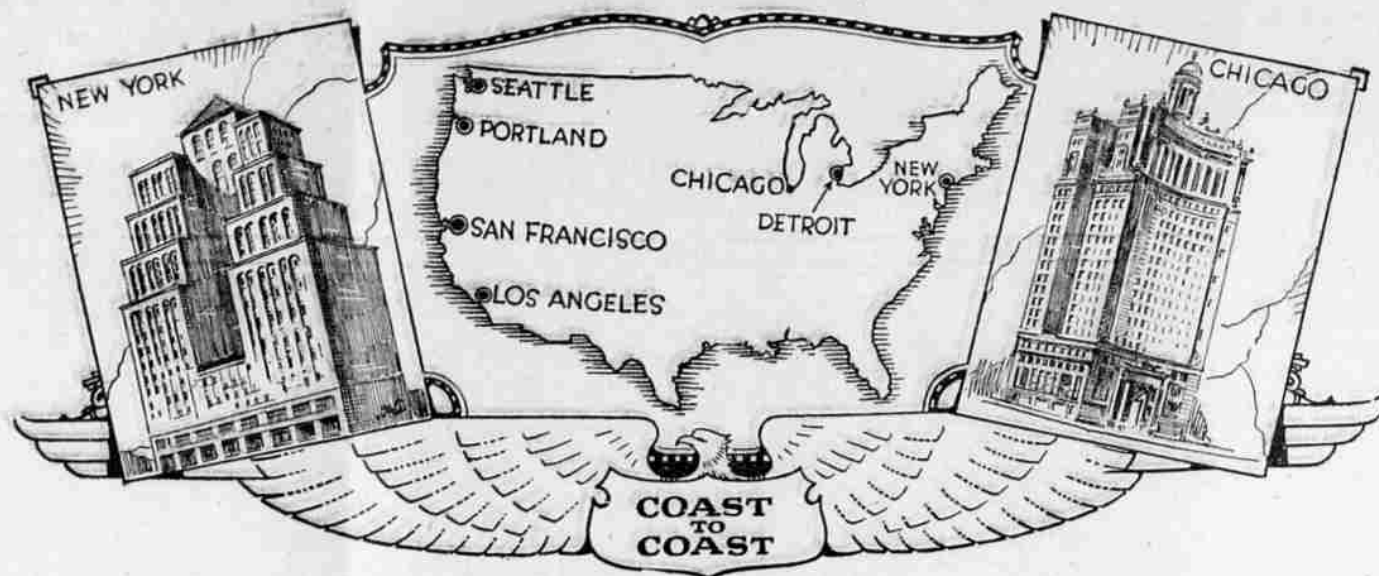


National Advertisers

using the

Roseburg
News-Review

March 1, 1928-Feb. 28, 1929



Automobiles

Buick	Hudson-Essex
Chevrolet	Nash
Dodge	Oakland
Durant	Pontiac
Ford Motor Co.	Willys-Knight
Graham Motor Trucks	Willys-Overland

Beverages

American Bottlers of Carbonated Beverages

Financial

Oregon Life Insurance	Vaughan Motor Works
San Francisco Bank	Western Savings & Loan

Foods

Burnetts Vanilla	M. J. B. Company
Calumet Baking Powder	Pacific Coast Biscuit
Crisco	Quaker Oats
Crown Flour	Schilling Company
Frye & Co.	Sperry Flour
Golden West Coffee	Sugar Institute
Hills Bros. Coffee	Swift & Company
Kraus Marshmallows	Tru Blu Biscuits
Mazola	

Insecticides

Flit	Fly-Tox	Oronite Fly Spray
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Medical

Adlerika	Natures Remedy
Agmet Corp.	Nuroso Laboratories
J. Baalman	Nujol-Mistol
Blosser Company	Peerless Chem.
Chamberlain	Lydia Pinkham
Creomulsion	Phemoleptal Co.
Paul Chase	Dr. A. A. Rock
Dean Clinic	Reese Chemical
Dioxol	Wm. S. Rice Appliances
Doane	Scotts Emulsion
Foyle's	Sorbol
J. M. Hogan	Stanco Inc.
D. C. Kendrick	Trunk Bros.
Marmola	Tyamol
Mello-Glo	United Drug

Miscellaneous

Bersted Mfg. Company	Portland Chamber of Commerce
Crown Mills	Pac. N. W. Merchants Exp.
Frigidaire Company	Palmolive
Graham Hatchery	A. J. Tower Company
Imperial Hotel	Wilson Products Co.
Atwater Kent	Whirlwind Co.
Maytag Washers	Levi Strauss
New Feed Grinder Co.	
Oronite Cleaning Fluid	

Newspapers and Publications

Portland News	True Story Magazine
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Paints

Sherwin Williams	Bass Heuter
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Seeds

D. M. Ferry Co.	Chas. H. Lilly Co.
Northrup/King Seeds	

Schools

Hill Military Academy	Polytechnic College
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Tires and Auto Suggestions

Dunlop	U. S. Rubber Company
Rusco Brake Linings	Western Auto Supply

Tobaccos

Camele	Lucky Strikes
Chesterfield	Old Golds
Geo. W. Childs Cigars	Prince Albert

Transportation

Oregon Stages	Sunset Motor Coaches
Pickwick System	Union Pacific
Southern Pacific	

Telling The World
about

Roseburg and the News-Review

Just as the offices of the Associated Press throughout the country pour a steady stream of news into the News-Review office to tell Roseburg about the world, so does the News-Review pour a steady stream of market information to the Mogensen offices throughout the country to tell the world about Roseburg. A visit back stage to the News-Review's national advertising offices would prove just as interesting as a visit any evening to the News-Review plant.

Here you would find over 60 expert advertising men and women, located in the seven great metropolitan offices, carrying the story of Roseburg to the business world. You would hear and see these 60 experts telling the manufacturers and business men of the country the story of Roseburg's wonderful climate, its prosperity, its industries, its homes, its vast trading territory, its progressive merchants constantly selling the story of Roseburg's advantages to the country, working hand in hand with your Chamber of Commerce but fostered and paid for by your daily newspaper.

This is the work of the Mogensen company, national advertising representatives of the News-Review. The seven offices of this organization are working daily to bring more national advertising to the News-Review. This national advertising is brought to help Roseburg's merchants sell more goods—another phase of your newspaper's daily service that will be explained in detail if you just telephone 135 and ask for a representative to call.

Any industry wishing to expand its market can get the benefit of Mogensen merchandising experience without any charge. Just drop a line direct to the company's closest office or ask a News-Review representative. It costs you nothing—just part of the News-Review's service to Roseburg.

M. C. MOGENSEN & CO. Inc.

Los Angeles 433 S Spring St.
Portland, 446 Morrison St.

San Francisco, 564 Market Street
Chicago, 360 N. Michigan Av.
Seattle, 603 Stewart St.

Detroit, 3044 W. Grand Blvd.
New York, 100 E. 42nd St.

Copies of the Roseburg News-Review may be secured at any of these offices, where full data regarding the Roseburg market may also be had.

