



STORE CLOSED
Tuesday and Wednesday

July 9th and 10th
In order to re-arrange stocks and mark down all prices to the lowest levels in years we have closed the store Tuesday and Wednesday, July 9th and 10th. Selling starts promptly at 9 A. M. Thursday, July 11th.

HERE'S the REASON! READ! SAVE

Frankly, folks, the summer season has caught us with a tremendous overstock of the season's finest merchandise.

We must raise \$10,000 CASH at once in order to meet our obligations promptly. In order to do this and to greatly increase our volume of business, regular prices have been cut and slashed without thought of cost or profit. This entire \$10,000 stock of merchandise has been remarked and re-arranged in anticipation of the greatest sale in our history.

CLOSING OUT ENTIRE STOCK OF SHOES for Men, Women and Children, to make room for a complete new stock. Women's Ready-to-Wear, Women's and Children's Furnishings, Men's Furnishings, and Piece Goods, included in this great sale at unheard of reductions in order to reach our goal—\$10,000 CASH at once.

You know the high quality of this stock. You know the reputation of the Kurdy Store for fair dealing. Truly folks this is the opportunity of a lifetime for you to save, as you have never saved before. Space will not permit our listing only a few of the wonderful values that await you. SELLING STARTS THURSDAY JULY 11th and continues daily with prices cut and slashed until \$10,000 cash is raised!

62x82 ALL-WOOL BLANKETS
Reg. \$3.50

Solid color grey all wool, long soft fiber, blankets, with a wide dark blue border. Sell in the regular way at \$3.50 and worth it. Just the thing for auto and camping trips. Sale price only.

\$2.89

Big Lot of Women's \$10.50 and \$12.50 Rayon and Silk Dressing Gowns

Opening day only we are placing on sale, a big lot of women's fine silk and rayon dressing gowns, lounging gowns and smocks, values from \$10.50 to \$12.50 at the exceptionally low price of, per garment.

\$4.79

WOMEN'S \$1.00 RAYON LINGERIE

A fine showing of women's new rayon vest and bloomers, in the new and wanted shades. Well made, full cut garments. Worth \$1.00 in the regular way, sale price, while quantity lasts, only, per garment.

79c

S. C. KURDY QUALITY STORE ANNOUNCES ONE MIGHTY STOCK ADJUSTMENT

To Reduce Heavy Overstocks, Increase Volume and
TO RAISE \$10,000.00 CASH
At Once in Order To Meet Obligations! COME! BUY! SAVE!

SELLING TARTS THURSDAY, JULY 11, AT 9 A.M. AND CONTINUES DAILY WITH PRICES SLASHED UNTIL \$10,000 CASH IS RAISED

FREE! Opening Day, Thursday, 3 YDRESS LENGTHS

Thursday, July 11th, Opening Day of mammoth money-saving event, we will give, absolutely FREE to the first women entering our store, a fine lot of beautiful 3-yard dress lengths, strings attached, this is a free offer. Just be one of the first 25 women to our store when the doors open at 9 A. M. (Limit one to a customer).

Extra Special Friday, July 12th WOMEN'S RAYON HOSIERY

Friday, July 12th, we will sell to the first 25 customers making a purchase of \$3.00 or more, a fine lot of women's Rayon Hosiery, values to \$1.00 at the exceptional low price of, per pair only

10c

Sweeping Special for Saturday, July 13th GOOD HOUSE BROOMS

Values to \$1.00
Saturday, July 13th, we will sell to the first 25 customers making a purchase of \$3.00 or more a Good House Broom, worth up to a dollar in the regular way, at the sensationally low price of only, each

10c

Look at These Big
KNOCKOUT DAILY SPECIALS

Extra Special Monday, July 15th

GINGHAMS

Values to 25c Yard
Monday, July 15th, we will sell to the first 25 customers making a purchase of \$3.00 or more, fine fast color Gingham in new patterns, at per yard, only

5c

Knockout Special Tuesday, July 16th

MEN'S \$1.00 SILK SOX

Tuesday, July 16th, we will sell to the first 25 customers making a purchase of \$3.00 or more, Men's fine \$1.00 Silk Sox at the low price of

10c

Extra Special Wednesday, July 17th
HOUSE DRESSES

Values to \$1.25
Wednesday, July 17th, we will sell to the first 25 customers making a purchase of \$3.00 or more, one of a fine lot of House Dresses, Value to \$1.25, at the astounding low price of

39c

\$5.25 HAT BAGS

\$3.98

Finest large black waterproof round fiber cases.

SMALL SUITCASES

\$1.19

Small and medium brown fiber, with metal corners.

Women's Sport Sweaters

Values to \$5.25

\$2.89

New styles and colors, wool and rayon mixed, come in all sizes. Fine for sports wear and outings.

Women's New Sport Skirts

Values to \$3.50

\$2.89

Assorted sizes, fast color prints, new patterns.

Children's \$2.25 Ensembles

Values to \$3.50

\$2.89

Assorted sizes, fast color prints, new patterns.

Children's \$4.49 Silk Dresses

\$3.39

Choice of colors, flat crepe silk dresses, ages 6 to 14.

Startling Reductions on Piece Goods and Women's Wearables

65c PEQUOT SHEETING

A fine grade of bleached sheeting. A good 65c value, now only, yd.

53c

25c TURKISH TOWELS

All white or with colored borders. Heavy weight large size, only, each.

19c

22c BLUE CHAMBRAY

36-inch fine count blue chambray. Good 22c value now only, yd.

14c

18c GINGHAM

32-inch fast color Gingham in new patterns, 18c grade, only yd.

10c

35c FAST COLOR PRINTS

36-inch fine for summer dresses, latest patterns. Reg. 35c, for yard.

27c

10c TURKISH WASHCLOTHS

Just the right size and good quality. White and colored borders, each.

6c

25c STRIPED OUTING

36-inch good weight striped outing flannel, regular 25c, now, yd.

16c

\$1.00 BARONET SATIN

Washable lustrous Rayon in blue, green, orchid, rose, black and yellow, 40 inches wide. Regular \$1.00, now, yd.

69c

36-INCH FANCY CRETONNE

FINE FOR DRAPERIES AND COVERS. Regular to 85c value, now only, yd.

39c

SILK CREPES AND CREPE BACK SATINS

\$1.25 to \$3.50 values, all colors now, per yd.

\$2.19

WOMEN'S 65c RAYON HOSE

Allen A. and Buster Brown, double heel Rayon hose, wanted colors, all sizes, 65c value, for

39c

WOMEN'S 85c RAYON HOSE

Semi-Fashioned, all colors, fine quality Rayon, French heel. A good 85c value, now pair

59c

Women's \$1.49 Pure Silk Hose

Pure silk, full fashioned, toe top hose with long body. All sizes, wanted shades, a good \$1.49 value, now only, pair

\$1.19

Children's 25c Mercerized Hose

Come in cordovan, black and camel shades, full length, fine ribbed, 25c value, now, pair

19c

Women's 85c Unions

59c

Rayon stripes, fine rib white cotton summer unions, built up shoulder.

Women's to 75c Cotton Ribbed Underwear

39c

A garment

Women's Flat Crepe Silk Dresses

\$8.90

Values \$13.90 to \$22.50

\$6.59

Values \$14.98 to \$22.50

\$14.98

Women's Print and Rayon House Dresses

Values from \$1.25 to \$2.98

\$2.98

69c

Here is a remarkable value. Styles, no two alike. Really a wonderful value at the low regular price. Now priced to move quickly. Buy two or more now at these low prices.

\$2.69

Women's Osborn Gloves

20% Off

Entire stock of the famous C. O. Osborn fancy gloves for women, washable suede, this pointed, in all new shades

\$2.69

Women's \$3.48 Ensembles

\$2.69

Just arrived, good patterns, latest styles, fast colors, come in assorted sizes.

CLOSING OUT Entire Stock of SHOES

For Men, Women and Children! Drastic Reductions!

This announcement is a saving message of importance to every family in the Umpqua Valley. Our entire stock of fine, nationally known footwear is absolutely closed out. To do this quickly we have marked down every price to rock bottom. Now is the time to stock up for months and supply the footwear needs of the whole family. Smart and durable shoes for a occasion, await you here at unbelievable low prices. COME! SEE EVERY ITEM! NOTE EVERY PRICE! SAVE!

Men's \$5.25 to \$5.50 Work and Dress Shoes

Solid leather hand made tan, work or dress shoes, wide last, plain or box toes. A knockout special at the low sale price of, per pair

Men's \$5.75 to \$7.00, Dress Oxfords

Men's and young men's dress oxfords, black tan, and cordovan and kid, some with steel arch supports, good styles, durable and well made, per pair

Men's \$3.25 to \$3.75 Work Shoes

Be sure to see this lot of men's solid leather shoes with composition insoles, come in tan and cow hide, values to \$3.75, now pair

Boy's to \$3.50 Dress Oxfords

Sizes 6 1/2 to 2, black and tan calf, very well made and up-to-the-minute in style. Values to \$3.50. Sale price, pair

High Grade Footwear at Mammoth Savings

Women's to \$5.00 Straps & es

A special lot of women's fine ties and straps in patent and kid leather, some arch foot styles, small sizes only. Values to \$5.00, now, per pair

Women's to \$9.25 Slippers

Women who appreciate fine footwear will revel in this showing of blonde kid and two-tones in fancy dress slippers, values up to \$9.25, to close out, at, per pair

Women's to \$6.75 Pump Oxfords, Slippers

A big group of women's pumps, oxfords, and slippers in patent and kid leather, good wanted shades. Values to \$6.75. Sale price, per pair

Children's to \$2.98 Straps and Oxfords

Children's and misses' black or brown lace oxfords, and patent one-straps, sizes 13 1/2 to 7. Sale price, per pair

Women's to \$6.00 Smart Oxfords

A fine showing of women's smart oxfords, alligator, lizard, calf and patent. Just right for summer walking shoes, val. to \$6, sale price, per pair

Children's to \$2.75 One Straps

A good assortment of sizes await you in this lot of children's one-straps, in tan leather with leather soles, reg. to \$2.75 values, now pair

Women's to \$6.00 Ties & Straps

You should certainly take advantage of things in this fine lot of women's to \$6.00 ties, and oxfords, in lavender, blue, red and white, white, on sale now at, per pair

Misses to \$3.75 Straps and Ties

Sizes 8 1/2 to 2 high grade patent ties, and tan calf ties and straps for misses. Regular \$3.75. Sale price, per pair

Men's to \$1.89 Shirts

Close-out lot men's neck-band shirts, large sizes in the lot. Values to \$1.89, sale price, only

Men's to \$2.00 Shirts

Collar attached, fast colors, new pattern Broadcloths, regular \$2.00 val. \$1.59

Men's to \$1.35 Shirts

Big lot of collar attached shirts, new patterns, all sizes, \$1.35 values, on sale price, at, each

Men's 75c Athletic Union Suits

A good assortment of men's to 75c athletic union suits, good range of sizes, sale price, each

Men's to \$2.25 Pajamas

New fast color prints, well made, in good patterns. Values to \$2.25, now on sale at, suit

Men's \$1.25 Unions

Men's crew, knitted summer weight cotton unions. Long or short sleeve, ankle length, each

Men's 35c Sox

Big assortment of men's fancy dress sox, 35c value, now, pair

Men's \$1.25 Work Shirts

Men's ventilated Big Yank work shirts, only

Men's 20c Work Sox

Men's fine lisle, black cordovan, navy and beige colors, a good 20c value, now, only, per pair

Men's \$1.50 Overalls

Men's heavy denim bib overalls, a good \$1.29 val., pair

Men's 16-in. Shoes

Plain toe, hi-cut hand made all leather arch support boots, only

Men's Dress Pants

\$4.75 Value

Men's 12-in. Shoes

Heavy oil tanned leather, full 12-inch hi-cut shoes, pair, only

Men's Khaki Pants

Reg. \$2.50

3 lb. Cotton Batts

72x90, Reg. \$1.25

Boys' Overalls

Pre-shrunk heavy blue denim, ages 4 to 14 years, bib style, a real bargain at, pair

Pointing the way to sensational savings.

MEN'S WEAR NOW GOING AT MATCHLESS SAVINGS

Women's Cape Gloves

Values to \$2.00
Women's cape and buckskin gauntlet gloves at the sensationally low price of per pair

Men's Fine Straws

Regular \$2.50 values, now \$1.79
Regular \$3.50 values, now \$2.19

\$1.25 yd. Draperies

Beautiful new patterns and shades in this fine lot of 36-inch Rayon draperies. Just right for summer drapes in your home. Regular \$1.25, now, per yard only

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S. C. KURDY QUALITY STORE

24 Jackson Street, Roseburg, Oregon

S.C. Kurdy's Store No. 2

Located at Glendale, Ore.
Sale at No. 1 Store Only.

Women's Rayon Lingerie

A beautiful showing of fine high grade Rayon step-ins and combinations in all of the latest shades. Beautiful garments at the low price of

\$1.29

Men's 65c Chambray Shirts

A big lot of