

ROSEBURG NEWS-REVIEW

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Editor

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TOURIST TRAVEL

IF ANYONE feels that Pacific highway tourist travel has slackened up this year over previous years because of the completion of the Redwood highway or for any other reason, he should take a trip from Roseburg to Los Angeles and see for himself. Mr. and Mrs. Walter Fisher have just returned from a trip through southern California and became so interested in the fact that Oregon highways seem to be crowded with out of state cars that they decided to make a count. Between the Oregon-California line and Roseburg a careful check of cars was kept and they found that there are one-third more cars from other states on the Pacific highway than there are Oregon cars. It was also observed that although the Oregon highways are swarming with cars from California, very few Oregon cars were seen in California. No difference in the volume of traffic could be observed which means that no perceptible number of cars are turning off the Pacific highway at the various points and going via other routes.

Redwood highway and coast cities report a large volume of travel. This travel is not that which has been diverted from the Pacific highway but it is mostly NEW traffic caused by the advertising of the completion of the coast highways. If a tourist drives one way over the coast road it is more than likely that his return trip will be over an inland route. New highways, a variety of scenery and places to go stimulate interest in Oregon, cause people to decide to travel this way and the Pacific highway will have a share of the increase because it is the only paved north and south artery and will always be the choice of the tourist for his return trip, other things being equal.

The United States of America, being a wide and broad country in which the winds have plenty of room to get up steam, pays an extremely high price for such meteorological disturbances as windstorms and tornadoes. According to figures compiled by the Travelers Insurance company of Hartford, Conn., tornadoes and windstorms in this country took nearly 2000 lives and caused property damaged of approximately \$50,000,000 in 1928. Oddly enough, the worst damage was done by disturbances that are classed as high winds instead of tornadoes. Windstorms took 1860 lives and caused \$35,000,000 worth of damage, the rest being due to the more dreaded, but apparently less dangerous, tornadoes. In the face of these facts it is comforting to know that right here in the Umpqua valley we have the lowest average wind velocity of any place in the United States.

POEM FOR THE DAY

By LOUIS ALBERT BANKS

WORK, THE PRICE OF SUCCESS

"It was at a concert in New York where a celebrated teacher of the violin was exhibiting his pupils. A boy of 18 stepped on the stage and began to play. A hush fell over the room. His face, his fingers, every move and bend proclaimed him an embryo artist."

"The concert over, a gentleman rushed forward to congratulate the teacher."

"You must be wonderfully proud of that brilliant boy!" he exclaimed.

"The teacher was unresponsive. 'Not very proud,' he said.

"Not proud? He will be a master?"

"No. He will probably be a failure in a restaurant."

"The boy could be a master," he exclaimed, "but he never will."

Some of the others who performed less well today you will hear from later. But he—no. He will be a failure. It comes too easy; he will not work."

—Dreese Garlon.

Great artists pay the price in toil;
Our gifts come in a tightened coil;
It takes hard work to loose the spring
That makes their sweetest music ring.
Some men oft have a surface worth
Like soil with shallow depth of earth.
But those great souls that move the world
Must tug to open talents buried.

From fiddling boy to Ole Ball
There is a long and steady pull.
It never comes through any luck—
Demands the sternest sort of pluck.
Combine the head and the slave
If you the artist's way would pave.
For it is work that never tires
That brings fulfillment to desires.

The mediocre kind of men,
With tongue or tool, with brush or pen,
Are often men who had the wit,
But lacked the hard essential grit.
That gives the nerve to plod and climb
And seize the chance of their time.
And, lacking that, they lost their chance
To reach the zenith of romance.

How many chosen, yet how few
Have grit to watch the slow way through
To where they catch the favoring breeze
That waits men on to golden seas!
It calls for souls with fearless heart
Who'd rather die than fail their part.
Who give themselves with all they own
To reach at last their rightful throne.

STATE PRESS COMMENT

(La Grande Evening Observer)
"Two hours from New York, in three different directions are dense woods such as are not found over other large cities and green by those who seek the quiet woods." So we read in an article from the eastern magazine, "The Woods in Three Directions." An abundant nature not found near other large cities. Goodness gracious! We must go east sometime

We think the chamber of commerce did the right thing in refusing to dig up \$300 or whatever it was to have an airplane named after Corvallis. Even had the airplane won, what good would the advertising have done? Tacoma is now putting up \$25,000 to get an aviator to fly to Tokyo. St. Louis, Missouri and Minneapolis have airplanes in endurance contests. But, what good will it do the cities? Tacoma will not get a single additional dollar's worth of pay roll as a result of it. We doubt if a single additional enterprise located in St. Louis because Lindbergh named his famous ship after the city. It's a lot of lost motion, a lot of hum-dinger club enterprise going where it always goes—to waste.—Corvallis Gazette-Times.

BRINGING UP FATHER

By Geo. McManus



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The only bank in John D. Florida winter home having failed, what's the poor fellow to do with his money?—Baker Democrat-Herald.

This is the hottest season, when the dark-skinned girls with the sun have the edge on the baby blue blonds with sunburn.—Ontario Argus.

HOW THEY STAND IN PENNANT RACES

Club	W.	L.	Pct.
San Francisco	21	8	.724
Holywood	18	9	.667
Los Angeles	20	10	.667
Minneapolis	18	12	.600
Portland	13	17	.433
Portland	12	18	.400
Sacramento	9	19	.321
Seattle	6	21	.290
National League			
Chicago	62	39	.614
Pittsburgh	58	35	.621
New York	57	34	.624
St. Louis	48	35	.579
Brooklyn	42	43	.494
Boston	41	47	.463
Cincinnati	32	57	.360
Philadelphia	37	57	.395
American League			
Philadelphia	41	36	.530
New York	39	33	.541
St. Louis	52	44	.541
Cleveland	39	46	.523
Detroit	47	49	.489
Chicago	36	60	.378
Washington	26	62	.297
Boston	28	67	.295

Maybe I'm Wrong
By J. P. MEDBURY

Europe may have the prettiest cathedrals, but America has the best looking penitentiaries.

To Whom It May Concern
Conscience is something that makes a married man go home at night and look in the morning when he'd like to stay out until five.

Vital Statistics
There are enough apples made to Washington every day to run all the watchtowers in the country.

Among the Intellectuals
The social woman who won't get a line unless she's registered with the American Kennel club.

Public Improvements
The government might to make the hoodlums and their ilk and let them in square corners but they just like all other places.

Take It or Leave It
A hope is nothing but a root garden.

Efficiency Experts
The "mechanical" men who wanted to take a look at the earth as a traffic jam that he could look over the fence at his back porch.

Real Estate Note
The moon may liberate the earth, but the rich will subdivide it.

Our Own Vaudeville
Woman: I've been married to the same husband for twenty years and I'm still in love with him.

Present Are you bragging or complaining?

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Good Manners
By MRS. CORNELIUS BRICKMAN

Gentlemanly Gestures
DEAR MRS. BRICKMAN:
Will you please be so kind as to answer the questions below to settle a friendly argument among several young men?

1. Should a napkin be folded after a meal in a home or in a restaurant?

2. What should a man have on his vesting card? Mr. his phone number, his address?

3. When a gentleman is walking with a lady and meets an acquaintance who bows, should one return the bow or lift his hat, or who is supposed to raise his hat, the one alone or the other?

4. What should a man say on receiving an introduction to any one?

5. What should he say when he leaves?

6. What should one say to one's hostess after a pleasant evening at a small party?

7. When leaving a party when one has met people whom one did not know before, should one say good-by to each of them individually, or say to the group, "I am very glad to have met you all," or something of that kind?

W. W. J.

I'm proud that you and your friends have brought this interesting group of questions to my column, and I am delighted to chat about them with you.

1. In a restaurant, after a meal, we do not fold our napkins; we place them, as they are, on the table, usually to the left of the place. This is true, too, when we are at a dinner or luncheon in a home; that is, when we are not using the napkin again. But when we are visiting in a home, and when we do not quite know the customs of that home (that is, when we do not know whether fresh napkins are used for every meal), we watch the hostess. If she folds her napkin, we should fold ours. Or, if we do not wish ostentatiously to watch the hostess, we may fold our napkin anyway.

2. A gentleman, in this country, uses the Mr. before his name on his visiting card. This is not true in Europe. Some American men use the European and only the title from before their names, but this, to my mind, is not in good taste, since they should, I think, abide by the custom of the country in which they reside.

Usually a gentleman has only his name engraved on his card (with no abbreviations except the Mr.), but he may, if he wishes, have his address engraved on it also, in letters of the same type used in the name, but smaller. This address is on the lower right corner. It is not correct to have one's telephone number engraved on one's card. Often a man engraves the name of his club engraved on the card instead of his address.

(And by the way, we should always spell out telephone and should always pronounce it that way. It is not good form to write phone and very poor form, too, to say phone.)

3. Yes, the bow is returned, and both gentlemen lift their hats. As a matter of fact, they lift their hats simultaneously.

4. Anyone, man or woman, of any age, says, when he or she acknowledges an introduction, "How do you do?" This is the accepted form, and there is no better. Of course, if addressed with greater gracefulness to add the name. "How do you do, Mrs. Allen?" but the "How do you do?" is the important thing.

5. For the casual introduction, he says, when he leaves, "I am very glad to have met you," or "It is such a pleasure to have met you." For the introduction of greater importance, he may add, "I hope that I am to meet you again some time," or something of this kind.

6. "Good bye, Mrs. Koeckman. I have had such a happy time tonight. Thank you so much for asking me."

7. When leaving such a group of people, either say an individual good-bye to each one, after you have thanked your hostess, or if the group is a large one, say good-bye only to those who happen to be standing near your hostess when you leave.

(Mrs. Brickman will be glad to answer questions on etiquette submitted by readers.)

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COMPARE COSTS ON YOUR WORK

Special. Used Fordson . . . \$400.00
Engine and Pumpjack . . . \$ 25.00
Used Hay Cutter . . . \$ 90.00

Farm Bureau Cooperative Exchange
Roseburg
Oakland

AGENTS FOR
L. & H. Electric Ranges
Hood River Spray Co.
Sutherland Spray Co.
Dean Spray Pump Co.
John Deere Pump Co.
Hoosier and Milwaukee Pumps



Your wife should have telephone convenience

She who prepares the meals, cares for the children and manages the household should have extension telephones in these three convenient places: Living room, Bedroom and Kitchen.

The cost of such extensions is only a few cents a day. Simply notify our Business Office, or tell any telephone employee.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Used Cars SALE

Make us an offer on a good used car.

1927 ESSEX SEDAN
Motor reconditioned, new paint, looks like new inside and out.

1926 CHEVROLET COUPES
Priced to suit you and terms to suit you.

1927 WHIPPET COACH
Has had extra good care and is a real value for the person who wants a nearly new car at regular used car price.

1926 FORD COUPE
A car that every dealer is glad to handle. Ready to go with many miles of cheap running in it.

1926 FORD PICKUP
New tires, good steel body. Just the rig for light delivery work.

1925 FORD PICKUP
Rustless steel, steel pick-up body. Several \$100 worth of service in this \$125 car.

1924 FORD COUPE
A cheap car for the children to go to school in this fall.

1924 FORD SEDAN
In good running condition, \$125.

1925 FORD COACH
Motor overhauled and repainted, \$150.

1920 FORD COACH
Reconditioned, Repainted and has the appearance throughout of a new car. EASY TERMS GIVEN.

SUGAR MAKES FOODS PLEASANT

Good Cooks Learn to Use Nature's Supreme Flavorer

No wonder sugar used to be considered a luxury of the rich. No wonder a noted scientist says that sugar is the greatest condimental food in the world.

Sugar's supreme importance to health is that it makes foods pleasant. No man, woman or youngster can live on one food alone. To eat a great variety of foods daily the year round is to promote health, and sugar adds flavor and delight to nearly every known food. As a noted scientist says, to try to eat food "straight" would result in a monotonous, unpalatable diet, and you simply can't get people to eat things they don't like.

Try a dash of sugar on your favorite cereal. Eat healthful blackberries and other fresh fruits made delicious by a sprinkling of sugar. Treat by the experiment of four well-known women cooking experts in New York who recently rediscovered the old art of using a dash of sugar in vegetables while they are cooking in a small amount of water. Note how the vegetable colors, freshness and flavors improve. This little added sugar makes eating vegetables a joy. Remember the value of custards, milk shakes, ice cream and other milk desserts in helping your family to eat enough milk. Remember stewed fruits, candy and cookies for the end of the meal.

Slimeless is no longer stylish. Good food promotes good health. The Sugar Institute.