

ROSEBURG NEWS-REVIEW

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HARRIS ELLSWORTH

Editor

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ROSEBURG, OREGON, THURSDAY, JUNE 20, 1929.

WHY BEAUTIFY?

THE first meeting of the city beautiful campaign committee was held last night in the city hall and the campaign was mapped out. Let no one for one moment get the idea that this campaign is but a passing fancy on the part of a few. This clean-up and beautification campaign is the most important undertaking that has faced this county within the last five years. Everyone who is at all familiar with the details of the project is extremely enthusiastic about it. Every person in the county will have a share in the campaign, will have his bit to do. It is a big job, an important job, and must be done well.

There are at the very least two good sound reasons why a clean-up and beautification campaign is of direct and material benefit to a community, and, carried on as this one will be, of direct benefit to a number of communities—a whole county. The first of these reasons is the most important because it affects our lives directly. The first reason is that such a campaign will make a more beautiful, cleaner and withal a more satisfactory part of the world in which to live. We will be happier and more contented if our homes and communities are neat and clean. The second reason why this campaign is of vital importance to us is that it will serve to fertilize one of our very largest and most profitable crops; new settlers in the county. New settlers come largely as the result of tourist travel. A clean, painted and beautified Douglas county will attract and beckon homeseekers to come here make their homes and be happy.

All our shoulders to the wheel now and let's get this campaign rolling.

The arrival of warm weather brings the swimming season closer to us; and this year, as formerly, there will be a long list of accidental deaths by drowning, in which the names of young boys will be in the majority. Before the season begins, every city and town ought to resolve to cut this list down as greatly as possible. Patrolling as many bathing beaches as possible will help; so, too, will the dissemination of a few simple safety-first rules for the swimmers. Parents of active youngsters have an especial responsibility. If they can impress on their children, before the season opens, the need of using care and common-sense in the water, and can make the children see how serious the consequences of boyish foolishness at the bathing beach can be, they will be doing much to reduce the total of summer bathing beach fatalities.

POEM FOR THE DAY

By LOUIS ALBERT BANKS

HUMANITY AT ITS BEST

Over the Universal Service wire came this message, June 2, 1929:

"Remained at her switchboard in the face of impending danger and death, warning the residents of the community of their peril—saving hundreds of lives!"

For this deed, during the St. Francis dam disaster in 1928, Mrs. Althea Marks, telephone operator at Saticoy, Cal., will receive the coveted Theodore N. Vail national silver medal and a cash award of \$250.

The medal was established as a memorial to the late Mr. Vail to be awarded for the most conspicuous examples of noteworthy public service in the country.

Only three other similar medals were awarded this year. They went to Mabel Hite of Potter, Neb.; Olin E. Perdue of Atlanta, and Miss Anna C. Yuresko of Rockaway, N. Y.

At 12 o'clock on the morning of the disaster, Mrs. Marks was informed of the shattered dam and was told that the entire Santa Clara river valley was in danger. She remained at her switchboard, calling the residents by telephone, when possible, and warning the others by messenger. After the flood subsided, she continued without rest for three nights and two days, aiding reconstruction and relief work.

'Tis souls like this that give us pride,
That speed us to a swifter stride.
We must not write our nature down
Or think upon it with a frown,
For when it rises to its best
Some Althea Marks will mount its crest;
It has in it heroic stuff;
'Tis heaven's diamond in the rough.

We sometimes feel our nature's weak
And for apologies we seek.
We see men faint along the trail;
And in emergencies they fail.
And then we see a case like this
And, feeling we've an angel's kiss,
We of our lives take stronger grip;
Rejoice in human fellowship.

The highest tide of human life
Is all this sphere of human strife
Is when ourselves we sacrifice
And to the plane of martyrs rise.
No other courage is so brave
As risking self to others' save.
This noble medal's found its place—
Where courage has its sweetest grace.

Brave Althea Marks may rest assured
That, in those hours when she endured
The strongest test that life can give,
She helped us all to braver live,
She was an honor to mankind;
She helped to build heroic mind.
Our human life's on higher plane
Since she withstood that awful strain.

OUT OUR WAY



By Williams

CITY BEAUTIFUL PLAN SPONSORS UNITE FOR WORK

(Continued from page 1)

of the publicity that has been given the project already. It is the hope of the organization that every man can be made to look at his own home and property as he would look at the property of others. It is also hoped that residents of different sections of the city can be induced to keep track of what is going on in the other sections, and that these same residents will remember that people in the other sections, too, are watching them. If every citizen would remember that the value of his property is increased by the improvement of his neighbor's property, and that likewise, the valuation of the section is increased by the effort of all the residents of that section, then he will be more ready to cooperate by improving his own.

Cooperation Needed
"A great amount of help may be given the committee if people will respond quickly to the need of getting the city in good condition for the summer rush of tourists. The job is a big one, and not entirely pleasant. The workers who are giving their time should be commended, as it is largely overtime work with them. They must 'earn their bread and butter' while they are helping to beautify their city."

A form for checking the work of each committee at each regular meeting, was presented to the group representatives so that they could be ready to make a quick report at the next meeting. "City beautiful" committees were assigned work as follows:

"City Beautiful" Committee
Finances, Lodge Representatives

1. To arrange means for paying for cards, posters, handbills, and other materials needed in conducting the campaign.

Publicity, Executive Group

1. To cooperate with the newspaper.

2. To arrange for talks at churches, lodges, service clubs, band concerts, and public meetings.

3. To prepare cards, posters and handbills or other material for distribution.

4. To have slides run in theatres.

5. To arrange for notices on bulletin boards or in organization bulletins.

6. To arrange for street parade.

7. To send out form letters to organizations for group reading.

Survey and Improvement, Uniqua Chiefs

1. To report nuisances, fire traps, unsightly places, unimproved sections of sidewalks, streets, etc., and to have charge of such improvements.

2. To set special rates for summer irrigation of gardens, lawns, and shrubbery, through cooperation with power company.

3. To encourage repair of buildings or removal of shacks.

Lawns and Parkings, Women's Club

1. To get cooperation of seed and implement dealers on price and advertising.

2. To suggest window displays.

3. To encourage improvement, such as leveling off, planting, cutting grass, removal or improvement of fences, pruning of unsightly bushes and trees.

4. To advise on care of lawns.

5. To get authoritative articles printed in paper for help of citizens, and to get copies of these articles printed for distribution. See publicity committee before articles are published.

6. To work constantly towards the improvement of the individual homes and yards.

Planting and Material, Garden Club

1. To get cooperation of plant and implement dealers on price and advertising.

2. To suggest window displays.

3. To seek to establish Roseburg as the "city of roses."

LIONS CLUB NAMES NEW OFFICERS AT LUNCHEON SESSION

Officers to serve the Roseburg Lions club during the coming term were elected at the regular luncheon of the organization at the Empress hotel last night.

Willard Johnson succeeds LaVerne Hawn as president. Other officers elected were: Ralph Smith, first vice-president; Vincent O'Brien, second vice-president; V. J. Macell, secretary; Fred Lockwood, treasurer; LaVerne Hawn, and twister; Homer Groe, Lion tamer.

The new executives will be installed at the first meeting of the club in July.

Challenge of the Kiwanis club to a baseball game was accepted. Lions will begin practice for the game next Tuesday.

McIntosh's sleeping bay machines and parts are carried in stock at Wharton Bros.

Order parts for Milwaukee, Osborn, Jones Piano and other old masters at Wharton Bros.

Watkins products, 120 West Lane, phone 177.

Myers pumps and repair parts are sold at Wharton Bros.

ANNAPOLIS, Md., June 19.—In the opinion of an examining board Charles E. Weir, Chicago, has forfeited his position. Therefore he cannot enter the naval academy. He was nominated by Representative Le Priest, negro, of Chicago.

NEGRO'S NOMINEE FOR ANNAPOLIS REJECTED

DR. NERBAS DENTIST

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From Portland—
J. L. Ballou of Portland and his family are visitors here for a brief time. Ballou is connected with the U. S. Veterans' hospital in the metropolis.

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