

Roseburg News-Review

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HARRIS ELLSWORTH

Editor

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ROSEBURG, OREGON, SATURDAY, OCT. 26, 1929.

THE STATE ADVERTISING FUND

FURTHER information as to how we are to spend the \$25,000 Oregon state advertising fund which was appropriated by the legislature to become available January 1 next, is furnished by the Oregon state chamber of commerce. A major portion of the sum, \$15,000 is allocated to be spent on classified advertising in newspapers and farm publications of the Middle West, a section of the country which in the past has been most prolific of inquiries, according to the chamber's records.

About \$5000 will be used in classified advertising in connection with the Los Angeles office of the state chamber. That office in the past has made contacts with many prospective immigrants to Oregon. A booklet and special pamphlets will be printed and distributed to inquirers answering the classified advertisements, giving information as to resources, crops, climate and living conditions in all parts of the state.

It seems a well thought out and potentially valuable program. It has been planned far enough in advance so that there will be no delay in putting it into effect after the money becomes available.

A small act may have far-reaching consequences. Forty-five years ago there was a strike in an Ohio coal mine. A group of enraged strikers took a car of coal, set it afire, and pushed it down into the mine. That fire is still burning. For 45 years it has been smoldering under ground, spreading many miles from its starting place, destroying valuable coal deposits and rendering hundreds of acres of surface ground sterile. Today it threatens to destroy a school building and some homes in a village. Burning beneath them, it is undermining the ground and may cause them to collapse. The fire that a moment's anger started 45 years ago certainly turned out to be a bigger thing than the men who started it ever imagined.

Salem's mayor does not get along with some of the members of the Salem city council and so argues that all councilmen ought to be eliminated by adoption of city manager government. It is hardly likely that city manager government, sound plan though it be and has proved in many cities, will be much advanced in Salem by arguments based on a mayoral pique. One unusual thing the rift in the Salem city hall lute has accomplished. It has placed an official in the existing form of city government on the side of advocacy for a change. Quite generally mayors and councilmen in most cities oppose any change.

Ditteman's attempt to fly the Atlantic was rash and uncalculated for. It was a clear case illustrating the old saying that "Fools rush to where angels fear to tread." Rather than to Ditteman sympathy goes out to his widow and orphans, bereaved unnecessarily by his recklessness.

That what goes up must come down is a truism quite applicable to over-inflated stocks. That which is happening on the New York exchange is painful but it had to come.

POEM FOR THE DAY

By LOUIS ALBERT BANKS

ROOSEVELT'S BIRTHDAY MESSAGE TO FATHERS

Theodore Roosevelt's sons had a pet name for their great father. They called him "The Lion," later N. McFen, writing of Roosevelt, in "The Target" says:

"When death came suddenly to Roosevelt and the world awoke to a realization of his peculiar greatness and tried sincerely to express in tributes and eulogies the great he had lost, some approached in pathos and sincere homage the little eagle which Archie sent to his brothers in France: 'The Lion is dead!'"

How like our Teddy was that name!
How fitting to his noble fame!
It warms my heart that his young sons
Who saw him in his daily runs,
When picking names down in the heart,
Should cast him in this royal part.
To them he was the king, the chief,
And in him centered all belief.

And that's the father's rightful place—
He should present such lordly grace,
Should bring such honor to his home
That, after years, where'er they roam,
His children shall recall his mien
As noblest manner they have seen.
If they shall soar or humbly glide,
He stands to them in place of God.

No matter if he tills a farm,
He still may live with holy charm,
Display in all his daily talk
And radiance in all his walk
That matchless power of self-control
Which marks him for the father's role,
And when his children kneel in prayer,
Through life they'll see his royal air.

Oh, fathers let us ne'er forget
We owe our children this great debt—
To make them feel in us a friend
Who would the very heavens bend
To hold them steadfast in the right
And plume their growing souls for flight!
That anchored faith in will hold,
Be worth far more than any gold.

BRINGING UP FATHER

By Geo. McManus



The OFFICE CAT

We are reminded of the mill owner, whose son, on his return from school, asked:
"Daddy, how many mills make a cent?"
"Not a darn one, my son, not a darn one."

It's a neighbor that has the corn, not all of the brass is in the instrument.

Smile: As widely-read as a sup-pressed novel.

When a thing won't stand criticism it is usually because it shouldn't stand.

At the rodeo an agile cowgirl rode between the horse, on the horse's neck and almost on his tail.
(One of the party remarked: "That's nothing, I did all of that the first time I ever rode a horse.")

A fad is a safety valve. Every person should have one.

Saving money is not so hard as keeping it saved.

Our idea of the real efficiency expert is the man who, when automobile riding, wears only one pair of shoes because he knows that if one pair of the horse shoes, the other must follow.

The reason the story ends queerly is because the editor chopped off our paragraphs to make it fit around the advertising.

Comment of the younger generation is this: They're all unimpressed and know where to go.

Americanism: Inability to have a good time without spending money.

Chorus Girl: "How did you find your new college boy friend?"
Second Glorified Girl: "I just unbuttoned his coat-skin coat and there he was."
(Copyrighted by Office Cat Syndicate.)

Maybe I'm Wrong

By J. P. MEDBURY

Congestion is getting so terrible on the street cars nowadays that even the men can't get seats.

AMERICAN TRAGEDIES
The talkative man who married into a large vocabulary.

EXCUSE IT PLEASE
Every hen-pecked husband is illustrating the power of mind over chatter.

TODAY'S FIGHT-WAD
The Scotchman who sent the desk back to the furniture store because there weren't any eggs in the pigeon holes.

FINANCIAL NOTE
It's too bad that saxophone players don't take cash money.

YOU'RE RIGHT
The next thing we know, the wages of sin will be controlled by the secretary of labor.

MOTORIST'S SLOGAN
We mean to please.

TAKE IT OR LEAVE IT
Anybody in Italy will tell you that Mussolini demands an I for an I.

PITIFUL CASES
The absent-minded professor who fell overboard and forgot that he could swim.

OUR OWN VAUDEVILLE
Probation Officer: Where did you first learn to drink and smoke?
College Youth: I used to run around with my sister.

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INVESTIGATE DISEASE SYMPTOMS PROMPTLY

Nature Always Gives Ample Warning of Approaching Illness, Especially in "Dropsy," Says Authority, and the Sensible Man Heeds It.

By ROYAL S. COPELAND, M.D.
United States Senator from New York.
Former Commissioner of Health, New York City.

NATURE intends to be a kindly friend. It is rare indeed for her to ride over us ruthlessly. Before passing upon us the sentence of hopeless and incurable disease, she gives us ample warning. She runs up unmistakable signals of danger.

The difference between a wise man and a fool is indicated by his attitude towards these warnings. The head in the sand response may be for an ostrich, but that is no way for a sensible man to react.

In certain physical conditions the fluid substance of the blood escapes into the soft tissues of the body. When this happens, for instance in the ankles or in the eyelids, the symptom is called "oedema." If it is found all over the body, it is called "anasarca." If the fluid fills one of the cavities it is known as "dropsy." If by chance it is the abdominal cavity which is thus affected, it is called "ascites."

All these represent dropsical conditions and the presence of any one of them should command attention. Every such symptom is important because it indicates something wrong in one or more of the vital organs.

There are many causes for these disturbances. Just how serious they are depends upon the cause. In some instances the underlying disease is a thing to be viewed with concern. On the contrary, other cases are most favorable and a speedy return to perfect health may be expected.

In Bright's disease there is failure on the part of the kidneys to function properly. The amount of urine is limited and the fluids of the body escape into the soft tissues. The affected parts are of course swollen. On pressure of the finger, the skin and underlying tissues are pitted and fail to fly back into place when released. All natural elasticity is lost because the tissues are boggy and water soaked.

We are inclined to regard local oedema as indicating trouble with the kidneys. In some cases of weakness of the heart muscle there may be oedema of the feet. Every case of oedema, especially if persistent, or if it recurs frequently, is a sufficient reason for visiting the family doctor. General oedema, or "anasarca," is associated with various heart disturbances. Because of this fact, a thorough examination of the chest will be undertaken by the family doctor.

Among the causes of "ascites" are inflammation of the lining membrane of the abdomen and certain diseases of the liver. Of course kidney and heart disease may have this form of dropsy as a symptom.

You will be impressed I am sure, with the importance of all these various forms of oedema or dropsy. Puffiness of the eyelids, swelling of the ankles, difficulty in lacing the shoes—these are merely different types of dropsy.

Careful diet, the right sort of exercise, correction of certain organic defects and the building up of the general health will remove the immediate symptoms and return you to normal condition. You must not trust to your own skill, however. You need the helpful oversight of the doctor.

Answers to Health Queries
R. O. G. Q.—How can I get rid of blackheads?
1—How can I get rid of freckles?
2—What is the cause of blushing?

A.—Correct the diet, by cutting down on sugar, starches and coffee. Eat simple food. Avoid constipation.

Use equal parts of lemon juice and peroxide.

Use equal parts of lemon juice and peroxide.

1—The cause of blushing is habit.

Good Manners
By MRS. CORNELIUS BEECKMAN

DEAR MRS. BEECKMAN:
I. In an acknowledgment of a gift to an acquaintance how should the bride sign her name?

2. A few months ago, I read in your column that in a business letter "Mary Brown Smith" with "Mrs. John J. Smith" beneath, was

a fountain of wisdom to me, Mrs. Beeckman.

3. Another thing, which has often puzzled me, is the placing of the date in writing a personal letter. I have been told it should be written over the signature, and written out in long hand, but have received so many letters with the date in the upper right-hand corner, preceding the street address, that I am perplexed and know you can set me right.

DOUBTFUL DORA.
WHAT a kindly letter you wrote me! Thank you for it, dear friend, and for making me so happy. Please come often to my column.

1. Do you mean a bride or a bride-to-be? The bride-to-be signs her name to an acquaintance.

"Yours very sincerely,"
Kate Denning.

A bride for a present received after her marriage would sign the letter:

"Yours very sincerely,"
Kate Denning Brown.

2. Yes, there are other forms that are just as correct, even though not so usual. The usual form is the one I was evidently talking about that day; that is the using of the first and last names of the maiden name prefixed to the last name of the married name:

"Mary Brown Smith."
Another form, very common, is the omission of the maiden name of the maiden:

"Very Truly yours,"
Mary Smith.

Or, the form you evidently would like to use Mary Louise Smith—is also perfectly correct, though not so often used as the first two forms.

The other form is the retention of all the maiden name prefixed to the surname of the married name: Mary Louise Brown Smith, or even Mary L. Brown Smith.

If the "Brown" in your name does not combine harmoniously with the other names you must use why not choose the second suggestion—Mary Smith, omitting the Brown?

Often, as you say, this sounds better. But usually women wish to have the last name of their maiden name.

The principal point is that the first name and the last name should be indicated in the direct title—without the "Mrs." Then in parentheses, as you say, the formal name in parentheses.

I hope some time to live in a perfect world, where married women do not sign letters:

"MRS. MARY SMITH."

3. Either place is correct for the date. It may be written on the top of the first sheet, with the address, so that all the information may be seen at a glance—a very important thing in a business letter—or it may be written at the bottom of the letter, "split" from the address at the top of the letter. Usually, however, if one does not write it at the top of the first sheet, one forgets to write it at all, or has no room after the signature.

When it is on the top of the first sheet, it is usually written after the address, but may be put before the address, if you prefer. The month should be spelled out, whether in a business letter or in a social letter. Just as the state should be spelled out on an envelope. And on the envelope, too, "open punctuation" is now often used—which means no commas at the end of the lines of the address.

(Mrs. Beeckman will be glad to answer questions on etiquette submitted by readers.)

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Umpqua Valley Agricultural News Summary

By J. C. LEEDY, County Agent
Pumpkins Yield Well

J. F. Bonebrake, Riverdale, pro-vent of Douglas County Dairy-men's association, has just finished harvesting the crop of pumpkins grown on a tract of land slightly less than one acre in extent. Thirty-four tons were secured. Mr. Bonebrake says pumpkins to feed his high-producing herd of dairy cows, and reports excellent results. The land producing the enormous yield has been cropped continuously for five years, to such crops as broccoli and carrots, without the application of any fertilizer. All this was produced by the use of barnyard manure was used in addition to an oats and vetch cover crop.

Good Prune Crop
Throne and Jennings have completed the harvest in their 30-acre prune orchard at Winston, drying a total of 13,000 bushels. Mr. Throne estimates that 2,000 bushels of prunes were lost due to wet weather and brown rot. Some of the largest and highest producing prune trees in the state are located in this orchard, some of the older trees yielding as high as 5 bushels of fruit.

Hart Brothers, prune growers in the Riverdale section, dried 3,000 bushels of fruit and Italian prunes from their 14-acre orchard of 7-year-old trees. Loss in this orchard was estimated at 12,000 to 15,000 bushels, due to lack of drier space and brown rot.

Incubator Turkeys
Walter Cook, farmer, four miles west of Oakland, is a strong believer in the artificial method of raising turkeys. At the present time Mr. Cook has 225 turkeys, all of which were incubated and brooded artificially. The turkeys are making satisfactory growth and are as thrifty and healthy as turkeys grown in the natural way.

Mr. Cook used two small incubators during the past season and is planning on enlarging his operations next year. The entire flock now on the farm was hatched from eggs laid by 21 hens. Most of the birds were taken from the incubators in late March and during the month of April.

Charles Dyar, Roberts Creek

Why Waste Time

Get Your Chickens on a Scientific Ration AND GET RESULTS

CROWN FEEDS

Give results. More growth, more eggs, higher grades, for a dollar.

Farm Bureau Cooperative Exchange
Roseburg Oakland

AGENTS FOR

L. & H. Electric Ranges
Hood River Spray Co.
Sutherland Spray Co.

John Spray Pump Co.
Sean Deere & Co.
Hooper and Milwaukee Pumps

Comment State Press

SOME "BILL" DOLLAR STUFF AND SOME OTHER BILLS

"If every dollar earned in this community were spent here, at home," said "Bill" Dollar, "this would be one of the most prosperous communities in the country. Money would be instantly available for every civic need and every just request would be immediately satisfied." — Roseburg News-Review.

This practice of keeping your money at home and not spending a nickel abroad, may be all right in theory but it doesn't work out in practice. What if every community adopted the plan advocated by the News-Review? What would become of Roseburg merchants whose business is depending more or less on patronage from citizens of adjoining towns if the people of those communities adhered strictly to a policy of keeping "Bill Dollar" at home until his trousers were worn threadbare?

Patronizing merchants of your home town is laudable and should be encouraged, even if the price you pay is a few cents higher than is charged by some out-of-town merchant; but it not infrequently happens that "Bill Dollar" can get more for his face value or an article not obtainable at home, at some store out of town—hence he takes a trip.

Apparently some of the business people of Roseburg are following the "Bill Dollar" stay-at-home suggestion offered by the News-Review. Nearly every week citizens of this community are annoyed by an influx of theatre bills and half sheet "sacrifice sale" bills from Roseburg—seeking "Bill Dollars" from this town but not willing to send a "Bill Dollar" here to pay for advertising in the local newspaper. One of these half sheet bills which greeted post office boxholders this week was so disgusting in character that hundreds were dumped in the waste basket in the post office lobby. Whether the bill was intended as an advertisement or an obituary announcement was difficult to determine. Its pathetic wording would bring tears to the eyes of a stone image.

But these bills keep "Bill Dollar" at home. The News-Review gets "Bill Dollars" in the bills and outside communities get—just the bills.—Sutherland Sun.

TAX EXEMPTION TO AID REFORESTATION FAVORED

(Associated Press Leased Wire)

SEATTLE, Wash., Oct. 25.—The most important man in the logging industry today is the one who can effect closer utilization of forest products. Ralph Budd, president of the Great Northern railway company, told delegates to the Pacific logging congress at their banquet here last night. A greater utilization of timber is absolutely necessary to the "health of the lumbering industry," Budd declared.

The railway executive also advocated enactment of new tax laws in the Pacific northwest which would exempt private owners who practice reforestation from taxation on their logged-over land. In no other way, he declared, can the lumbering industry in this section be perpetuated.

LA FOLLETT TO APPEAL FROM JAIL SENTENCE

(Associated Press Leased Wire)

PORTLAND, Ore., Oct. 26.—Formal notice of appeal to the state supreme court from an order adjudging him in contempt of court was filed yesterday by Charles R. La Follett, state representative of Washington county. A surety bond was posted.

La Follett was sentenced to six months in jail by a circuit court judge for failure to obey a court order to pay \$100 suit money to his estranged wife. This is the second case to go up on appeal.

PORTLAND THIEVES TAKE \$1,000 WORTH OF GOODS

(Associated Press Leased Wire)

PORTLAND, Ore., Oct. 25.—Burglars in broke through a skylight in the Red and White grocery store, battered down a rear door, backed up a truck to the entrance and ransacked the grocery for merchandise valued at \$1,000 early today. J. H. Turnbull, manager, who reported the robbery, said no money had been left in the store at closing time.

NEW YORK, Oct. 25.—A spiritual manuscript has been sold to a publishing house as the work of Colonel Lindbergh. "We Fly" it was called. The revelation came when the colonel's publisher asked him why he had changed in an other firm. The importer failed to get anything but a reply. The contract is so.

NEW YORK, Oct. 25.—James Branch Cabell in his latest book, as he expresses it in an epilogue, graduates from and takes eternal leave of the younger generation alike in life and letters. "After 45 or thereabouts it is inevitable that a writer should cease to develop as a writer, just as he ceases to develop as a mammal," Cabell is so.

BRILLIN, Oct. 25.—Paper, which is claimed, cannot be torn up and will not catch fire has been devised by a chemical named Schoep. Pulp is coated with liquid metal. Bank notes of the new paper are predicted.