream on the outskirts of a western city. A little girl, feeling the depth of the water, suddenly went in over her head, and her terrified screams rang out above the gay shouts and laughter of her companions.

A 14-year-old high school boy, standing on the shore, heard the cries and struck out for the struggling girl. Twice she sank beyond his reach, but the third time he caught her and with some difficulty brought her to shore. She was revived and taken home where, in a few hours, she was little the worse for her experience.

The boy who rescued her was a Junior Red Cross life-saver who had received his training during a swimming and life-saving campaign sponsored by the Red Cross chapter where he lived. In commenting on the affair, the editor of the local paper said:

"The fact that this one boy knew how to save one drowning girl has demonstrated the value of life-saving work and has more than paid the cost of it in this county."

Similar training was given by the Pacific branch of the Red Cross during the past summer in 102 campaigns conducted in Arizona, California, Idaho, Nevada, Oregon, Utah and Washington. The total registration at these campaigns was 23,900 children and adults, 4,167 of whom successfully passed the "beginners" tests, 820 qualified for junior life-savers' certificates, and 371 were awarded the senior certificates.

Among the outstanding campaigns may be noted the following: In Riverside county, California, nearly 400 children learned to swim in Pasadena 153 life-savers were qualified; in Stockton the Junior Red Cross sponsored a month's campaign for children over eight years of age, and 900 learned to swim.

These campaigns are conducted by Red Cross chapters every summer, in the majority of cases by instructors furnished by the headquarters office of the Red Cross for the Pacific coast. Instruction is given in all swimming strokes, in diving, breaking strange holds, various ways of carrying a person to shore, and in resuscitation. It is one of the services of the Red Cross looking to the promotion of health and conservation of life.

The aim is to cut down the toll of deaths from drowning, and its goal is at least one life-saver in every picnic and camping party.

Lincoln said: "It is the duty of every man to protect himself and those associated with him from

### Chevrolet Used As Demonstration Car



Fourteen Chevrolet sixes, equipped with special bodies, are being used in the states of California, Nevada, Utah and Arizona to distribute "Shellane," a natural gas composition, which is being distributed by the Shell Oil Company.

The dark ages for the home-wife on the isolated farm are now over. Recently the Shell Oil company purchased 14 Chevrolet demonstration cars, equipped with special bodies, to transport "Shellane," a natural gas composition, used for cooking purposes.

The Chevrolet demonstration cars are special large size panel types, 8 1/2 feet long, 6 feet wide and high enough for one to stand upright while inside. The interior is fitted and appointed with windows and partitions to give the appearance of a section of two rooms. One section represents a kitchen and contains a stove, gas heater and water heater. The other sec-

tion contains the cabinet with its supply of Shellane as well as necessary valves and fittings.

The fourteen Chevrolet cars cover the states of California, Nevada, Utah and Arizona and comprise the western delivery unit.

Shellane is described by the oil company officials as "a natural gas, carried in steel cylinders, which are connected to gas appliances and when the pressure is released, the gas will vaporize and burn." Shellane is used instead of wood, coal, kerosene or gasoline and is regarded as cleaner and more economical than any of the fuels mentioned.

The farming communities where gas mains are not available, are the virgin territory for the product. In many of these sections, good roads have been planned for the future, but are not yet built, hence the value of the Chevrolet demonstration car. The Chevrolet, according to Shell officials, asks no favors and produces speedy, yet extremely economical transportation.

Breaking down the last link which deprived the farm of city comforts, has been made possible by the Chevrolet demonstration car. The Shell officials report that the product is being enthusiastically received.

### LEADER IN FRUIT INDUSTRY DEAD

Death took from the dried fruit industry of California one of its outstanding leaders and one among the deans of the industry on October 31, Abraham Rosenberg, the son of Rosenberg Bros. & Co., San Francisco, died recently after a very brief illness, says the California Fruit News. His death was entirely unexpected, as he had been apparently in good health up to a few days before. His death resulted from bronchial pneumonia. There was probably no man in the dried fruit industry of California who was at the same time so important a figure and dominating a factor in the indus-

try and so retiring and unobtrusive.

For many years his company has been very definitely the largest and most important firm in this prominent industry of California, of the strictly dried fruit firm. The company also developed important business in almonds, walnuts and dry beans and some years ago went into the rice business in a big way when that industry began developing into one of importance in California.

Rosenberg Brothers was one of the heaviest buyers of prunes in the Salem section this fall.

Lawn seed and fertilizer are sold at Wharton Bros.—Adv.

Notice—Deer Creek Dairy phone number changed to 56F2.

### AGE, NOT YOUTH, IS RESPONSIBLE IN MOST OF AUTO ACCIDENTS

The commonly accepted phrase of "Flaming Youth" being responsible for the majority of accidents is absolutely disproved by actual statistical records according to W. T. Palmer, of the Russell Manufacturing company.

An analysis of 18,000 automobile accidents in which 382 people were killed and 14,596 injured in one state alone emphasizes the urgent need of more care being exercised by pedestrians as well as motorists.

Only 706 of these accidents were caused by operators under 18, whereas 16,858 cases involved drivers between the ages of 25 and 54. Accidents involving drivers of 55 years or over outnumbered those of "flaming youth" of 18 years by two to one.

Carelessness was the greatest factor evident as 13,938 accidents occurred while cars were traveling straight ahead and of these 3900 happened on straight, level hazardless sections of state highway; 4,591 were due to "errors in judgment" and 1,755 were caused by driving off the roads.

On the pedestrians' side 754 accidents were caused by stepping out from between parked cars and 905 through jay-walking.

Only through cautiousness and careful watching on the part of both the motorist and pedestrian can we ever hope to overcome such

startling figures as our auto deaths total every year.

"Be careful" and "watch your step" should be the watch-words of the entire country.

Mr. and Mrs. Fred M. Rowley, of Eugene, spent Sunday and Monday in this city visiting their daughter, Mrs. H. D. Quine.

Go to Corvallis and Albany—Mrs. G. M. Krell, Mrs. A. A. Richards and Mrs. John B. Penhall of this city, left yesterday for Corvallis, where Mrs. Richards and Mrs. Penhall will attend a meeting in connection with the M. E. Church, South. Mrs. Krell went on to Albany to visit friends for a short time.

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