

SALEM PREPARES FOR ENTERTAINMENT OF LEGIONNAIRES

SALEM, April 29.—Present indications point to a record attendance at the eleventh annual convention of the American Legion and Auxiliary which will be held in Salem August 8, 9 and 10. The housing committee has already received a large number of requests for room reservations from parties all over the state and in one instance officers of the California department ask that accommodations for twelve visitors from their state be taken care of.

Salem is ideally located to attract thousands of Legionnaires, it is nearer the center of population than any other city which has entertained the Legion in the past few years. The dates have been set at a time when all highways are open to travel, and in the best of condition. A new class "A" municipal airport will be ready for use for those who do their traveling by airplane.

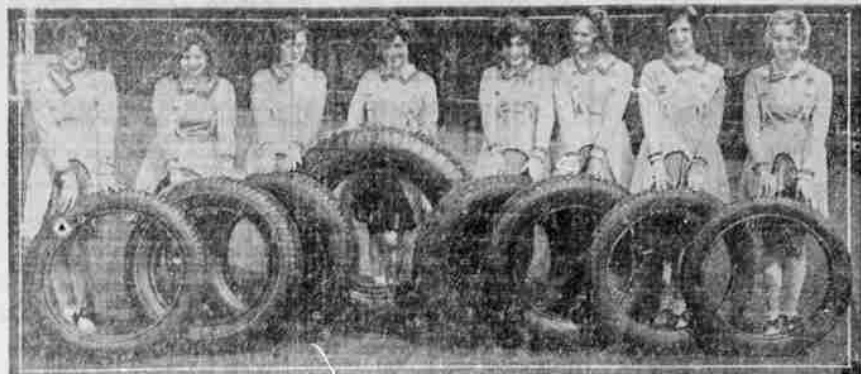
The program is being arranged to give a varied class of entertainment that should offer an appeal to all. Parades, band concerts, drum corps musical numbers together with their military drills, stunts by various bands, barbeques, midnight matinees, polo, fireworks and sporting events will all be crammed into the brief period of the seventy-two convening hours.

The capital city will present a gala appearance at the time of the convention. A contract has been let by the convention commission for the decorating of approximately twenty-five city blocks. There will be four lines of overhead street decorations to each block, each line to consist of seven pieces. All lamp standards in the downtown district will be decorated to conform to the general scheme alternating the American Legion emblem with the American shield in a unique arrangement especially designed for this particular occasion.

The store front of every merchant will be dressed up as well as the various banks and office buildings. Extra effort will be put forth on the state capitol building, both exterior and interior, as all business sessions of the Legion and Auxiliary will be held within its halls.

The civic center, extending for three blocks through the heart of the city, is to be adorned with multi-colored strings of lights as an added touch to increase the native beauty and charm of this scenic community center. Nightly band concerts and stunt shows will be given in this artistic setting. Registration headquarters, all

Eight is Popular Number with Car Owners



The popularity of "eight's" as evidenced by the trend in automobile building, applies also to the tire world. Eight Fanchon and Marco "Idea" girls with the eight different types of tires sold by the Western Auto Supply Company stores, round out the "eight" idea.

fraternal buildings, dance pavilions and any other locations that will furnish the site for any Legion attraction will be appropriately adorned in keeping with the inspiration for this annual convocation of ex-service men.

One of the big features of the convention is to be the dedication of Salem's municipal airport which will be followed by a gigantic tree barbeque.

The capital city recently voted a bond issue in the amount of \$50,000 to provide for a class "A" airport. The site for the field has been purchased and will be put in shape in time for the dedication in August.

A large number of planes will be on hand to add color to the dedication ceremonies and the event promises to attract thousands of visitors.

The affair is to a large extent a celebration on the part of the Legion for the reason that that organization played a prominent part in putting over the bond issue.

The barbeque will be free to all and the food will be prepared in genuine barbecue fashion.

Features too numerous to mention will be placed in connection with the dedication ceremonies. The event takes place on Thursday, August 8, the opening day of the convention.

NOT PARTICULAR

"Waiter, has there been a gentleman here inquiring for a lady in brown?"

"Yes, miss, he waited an hour and then went off with a lady in red."—Passing Show.

Lawn grass seed, any mixture that you want, is sold at Wharton Bros.

Gold Beach—Gold Beach Packing company plant being extensively enlarged.

NASH CO. PAYS \$1.50 DIVIDEND PER SHARE

KENOSHA, Wis., April 29.—At a meeting of the directors of The Nash Motors company held April 19, 1929, the regular quarterly dividend of \$1.50 per share was declared payable May 1, 1929, to stockholders of record at the close of business April 20, 1929.

The company reported that for the first quarter, covering the months of December, January and February, after all expenses of manufacturing, including depreciation, selling and administration and providing for taxes, state and federal, the net income amounted to \$1,118,870.45 as compared with \$2,594,378.12 for the same quarter a year ago, an increase of 58.1 per cent.

In commenting on the report, President C. W. Nash said, "The management feels that the earnings report is very satisfactory, particularly in view of the extremely cold weather during January and February which prevented dealers throughout a large portion of the country from taking delivery of cars. Despite these adverse weather conditions January sales ran 77 per cent beyond January last year, and February exceeded last February 33.13 per cent. And with the more favorable weather of March, the first month of our second quarter, the popularity of the new '400' series, which was so pronounced during the fall, again manifested itself with the result that sales rose 44 per cent beyond March, 1928."

"Orders on hand for April indicate that this month will show another great increase in sales and will emphasize again the high

standing of our product with the public.

"Export sales are setting new records also, with business for the first quarter of this fiscal year 25 per cent greater in volume than the corresponding period last year. March export sales showed a further gain with nearly 32 per cent increase over March of 1928."

"It is our belief that there never has been a line of cars giving owners more generally satisfactory service than this '400' series. Reports from the field show that the Nash dealer organization is in excellent condition and looking for continued big gains in business. Both as to the character of its product, and as to the prosperous status of its dealers the Nash Motors company believes it occupies the most favorable position in its history."

SEEMS REASONABLE

SHE: Why do so many women rest their chins on their hands when they are thinking?

HE: To keep their mouths shut so that they won't disturb themselves.—Answers.

VERY MUCH SO

TEACHER: Can you name a rare animal in Australia?

BOBBY: The elephant.

TEACHER: But the elephant is not found in Australia.

BOBBY: Then it must be rare.—Passing Show.

OUCH!

KINDLY OLD GENTLEMAN: What! A little boy like you going from London to Liverpool alone. Isn't your family afraid of your having an accident setting into the train?

BOY: No; father said there was to be some fool in the station who would take an interest in me.—Passing Show.

STATE GOES INTO FERRY BUSINESS

"During" the past two years the Oregon state highway department has gone into the ferry business," stated C. E. (Pop) Gates of the state highway commission and director of the Oregon State Motor association. "Two ferries are now being operated by the state highway department along the Roosevelt coast highway."

"During the summer of 1927," continued "Pop," "a power ferry, known as the 'Rogue' was designed and constructed by the department for plying the Rogue river between the towns of Wedderburn and Gold Beach on the Roosevelt coast highway. This boat consists of a double-ended tunnel-type power ferry, powered by means of a 75 h. p. full Diesel engine, 64 feet in overall length and having a capacity of eight cars. The total cost of the ferry installation, including ship and auxiliary equipment to date, amounts to \$47,506.65. Ferry service was inaugurated in October 1927 and since that time has been maintained from 6 a. m. to 10 p. m. each day, including Sundays, or 16 hours per day. During this period 202 hours have been lost due to mechanical difficulty or 2.5 per cent of the total cross operating time. In addition to mechanical difficulties, there have been certain stages of the river when it has been impossible to maintain ferry service. Under extreme low tide conditions the depth of water is not sufficient and during freshest periods the extreme current velocity and presence of floating drift renders it hazardous to operate. Owing to the above causes, further delays amounting to 150 hours were experienced during the 14 month period above, representing an additional loss of 2.2 per cent of the total cross time. The total percentage of lost time due to all causes, therefore, amounts to 5.1 per cent. "In addition the state saw fit on May 1, 1928, to take over the opera-

tion of a scow ferry at Bagnalls Crossing, situated a few miles above the Rogue river ferry site, operating the same as an emergency equipment.

"The ferry 'Roosevelt,' previously owned by Coos county and plying between North Bend and Glasgow across Coos Bay on the route of the Roosevelt coast highway, was taken over by the state of Oregon, February 28, 1928. This is a steam operated ferry, having a capacity of 19 cars."

"Sixteen hour ferry service is maintained at this point as in the case of the ferry 'Rogue,' and during the period of its operation by the state, service has been practically uninterrupted with the exception of about 15 hours which have been lost due to repairs to the mechanical plant, the necessity for washing down the boilers, etc. The total percentage of time lost amounts to 0.5 per cent of the total time, leaving the percentage of uninterrupted service 99.5 per cent."

"Eventually, and when money becomes available, the state highway department will undoubtedly provide bridges at these points to eliminate traffic inconvenience."

"Safety First" has been the slogan of the state highway commission as regards the replacement of bridges which either through age or the growth of traffic have become unsafe. During the past two years, the highway department has constructed on the state highway system a total of 48 bridges, (many of them replacements) expending for bridge construction work approximately \$960,000. From information furnished by the Oregon State Motor association, the state has supervised the construction of 22 bridges built by counties on market roads and other county roads the cost of which bridges approximated \$200,000.

Probably the two largest bridges built on the state highway system during the past year have been the bridge over the Deschutes river at Maupin on the Dalles-California highway and the Willamette river bridge between Eugene and Springfield.

The Deschutes bridge at Maupin is 225 feet long and was built at a

cost of \$94,800. The bridge at Springfield is 250 feet long with 150 feet of viaduct on the west end and 240 feet of viaduct on the east end. The cost of this bridge is \$127,500.

HOT STUFF!

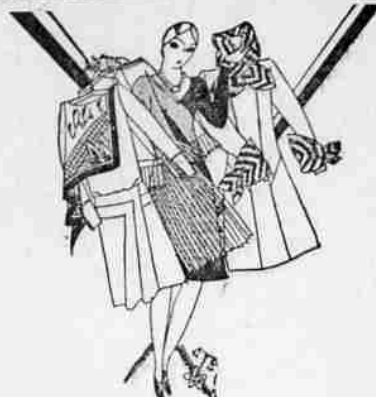
ELYRIA, O.—'Twas a spring day and Fred Allendorf, 17, was sitting at his desk in high school restlessly waiting for the school day to end. His fidgeting caused some mischief to light in a rear pants pocket, causing a celluloid comb which he had there to burn. Yells,

screams and a hasty exit marked the close of the school day. The combined efforts of Allendorf and Principle J. B. Zulauf were required to extinguish the fire.

AMBITIOUS YOUTH

ELDER SISTER: Now, darling, be a good girl and when you grow up people will look up to you.

LITTLE SISTER: But I don't want them to do that. I want them to look ROUND at me.—Everybody's Weekly.



CLEAN—as a whistle

These garments that come back from Roseburg Cleaners. No matter how soiled their condition you can depend on our quality work to restore to them their original lustre. Our service is prompt and our prices are sure to appeal to you.

ROSEBURG CLEANERS

308 N. Jackson St. Phone 472

ESSEX THE CHALLENGER

these important things

CHALLENGE TOO!

Hear the radio program of the "Hudson-Exsex Challengers" every Friday evening

Industry Brings Prosperity

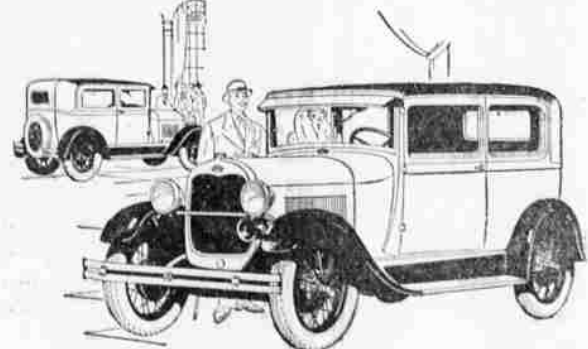
Gigantic strides have been taken by Glendale People in developing the natural resources of the timber wealth in Southern Douglas County, and prosperity looms big for the entire section as a result of cooperation. In providing logs for the mills of Glendale in the future

Ford Logging Equipment

Is a factor that is a necessity to those far-sighted mill men and loggers in helping to increase profits by cutting down expenses of operations.

And, then, with their successful achievement comes the indispensable need of a car—an economical car, yet good enough for the man of big affairs—and so there flashes into mind the thought of the one car that meets the demand of these practical folks—

The



This car is sure to attract these practical men who must have service coupled with minimum upkeep. Therefore the New Ford is the only logical car for the families of these sturdy men of action, or for their own use in the strenuous daily routine where there must be entire dependability under most exacting conditions, so they intuitively turn to the New Ford for the realization of all these virtues.

Mill Men, Loggers, Ranchers of the entire county are invited to Roseburg to inspect our Logging Outfits, Tractors and Cars. Used Cars for those who want them.

C. A. Lockwood Motor Co.

Roseburg, Oregon

ESSEX challenges the performance, the style, the luxurious roomy comfort of any car at any price, on the basis that no other gives you back so much for every dollar you put in.

That is why the big buying swing is to Essex. That is why motorists by thousands are switching from past favorites, and trading in their old cars for the big values Essex the Challenger gives. Essex challenges:

IN SPEED—challenging anything the road offers up to 70 miles an hour. IN FAST GETAWAY—any car regardless of size or price. IN RELIABILITY—60 miles an hour for hour after hour. IN FINE APPEARANCE, upholstery and detail—compare with cars in which high price is paid for just those things. IN ECONOMY—compare with cars best known for low operation cost.

And with its superb chassis quality and fine, large bodies—Essex establishes also an outstanding leadership in proved VALUE. It offers a completeness of fine car equipment formerly identified only with costly cars, and available, when at all, only as "extras," at extra cost on cars of Essex price. Check these items when you buy—they

represent easily above \$100 additional value. But they do not cost one cent extra.

The performance ability of Essex the Challenger is due in no small part to its Super-Six motor. Thus, while it is a "Six," no one who knows can regard any other "Six" as being comparable in the power it delivers.

Essex is built by Hudson under famous Super-Six patents. No one can copy or match it. The fundamental and exclusive Super-Six principle—developed in one million motors and over 12 years of continuous service, stamps Essex as the unapproached "Six" in every particular of performance, smoothness and reliability.

EASE OF BUYING

FOR INSTANCE, in this city your first payment, with your present car included, may be as low as \$285, and your monthly payments \$38.87.

Your present car will probably cover the entire first payment. The H. M. C. Purchase Plan offers the lowest terms available on the balance.

EASE OF OWNING

On our own streets Essex the Challenger, under competent observation, averaged 20 miles per gallon. The average owner in this city can expect 18 to 20 miles and upward. Commercial users operating large fleets of Essex cars say that service and maintenance costs, covering millions of miles of operation, are lowest of any car ever tested.

Wide Choice of Colors at No Extra Cost

The variety is so great you have almost individual distinction

\$695 AND UP AT FACTORY

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gauges for gas and oil—radiators—shifter—mud flaps—windshield wiper—dual rear view mirror—clock—controls on steering wheel—all bright parts chromium-plated.

Couche	1475
2 Pass. Coupe	895
Phaeton	885
Coupe	725
(with rumble seat)	
Standard Sedan	795
Town Sedan	850
Roadster	950
Convertible Coupe	1100

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Completely equipped machine shop for handling all classes of auto repair work. 125 N. ROSE ST. PHONE 438 ROSEBURG, ORE.