

WHIPPET MOTOR IS A GASOLINE SAVER

More scientific engineering of motor car and carburetor has made possible for thousands of owners economical saving of gasoline and other economies in the operation of the superior Whippet four and sixes, according to reports received by Willys-Overland dealers.

It has been found, for example, that the increase of the compression ratio in the motor has succeeded not only in neutralizing the added weight of the car and the increased tire dimensions, but has a marked effect on gasoline consumption with the six cylinder models found that they were able to obtain economies in excess of 20 miles to the gallon of gasoline. In fact, the average economy of a 4,000 mile trip, mountains, detours and rough roads, was in excess of 13 miles to the gallon, carrying in this case a full five-passenger load. Gasoline mileage obtained with the four cylinder model was, of course, even more phenomenal.

The carburetor in both the four and sixes also has been completely re-designed to suit the higher compression of the motor. The economy results shown by the Whippets are all the more significant when coupled with a higher top speed and greater pick-up and other activity in traffic. In tests conducted by company engineers with a standard four sedan carrying five passengers up Cove mountain, the speed of the car was reduced to between 10 and 11 miles an hour at the steepest point of the grade and yet under these circumstances the engine fired as evenly as it would at 20 miles per hour and there was no evidence of loading or flatness as the engine speed increased due to the reduction in the grade.

The rest of their lives. Such a spirit on the part of the car owners will do more than anything else to make for safety.

The A.A.A. declared that while safety is now a part of the curriculum in many states, and children who have had one or several years in school have been taught the rudiments of safety, they cannot always be expected to exercise the utmost care. After spending the vacation period on safe playgrounds, there is always a tendency toward a let-down in their safety sense when they first return to the streets. "Unless the drivers of all motor vehicles are on their guard at all times, this let-down will result in many fatalities and injuries," says the statement. It continues:

"The reduction of accidents that is traceable to the establishment of school-boy patrols in hundreds of schools throughout the country is evidence that the courteous helpfulness of motor car drivers has been extended to these youngsters whose white belts and arm bands identify them as safety crusaders. There is every reason to believe that still greater cooperation will be given during this school year.

"The motor car operators have learned that when the boy patrol man holds up his hand or sets the stop sign against him that it is not an order but a plea for assistance. Who could resist such a plea when behind it is the calm, confident trust of a child?"

SAFETY WARNING ISSUED BY AAA

WASHINGTON, D. C., Aug. 27.—On the eve of the reopening of public, private and parochial schools throughout the country, the American Automobile Association today broadcast a warning to motorists that the return of millions of children to the schoolroom will create new traffic hazards and urged careful driving on the part of every car owner.

The national motoring body pointed out that the prevention of accidents involving school children is largely within the province of the motorist, and the exercise of caution will go far in reducing the number of deaths and injuries.

"School days are just ahead," says the statement, "and millions of children will be upon the streets and highways. In this vast army will be little ones of four, five and six years of age who for the first time are leaving the protection and safety of their homes to enter an entirely new world. There will be problems enough without that of the reckless driver.

"While there is no doubt that teaching of safety in the schools throughout the country, safety posters and the effective work of the school-boy patrols has done much to protect these youngsters, the problem will still remain a challenge to the nation.

"Every motorist should feel obligated to have a part in this great humanitarian work, and they should realize the enormous difference their care and consideration would mean in keeping these children safe from physical harm as well as from a fear that may mar

USED CARS

Hudson Coach	\$475
Hudson Coach	\$475
Studebaker Brougham	\$600
Star Touring	\$125
Durant Sedan	\$250
Buick Touring, Rex enclosure	\$425
Buick "4" Touring	\$250
Essex "4" Touring	\$175
Hudson 7-pass. Sedan	\$375
Garford Truck, stake body	\$500
Ford Coupe	\$125
Several good buys in old model cars	
Ford Panel	\$60
Ford Panel with Ruxtell	\$60
Essex "4" Pickup	\$125

Roy Catching Motor Co.
HUDSON - ESSEX
125 N. Rose

When Tex Rankin fished his plane to a landing at Cleveland, Ohio, in the air derby from Portland, taking second place in the race, the second cockpit in his plane was occupied by a Roseburg mechanic, who is accompanying the Portland pilot on the trip, keeping the engine in proper order.

Ray Bartley, former resident here, brother of James Bartley, local mechanic, wired to his brother here this morning of this safe arrival in Cleveland and announced the fact that they had received second prize.

Mr. Bartley received his mechanical instruction in the naval flying corps during the World war, and upon his return from service opened a garage in Canyonville. He later engaged in the real estate and insurance business with E. K. McLendon in Roseburg, later returning to his trade as a mechanic, being employed by Roy Catching, local Hudson-Essex dealer. He was at all times interested in aviation, and three years ago entered the Rankin school at Portland. He was advanced to a responsible position in the mechanical department, and has also been doing limited flying, having made several flights during the past few months to Roseburg.

Purchase by the Pickwick Corporation of Los Angeles of all properties and franchises of Transportes Nuevo Leon, a Mexican company operating a system of motor buses covering more than 100 miles from Laredo, Texas, to Victoria, Tamaulipas, was announced by Charles F. Wren, president of the Pickwick corporation. While no figures were given out, the purchase price was said to run well into six figures.

Coincident with this announcement, Mr. Wren revealed plans for early extension of the line south to Mexico City and on to the Pacific seaport town of Acapulco. The system, with this extension, will embrace more than 1000 miles of highway, traversing seven of the most thickly populated states of Mexico and will involve an investment of several hundred thousand dollars in new equipment and facilities and an operating personnel of several hundred employees, Mr. Wren said.

Acquisition of the Mexican stage system by Pickwick follows closely by the recent establishment by Pickwick-Latin American Airways of a tri-weekly mail, express and passenger service from Los Angeles to Mexico City and Guatemala City.

PICKWICK TAKES OVER MEXICO BUS

Transfer of all unentered public lands to the state for school purposes just as millions of acres were given to the western states upon admission to union.

Retention of federal control over national forests.

Retention of federal control over oil lands and all mineral resources found on lands which are to be given to the states.

Abolishment of homestead act and instead of making residence on the land compulsory, permitting purchasers to buy outright.

Permitting the federal government to build dams and reservoirs for storage of water from the reclamation fund and allowing the states to build canals and ditches for irrigation work on reclamation projects.

WASHINGTON, Aug. 28.—Considerable interest was manifested at the capital yesterday in President Hoover's proposal for transfer of public lands to the states and there were indications actual recommendation of such a step would meet opposition.

Several senators said flatly that if the transfer did not include giving state complete ownership of and mineral deposits they would be opposed to it.

Among the western republican senators opposed to the transfer as tentatively outlined by the White House is Borah of Idaho, who said it seemed to be one of the dumping only the poor and unusable land upon the states with the federal government retaining its rights to vast forest reserves and the potentially rich oil and mineral deposits. He said he saw no advantages, to the state in the proposal as outlined and was not certain that it would benefit anyone.

Senator Smoot, republican, Utah, said he favored Mr. Hoover's proposal only if the lands would be given outright to the states. This position also was taken by Senator King, democrat, Utah, who has legislation pending calling for the cession of these public lands to the states.

WASHINGTON, Aug. 28.—Mrs. Elizabeth K. Gallaher arrived here yesterday from Vallejo, Cal., to become secretary of the Salem Y. W. C. A. She succeeds Miss Elizabeth Baker.

SAFE

whatever the road or weather

One of the outstanding advantages of the Dodge Six is the sense of security it brings to driver and passengers. No matter what the road or traffic condition, this sturdy car insures maximum safety and protection with a body of typical Dodge strength and rigidity. This body is built inflexibly onto the chassis in such a way that the center of gravity is exceptionally low. And also you always have the complete security of Dodge Six 4-wheel hydraulic brakes—positively equalized—internal-expanding—absolutely weatherproof.

NEW DODGE BROTHERS SIX

EIGHT BODY STYLES; \$945 TO \$1065 F. O. B. DETROIT CHRYSLER MOTORS PRODUCT

J. O. Newland & Son
Cass and Stephens Roseburg, Ore. Phone 458

RAY BARTLEY WITH TEX RANKIN ON CLEVELAND TRIP

Present cattle ranges, it was said, are not worth 50 per cent of what they were 20 years ago. It is believed that within another 20 years natural grasses on ranges will be completely exhausted.

There also is the possibility that forest lands not included in forest reservoirs can be placed under the forestry service before the public lands are turned over to the states. The commission which the president will appoint will be empowered to see what areas can be embraced in the forest reserves before there is any transfer of public land.

Opposition Ahead
WASHINGTON, Aug. 28.—Considerable interest was manifested at the capital yesterday in President Hoover's proposal for transfer of public lands to the states and there were indications actual recommendation of such a step would meet opposition.

Several senators said flatly that if the transfer did not include giving state complete ownership of and mineral deposits they would be opposed to it.

Among the western republican senators opposed to the transfer as tentatively outlined by the White House is Borah of Idaho, who said it seemed to be one of the dumping only the poor and unusable land upon the states with the federal government retaining its rights to vast forest reserves and the potentially rich oil and mineral deposits. He said he saw no advantages, to the state in the proposal as outlined and was not certain that it would benefit anyone.

Senator Smoot, republican, Utah, said he favored Mr. Hoover's proposal only if the lands would be given outright to the states. This position also was taken by Senator King, democrat, Utah, who has legislation pending calling for the cession of these public lands to the states.

LAND TRANSFER PLAN OF HOOVER GETS APPROVAL

(Continued from page 1)

WASHINGTON, Aug. 28.—Miss May McClaron of San Francisco is visiting her sisters, Mrs. Elmer Daugherty and Mrs. Silas Turpin, for a couple of weeks.

Mrs. Leah Kresse and two children of Hood River are spending two weeks visiting at the Brown home.

Mrs. Minnie Davis and Rosa Davis spent two days last week attending the fair at Eugene and visiting relatives in Cottage Grove.

Howard Smith and daughter Mildred of Klamath Falls spent a week visiting at the Fred Smith home recently.

Mr. and Mrs. Eric Stenseth, Marvin Holland and Mrs. Opal Kelso spent Sunday visiting at the H. L. Cooke home near Glendale.

Mr. and Mrs. Hugh Warner made a business trip to Glendale Saturday.

Mr. and Mrs. Robinson of Portland visited at the Markerson home last week. Mrs. Robinson was Lathiah Markerson before her marriage.

Mr. and Mrs. R. Benton and son Dick of Salem visited friends here Sunday.

Miss Selma Forbes of Red Hill returned home Monday from a five weeks visit to San Diego, Calif.

T. H. Kiteley and daughter, Edna Shelley, returned home Monday from Reedport, where they had been visiting at the Ralph Westheimer home.

W. W. Pugh made a business trip to California recently.

Sunday, Rev. Barnard will preach his farewell sermon before leaving for Seattle, where he will have

OLD SETTLERS ON CALAPOOIA WILL PICNIC SUNDAY

The annual reunion of the old settlers of Calapoopia valley is scheduled for Sunday afternoon, Sept. 1, at the Calapoopia bridge.

It will begin with a basket lunch at 12:45 and a short program will follow with the speech of the day by Hon. R. A. Booth of Eugene, who was reared in Douglas county.

The committee is extending an invitation to newcomers of the community to attend and become acquainted. All attending are expected to provide their own basket lunch.

JOSEPHINE COUNTY WILL STAGE BIG FAIR FOR 4 DAYS

Josephine county is arranging for one of the biggest county fairs it has ever held for four days, September 4, 5, 6, and 7. More than 40 horses have been entered in the harness races and thirty in the running races. The rodeo, under the management of Dave Anderson, will include bucking, bulldozing, roping and many other such features. Aerial acrobatics, tight rope walking and other such features will be presented each day and night, while the Browning Amusement company will be on hand with numerous concessions, rides, shows and other such attractions. Sourdough patch, a reproduction of an old-time mining camp will be in operation each evening, and the program will also include a nightly display of fireworks, band concerts, carnivals, etc. Excellent exhibits of county products will be shown in the exhibit buildings and livestock barns.

YONCALLA

charge of the music department in Pacific college. Friday evening the members of the church will hold a farewell reception for the pastor and his wife.

Miss Madeline McKaig left Tuesday for Portland where she will remain indefinitely.

Dick Benton of Salem is visiting at the Gus Peret home for a few days.

Claude Riddle and family of Lebanon spent Sunday visiting relatives here.

Donald Morin, son of Mr. and Mrs. Floyd Morin, fell and broke his arm Tuesday afternoon. Dr. McKaig was called and set the arm.

charge of the music department in Pacific college. Friday evening the members of the church will hold a farewell reception for the pastor and his wife.

Miss Madeline McKaig left Tuesday for Portland where she will remain indefinitely.

Dick Benton of Salem is visiting at the Gus Peret home for a few days.

Claude Riddle and family of Lebanon spent Sunday visiting relatives here.

Donald Morin, son of Mr. and Mrs. Floyd Morin, fell and broke his arm Tuesday afternoon. Dr. McKaig was called and set the arm.

Night and Day Service at the Rose Garage

We have dependable mechanics at your service at any time, day or night.

We specialize on motor reconditioning, and are equipped to give you first class work at reasonable prices.

Car Washing, Greasing and Tire Repairing.

ROSE GARAGE

Phone 66 Rose and Lane Sts.

the greatest combination of big car features ever offered at or near

745

7-Door Sedan, f. o. b. Pontiac, Mich.

Canvass the whole range of the low priced sizes—and you will find nothing anywhere to compare with the value offered by the Pontiac Big Six. Its smart new bodies by Fisher, in a variety of colors, suggest the power—the speed—the dependability—the luxurious comfort that Pontiac so generously provides. Come in to see and drive this car. Then you will agree that it presents the greatest combination of big car features ever offered at or near \$745.

Prices, \$745 to \$951, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Looney shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the Time Payment Plan is used.

1. A 200-cubic-inch, L-head engine.
2. The Harmonic Balancer.
3. The G-M-R cylinder head.
4. The cross-flow radiator.
5. Automatic Temperature Control.
6. Sheet-steel fully counter-weighted crankshaft.
7. Airplane type interchangeable bronze-backed main bearings.
8. A 1 1/2-inch carburetor including an Internal Economizer and an Accelerating Pump.
9. A Gasoline Pump.
10. Special Expansion-Type Piston Pins.
11. Full pressure lubrication.
12. Crankcase ventilating system.
13. Two completely independent braking systems.
14. Internal-expanding four-wheel service brakes of the most efficient type.
15. Emergency brake acting on the transmission.
16. Special moulded, non-squeak brake linings.
17. Specially designed bodies by Fisher with the exclusive concave belt moulding.
18. Flaring fenders—70 inches across.
19. A distinctive radiator design.
20. A variety of colors in the year's most popular shades.
21. Tensured interior fittings.
22. Fisher VV Windshield.
23. Driver's seat adjustable while you drive.
24. Coincidental Ignition and Transmission Lock.
25. Individually mounted instruments, including gasoline gauge.
26. Foot-controlled headlights.

PONTIAC BIG 6

PRODUCT OF GENERAL MOTORS

Roseburg Motor Company

111 N. Rose Phone 100

...off the springboard it's FORM!

...in a cigarette it's TASTE!

GETTING DOWN to brass tacks, a cigarette is a smoke—made and bought for your own enjoyment.

But between just something to smoke, and tobacco character, richness, delicate aroma—in a short, something to taste—well, that's the difference that accounts for Chesterfield's ever-mounting popularity—

"TASTE above everything"

Chesterfield

FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED

MILD...and yet THEY SATISFY