

PLYMOUTH MAKES HISTORY IN 1929

When the Pilgrim fathers, in December, 1620, landed near the famous rock, and established the settlement which they later called Plymouth, they began to make history. The struggle of these Puritans against all natural odds, their physical and moral stamina, their success in establishing colonies in the wilderness of the northeastern part of North America, has earned them everlasting fame.

When the engineering experts of Chrysler Motors, more than a year ago, conceived and completed plans for a new low-priced Chrysler-built automobile, a suitable name was sought, according to J. O. Newland, Plymouth dealer here. So sturdily had the new car been designed in every point, so rugged was it in construction, so free was it from those limitations generally associated with lower priced cars, that it seemed entirely fitting to name the car Plymouth, because of the association of the name with that dauntless band of stalwart Pilgrims, who were among the first American colonists.

A year has rolled by since the Plymouth car was introduced to the public. Today Plymouth Motor corporation and its dealers throughout the country are already celebrating the first anniversary of the Plymouth car. Just as the Pilgrim fathers overcame all obstacles which met them when they first landed on these shores, so has the Plymouth car forged ahead in its field, making new history in the automobile industry, both from the viewpoint of public reception as well as production. The public which a year ago knew the Plymouth car only as a name, today is awaiting with interest the opportunity to view at Plymouth dealer showrooms the improved Plymouth cars.

The manner in which the public has accepted the Plymouth car during the twelve months since its introduction has been unusual, says Mr. Newland.

"There will be on display until July 13, a four-door sedan and a coupe. These improved cars may be had in a variety of color combinations.

"We are pleased to announce at this time that instead of one standard color combination on each body model, the Plymouth now offers choice of two different color combinations for each type of car.

"The recent improvements in body design and structure and in engine construction makes the Plymouth car today now outstanding in its price field that ever before.

"During this big anniversary celebration the public is invited to learn the exact nature of the improvements through both inspection of the cars at the local dealer's showrooms and through demonstration, in order that the car may prove for itself how pleasingly it performs on the road."

PULLMAN HEAD DIES

(Associated Press Local Wire)
CHICAGO, July 12.—John S. Pullman, 84, chairman of the board of the Pullman company, died yesterday at his summer home at Chocoma, N. H. He was formerly leader in Iowa republican politics.

Drive out to the Jumbo Lemon for your cold drinks.

SARGON IS POWERFUL INVIGORATING TONIC

New Scientific Formula Contains Ingredients Which Are Designed to Impart Tone and Strength to Entire System and Which Are Valuable for Their Influence Upon the Appetite and Digestion.

The instant and phenomenal success of Sargon is easily explained. Its effect is almost immediate. Right from the first dose people who are suffering from lowered vitality begin to feel its stimulating, tonic effects. Thousands of half-sick, rundown men and women who have taken it with the most astonishing and gratifying results report that it seems to pick them right up and put them on their feet.

It is not only a powerful reconstructive tonic designed to impart tone and strength to the entire system, but it is a constitutional treatment as well and exerts a tremendous influence upon the processes of assimilation and elimination. It also contains other ingredients of recognized therapeutic value which are valuable for their influence upon the appetite and digestion.

Sargon is fulfilling its great mission. It is doing it in a new and revolutionary way; the way that the men of science who labored for years to perfect this new and epoch-making formula intended it to be done.

It is not doing it by everlastingly purging and blasting out the intestinal tract with poisons, irritating purgatives, and chemicals that do more harm than good. Neither is it doing it with pleasant-tasting "digestive tablets" which give only temporary relief, if any at all. Neither does it pretend to purify the blood by burning it out with chemicals, because the men who make Sargon know that there is no medicine or drug which is an effective "blood purifier."

Sargon is accomplishing its results by helping Nature to correct the improper functioning of three important organs and fluids of the body it is designed to aid.

One of the basic ingredients in Sargon is designed to stimulate the liver to normal activity because, after years of medical research it has been proven conclusively that seven out of every ten people, past the age of thirty, suffer from deficient bile flow caused by a sluggish liver. And unless the liver is performing its proper functions, the processes of digestion, assimilation and elimination become deranged, resulting in dyspepsia, gastro-intestinal disorders, auto-intoxication, constipation, hyperacidity and other distressing symptoms which are now so common in this modern age.

Another basic ingredient in Sargon is designed to build up the richness and vigor of the blood stream by increasing the amount of hemoglobin which the red blood corpuscles contain and thus enable the blood to purify itself.

Still another principal ingredient in Sargon is designed to stimulate the all-important secretions of the endocrine glands, which form a network throughout the body and which science has learned govern our very outlook on life, making us either ambitious and alert or dull and depressed.

Sargon represents some of our latest knowledge in the field of medicine. The work done in originating it can scarcely be measured. It has involved the critical study not only of many medicines, but also the clinical and research work done with them by leading scientists in some of the greatest laboratories and medical centers of the world.

Almost overnight Sargon has become the sensation of Roseburg and daily crowds are visiting Nat. Fullerton's Rexall Drug Store to secure a supply of this remarkable new treatment that has aroused such universal interest through the amazing results it has produced in overcoming troubles that have baffled all other efforts for relief. (Adv.)

SPECIAL

Fine Flossoline Mattress...\$17.50
Extra High Grade Felted...\$11.00
Best Picked Mattress.....\$ 8.00
Cheap Picked Mattress.....\$ 6.95
Regular \$30 Edlow Spring Filled.....\$23.85

If you live in Douglas County come and see us, we will save you money on your purchases.

POWELL FURNITURE STORE

Phone 538

115 Sheridan St.

SHRINE PICNIC TO BE HELD HERE SUNDAY, JULY 21

Hill Shrine Temple will hold its annual picnic at Roseburg, Sunday, July 21 at Umpqua park, and the local committee is hard at work arranging the details for this meeting, which will be attended by Masons from southern Oregon and northern California. More than 500 persons are expected to attend. Masons of all degrees, together with members of their families are privileged to attend.

The picnic starts with a basket dinner at noon, followed by an afternoon of sports, which will include baseball, races and contests, swimming, and an evening of dancing. The use of the clubhouse has been secured, and the dance floor will be open during the entire day. The local club is to furnish coffee, sugar, and cream for the dinner, and will serve lemonade during the day.

LEADING PIRATES GAIN HALF GAME ON CHICAGO CUBS

By WILLIAM J. CHIPMAN (Associated Press Sports Writer)
The Pirates added half a game to their lead yesterday by tossing the Phillies 6 to 2, while the Cubs split a doubleheader with the Giants. The half-game gain was registered in the all-important games lost column where until yesterday the Buccaneers were on even terms with Chicago. The Pirates now lead the Cubs by two games and the Giants by five and one half. The situation of the New Yorkers is even worse than the figures indicate, as they have lost eight games more than Pittsburgh and seven more than Chicago. Red Lucas of Cincinnati shut out

the Boston Braves by 6 to 0, giving further proof of the seriousness of Jack Hendrick's intention to quit the cellar.

The Robins bowed to the Cardinals by 6 to 3 at Ebbets' field, receiving a check in their attempts to crash the first division. The games that were played in the American league saw the Red Sox tame the Tigers by 15 to 8, as the Senators downed the Indians, 9 to 3.

FRISCO TIES WITH ANGELS FOR LEAD IN COAST LEAGUE

Keener competition in Pacific coast league circles was seen today as a result of yesterday's four series games in which the San Francisco Seals forged to the front to tie with the Los Angeles Angels for the top position. The Hollywood Stars were third, and the Missions fourth.

The Seals started off with an early lead against the Oakland Oaks on the Eastbay lot emerging the victors by 7 to 5.

The Sacramento Senators nipped out the Angels in the California capital. The score was 10 to 9.

With a six-run rally in the seventh inning, the Mission Reds came from behind to beat out the Portland Ducks, 7 to 4. It was the third straight win this week for the Reds. Johnson of Portland and Boone of the Reds each hit homers.

Hollywood put another damper on the pennant aspirations of the Seattle Indians by defeating the tribe 10 to 4.

FAKE STREET PAINTER TAPS MAN FOR WALLET

PORTLAND, Ore., July 11.—John Schroeder's good Saturday act cost him \$205 today. Schroeder saw a negroes faint on a downtown corner and stopped his automobile to aid her. He gave her a lift of two or three blocks and she revived.

Now police are seeking the "fainting" woman because Schroeder said she took his wallet and \$205 in bills.

WEMME ESTATE INVOLVED IN NEW LEGAL CONTEST

(Associated Press Local Wire)
PORTLAND, Ore., July 11.—Seeking to enjoin Howard Sutherland, alien property custodian, John and Howard Laitourrette, attorneys, and A. A. Bailey, county clerk, from issuing a body execution for failure to pay \$67,545.50, Dow V. Walker, former secretary of the E. Henry Wemme company, today filed suit in circuit court.

A jury recently returned a verdict awarding Sutherland \$67,545.50, alleged to have been extracted from the Wemme estate by Walker, E. W. Wiley, former attorney for the property and custodian, and August Wemme, brother of the late E. Henry Wemme.

Wemme at present is at liberty under \$25,000 bail pending an Oregon supreme court hearing of his appeal on a habeas corpus proceeding instituted after his arrest on a body execution. Walker left the state at that time and was not arrested.

Wickey was out of the state when the executions were issued. Walker's petition will be heard Tuesday. The entire proceeding is based on the suit Sutherland brought against the three men to recover what he claimed had been misappropriated from the Wemme estate.

AIRPLANE CRASH VICTIM ASKS \$25,850 DAMAGES

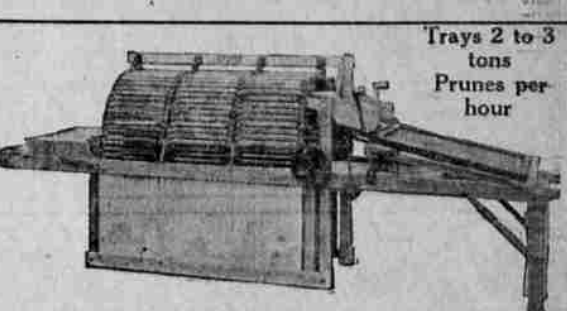
SAN FRANCISCO, July 12.—A damage suit filed in superior court

here by Miss Mildred Devitt of Portland, Ore., against the West Coast Air Transport Co., and the Union Air Lines was transferred to the federal court yesterday. Miss Devitt asked \$25,850 damages for injuries she was alleged to have suffered in an airplane crash in the mountains east of Chico, Cal., Nov. 2, 1928. She charged negligence on the part of the pilot operating the plane between Corning and San Francisco.

HOW THEY STAND IN PENNANT RACES

Pacific Coast	W.	L.	Pct.
Los Angeles	9	2	.818
San Francisco	9	2	.818
Hollywood	8	2	.800
Mission	8	3	.727
Sacramento	3	7	.300
Oakland	3	8	.273
Seattle	1	9	.182
Portland	1	10	.091
National League	W.	L.	Pct.
Pittsburgh	49	26	.653
Chicago	46	27	.630
New York	46	24	.657
St. Louis	38	39	.494
Brooklyn	34	41	.453
Philadelphia	33	43	.434
Boston	31	48	.392
Cincinnati	28	45	.384
American League	W.	L.	Pct.
Philadelphia	56	21	.724
New York	44	28	.611
St. Louis	46	31	.597
Detroit	42	29	.591
Cleveland	38	38	.500
Washington	29	45	.392
Chicago	29	51	.363
Boston	24	56	.300

NORTH UMPQUA SOCIAL CLUB DANCE! AT IDLEYLD PARK Saturday Night, July 13th Music by The Merrymakers



Best Power Prune Trayer on the market, takes less room and dips more prunes. Made in two styles, the three dip hot water, and the one dip cold water. Order Right Now. Prices reasonable.

SALEM MFG. CO.

1446 Broadway St.

Salem, Ore.

RIVERSIDES

Cost as much to make as any high-grade tire... But—How about the selling price?

WE believe every motorist should know the facts that prove the high quality and explain the low price of RIVERSIDE tires. Here they are:

Take RIVERSIDE or any of the 5 or 6 leading tires on the market—remove the name—and there is comparatively little difference between them, "selling talk" notwithstanding. All of them are good tires. And all cost practically the same to make.

After all, practically all the high-grade tires, including RIVERSIDES, have the same amount of rubber and the same amount of cotton cord. The prices on these two materials are established market prices that every large producer must pay. Skilled labor and overhead costs are practically the same in all well-organized tire factories. Therefore, there is no good reason why the production costs of all first-quality tires should not be practically the same amount.

But, when you get to the selling price, that is a different story. Take a 29 x 4.40, 16,000-mile RIVERSIDE Balloon as an example. Our selling price on this tire is \$5.83—yet, when you buy any of the other five or six leading makes, of the same identical quality as RIVERSIDE, the selling prices range from \$7.50 to \$8.25 on this size—and on the larger sizes the difference is often \$5 to \$10 per tire.

Why, when cost-to-make is practically the same, this decided difference in price to the buyer? The answer is simple as A B C. Buying RIVERSIDES, you pay only Ward's small profit over the manufacturing cost. Buying any other leading make, you pay the "in-between" profits required by the indirect method of distribution employed...

That, in a nutshell, is the whole story of RIVERSIDE prices. That these prices are due solely to Ward's low selling costs, and not to any reduction in quality or cost of making, is proved by the figures already given... plus Ward's sale of millions of RIVERSIDES yearly under definite mileage guarantees of 16,000 and 30,000 miles.

Come in, Today! See for yourself Why RIVERSIDES are to be compared only with the finest tires made—regardless of price.



SUPER SERVICE RIVERSIDE	FIRST QUALITY RIVERSIDE	STANDARD WARDWEAR
Guaranteed for 30,000 Miles	Guaranteed for 16,000 Miles	Guaranteed for 10,000 Miles
30x3 1/2 6-ply \$ 6.70	31x5.25 4-ply \$10.20	30x3 1/2 4-ply \$4.44
29x4.40 6-ply 10.45	30x5.50 " 10.85	32x4 1/2 4-ply 7.90
30x4.50 " 11.45	33x6.00 6-ply 13.70	31x5.00 " 7.35
29x4.75 " 12.95	32x6.50 " 15.30	31x5.25 " 8.55
30x5.00 " 14.40	32x6.75 " 17.90	30x4.50 " 5.95
		32x6.00 " 14.70
		33x6.00 " 19.95

MONTGOMERY WARD & CO.

315 N. Jackson Street

Phone 95

Roseburg, Oregon

Balsam and Bacon



COME—take to the out o' doors—take with you a firm, juicy slab of that "mouth-watering" FRYE'S DELICIOUS BRAND BACON. Here's a delightful appetizer for manly, fresh air appetites... delightful because FRYE'S DELICIOUS BRAND BACON comes only from the choicest of tender young porkers, because of the slow mild process, and because it always comes "Fresh to you."

Frye's Delicious BRAND bacon

Everything the Name Implies