

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, WEDNESDAY, JULY 10, 1929.

TOURIST TRAVEL FACTS

Few people can even imagine the magnitude of the tourist travel in the United States. The statement is made because of the sheer enormity of the auto travel statistics that are quoted below.

Not less than 10,000,000 people a day for the next two or three months will be criss country crissing by automobile. An investigation made by a California city in a large tourist center has shown that the average daily expenditure of tourists is \$16.00 when food, fuel, housing, clothing and general expenses are considered.

Nearly 150,000 out of state tourists passed through Roseburg last year. They all have friends at home, many of whom are making the same trip this year, spurred on by the wonder tales of last year's travelers.

The city officers will tonight investigate the complaints about the North Umpqua road sign located in the triangle at the intersection of Winchester and North Jackson streets.

POEM FOR THE DAY

By LOUIS ALBERT BANKS

This fascinating story came last month, June 1929, from Newark, N. J. A woodland Hall of Fame, in which monuments to famous Americans will be erected planned by the celebrities themselves, is established in an important new American idea.

DAWES WOOD—HALL OF FAME

Here is a living hall of fame! Each famous guest may plant his name in branches of some growing tree. Where breezes toss them wild and free; Here soldiers great and scholars wise Will find themselves of equal size.

Here men who write distinguished books Have quiet in their verdant nooks, Lowly of men who govern states And have the politician's traits; And beautiful dramatic stars With men who dream out auto cars!

Here presidents clamor with the judge; May merrily each other nudge. These living trees so full of saps, Resounding to sap-sucker's raps, Will keep the famous folks in mind And, in their branches intertwined, The birds will build their happy nests And carry on their mating quests.

Here all come back to simple life— Forgotten are the days of strife; Republican or democrat— How little matters—this or that! Their roots find here a common soil— A sweet reward for life's hard toil; Each has his place out in the sun; His race 'gainst time is here begun.

SLIDE HITS JAP VILLAGE; SIX KILLED. "CACK" HENLEY DIES.

TOKYO, July 10.—(Associated Press Special Wire)—Six persons were killed and many injured in a landslide which struck a fishing village.

BRINGING UP FATHER



The OFFICE CAT

A worried looking farmer drove into town, tied his team, and headed for the family doctor's office. Without preamble, he began: "Doc, the first time you're out on my way, I wish you'd stop in and see my wife."

Every man is a fool at least ten minutes a day. Don't exceed the limit. "And at her request you gave up drinking?" "Yes."

"And you stopped snoring for the same reason?" "I did." "And it was for her that you gave up dancing, card parties and billiards?" "Absolutely."

EDITORIALS ON THE DAY'S NEWS

(Continued from page 1) more about them.

THERE are people who contend that there is immensely more crime and scandal in the world than ever before. That isn't true. We merely know more about the crime and scandal that actually exist.

Facilities for communication are tremendously bettered, and the people of this age know everything that is going on all over the world. If ancient Rome had had our modern facilities for the gathering and transmission of news, there would have been plenty of crime and scandal to work on.

Here most actresses are performing for Vitaphone. Gladys Gray is featured for the cinematograph.

Matrimonial Martyrs Don't kick if your wife is driving a new car; most husbands have to walk.

Our Own Vandeville Hunter, Mr. Lutz, honey, I'll write you from Slovakia.

LIGHT IS VITAL AS A GOOD HEALTH FACTOR

Dr. Copeland Quotes from "Aerologist" in Stressing the Importance of Sunshine and the Outdoors to a Long and Happy Life.

By ROYAL S. COPPELAND, M. D. United States Senator from New York. Former Commissioner of Health, New York City.

RECENTLY I read an interesting editorial in the Aerologist, a journal devoted to the idea of proper ventilation. I wish to quote a paragraph or two:

"The engineer has exceeded our most sanguine expectations in developing apparatus for mechanical ventilation indoors. Laws have been placed on the statute books making ventilation compulsory. But in spite of all this, the valleys and peaks of the mortality curves year after year remain practically unchanged. Why is this so?"

"Life follows the sun... Not only is the sun the great giver of life and health, but the great benefits of outdoor life, particularly during the warm summer months, are from the sun and not from the air."

"From the earliest times people have confused the beneficial effects of sunshine with the effects of air. We have been advised to live out-of-doors. The virtues of outdoor air has been extolled. The open window has been proclaimed from the house tops under the false impression that the great benefit of outdoor life was the air, when as a matter of fact, the air has very little to do with it."

"It is the sunlight, the sky-shine, the ultra violet rays, and perhaps countless other energy emanations from them that make the great difference between outdoors and indoors."

"If we have failed to observe the importance of light we have overlooked a vital, perhaps the vital, factor in health production. We just cannot thrive without it."

For years I have battled to make the Senate chamber a liveable place. Now it is a thermos bottle cut off from outside light and air. It pains me to see the Senators fade and grow far more rapidly than years demand. We cannot be healthy and vigorous without light. It is essential to existence."

I am much interested in the increasing popularity of the many devices that supply ultra-violet light. These are important, they are health-producing. I firmly believe.

Get all the sunshine and skyshine you possibly can. It will help you to live long and happily.

Answers to Health Queries F. L. G. Q.—How much should a girl aged 16, 5 feet 2 inches tall weigh? A.—She should weigh about 115 pounds.

Worried Reader. Q.—What is the cause of hives? Can they be cured? A.—A nervous condition, constipation, food which causes irritation in some instances a kidney condition may be responsible for hives. Locate the cause and treatment can be advised.

C. C. Q.—What do you advise vitamin, should I just signify my desire to be present and wish the parties concerned happiness, or is there some other essential point?

Good Manners By MRS. CORNELIUS BRECKMAN DEAR MRS. BECKMAN: 1. When dining and dancing at a hotel, inn, or restaurant, is it correct for the woman to check her coat or wrap, or should she slip it over the back of her chair?

2. In a small country eating place where there is no host or hostess, does the woman choose and lead the way to the table or does the man? R. A. R.

3. It is better for her to slip her wrap over the back of the chair than to have it on the floor. 4. Whichever there is a question of "leading" places of this kind, the gentleman precedes the lady, and leads the way.

Etiquette for Wedding Guests. DEAR MRS. BECKMAN: 1. In sending a wedding gift is it proper to enclose one's personal card with the gift? (The gift is to be sent by a friend, but in conjunction with a love letter.) 2. In replying to a wedding in-

By Geo. McManus

kind," never with an informal answer. On the first page of the double-sheeted letter-paper write:

Mr. and Mrs. Henry Dale Allen accept with pleasure Mr. and Mrs. Bride's Parent's kind invitation for Tuesday, the first of July at half after four o'clock.

3. No, the acceptance, as I have indicated above, is enough. You'd not have to present your invitation, or your visiting card.

DEAR MRS. BECKMAN: Will you please tell me if it is correct to change one's name? I am not called by my real name, so instead of having my own name put on my personal cards and on my diploma, I had the name they call me and also a name that is not mine. Was this correct? Please express your opinion of this act. SARA.

THIS is, of course, such a personal and intimate matter—that I hesitate to step in on it, but, to my mind, one should use one's own name, one's real name, on at least such formal details as one's visiting-card and diploma, even if one uses another name otherwise. With such a change in your letter I would not, of course, be able to suggest helpful advice, but it is obvious that, if you do not like your name or for any other reason wish to change it, why not have it done legally, and avoid possible future complications? Your lawyer will tell you how to go about it.

(Mrs. Beckman will be glad to answer questions on etiquette submitted by readers.) Copyright, 1929, by Premier Syndicate, Inc.

PROMINENT STAGE PERSONAGES HURT WHEN AUTOS MEET

LOS ANGELES, July 10.—Four well known personages of the stage and screen were injured, one of them seriously, in a collision of their automobile with a car of the police traffic squad early today.

The injured were Julian H. Ethinge, 46, famous impersonator of female roles; Mitchell Harris, 49, a member of the stage cast of Edward Everett Horton; Mrs. Leonard Casanova, 25, screen actress, and Mrs. Belle Sporewill, 25, stage actress, of New York.

Ethinge was the most seriously hurt, receiving a slight concussion, severe scalp lacerations and body cuts and bruises. Harris' right leg was lacerated. Mrs. Casanova's face was cut and bruised, and Mrs. Sporewill received numerous body cuts and bruises.

Both automobiles were wrecked and a woman in the police car, Miss Margaret Baxter, 23 was injured.

H. B. Rich, driver of the police car, declared the Ethinge automobile was traveling at a high rate of speed.

GUERNSEY CATTLE CLUB TO MEET

Karl Musser, national secretary of the Guernsey Cattle club, will be the main speaker and the principal attraction at the joint meeting of the Guernsey breedings and dairyman's meeting of southern Oregon and northern California to be held at Grants Pass on July 17.

Mr. Musser, who is devoting ten days to a series of meetings in the west is accompanied by C. W. Robinson, western representative of the Guernsey club, will bring to the breeders a national view point on that business and point out how the breeders may improve their herds and the business.

Other speakers will include H. R. Cox, resident of the California Guernsey club; B. M. Brandt, chief of the dairy department at O. A. C., and other local talent. Cow judging demonstrations and contests are other features that will be included in the program.

The Josephine county association will act as host and will serve a picnic lunch for the outside visitors.

News Briefs

BEFALO, N. Y., July 10.—Mrs. Molly Seman of Elm, Mich., proposes to go over Niagara Falls in a rubber ball Labor day. The ball is under construction in Cleveland, she said.

NEW YORK, July 10.—Sam Debever, parachute jumper, maintains his pet monkey enjoys a drop of gin and whiskey and chatters all the way. But the society with the long name disagrees. At its protest Sam has cancelled plans to drop from a plane with his pet at Roosevelt field.

NEW YORK, July 10.—If a girl gets safely past the age of 21, the chances are she won't become a criminal, a report made by Elizabeth R. Butler, social worker, indicated. After four months' study of women inmates of city penal institutions, where she mingled with her subjects and got their stories first hand, Miss Butler forwarded her report to commission of corrections. Of all the women offenders she said she found shoplifters most baffling.

The best thing to do in the cheapest when you figure the length as well as being smoother and stronger. We sell McCormick's Deering superior manilla twine, Wharton Bros.

ATHLETICS LOSE SERIES AS YANKS GAIN VICTORIES

American League Race Now Closer—Pirates Make Slight Gain at Top of Nationals.

BY WILLIAM J. CHAPMAN (Associated Press Sports Writer) Just when it seemed that Connie Mack was headed for open country where even his rear-guard would be safe from any Yankee thrust, the Athletics began absorbing lumps on the chin, from the humble White Sox.

The Athletics were out of four in St. Louis as the Macks dropped three out of four in Chicago, and by this gesture sheared two full games from the Athletics lead in one brief series. The Macks were out from this morning with a margin of seven and one-half games. The Philadelphia host still has little to worry about, but soon may have plenty unless the brakes can be applied.

The Yankees had to call on three of their first-string pitchers to shade the Browns by 8 to 7 in the get-away game at St. Louis yesterday, but Herb Pennock had enough staying in to outlast the champion third out in the ninth and the champions were saved.

Babe Ruth provided the Yankee margin yesterday with his eighteenth home run and a triple. The Athletic reverse at Chicago has brought about a double failure—the Macks men at bat and Jack Quinn in the box. Urban Fager held the Philadelphiaans to eight hits to win by 3 to 4.

Washington shaded Detroit by 2 to 1, but the Boston-Cleveland game was rained out.

Pirates Gain Slightly The Pirates gained a bit of breathing space for themselves by dropping the Robins, 3 to 1, at Ebbets field as the Braves draped the Cubs on the ropes, 6 to 2, for the second time in three games.

These two results increased the lead of the Pirates to one and one-half games, but the Giants gave the one-two teams further cause to worry by cleaning up their fourth straight against the Reds, 8 to 5.

Long George Kelly celebrated at the Polo grounds with two home runs which accounted for all the Cincinnati scoring. Fred Lindstrom and Andy Cohen collaborated in driving in seven of the eight Giants' runs on three hits between them. Cohen got only one of these but it was a home run with one on base. Jack Hendricks and six lesser Reds were removed from the premises for thinking out loud on the bench.

Two circuit drives by Jim Bottomley enabled the Cardinals to defeat Philadelphia. The score was 7 to 4 in ten innings. Bottomley contributing his second homer in the final round with two on base after Frank O'Doul had tied the score for the Phils with a drive over the right field wall in the eighth.

Today's paper carries a double spread announcement of a lot of goods that Kurdy's are putting over in addition to the several thousand packages included on News-Review presses, are going out to every hamlet in the county, so that everybody will be apprised of this seasonable merchandising event. The sale does not apply to the Glendale branch of Kurdy's store and will continue for several days. The sale is in charge of Mr. A. R. Godfrey, well known selling specialist of Spokane, who believes in advertising what the store has to offer buyers. There are no restrictions on any merchandise in the Roseburg store of this firm, and Kurdy says he has marked prices down to rock bottom, so is anticipating a big demand from the public when the doors are opened at 9 o'clock Thursday morning.

Markets

PORTLAND, Ore., July 10.—Small new potatoes were cheaper at the Union avenue market of the Gardeners and Ranchers' association, being quoted at 2 cents a pound. The large size was held at 3 cents. Cucumbers from the Oregon City area and tomatoes and squash from The Dalles, were on the early morning market. Bing cherries were offered at 19 to 22 cents.

Prices ranged as follows: Strawberries, \$1.80-\$2.25; black-caps \$2 to \$2.25; raspberries \$1.80 to \$2; currants \$1.50; peas 3 to 5 cents; beans 8 to 10 cents; small new potatoes 2 cents; onions and leeks 25 cents; dried huckleberries; lettuce \$11 carter; turnips 50 to 55 cents; celery 90 cents to \$1; cauliflower \$1; spinach 50 cents; cucumbers \$1.25 to \$1.50; Bing cherries 19 to 22 cents; squash \$2.50 box; squash \$1.50.

Although supplies were liberal and the demand moderate, butter and egg prices remained unchanged today, although an easier undertone was apparent in both products.

Cantaloupe prices should be within the reach of all. Stocks were large and track holdings were on the increase. The peak of the season seems to be coming earlier than usual.

The watermelon price was also somewhat easier. Large quantities were on display at all stands. The price was being quoted at 10 to 15 cents. This is a lower price than prevailed at this time last year.

Poultry and fresh meats were steady and unchanged.

Myers pumps and water are sold at Wharton Bros.

PUBLICITY BUILDS UP BIG BUSINESS

NEW YORK CITY, July 10.—(Special)—Quoting an interview with J. C. Penney, given while he was on a recent trip around the world, the Banker Daily Mail of London, says, "That advertising is the biggest aid to business today and that young men starting in business should strive for a career by beginning at the bottom and working up," were the key-note comments made by this successful American merchant, who knows, "Without advertising,

SELLING CAMPAIGN

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SELF-MADE ITALIAN BECOMES 'IN-LAW' OF REAL MARQUIS

NEW HAVEN, Conn., July 10.—Miss Lillian M. Poli, daughter of Sylvester Z. Poli, retired theatrical manager, became the bride today of Marquis Lippo Gerini, of Florence, Italy. The ceremony was performed at St. John's Catholic church. The guests numbered two thousand.

The bride wore her mother's 25th wedding anniversary dress of old ivory Venetian lace. With the bride, it is reported, goes a million dollar dowry.

The theatre man, once a poor Italian subject, who left his native land to make his fortune, was a lifelong dream realized when his daughter joined hands with that of a member of the nobility under whose crests he was born. The dream, nurtured through years of struggle in America, years in which he sold wax figurines from a basket and years in which he developed a wax figure museum into a chain of theatres and millions.

Poli has turned his sumptuous Venetian estate, Villa Rosa at Woodmont, Conn., on Long Island sound, into a festival ground for the wedding reception which will follow the ceremony. On the lawn of the estate a huge tent has been pitched, decorated with the banners of the two nations, and under it, the guests will be entertained.

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