

### SOAP, CHOCOLATE AND CHEESE FIRMS IN HUGE COMBINE

NEW YORK, Oct. 26.—The third large merger of food and household products companies to be put together within the past year is being arranged by the National City bank interests and will be grouped under a new holding company to be called the International Quality Products Corp. It was learned today.

Through this company will be accomplished the long rumored merger of the Hershey Chocolate Co., the Kraft-Phoenix Cheese Corp., and the Colgate-Palmolive-Peet Co. It is expected that other firms will be added from time to time. The new company is expected to have capital and surplus of more than \$150,000,000.

Formation of this organization follows closely the organization of Standard Brands, Inc., under Morgan sponsorship. The Morgan company has acquired control of the Borden Co., Royal Baking Powder Co., E. W. Gillette Co., and Chase & Sanborn. It has recently arranged to acquire the Wildor Food Products company.

The other large company which has been recently expanding in this field is the General Food Corp., sponsored by E. F. Hutton & Co. This concern built up a long line of products over a period of years under The Postum Co., which was changed to General Foods Co. this year. This year's acquisitions include Cerio Corp., Diamond Crystal Salt Co., and North Atlantic Oyster Farms, Inc.

### NEW CALIFORNIA FLASH, GILL, HOPE AGAINST TROJANS

BERKELEY, Cal., Oct. 29.—When the Bears of California university attack the Trojan line at Los Angeles Saturday, a new 1929 star of the gridiron will make his debut in an important conference clash. That young man will be "Rusty" Gill, who last Saturday proved his worth in the battle against the San Francisco Olympic

### Like a Different Person, She Says

"I was so nervous for five years that I couldn't get a good night's sleep. Then I started the Sargon treatment and it restored me to splendid health."



MRS. Wm. N. REDDAWAY

"I don't know what made me grow weaker all the time but my strength and energy gradually left me and many a time I felt like I could hardly drag one foot after the other. My liver seemed to be out of order and headaches nearly ran me distracted.

"It's wonderful how Sargon brought back my health and strength. My nervous condition is so much improved that I sleep fine and get up mornings just full of energy. I hardly know myself now for the same person. Sargon Pills seemed to have cleared my system of poisons and I know my liver is working right because I never have headaches any more. I feel like it's my duty to tell about this wonderful Sargon treatment." Mrs. Wm. N. Reddaway, 552 Michigan Ave., Portland, Oregon. Nathan Fullerton, Rexall Drug Store, Agent.—Adv.

### Run-Down, Weak, Nervous?

To have plenty of firm flesh and the ability to do a big day's work and feel "like a two-year old" at night, you must eat three good meals a day, eat your food and properly digest it. If you can't eat, can't sleep, can't work, just give Tanlac the chance to do for you what it has done for millions.

Mrs. Fred Weston, of 387 E. 57th St. North, Portland, Ore., says: "Tanlac cured my stomach trouble completely after three years suffering. It built me up to perfect health, with a gain of 27 lbs. That was two years ago, and I still enjoy the best of health."

Tanlac is wonderful for indigestion and constipation—gas, pains, nausea, dizziness and headaches. It brings back lost appetite, helps you digest your food, and gain strength and weight. It contains no mineral drugs; it is made of roots, barks and herbs, nature's own medicines for the sick. The cost is less than 2 cents a dose. Get a bottle from your druggist. Your money back if it doesn't help.

### Tired But Glad Good Done.....

"Bill" Dollar was tired after a strenuous day of shopping in Roseburg stores. He had been teased from place to place, but in spite of the rough handling he had received he still retained his cheerful smile, for he was doing good to all of the people he came in contact with, because every merchant who received him in the regular course of business made a profit on the goods sold.

"It seems a long time," said "Bill" Dollar, "since I started out to acquaint the people of Roseburg with the advantage of spending their money at home, but in reality it has only been a few days.

"In that time, however, I have been in several of our local establishments and have been amazed at the loyal feeling that exists in every place I have visited. Local business men realize the value of loyalty and co-operation and work accordingly, showing a keen desire to help each other.

"I have heard a lot of talk among my Brothers. Bills that makes me believe that some day someone who is only living here for what he can get and has no interest in Roseburg and its wonderful possibilities, will send me away to some other city for goods that he should buy at home. Then of course I would not see Roseburg again, but I hope that such a thing will not happen.

"When the people here desire to put through a business proposition," continued "Bill," "do they board a train and seek it from capitalists in some distant city? Well, not very often. They go down the street calling on everyone in sight, and then come back on the other side."

"And yet I understand," said "Bill," "there are some people who have often asked for favors from some merchants in the past and will ask them again, who do not hesitate to spend money freely and needlessly in patronizing the merchants of other cities."

"It is an excellent principle in business to stand by the people who buy everything possible at home creates a circle of business friends who appreciate loyalty and would like to return it in a personal way. Without a doubt these personal friendships which are created are profitable and they bring returns.

### MY POOR HEAD!



not from selfish interests alone, but from the ties of neighborliness and good fellowship.

"A good many things in life go by favor. When two propositions look about alike, you choose the one that is backed by the man with whom you have had some friendly relations. Every time anyone buys at home he creates that relation and the fruitage is likely to come back to him with a surprising amount of compound interest some day and it often comes from unexpected quarters.

"Those citizens of Roseburg who buy their goods from some distant concern never get anything in the way of reciprocity or return. They have cast their bread on waters that will flow away and never come back. Who is there in the big houses in distant cities who knows or cares about us in Roseburg? We are only one cog in the vast machine of distribution to be ground through the day's work without the slightest feeling of friendship or reciprocity.

"Here we are among friends and we can create a circle of well-wishers and good helpers who will make Roseburg better and buying at home is the keynote of the whole proposition."

(Copyright, 1929, Fred Mozart)

### STATE MARKET AGENT'S LETTER

Un-American Methods, Wheat Market Weakened, Low Record for Beef Cattle, Portland Concern Heavy Factor.

(By Seymour Jones)

Eighty-seven individuals and three organizations have been indicted in New York on a charge of violating the Sherman act by creating a poultry trust. The members of the so-called New York Live Poultry Chamber of Commerce, a defendant, are charged with having engaged in hindering, preventing and restraining persons and firms engaged in the trade from carrying on their business except under conditions dictated by the chamber. Among these conditions, it is declared, is one that all butchers purchasing live and freshly slaughtered poultry, trade only with those market men designated by the alleged conspirators and pay prices fixed by the defendants. And it is charged that commercial and even physical punishment was meted out by gang methods to any individual dealers who failed to comply with the edicts of the trust.

Grain markets turned decidedly weak during the week ending October 19. Slow European inquiry for North American wheat was principally responsible for the sharp decline in prices to the lowest point since early in July, says the U. S. bureau of agricultural economics. Continued heavy Argentine shipments, averaging around 5,000,000 bushels weekly, together with large offerings of native wheats, have restricted demand for North American wheat, so that stocks in the United States and

### ITEMS REGARDING STATE WILD LIFE

Chinese pheasant hunting, according to reports of the state game commission has not been as good in Oregon this season as it has been in the past. This is said to be due, in no small measure, to the fact that the late, cold and rainy spring cut down the first hatch of young pheasants. The second and third hatches, which came in dry, warm weather, proved up to normal. On the other hand quail hunting in those counties that have an open season has been extremely good. Strange as it may seem, in open counties there appear to be more birds than there are in those districts that are closed. This is due, it is contended, to the breaking up of flocks and the consequent cutting down of inbreeding, which results in more non-fertile eggs.

Sport fishing on the lower Rogue river, according to Bob Withrow, editor of the Gold Beach Reporter, has been better this season than for any period in a long time. Steelheads and silversides are in the stream in large numbers. Thousands of sportmen—resident and non-resident—have taken advantage of the excellent angling conditions. Good roads have made the first twenty-five or thirty miles of the stream extremely popular. Mr. Withrow reports that law violations on the part of fish "bootleggers" are rare on the lower Rogue.

### Fire Dangers

are greatly increased through the dry season. Check up on your fire insurance. Carry adequate protection. This agency is at your service. We write all lines of fire and automobile insurance. Call or phone and we will be on the job.

G. W. YOUNG & SON INSURANCE 116 Cash St. Phone 417

### LOCAL RADIO INTERFERENCE VIOLATES 6 P. M. LIMIT

Local radio listeners are reported to be seriously annoyed by the operation of violet ray and other interference machines in the evening hours. There is a city ordinance which forbids the operation of such devices after 6 o'clock p. m., and local police may be compelled to enforce this ordinance.

### WALTER MONTGOMERY PRUNE DRIER ON DAYS CREEK WAS DESTROYED BY FIRE YESTERDAY EVENING

The Walter Montgomery prune drier on Days creek was destroyed by fire yesterday evening. The fire started as the drier was being closed down after the season's run. The plant was an old style 6-tunnel drier.

### DAYS CREEK DRIER BURNS

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### DAILY WEATHER REPORT

U. S. Weather Bureau Office, Roseburg, Oregon. Data reported by E. H. Fletcher, Meteorologist in charge.

Barometric pressure (reduced to sea level) 5 a. m. 30.28  
Relative humidity 5 p. m. yesterday (per cent) 43  
Highest temperature yesterday 57  
Lowest temperature last night 29  
Average temperature for the day 43  
Normal temperature for this date 50  
Precip. in Inches and Hundredths  
Precipitation for 24 hours, ending 5 a. m. 0  
Total precip. since 1st month 1.21  
Normal precip. for this month 2.61  
Total precip. from Sept. 1, 1929, to date 1.21  
Normal precip. from Sept. 1, to date 3.61  
Total deficiency since Sept. 1, 1929 2.37  
Normal seasonal precip. Sept. 1 to May, inclusive 31.16  
Forecast for interior southwest Oregon: Daily tonight and Wednesday; freshening temperature tonight.

### SAVE WITH SAFETY 100 AT 1000 The Rexall Store

"Safety First" with Firstaid



You cannot be too careful when dressing materials are needed for the sick room. Make sure with Firstaid Absorbent Cotton Antiseptic Gauze and Surgical Plaster. Firstaid is sold only at Rexall Stores.

Nathan Fullerton  
The Rexall Drug Store  
ROSEBURG, OREGON

### Hallowe'en Carnival

# Dance

Thursday Evening

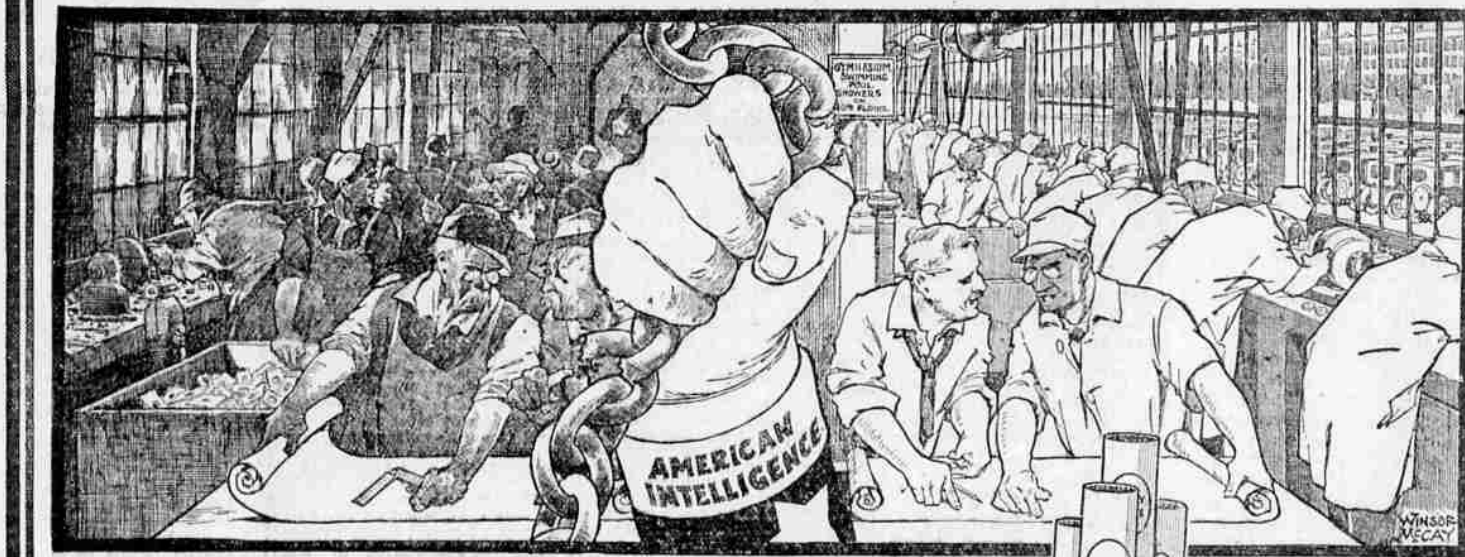
Oct. 31

### Oriental Gardens

Peppy Music by  
Yellow-jackets

# No "Instruments of the Devil" Now! AN ANCIENT PREJUDICE HAS BEEN REMOVED

With the introduction of machinery man-power feared it was to be supplanted. By the force of AMERICAN INTELLIGENCE this ancient prejudice disappeared. Our modern "machine age" brings happiness and prosperity.



## "toasting did it" —

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

# "It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C.



"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300°, Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.

### FILSON Loggers' Coat No. 60



Price \$650

This is one of the most popular, convenient garments ever designed for the logger or the man in the woods, because it is manufactured expressly for this purpose—and it's low priced, too. Made of 10-oz. Filson Waterproofed Khaki; has no seams over shoulders, and continuous air space between the two thicknesses of fabric help to make the garment extremely water resistant. At your local dealer's

FILSON Loggers' Coat No. 60

at no extra cost

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