

Kiss Story With Buyer's Moral....

"There's a good story of a man who found himself bankrupt and came home to break the news to his wife," said "Bill" Dollar. "She did not seem as depressed as he had expected, and asked him to go with her to a certain bank, where she opened a safe deposit box and showed him a great stack of bills, sufficient to put him back on his feet. 'Whose is this?' asked the man. 'It is ours,' replied the wife. As his wonderment increased he asked where she got it and how she had saved so much."

"You remember when we were married you promised me one dollar for every kiss. You always kept your word. I saved the money and this is the result." In his astonishment the man exclaimed, "I wish I had done all of my kissing at home."

"The above is a fine illustration of trading at home," said "Bill" Dollar. "Every dollar you spend in Roseburg remains here to help the community. Every dollar you spend out of town makes the com-

All Home Trade Would Have Averted Disaster; for Men Who Digressed—Get Civic Loyalty Habit, "Bill" Says

MANY MERCHANTS ARE OUR FRIENDS BECAUSE THEY KEEP LOTS OF THE DOLLAR FAMILY AT HOME BY ADVERTISING



munity that much poorer, the your buying and your kissing at home, and the money will be there to help you when it is most needed."

"Texas 'Bill' Dollar, who has been following the Buy-in-Roseburg campaign, said to the other Bills in the cash drawer,

"Before the people of the Lone Star state found out the benefits to be gained from keeping their money at home he used to tell the following story about the Texas farmer:

"He woke up to the alarm of a Connecticut clock, buttoned his Chicago suspenders to his Detroit overalls, washed his face with Cincinnati soap in a Pennsylvania washpan. He sat down to a Grand Rapids table and ate Chicago meat and Indiana hominy fried in Kansas lard on a St. Louis stove. He put a New York bride on a Missouri mule, fed on Iowa corn and hitched him to a plow made in Pittsburgh and plowed a farm covered with an Ohio mortgage."

"When bed time came he read a Bible printed in Boston, said a prayer written in Jerusalem, crawled under a blanket made in New Jersey and was kept awake half the night by a Texas dog—the only home product on the place."

"Those days have gone forever," said Texas Bill Dollar, "and now the Texas farmer is able to get nearly all of the things he uses from his own manufacturers."

"The people of the great state of Oregon can do the same if they will buy goods at home and espe-

cially those that are manufactured in Oregon.

"Let's all get into the habit of being real city boosters. A city and a state where everybody boosts for his neighbors, regardless of the fact that some of them are competitors, is sure to be a live community and a fine place to live in."

(Copyright, 1929, Fred Mozart)

Bladder Irregular?

If functional Bladder Irritation disturbs your sleep, or causes Burning or Itching Sensation, Backache, Leg Pains, or muscular aches, making you feel tired, depressed, and discouraged, why not try the Cystex 48 Hour Test? Don't give up. Get Cystex today. Put it to the test. See for yourself how quickly it works and what it does. Money back if it doesn't bring quick improvement, and satisfy you completely. Try Cystex today. Only 50c. Nathan Fullerton, the Rexall store.—Adv.

Eat barbecue sandwiches and live forever. Brand's Road Stand.

Arundel, piano tuner. Phone 189-L.

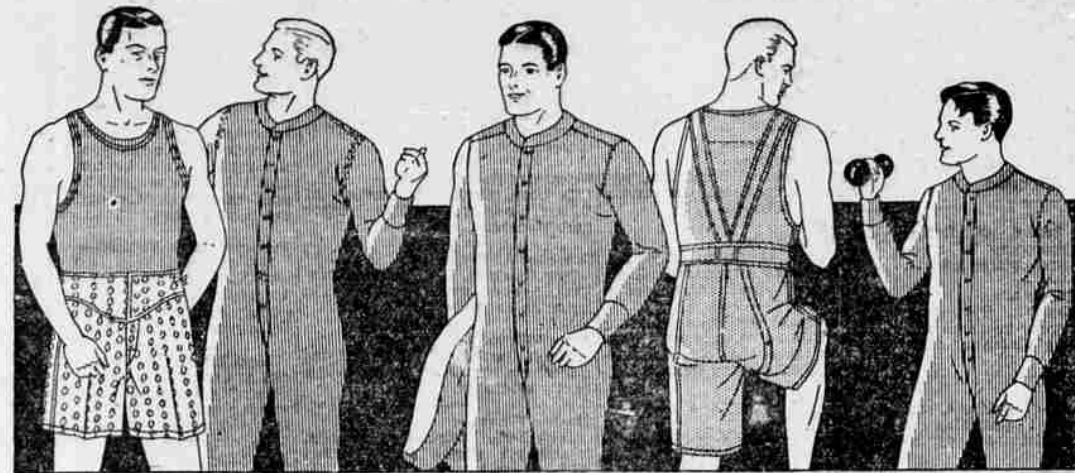
THYE DOWNS ADOREE

(Associated Press Licensed Wire)

PORTLAND, Ore., Oct. 24.—Ted

Thye, Portland wrestler, defeated his French contestant than he did Andre Adoree, French champion, over Howard Cantonwine earlier in the season. It took Thye less than two falls out of three here last night by showing better form over a minute to pin Adoree's shoulders to the mat for the deciding fall. No woman but his mother ever loved a "nice man."

for Comfort Health and Economy WEAR WARD'S UNDERWEAR



(As Advertised in THE SATURDAY EVENING POST of October 26, 1929)

Shirts and Shorts

49c 69c

Pullover undershirt in Swiss ribbed knit, popular style. Athletic shorts of figured mercerized broadcloth. Three-button yoke. Roomy seat. Sizes 30 to 36.

Athletic Union Suits

Guaranteed Not to Rip

79c

Unsurpassed for strength and long service! Best checked malsook... reinforced across back. Bar-tacked at strain points. Reinforced crotch.

Boys' Union Suits

Small Amount Wool

63c \$1.09

Gray mottled only. Good cotton yarns, rib knit, with small amount of wool. A bargain priced suit. Long sleeve, ankle length style. Military shoulder. Flat-locked seams; ribbed cuffs. 4 to 16 years.

Men's Union Suits

Extra Heavy Weight

Superior Quality \$4.69 Sizes 36 to 46

Fine ribbed knit... extra weight cotton, mottled tan. Well fitting cuffs on sleeves and ankles. Collar and neck. Wide lapped seat. Full cut sizes. Superior quality.

Girls' Union Suits

Short Sleeves

83c

Of heavy weight cotton, lightly fleeced. Closed crotch; large gusset. Cream color. 2 to 11 years.

Raycrest Unions

98c to \$1.19

Richly rayon striped cotton, comfortable, medium weight. Shaped to the body for glove-like fit. Sizes 36 to 44.

Men's Union Suits

Small Amount Wool

\$1.49

Good quality cotton mixed with small amount of wool. Lightly fleeced on inside. Reinforcement at shoulders... ribbed cuffs and ankles. Neck and front trimmed with rayon... wide lapped, one-button seat. Fleeced on inside. Sizes 36 to 46.



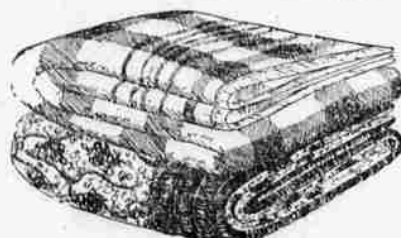
Rayon Striped Suit

Small Amount Wool

\$1.69 to \$1.95

Cream white color. Dainty shell stitched neck. Neat rayon stripes, heavy Peruvian cotton with small amount of wool. Flat-locked seams. Sizes 34 to 44.

YOU'LL SAVE MONEY ON THESE BLANKETS



Size 66x80 Inches Economy Quality Beauty

66x80-in. Single Cotton Blankets

A double thick velvety nap of selected China cottons woven with a small part wool \$3.25

70x80-in. Double "Old Home" Quality

Popular fleecy-down blankets... warmly fleeced on both sides. Serviceable lockstitched ends. White, Gray, Tan, with colored borders. Unusual value \$1.99

66x80-in. Double All Wool Blankets

Colorful block plaids of live springy wool. Sateen bound ends. Blue, Rose, Gold, Helio, Green. Also Scarlet and Black \$7.15

70x80-in. Challie Covered Comforters

Very decorative with plain colored sateen for a double insert border. Pretty floral challie. Blue, Rose, Gold \$2.98

For Warm Little Garments

27-inch White Shaker Flannel 14c A Yard

Desirable for undergarments and children's night dresses. Heavy quality, fine and soft.

36-inch Fancy Outing Flannel 18c A Yard

Fleeced on both sides... in dainty colors... practical plaids and stripes. For every type of warm apparel. 36 inches wide.

Colorful Prints

Make Smart House Frocks

19c Yard

Pretty color combinations and smart designs... ideal for school dresses or home wear. Fine quality cotton, soft weave. Tuck them without bias—the colors stay bright. Excellent value.



See Our Radio Advertisement on page 8.

See Our Windows.

MONTGOMERY WARD & CO.

315 N. Jackson Street

Phone 95

Roseburg, Oregon

The Final Wind-Up of the ADMINISTRATOR'S SALE STILL ON

We still have a large selection of shoes for men, women and children in all sizes and a large variety of styles.

Every pair of shoes in the store regardless of cost or value must go now at quick action. In a few words, THE ENTIRE STOCK SACRIFICED at unheard of price reductions.

Prices that were marked down unmercifully to a fraction of their original value—Cut to the very bone—to meet this tragic ending

We invite you to come and participate in these GREAT BARGAINS the same as your neighbors have done.

Observe the following tragedy prices. Prices that were cut down unmercifully to a fraction of original value. In many instances for less than the cost of the leather or the cost of shoestrings, others at half price and less.

Spread the news of this great sale to your friends and neighbors. They will thank you greatly for the information. To describe every item would take twice the print that we are allowed to use, so you may expect to find many more wonderful bargains not advertised as well as the following unmatched offerings for quick disposal while they last.

Men's Oxfords and Shoes

For Dress and Work, Rubbers and Rubber Boots.

Men's Shoes and Oxfords, short lots, a few sizes only, while they last \$1.95
Men's Oxfords in black and tan, up to \$4.50 values \$2.95
Men's Oxfords and Shoes in black and tan, up to \$5.50 values \$3.49
Men's imported English makes in Oxfords and Shoes, sold at \$10.00, while they last \$5.95
Men's Whitman and Keith Walk-Over Shoes and Oxfords in black or tan, never sold for less than \$10, while they last \$5.95
Men's good Work Shoes, up to \$4.50 values \$2.95
Men's extra good wearing Work Shoes, up to \$5.50 values \$3.49
Men's best makes Work Shoes, values up to \$6.50 \$3.95
Men's high top Work Shoes, values up to \$7.50 \$4.49
Men's House Slippers, up to \$1.50 values 69c
Men's Rubbers, Rubber Boots and Rubber Packs at Less than Wholesale Cost.
Men's and Ladies' Hosiery, of all descriptions in silk, rayon or wool at less than wholesale cost.

Ladies' Shoes, Rubbers and Galoshes

One lot of Ladies' Shoes, broken sizes 19c
Ladies' Shoes, Oxfords and Pumps, short lots, while they last 49c
Ladies' Oxfords, Pumps, Straps and Shoes, up to \$7.00 values 98c
Ladies' celebrated Wilbur Coon Shoes in Oxfords, Ties or Pumps, patent leather or kid, regular price \$10.00 and \$11.00, now \$4.95
Ladies' up-to-date Oxfords, Pumps and Straps with Cuban or French heel in patent leather or gunmetal, up to \$4.50 values \$2.49
Ladies' Arch Support Oxfords or Straps in gunmetal or kid leather, up to \$5.00 values \$2.95
Up to \$7.00 values in the latest styles in Oxfords, Pumps or Straps in all colors and leather \$3.49
Women's House Slippers, up to \$1.25 values 49c

Very fine quality ladies' Oxfords, Pumps and Straps, black, brown, and blonde, with low or high heel \$1.95

Women's Rubbers and Galoshes at less than wholesale cost.

Girls' and Childrens Shoes and Oxfords

Rubbers and Galoshes

One lot of children's Shoes and Oxfords, short lots, while they last 25c
One lot of children's Shoes and Oxfords, short lots, while they last 49c
Children's Shoes and Oxfords, up to \$2.00 values 98c
Children's patent leather and gun metal Shoes, Oxfords or Pumps, black or tan, to \$3.50 values \$1.49
Very best grade in children's Shoes, Oxfords and Pumps \$1.95
Up to \$3.00 values in girls' Shoes, Oxfords and Pumps, short lots 98c
Girls' very fine grade Oxfords, Shoes and Pumps up to \$3.00 values \$1.49
Up to \$4.00 values in girls' Oxfords, Shoes and Pumps \$1.98
Latest styles in girls' Oxfords, straps or Pumps, very fine quality \$2.98

Children's and Girl's House Slippers 25c and up

Children's Rubbers, Galoshes and Rubber Boots at less than wholesale cost.

Boys' Shoes and Oxfords

For Dress and Work, Rubbers and Rubber Boots.

Up to \$3.50 values boys' short lots, while they last 98c
Our "Soldier Boy" Shoes for boys, regular \$3.50 values, now \$1.95
Boys' black or tan Oxfords and Shoes, up to \$4.00 values \$2.49
Boys' good sturdy Shoes and Oxfords, up to \$4.50 values \$2.95
Boys' high top Shoes, up to \$4.50 values \$2.95
Boys' best grade Shoes and Oxfords, up to \$5.50 values \$3.49
All Boys' Rubbers and Rubber Boots Greatly Reduced.

Again We Urge You to Come and Buy and Benefit While This Stock Lasts

Buy now for your immediate and future needs and benefit by these great reductions. It is up to you to have these real great bargains, real savings, real money, roll into your own pockets.

The Final Wind-up of this Liquidation Sale Still On.

THE ROSEBURG BOOTERIE

PERKINS BUILDING, CASS ST.

ROSEBURG, OREGON