

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday by The News-Review Co., Inc.

Member of The Associated Press.
The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and to all local news published herein. All rights of republication of special dispatches herein are also reserved.

HARRIS ELLSWORTH Editor

Entered as second class matter May 17, 1920, at the post office at Roseburg, Oregon, under Act of March 2, 1879.

SUBSCRIPTION RATES

Daily, per year, by mail \$4.00
Daily, six months, by mail 2.00
Daily, three months, by mail 1.00
Daily, single month, by mail .50
Daily, by carrier, per month .50

ROSEBURG, OREGON, THURSDAY, JULY 18, 1929.

BRAND UMPQUA PRODUCTS

HYMAN COHEN, market editor for the Oregon Daily Journal, passed through Roseburg recently and in an interview given this newspaper made the following statement:

"Judging from my observation the turkey crop in the Pacific Northwest will be from 25 to 30 per cent larger this year than last year. I do not believe, however, that this will affect the market, for the demand for turkeys is growing, while cooperative marketing is providing better distribution."

"There is, however, one thing I cannot understand, and that is why Umpqua Valley growers do not label their turkeys. You raise the best turkeys on the Pacific coast so why not tell people where they come from. Here in the Umpqua Valley, with the finest turkeys to be found anywhere, you are selling them to some big company to be distributed along with millions of other turkeys and the consumer never knows whether they come from Texas, Washington, Idaho or California."

Mr. Cohen, in the brief statement quoted above, has hit right at the roots of farm marketing problems. The financial success of any crop depends upon efficient distribution. He observes that even though there may be a third more production this year he does not expect to see the market adversely affected. There is no cry of over production in the turkey growing industry. There is no cry of over production in the poultry industry. It is more than merely coincidental that these two branches of farming are financially profitable and that they also have exceptionally fine cooperative marketing facilities. The latter predicts the former.

The second paragraph of Mr. Cohen's statement deals with a question that has been under serious consideration in this valley for some time. Last week at the chamber of commerce forum luncheon Maurice Newland very ably presented a proposal which, if followed through, will answer the question "Why do not Umpqua Valley farmers label their products?" It is definitely known here that many Umpqua Valley products are superior to the same products grown in other places. Unmarked our products mixed with others are reduced to the level of the lot. We have not volume enough of most things to set up a superior market of our own so if our products must be sold with those of other localities let us adopt a brand that can be put on all Umpqua Valley products so that a consumer may express a natural preference for the higher quality. Newland's plan is the answer to Mr. Cohen's question and it is to be hoped that some definite action will materialize as the result of getting it before the chamber of commerce.

Just as big news is breaking in China the Chinese minister at Washington has to go and complicate things by informing us that the former capital Peking is not Peking at all but PEIPING. Whether we like it or not the spelling of this Chinese name must be changed. This is due warning then that when you see the word Peiping in this newspaper in the future it means Peking.

Have you noticed the way Roseburg people are getting behind the clean-up and paint-up campaign? Just take a walk down any of our streets during almost any day of the week and you will see painters, gardeners and carpenters at work. Making a beautiful city more beautiful is mighty interesting work.

POEM FOR THE DAY

By LOUIS ALBERT BANKS

THE REAL MAN ALONE WILL LAST

Mary Garden, the famous singer, thinks the talking movies will supplant the opera. The Brooklyn Eagle quotes her as saying: "No longer will people be content to sit at a table for three hours hearing people sing in a foreign language they do not understand. English will be the language used in the opera and the movies."

"There is a big tenor at the Metropolitan whom I have never liked. I found him wanting in several respects. But I heard him sing 'Cavalleria Rusticana' in the balcony and rose to my feet with the audience, applauding and shouting in my enthusiasm."

"What had happened? The instrument, that marvelous sound instrument, had brought him to me. He had no idea of what was in him—the instrument found it. It reveals the subconscious. In days to come only the honest artist can succeed as a singer. The man or woman who sings for the check is finished. This tenor was great in spite of himself. It took him."

The real man alone will last
And from the screen his shadow cast,
No longer can he throw a bluff;
He must produce the real stuff;
No make-believe will long endure;
Tis only what's sincere and pure
That through the years will never blur,
Will crystallize in character.

This wondrous searching sound machine
With ears so sensitive and keen,
Is like the judgment of mankind—
Though oft deceived 'tis never blind;
All false veneer will rub away,
Expose, beneath, the common clay;
The real self at last will show
And all the world will come to know.

The man whose heart is solid gold
Will have a sure tenacious hold,
The search that puts alloys to rout
Will only bring his metal out;
'Twill shine the brighter for the test
And time will give increasing zest.
Like him whose house is on the rock
He can withstand the tempest's shock.

This would proclaim to every youth
The place to build is on the truth,
For truth will never need to fear;
It stands four-square year after year.
The more about the truth men dig
The more they'll see its roots are big
And, like this tenor here proclaimed,
The more the honest youth is famed.

BRINGING UP FATHER

By Geo. McManus



The OFFICE CAT

Slowing Up!
The world's going slower
As it wanders in its track,
And here's an item proving it,
"Croquet is coming back."

Practicing makes more converts
than preaching.

What Of It?
My old alarm clock
Oft caused me to weep.
I fooled it this morning,
I wasn't asleep.

At first we humans learn to
crawl, then many of us crawlish.

Mrs. Jones: "Doesn't your husband's stuttering bother you?"
Mrs. Smith: "On the contrary, it helps me. He'd much rather help with the housework than say 'No'."

EDITORIALS ON THE DAY'S NEWS

(Continued from page 1)

thanks to the Braille system of raised typography. We read with our eyes. The blind read with their fingers.

Braille typography consists of tiny protuberances on stiff paper. The blind reader passes his sensitive finger tips over these raised dots and is able to translate them into words.

THOSE of us who see have a wide choice of newspaper. The blind, however, have only one. It is The Weekly News, and is published in Boston by Francis B. Lerrahl, aged 42 and blind since the age of 12.

It contains, on the average, about 150 words to the page, which is the equivalent of 25 lines in this newspaper, or about two and a half inches in a column. So, you see the editors of the Braille newspaper must practice rigid condensation.

The wife of this blind editor of a newspaper for the blind reads to him hour after hour every week, and this reading he boils down into news for his subscribers.

As you skim your paper this evening, complaining, perhaps, that there is no startling news in it, think how much more fortunate you are than those who must read with their fingers, and therefore can not skim.

Maybe I'm Wrong

By J. P. MEDBURY

Man's work is from sun to sun,
but a woman's work is never done
—and that's because she plays
bridge all afternoon.

Pitiful Cases
The guy who's so tough, that
even his guardian angel is afraid
to follow him around.

Ode to a Mannequin
Keep the home boys' years
ling.

Vital Statistics
There's nothing wrong with the
institution of marriage, the trouble
is with the inmates.

Wonder of Nature
Sex appeal is what the other fel-
low's wife has.

Chicago Poetry
"Twas a bonny summer's eve-
ning.

You're Right
A bachelor is a man who picks
out his own stenographer.
Copyright 1929, King Features
Syndicate, Inc.

VENTILATING PLANTS IN HOMES OF FUTURE

Dr. Copeland Agrees With Correspondent That Air Systems Will Soon Be in Popular Use to Further the Health of Humans.

By ROYAL S. COPELAND, M. D.

United States Senator from New York.
Former Commissioner of Health, New York City.

YOU must have a "crack in the eye" now and then as a warning to keep on the right track. It is more than easy to jog along in the same old way, fondly imagining everything is as it should be.

What caused this outbreak of mine is a letter just received from a man who is devoting himself to ventilation. He started out with some complimentary remarks about these articles, but they proved to be nothing more than the sugar coating of a criticism. Let me quote:

"I note you quite frequently use a term that I believe scientific men should delete from their vocabulary. I refer to the expression 'fresh air.' There is no such thing. Air is a more or less definite mixture of certain gases that do not change with time. Air may be warm or cool, dirty or clean, humid or dry, etc., but scientifically speaking, it is never fresh."

This is rather interesting, I think. Suppose I quote a little more from this thought-provoking letter:

"Fresh milk direct from the cow; vegetables from the garden; or fruit ripened on the tree are, of course, ideal. But our modern civilization requires pasteurized milk, filtered and chlorinated water, and many other refrigerated and artificially ripened products. No one questions the improved health conditions of city inhabitants from these artificial aids in bringing these necessary food products to the table in proper condition."

That is good sense, isn't it? I am sure we can endorse every word of it. But let us have another paragraph from the letter:

"Air in the country on a June morning is ideal. But city air is never ideal at any time. City air must always be cleaned, warmed, cooled, humidified or de-humidified, or otherwise treated as the specific case demands, to make it best suited to our health and well being."

I have no question that the city home of the future will have air conditioning systems, just the same as they now have central heat. There is just as much reason for making the air proper for human breathing as there is for making the temperature a comfortable one.

I shall say more about this in the future. In the meantime I thank our correspondent, as I am sure you do, for this thought-provoking letter.

Answers to Health Queries

M. I. G. H. Q.—Do you advise treatment for intestinal or pin worms?

A.—Yes. For further information send a self-addressed stamped envelope and repeat your question.

C. E. M. Q.—What should a girl weigh who is sixteen years old and five feet three inches tall?

A.—For your age and height you should weigh about 121 pounds.

A. T. H. Q.—What are the symptoms, cause and cure for low blood pressure?

A.—What is responsible for numbness in the hands and feet at night.

Good Manners

By MRS. CORNELIUS BECKMAN

"The Check as a Bridal Gift."
DEAR MRS. BECKMAN:

1. When one wishes to send a check as a wedding gift instead of buying something as a gift, should this check be sent before the wedding?

2. If so, what sort of note should accompany the check? The couple does not intend to go house-keeping right away.

MRS. —
YES, the check should be sent before the wedding as any other kind of wedding present would be.

2. Explain in your note, that since they are not to have their own home right away, you were perplexed as to the most convenient kind of present to give them, and that you hoped that they would take this check and either "invest" it in something now or keep it in poor health for several months.



DR. COPELAND.

The toes become rigid and pain, which conditions lasts a considerable length of time.

2.—Is a benign tumor dangerous? Can operation be avoided?

A.—Low vitality, dizziness, depressed spirits and headache are among the outstanding symptoms. Some infection is at the source, as a general rule. The treatment depends upon the cause.

3.—Poor circulation is the usual cause. Improve the general health and the circulation will improve. Massage and application of heat should give increased comfort meanwhile.

3.—Not as a general rule, although the location has much to do with the nature and seriousness of the trouble. This would also have much to do with the treatment. Follow your doctor's advice.

K. D. Q.—How much should a girl aged fourteen, five feet tall, weigh. Also a woman aged thirty-eight, five feet four inches tall, and a boy aged twelve, five feet two inches tall, weigh?

A.—They should weigh respectively about 105, 127 and 102 pounds.

MISS F. L. Q.—What would cause a continual tired feeling, no matter how much I sleep? I am on a diet to no avail.

A.—Auto-intoxication would cause this condition. Be sure to keep the system clear by eating of a proper diet, drinking copiously of water between meals and by taking some regular exercise daily.

Copyright, 1929, Newspaper Feature Service, Inc.

apply in the purchase of some item for the house that they will plan later.

(Mrs. Beckman will be glad to answer questions on etiquette submitted by readers.)

CLARK GRIFFITH NEAR DEATH AFTER OPERATION

(Associated Press Special Wire)

CHICAGO, July 18.—Clark Griffith, president of the Washington club of the American league, today was in a serious condition following an emergency operation for appendicitis.

Griffith, one of the most prominent figures in major league baseball, became acutely ill Tuesday night, and yesterday afternoon had a dangerously infected appendix removed.

While his general condition following the operation was considered good, Dr. Charles F. Sawyer, the surgeon, said the previous condition of the appendix would necessitate drainage and make Griffith's recovery slow. Griffith, who is 59 years old, had been in poor health for several months.

MEDFORD BEATEN BY JUNIOR LEAGUE TEAM OF EUGENE

Semi-Final Played at Finlay Field Yesterday Proved to Be Exciting Contest.

The Eugene junior league baseball team defeated Medford 7 to 6 in a thrilling and exciting game here yesterday afternoon, in a semi-final contest. The Eugene team, as a result of the victory, will enter the state finals at Salem.

With the score tied at three different points in the game, and with the score standing 6 to 6 in the eighth inning, Eugene staged a brilliant rally in the ninth, and Inman, the Eugene pitcher, won his own game by lashing out a long two-base hit that scored the winning run.

Eugene started the scoring in the first of the second inning, a two runs secured after two batters were out. An error, a base on balls and a two base hit by Inman gave Eugene the lead. Medford secured one in the second inning and another in the fourth, tying the score. Eugene took the lead again in the fifth with two more runs secured on three hits and added another in the seventh on two base hits by Kneeland and an error. Medford, however, tied the score in the last of the seventh, by bunting three hits for an equal number of runs. The score was tied again in the eighth when Eugene and Medford each added one more score. With the score standing 6 to 6, Kneeland, first batter up for Eugene, drew a walk and scored when Inman drove a long hit over center field. Inman, however, was caught napping off second and was thrown out on Eugene would have had another run, as Haakins, next batter, lashed out a single, and reached third on Mattison's sacrifice, but was unable to score.

The game was a beautiful exhibition of pitching ability. Inman for Eugene and Caldwell for Medford, twirled exceptionally good games. Inman striking out 19 Medford batters and allowing only five hits, three of which were secured in one inning. He had good support from the rest of the team, only three errors being made. Caldwell allowed seven hits and struck out eight batters. Medford made four errors, two of them being costly.

The game was played on Finlay field in this city, as Roseburg afforded a neutral and central location for the critical contest. There was a fair sized crowd in attendance.

The Medford team was coached by J. Verne Shangle, and the Eugene team by Frank Fassett.

The score:

	R	H	E
Eugene	7	7	3
Medford	6	5	4

INDIAN SHOT IN ROW OVER EMPTY BOTTLE

EUREKA, Cal., July 18.—A quarrel over the value of a returned empty wine bottle culminated in

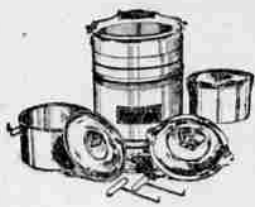
FUNERAL SERVICE HENRY PARIS AT DILLARD FRIDAY

Henry Clarence Paris passed away at his home in Miller's addition yesterday morning at the age of 44 years. He was born in Madison, Kentucky, on March 24, 1885 and came to Roseburg in 1910. He survived by his parents, Mr. and Mrs. J. H. Paris of this city, one sister, Mrs. Sarah Prowell, four brothers, Will and John of Washington, Lewis of Roseburg, and Robert of Medford. Services will be held in the Dillard church at Dillard Friday at 10 a. m. Rev. J. B. Penhall of the South Methodist church officiating. Interment will take place in the City Bond cemetery. Funeral arrangements are in charge of H. C. Stearns of the Douglas Funeral Home.

They finally retired before the stares of their countrymen and Venetians who were told who they were.

95c

down
\$1.00 a month
\$8.95 cash



The Universal Corona Portable Cooker

The Universal Corona costs so little and does so much that no housewife should fail to take advantage of this offer. For only 95c down you actually get an oven. You can cook almost anything in the Universal Corona Portable Cooker and unlike a steam cooker or so-called fireless cooker, it bakes with a dry oven heat, browns food perfectly.

SEE YOUR DEALER TODAY

The California-Oregon Power Co.

Rails that lead to your finest Vacation

—trains that save precious hours;
and fares that save you money

Low summer vacation fares, a fleet of fine, swift trains and a host of world-famous resorts and playgrounds is Southern Pacific's invitation for the finest vacation you ever had.

The map gives you an idea of how Southern Pacific's rails serve the places you'll want to visit here on the Pacific Coast. San Francisco, Southern California beaches, Hollywood, famed National parks and resorts—all are easily and quickly reached:

Examples of Roundtrips (16-day return limit)

San Francisco	\$26.50
Los Angeles	45.00
Del Monte	32.50
San Diego	51.00
Yosemite	39.25
Lake Tahoe	31.65
Portland	9.50
Newport	10.25

One way thru the Redwood Empire to California destinations, rail and motor coach, \$10.40 additional.

Coach Fares Even Lower

For greater economy but with the comforts of train travel, you may go to San Francisco for \$15, to Los Angeles \$28. These tickets are good on all trains carrying day coaches and may also be used in tourist sleeping cars.

Before you plan a vacation phone or call on us for further information.

Southern Pacific

J. E. Clark, Agent

Phone 11