

UNIQUE PROGRAMS BEING PROVIDED FOR SALMON BAKE

Douglas County to Receive
Much Favorable Adver-
tising From Event to
Be Held Sunday.

The programs for the annual salmon bake to be held by the Douglas county Sportsman's and Game Protective Association next Sunday May 19, are attracting a great deal of attention and will prove a very valuable advertisement for the county. Through the cooperation of the Roseburg Chamber of Commerce the sportsmen are using a folder that is now being printed by the News-Review for the chamber. This folder, which contains a recreation map and material regarding the recreational resources of the county, is printed in three colors and is an exceedingly attractive piece of literature. The sportsmen are taking one of the spaces for their schedule of shooting events and are using the cover design, recreation map and road map in connection with their program and invitation, making a very unique method of introducing their sport to the sportsmen throughout the state. These programs will be sent out to several hundred club members in various parts of Oregon and will supplement the posters that are being distributed to all sections of the state.

Arrangements for the salmon bake are rapidly being completed. All indications point to an attendance of more than 1,000, so that a most successful event is anticipated. Roseburg ladies are being solicited for cakes and potato salad to be served in connection with the barbecued salmon. Mrs. E. L. Spencer is in charge of the solicitation and local women desiring to assist are requested to notify her.

**GEORGIE DIXON KNOCKS
OUT FELDMAN IN 6TH**

PORTLAND, Ore., May 15.—George Dixon, Portland, made good in his comeback last night

by knocking out Willie Feldman, New York, in the sixth round on their scheduled 12-round main event. They are middleweights. Dixon fought with the old tigerish fury he displayed a year ago and his deadly right was much in evidence. Until the final round, Feldman fought back, pumping a swift, punning left hand against the negro's nose and frequently measuring his wide-open jaw with one-two punches direct to the chin. But he could make no impression on Dixon and only seemed to spur the latter on. In the fifth, after a good start, Feldman was nearly knocked out by Dixon, but staged a great rally. The punishment he took showed in the sixth and Dixon, seen and him helpless, the referee stopping the battle.

FORMER RESIDENT DEAD

EUGENE, Ore., May 15.—Funeral of Mrs. Margaret Johnson, who died in a Portland hospital Saturday from injuries sustained in an automobile accident north of Vancouver, Wash., Friday, was held here today. Mrs. Johnson was the widow of the late Jonathan Johnson, who died here March 10, 1928. She was born at Roseburg in 1861, the daughter of pioneer parents who crossed the plains in 1853. She is survived by two sons, J. Lewis Johnson, with whom she was riding when the accident occurred, and Thomas J. Johnson, and two daughters, Mrs. Ida Cook of Seattle and Mrs. Pearl Coleman of Roseburg. Mrs. Johnson had resided in Eugene for 22 years, coming here from Pullman, Wash. She was a member of the Presbyterian church.

AMERICAN WOMAN GETS DIVORCE FROM COUNT

PARIS, May 15.—A divorce decree has been granted to the Countess Pierre de Jumilhac, the former Constance Cuddege, Boston heiress. Infidelity was alleged, but no co-respondent named. The countess was formerly the wife of Ray Atherton, who is now American chargé d'affaires at London. They were divorced in April, 1924, and on August 29 the same year she married Count Pierre de Jumilhac, whose family was one of the most notable in French aristocracy.

During her residence in France she became one of the most prominent race horse owners in the country.

Eat barbecued sandwiches and live forever. Brand's Road Stand

APRIL CHEVROLET SALES SOAR HIGH

For the second consecutive month Chevrolet has established a new all time production record. In March the total output of cars and trucks was 147,273 and in April the figures were 157,137, or a gain of almost 10,000 units.

Word to this effect was received from factory officials by wire last Tuesday by W. J. Richmond, sales manager of the Portland Chevrolet zone. The notable April accomplishment brings Chevrolet production in the first four months of 1929 up to the record total of 511,837 units, as compared with 577,967 for the corresponding period of 1928, a gain of more than 33,000 over the best previous corresponding period in the company's history.

"The most significant feature of Chevrolet's manufacturing performance during the first four months of this year," said Mr. Richmond, "is the fact that during that limited period Chevrolet built more six-cylinder automobiles than any other manufacturer has ever turned out in an entire year." Coincident with the announcement of this latest Chevrolet production achievement was the indication that in response to the greatest demand the factory has ever known May will without doubt see another all-time production record established. Tentative schedules for the current month, according to the zone sales manager, call for a production of 160,000 cars and trucks.

ARMY OPENS MOCK AERIAL WARFARE IN EASTERN ZONE

(Continued from page 1.)

and commanders of the air will broadcast orders. Such a demonstration of radio's great capabilities in aircraft has not been achieved before because of the many difficulties which have had to be gradually solved—such as roaring engines, weight factors, ignition noises and vibration. One of the main stunts in connection with the maneuvers will be the non-stop, re-fueled flight of a heavy bomber from Dayton to

New York City and return, a distance of 1544 miles. It will be re-fueled twice, going and coming over Middletown, Pa.

Plan to "Bomb" New York. Arriving at New York City about 8 p. m., May 21, the bomber will drop two parachute flares near the foot of the Battery, representing the dropping of 100-pound bombs. The ship will fly over New York for about 15 minutes and then head back for Dayton, due there before dawn.

The principle of re-fueling heavy aircraft was demonstrated last January with the air corps endurance plane Question Mark and the forthcoming demonstration is meant to show how refueling can extend the cruising range of military planes on bombing operations. The refueling method is simple—a hose is lowered from another plane and fuel transferred into reserve tanks through a special funnel.

During the first phase the opposing air units will operate against each other for the purpose of locating and destroying enemy airplanes and of crippling enemy ground mobilizations and industrial centers. Thus air raids are likely to befall such blue cities as Dayton, Cincinnati, Indianapolis, Springfield, Fort Wayne and Lima and such Red cities as Columbus, Wheeling, Cleveland, Akron and possibly Pittsburgh and Youngstown.

COLLAR AND CUFF SETS

New express delivery of the very latest styles of collar and cuff sets. Beautiful new lace materials, either narrow heavy laces or the wide sheer styles. Come in assorted shapes. Big values at 39c, 59c, 75c, and \$1.00. Some come collars alone, others have the cuffs. See this new up-to-the-minute line at Carr's.

McCormick-Deering hay machinery will serve you best because you can easily get repairs. We carry the largest stock of machine repairs in the county. Wharton Bros.

CIVIC CLUBS LAUD ROADS TO ROMANCE

Civic leaders of a great many Pacific coast communities have voiced their appreciation of the splendid results derived from the Associated Oil company's "Roads to Romance" advertising campaign. The schedule of large copy advertisements, now appearing in this paper, forms the backbone of the campaign and they are of interest from the historical viewpoint as well as being educational.

The background illustration is taken from billboard and magazine layouts, created from the first Wednesday evening "Roads to Romance" radio program broadcast each month.

The entire campaign is designed to create travel interest, to entice more motorists to get in their cars and "go" where the Roads to Romance lead and to see the many worthwhile spots that can be so easily reached by motor car.

Large numbers of letters have been received from individuals in all walks of life commenting on the campaign, and the favorable reaction created is responsible for many educational institutions using the campaign as an example in their advertising courses.

Subjects used so far this year have been "The Declaration of a Peace Treaty by Umatilla"; "The Love Story of Ramona"; "When Tracy the Outlaw Ruled"; and this month, "The Lewis and Clark Expedition."

The tie-up between newspapers, magazines, billboard posters, radio and literature make this the most complete and well-rounded advertising campaign ever developed by a Pacific coast oil company.

ROSEBURG WINS ONE-SIDED GAME FROM OAKLAND

Roseburg high school won a lopsided game of baseball from Oakland high yesterday afternoon by a score of 10 to 1. The lone Oakland tally was undeserved, resulting from an error at second base.

Bales, the Roseburg pitcher, supported by Hoffman behind the bat, held the Oaklanders to two hits, and for the first five innings held the visitors without a hit or a run.

Oh, Man, Those Tires Are Good Looking

You will say so too when we stand one of the new "Kelly Registered" alongside a wheel of your car. And this outward beauty just hints at the beauty of their inward construction. They are built to stand the strains and speeds of modern driving.

The Kelly-Springfield Tire Co. has built this tire to last the life of the car. Come in and let us show you these tires. We also do motor re-conditioning, car washing, greasing and tire repairing.



ROSE GARAGE

Corner Rose and Lane Sts.

Phone 66

for Economical Transportation

CHEVROLET

Check

Value for Value Price for Price!

If you are considering the purchase of an automobile, you owe it to yourself to learn the true extent of Chevrolet's value leadership. And all you need to do is check the new Chevrolet Six against any other car—value for value and price for price!

Here, in the price range of the four, is offered a smooth, powerful, six-cylinder valve-in-head motor—which delivers better than 20 miles to the gallon of gasoline—and whose smooth, quiet, velvety operation, with its complete lack of drumming and vibration, is a revelation—even to those who are accustomed to driving high-priced automobiles. Here are beautiful bodies by Fisher. Here, in all closed models, are fittings by Tarnstedt... rich, deep-tufted upholsteries... adjustable driver's seat... and a completely-equipped instrument panel. And throughout the entire chassis are found numerous examples of advanced engineering—such as quiet, non-locking 4-wheel brakes... ball bearing steering mechanism... automatic acceleration pump... and chromium plating on all bright metal.

But no mere recital of features can give you any conception of Chevrolet's value leadership. So we urge you to come in and see for yourself why over 500,000 people have chosen the new Chevrolet Six since January 1st!

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.



HANSEN CHEVROLET CO.

Roseburg, Oregon
Associated Dealers
Cowan's Garage
Yoncalla

Sutherland Garage
Sutherlin

Monson's Service Station
Drain

A SIX IN THE PRICE RANGE OF THE FOUR!

CAMEL CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

The world's largest group of tobacco experts... one brand... one quality... one size package... everything concentrated on Camel goodness.

The smoothness and mildness of Camels are possible only through the use of choicest tobaccos.

The most skilful blending gives Camels an individuality of taste that is beyond imitation.

They have a mellowness that you have never known in any other cigarette, regardless of price.

Camels never tire your taste or leave an unpleasant after-taste.

