

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, TUESDAY, OCTOBER 1, 1929.

MORE ENFORCEMENT RATHER THAN MORE LAW

A LEGISLATIVE committee is framing up some new laws to curb reckless driving of automobiles. But already we have a speed limit law with a maximum considerably below the margin of safety under modern car and road conditions. We have a law against recklessness. We have a law for forfeiture of driver's license when abused. We have a drunken driver law whose "teeth" have been heralded far and wide as being all that such a law's "teeth" could or should be.

Our trouble is not that there is too little law for making motoring safe but that penalties for recklessness are too seldom enforced. Everybody who observes is familiar with incidents in proof of this. Traffic officers, state and local, do their duty for the most part well enough but when the cases get into court enforcement too often bogs down. In any serious case of traffic law infraction a jury trial is demanded and juries are notoriously lenient with such offenders.

For instance, the very fact that a conviction for driving while drunk carries with it a mandatory jail sentence makes jury convictions on that charge the exception even when evidence is ample. And yet the penalty is just, for the drunken driver is the worst menace of all on the road.

Strict enforcement of forfeiture of the driver's license upon conviction of recklessness or other infraction of the rules would be the most effective possible deterrent. Temporary forfeiture for first offenses and permanent forfeitures for repeated offenses would, if carried out, make the highways relatively safe. There is law enough already to accomplish that.

Senator Joe Dunne, who heads the committee now working on the proposed new laws, is as well posted as anybody in Oregon on motoring conditions. Maybe he can bring out some new ideas in legislation that will be useful, but what we most need is discovery of ways to make enforcement of present laws effective.

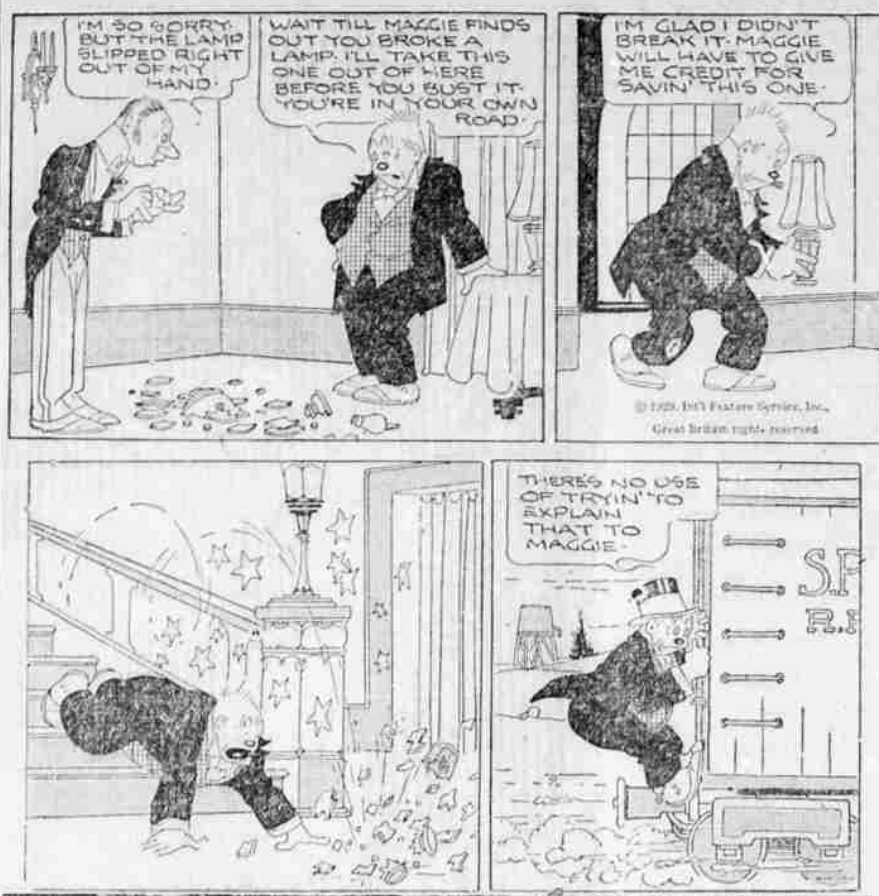
Sam Starmer has succeeded in raising a fine crop of sweet potatoes this year and anticipated quite a profit from the experiment until he began seeking a market. Then he found that the wholesale fruit companies would not buy them because they were Texas sweets instead of California sweets. This writer has within the week eaten some of Mr. Starmer's Texas potatoes and some of the California variety. Mr. Starmer's sweets are better by far than the others. Local dealers do not buy the Texas variety from Mr. Starmer because they depend largely on the wholesale fruit houses for such supplies and do not wish to change. The point of the whole thing is this: A local man has raised a farm product that is better than similar products now offered for sale at retail. They cannot be sold to dealers here because California sweet potatoes are already in the market through the wholesale houses. Reasons may be good and plenty why this condition exists but whatever the reasons may be, something should be done to promote the marketing of more locally grown produce in local markets.

POEM FOR THE DAY
By LOUIS ALBERT BANKS

OCTOBER
October has a sober air,
Has rich abundance and to spare,
But spite of all her waning fruits
And sportive trees in brilliant array
There is a hint of winter's cold
Which breathes amidst her wealth of gold
And sends a shiver down one's spine
Even as we on her treasures dine.
And yet, despite that somber feel,
'Tis loaded down from deck to keel—
No other season has a morn
So gorgeous as this month of corn
When summer wears with lagging feet
And orchards crown the world's great seat.
October has a glorious robe
Although the winds will sometimes probe.
Sweet April dances in her sprouts,
And May in blossoms fairly abounds;
While June has fragrant roses sweet
July a where spring and summer meet;
While August is a matron dear—
Bygone the September much of cheer,
October gathers all their charm—
And yet, she sounds a soft alarm.
October—month of all, the best—
When brilliant autumn's at its crest,
We'll pluck the apples from your boughs,
Rejoice in store your wealth endows;
We'll cool our summer spirits down,
Prepare for winter's solemn brown;
But nevermore throughout the year
Shall we forget your farewell cheer.

BIG DRIER IS BUSY
The big new drier on Harry Winston's place, formerly the Hudson ranch, is working full time and is turning a good quality of prunes now, according to Mr. Winston. The Winston drive, a four hundred double crossbred Parnassian drive, is the second largest private drive in the state. Mr. Winston expects to dry more than half a million pounds of prunes during this season.

BRINGING UP FATHER



By Geo. McManus

The OFFICE CAT

Like our office boy, tells us of a little dining he heard in the restaurant across the street. The waitress was heard to ask, "Ain't that chicken good?" The customer looked up and replied "It may have been morally, but physically it's a wreck."

Now that we have the vitaphone, when you hear "No, you mustn't do that," you can't tell if it's a part of the show or the couple behind you.

It is alleged by an observer that girls go into order to buy clothes, though no one would have suspected it because of visible evidence.

The fellow who proudly boasts that "he runs things in his home," usually refers to the lawnmower, the carpet sweeper, the washing machine and the errands.

Intuition is what warns a bride that if she doesn't make a doorman of the groom he will start right in trying to make a fitted girl or boy.

Fame as a paragrapher is being quoted by the Literary Digest.

"Yes," said the oculist, "he had a serious affliction; everything he looked at he saw double."

"Poor fellow, I suppose he found it hard to get a job?"

"Not all the gas company snatched him up, quick, and now he's reading meter."

"The American girl is all right, and I wish I could see Quore of her," says a well known visiting English artist. Goodness, some people are so hard to satisfy.

Said a young miss, "I like to do as I please, but I like it better when I have a little opposition."

There was a time when you had to read the fashion magazines to find out what women were wearing, instead of just being around them.

There are too many remedies and too few cures.

"Do you know only two things prevent your becoming a great dancer?"

"Indeed? What are they?"

"Your feet."

At an agricultural show a man who was making himself conspicuous hawks out with:

"Call these prize cattle? Why, they ain't nothing to what our folks raise. My father raised the biggest of any man around our parts."

"Don't doubt it," remarked a bystander, "and the roughest."

The farmer has it safe. His family never makes him go picnicking out in the country.

ENLIST SUN'S RAYS IN COMBATTING RICKETS

This Disease, Says Dr. Copeland, Is One of the Penalties of Improper Feeding—Sunlight and Good Food Will Help Baby Back to Health.

By ROYAL S. COPELAND, M. D. United States Senator from New York. Former Commissioner of Health, New York City.

CIVILIZATION demands much. She makes us pay high prices for what she gives.

Chiefly these penalties are the diseases caused by our modern mode of life and the kinds of food we eat. Rickets is such a disease. It is caused by improper diet.

As a rule rickets is found among children who are bottle fed. But occasionally a breast-fed baby develops the disease.

Formerly, it was generally believed that bad air, lack of exercise and infection were the principal causes. It is true that children taken from such surroundings when suffering from rickets and exposed to sunshine and fresh air begin to show immediate improvement.

An interesting fact about this disease is its geographic occurrence. It is most prevalent in America and middle Europe. Children of Italy, Spain, Greece, Norway, Denmark and of the Balkan regions rarely are affected.

In the southern countries it is because the intense heat keeps the children out of doors. In the northern regions the mothers nurse their babies for very long periods. These mothers, too, have a diet rich in animal fats. This keeps the Negro and Italian children in America particularly prone to the disease. One reason given for it is that the skin in these races prevents the ultra-violet rays from penetrating. Without these rays there is great danger of rickets.

The children with rickets have difficulty in walking. They are pigeon breasted, knock-kneed, have enlarged joints, bony protuberance of the skull and other deformities. The abdominal muscles are weak giving a "pot bellied" appearance. The child also does not sleep quietly, is irritable and fretful.

Exposure to the direct rays of the sun is valuable. Artificial lights have much the same effect. The hot sun and chlorine now give these light treatments.

Oranges, tomatoes and grape juice, spinach, cabbage, milk and eggs are rich in those elements supplying the bone-building tissues. Cod liver oil is of great value and should be given regularly.

By proper feeding and exposure to sunlight the mother may be confident her baby is safe. We need not worry over an ailment so well understood.

Answers to Health Queries
C. C. R. Q.—What will remove brown spots left by pimples?
A.—Use a cream of zinc oxide, one, five or ten per cent. weight.

Q.—What should a three-year-old boy weigh?
A.—If the scales are not deep, the X-ray may be of benefit in making

Good Manners
By MRS. CORNELIUS BECKMAN
When a Man Walks With Two Ladies

DEAR MRS. BECKMAN:
Two questions about walking on the street:

1. When a man is walking with two ladies, where does he walk between them?
2. When a woman is walking with two men, where should she walk?

ANSWERS:
No. He walks on the side of the movement toward the curb. He should not sandwich himself between them.

The woman walking with two men walks between them. You see, therefore, the reason behind all this idea of the position while walking on the street goes back to the basic idea of protection in what position will the man give most protection to the woman or women with whom he is walking? And in the answers above the protection idea is evident.

Acknowledging Wedding Gifts
DEAR MRS. BECKMAN:
Will you kindly advise me as to the correct form to use in acknow-

the well-bred person does not eat candy in a public place like a theatre. And is there anything that makes you you crosser than the person who chews the candy audibly or who rattles the paper of the box or bag in which the candy has been received? And the chocolate always smells so messy—if it is chocolate candy!
(Mrs. Beckman will be glad to answer questions on etiquette submitted by readers.)
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COW CREEK RANCHER CHARGED VIOLATION OF LIQUOR LAWS

GLENDALE, Ore., Oct. 1.—Gale Hamilton, a Cow creek rancher living four miles east of Glendale, was placed in the city jail late Monday afternoon by City Marshal George Olinghouse on a charge of drunkenness. A search was made through Hamilton's car, parked on Main street, and a bottle partly filled with moonshine liquor, was found, officers reported. P. L. Steele, a young farm hand employed by Hamilton, was said to have admitted ownership of the bottle and its contents, although he apparently had not been drinking.

This evidence was taken later in the evening by unknown persons who removed it from a vacant store room in the jail where it had been placed by the marshal.

Hamilton was released Monday evening late on a \$100 bail and will appear before William B. Leahy, city recorder, Tuesday evening for hearing.

COURTHOUSE FETE COMMITTEE MEETS WEDNESDAY NIGHT

The next meeting of the courthouse dedication executive committee will be held in the chamber of commerce office Wednesday evening at 7:30. This was decided at a meeting called yesterday afternoon at five o'clock. All returns from the budget drive committee are not yet in and indications are from the reports thus far that the fund will be short the amount necessary to complete all arrangements.

The soliciting team from the Kiwanis club has not yet made its drive and the final outcome will depend largely on the success of that team.

MUSIC COMMITTEE IN CHARGE OF KIWANIS PROGRAM AT LUNCHEON

An interesting program was presented today noon by the music committee of the Kiwanis club at the weekly noon luncheon. The program opened with a concert by the Kiwanis orchestra and included a group of piano solos by Roy Goodman, vocal solos by A. M. Davidson and song stunts led by Lyman Spencer. A report on the activities of the music committee since the first of the year was given by Dr. H. C. Church, chairman.

OREGON PIONEER DIES

BARBER, Ore., Oct. 1.—The death of Pendleton yesterday of William Richey, 66, pioneer of this county, ended more than 71 years of married life for him. Mr. and Mrs. Richey were married in Kentucky. Mrs. Richey survives her husband with three sons and two daughters.

MABEL HAS IDEAS

WASHINGTON, Sept. 30.—Mabel Walker Willebrandt wants no sex distinctions. In a radio address she urged business and professional women to insist on no particular favors to the fair. The fame of Hooty Green and Mme. Currie was due to their sex not their achievements, she said.

PORTLAND PLANT SOLD

PORTLAND, Ore., Oct. 1.—Sale of the Portland vegetable oil mills to the Glidden company of Cleveland, Ohio, was announced yesterday by A. D. Joyce, president of the Glidden company, for which he paid \$2,000,000 in 1917.

State Press Comment

Independent Merchant Speaks Up
"Don't worry about independent merchants not being able to hold their own in competitive mercantile lines," said one of their members who is well known locally, following a perusal yesterday of an editorial in the News revealing the rapid growth of cash organizations throughout the country.
"The fact of the matter is," he continued, "much of the growth of the chain system has been due to the rapid addition of new stores and the elimination of inefficient independent merchants."

"A very large majority of independent merchants remaining in the field have demonstrated their ability to meet the new form of competition, and that they have met that competition during the era in which chains enjoyed their most rapid growth is good assurance that they will continue to do so in the future."

They do not have to go outside of Medford to obtain proof of my contention. There are independent merchants here who are not only meeting the new competition, but are setting a good fast pace in retail circles."

In concluding his comment, he said: "The process of elimination is not yet complete, but almost so. As soon as the few remaining independent dealers who fail to adopt more progressive methods of merchandising step out of the field, chain organizations will face a class of competitors who are worthy of their mettle."

Trade journals serving independent retailers of the country have been devoting a liberal volume of space to a discussion of this subject during recent months. The discussions have been conducted for most part by men who are close students of merchandising and of the new angles presented by the development of the chain system of retailing, and they all conclude that the progressive independent merchant has little to fear from the new competition.

They also point out that manufacturing firms and jobbers who do not have the chains on their list of patrons are combining to aid independent merchants, and

all but predict a new realignment which will place the independents in a more advantageous position than ever before.

Now is the new alignment in the retail situation of the country without its reaction upon the manufacturing industry, which economists point out is undergoing a marked change in policies in order to meet new conditions. Here it is again pointed out that manufacturers who are not operating at a high rate of efficiency, and who are unable to meet new demands created by steeper competition in retail trade circles must eventually retire from the field of activity and give way to those who are setting a faster pace.

After all it is efficiency that counts in any line of endeavor. It is essential to success in every business, and those who are without it are bound to fall by the wayside.—Medford Daily News.

Burn the Timber? (Portland Journal)

If no rain comes before, Governor Patterson will be fully justified in postponing the hunting season until there is a rain. In fact, as the guardian of the public interest, it is the governor's duty to do so.

Protection of the forests against fire is highly essential. Much of the timber is the public's, and the public gets a lot out of the forests that are privately owned. The labor cost in milling privately owned timber goes ultimately into the pockets of the public and it is a big percentage of the proceeds.

The counties get 25 per cent of the gross receipts from federal reserve timber. They get 50 per cent of the gross proceeds of land grant timber. In addition, they indirectly get from both classes of timber the milling cost and much of the milling profit, the same as from privately owned timber.

In these dry days, when a spark can light the tinder-like rubbish in the forest and start a conflagration will it not be to bring on the hunting season regardless of rain? Every real sportsman will say "No"—emphatically. "No."

AUCTION SALES

Anyone wishing to hold a sale don't forget Tadauhaga. He'll get you the high dollar. 530 N. Pine street.—(Adv.)

J. Arthur Berg, prominent attorney and mayor of Coquille, is in Roseburg for a few days on business.

'Duds For Men' STORE CLOSED ALL DAY WEDNESDAY

Marking down prices, arranging stocks, etc. Assignee Sale Begins Thursday, Oct. 3 9 A. M.

PLAN TO COME EARLY "DUDS FOR MEN" 141 N. Jackson Opposite Umpqua Hotel

Wednesday's News-Review will carry full particulars of the sensational price reductions.

Hospital Insurance

The new idea, a modern plan of health protection. Pay for hospital service and medical attention in small monthly payments now—rather than pay heavy heartbreaking bills after a sickness or accident.

OUR CONTRACTS PROVIDE
12 months' consultation, medical examinations and doctors' services.
6 months' hospital service for any one case of sickness or injury, including beds, board, medicine, nurse, and doctor's services.
All local service to be provided at the new Roseburg General Hospital.
Rates for adults \$2.50 per month; children over 6 were included with adult members of a family \$1.50 per month.
Only regularly licensed physicians and surgeons will be employed to serve you under our contracts.
Get full particulars, fill out, detach and mail the coupon below, today.

Southern Oregon Hospital Association PERKINS BLDG. ROSEBURG, OREGON

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