

EXCESSIVE GAS PRICE RESENTED BY AUTO OWNERS

WASHINGTON, D. C., April 23.—Car owners of the country, who annually spend over two billion dollars for gasoline and oil, favor a constructive program to conserve the nation's oil resources, but will be quick to resent any move on the part of the industry to create an artificial shortage with the purpose of raising prices to the consumers, according to a bulletin issued today by national headquarters of the American Automobile Association.

The A. A. A. statement was issued under the signature of its president, Thos. P. Henry of Detroit. Mr. Henry said that the national motoring body is in wholehearted accord with the policy of President Hoover as far as the oil resources of the public-owned domain is concerned.

"When it is considered," said the A. A. A. president, "that America has only about 18 per cent of the world's oil resources, and in 1928 produced 68.2 per cent of the world production, it is time to adopt some means of assuring a supply for the future."

"If all elements of the oil industry are sincere in the move to join President Hoover in honest conservation of these resources, there is little danger of unfavorable reaction on the part of the consumers. If, on the other hand, there develops any indication that the oil interests intend to use conservation as a cloak for the creation of an artificial shortage the organized car owners through their national and local associations, will be found ready to do battle."

Mr. Henry cited figures for 1928 to show that there was no unusual excess in the gasoline supply, although there was an over-production of crude oil.

"The indicated domestic demand for gasoline in 1928 amounted to 328,832,000 barrels or 13,810,944,000 gallons, an increase over 1927 of 11 per cent.

"In view of this situation, it is quite probable that the low point in stocks, 26,378,000 barrels or 1,107,876,000 gallons on September 30, 1928, represented only working stocks.

"Moreover, figures for 1928 show that the supply in storage varied from one sufficient to meet 47 days' demand in January to 22 days in August, the peak of the motoring season, when there is the greatest demand for motor fuels and lubricants.

Luxury Enters Air Travel



The Richfield Oil Company have just placed in service, for use by their executives, the most beautiful Fokker plane ever built. In addition to upholstery which takes its motif from the sky, it is equipped with radio, writing desk, kitchenette and many other innovations.

Della Parks, Chevrolet Six owner, was fortunate in being one of the first to ride in this new ship.

Increasing popularity of American motor cars in Australia is reported by L. M. Rumley, general manager of the General Motors export division, with headquarters in New York.

Rumley arrived this week at San Francisco on the Matson liner Ventura from an extended visit to Australia, where he inspected the five General Motors operations in that territory. He said:

"Australia is putting more and more wheels on the streets and they are wheels of progress."

"However, it is natural to suppose that if the oil industry succeeds in curtailing the production of crude oil, it will naturally diminish the amount of gasoline."

"The car owners feel that they have an unquestioned right to demand that an adequate supply of fuel be maintained, based on consumption, and that the move toward conservation not be made a cloak to cover a host in price for gasoline and oils."

Myra Helm, Portland artist, will continue her lessons in lampshade painting and Jesso art for another month. No special training or talent required to do this fascinating work. Bell Bldg., 124 S. Jackson St.

"Our Australian operations did a business last year of better than \$35,000,000. We have invested \$9,000,000 in our enterprises there, and employ 2,000 men and women, of whom 98 per cent are Australian nationals."

"They say you can judge a country's prosperity by the aerolousness of its traffic jams."

"If that is true, Australia is in for an era of unparalleled good times despite the excellence of its traffic control systems."

Rumley was accompanied by W. D. Hopson, manager of the Perth

branch of General Motors. They are enroute to attend the managing directors' conference of the General Motors export division, to be held May 22 to 30, at Shawnee on the Delaware.

The conference will be attended by the executive heads of General Motors from the 110 different countries overseas in which the corporation is operating, through nearly 9,000 local distributors and dealers.

"Last year General Motors sales," said Rumley, "reached approximately \$300,000,000."

DOTSERO CUT-OFF PERMIT CARRIES TUNNEL PROVISIO

WASHINGTON, April 23.—The Denver and Salt Lake railroad obtained permission today from the interstate commerce commission to build the Dotsero cut-off on condition that the Denver and Rio Grand Western be permitted to operate through the Moffett tunnel.

The Denver and Salt Lake now leases the Moffett tunnel, and proposed to build the Dotsero cut-off at a cost of \$2,555,000 for the purpose of establishing a new short line between Salt Lake and Den-

CHICKEN DINNER

Christian Church Thursday, April 25, 11:30 a. m. to 1:30 p. m., given by Ladies Aid society for benefit of building fund. Price 50 cents. See menu in other advertisement.

Page wire fence, best and cheapest. Car load now at Stearns & Chenoweth, Oakland.

FRIGIDAIRE TRYS TO KEEP UP WITH GENERAL DEMANDS

DAYTON, Ohio, April 24.—With its mammoth plants operating overtime, many departments working at night, some on triple shifts and production of several models more than doubled, Frigidaire corporation is making herculean efforts to meet an unprecedented demand for electric refrigerators. All records for compressor shipments were broken in March.

Orders received during the first week in April alone were sufficient to tax the factory capacity for several weeks. The Frigidaire payroll is the highest in its history, and the corporation is experiencing a period of the greatest popularity its products have ever enjoyed, according to E. G. Biechler, president and general manager.

"People called at Frigidaire display and sales rooms last month in steadily increasing numbers to inspect new models. The percentage of floor sales was the highest we have yet experienced. But the introduction of the new Frigidaire cold control, through which the user can obtain necessary temperature for desert making has, we believe, contributed even more to present conditions."

The newest household model, with a capacity of four cubic feet for food storage, selling at the lowest price in Frigidaire history seems destined to become the most popular model yet introduced. Although production has been increased twice in the past four weeks the factories are thousands of orders behind on this particular model and the demand is increasing steadily, according to Mr. Biechler.

Two outstanding features of the month were the marked increase in sales of household equipment and the increase in the number of installations made through power and light companies. Frigidaire corporation recently began the policy of shipping its smaller household units completely assembled, ready to plug into an electric

COMPLETION OF PROJECT EXEMPTS 218 STUDENTS

Exempting themselves from the final examination in agriculture, 218 students in Douglas county have finished the boys' and girls' marketing project for the school year. This marketing project was given the students throughout the year's work and upon completion of the work they are entitled to a final grade of 95 in agriculture.

The 218 students represent 45 schools in the county who have taken up the marketing project.

CHICKEN DINNER

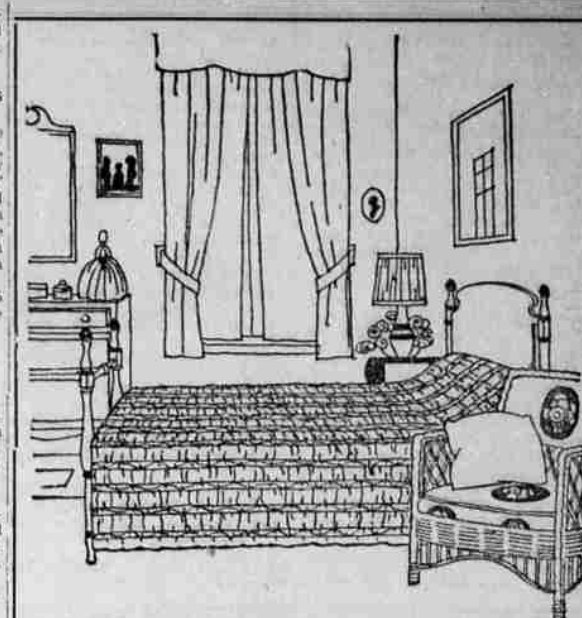
Christian Church Thursday, April 25, 11:30 a. m. to 1:30 p. m., given by Ladies Aid society for benefit of building fund. Price 50 cents. See menu in other advertisement.

A good stock of cheap cars including Fords, Chevrolets and Dodges. If you want a car for little money, we've a good selection. J. O. Newland and Son.

GREAT RESULTS FROM COMPOUND

Read How This Medicine Helped This Woman

Brainerd, Minn.—"I read about Lydia E. Pinkham's Vegetable Compound in a newspaper and I have got great results from its tonic action at the Change of Life. Before I took it I was nervous and at times I was too weak to do my housework. I was this way about a year. But now I do all my housework and do chores outside also. I must say that Lydia E. Pinkham's Vegetable Compound has done wonders for me and no woman should be without it. I sure can speak a good word for it."—Mrs. Jim Smith, R. R. 7, Brainerd, Minnesota.



May 5 to May 12

is set apart as

National Bedding Week

A good bed is a Hygienic necessity as is fresh air, sunshine, and good food.

Too often the bed is neglected. The question "How is your bed," should receive serious thought.

Ask us about the correct bed.

McKean, Darby & Baldwin

Complete Housefurnishers Roseburg, Oregon

Plenty of room in the NEW SUPERIOR Whippet

An important advantage of the new Superior Whippet Four and Six is "Finger-Tip Control"—one button in center of steering wheel which operates starter, lights and horn.



THE larger bodies of the new Superior Whippet Four and Six afford more spacious interiors, with extra head room, leg room and elbow room.

The beautiful and ultra-modern design of the new Superior Whippet makes it the style authority in both the Four and light Six classes. Many tasteful refinements include longer lines, higher radiator and hood, chromium-plate and

sweeping one-piece full-crown fenders.

The faster speed and pick-up of the new Superior Whippet result from a higher compression engine, giving more than 20% added horsepower. Low consumption of gasoline and oil, and dependable performance, insure exceptional operating economy and minimum service costs.

WILLYS-OVERLAND, INC., TOLEDO, OHIO

WHIPPET SIX COACH WITH 2-BEARING CRANKSHAFT

\$695

Coupe \$705; Coupe with rumble seat \$725; Sedan \$760; De Luxe Sedan \$810; Sport De Luxe Roadster \$850 (including rumble seat and extras).

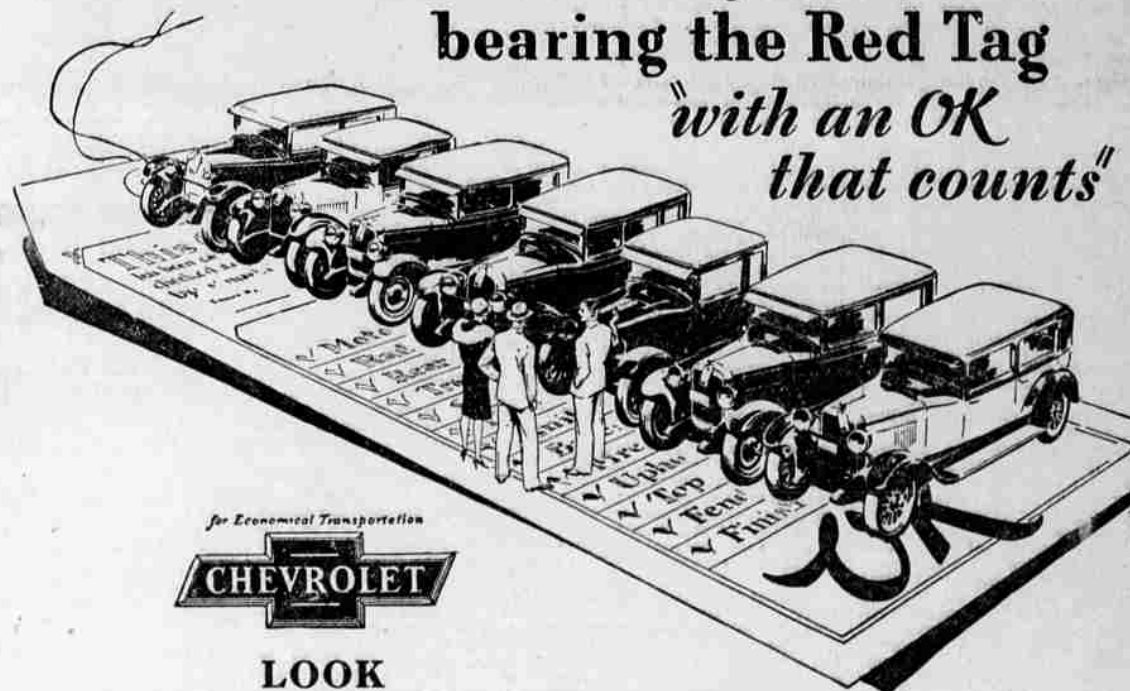
WHIPPET FOUR COACH

\$550

Coupe \$550; 4-passenger Coupe \$570; Sedan \$585; De Luxe Sedan \$625; Roadster \$600; 4-passenger Roadster \$630; College Roadster \$655; Touring \$675; Commercial Coach \$700. All Willys-Overland prices f. o. b. Toledo, Ohio, and specifications subject to change without notice.

Buy on a Sound Basis!

We stand behind every Used Car bearing the Red Tag "with an OK that counts"



LOOK at these Outstanding Used Car Values

BUICK 4 PASS. COUPE, 1926 model, priced very reasonable and offered for sale with an O. K. THAT COUNTS

FORD COUPE, 1926 MODEL with Buick axle, new Duco paint and in fine condition for sale with an O. K. THAT COUNTS

CHEVROLET SEDAN, 1926 model. This is a choice small closed car and can be purchased by a small down payment and an O. K. THAT COUNTS

CHEVROLET TOURINGS, 1925-4 models from \$175 and up to \$250, depending on condition. These cars are very serviceable and good buys.

CHEVROLET TRUCK, commercial license, complete with cab and body, good tires.

FORD TRUCK with Warford transmission, good tires, cab and body, all for \$95.00.

CHEVROLET COUPE, run only 4,000 miles, and looks like a new car, and is offered for sale with an O. K. THAT COUNTS

CHRYSLER SEDAN, 1927 model. This Chrysler is a nice running and good looking car, and is offered for a price below blue book.

FORD FOUR-DOOR SEDAN, 1924 model, in good running order, for sale for a total price of only \$95.00. The unusual value offered in our new Six-Cylinder Chevrolet enables us to get our used cars in at a very low figure, allowing us to sell them for less.

OUR used car department is operated under the famous Chevrolet Red O. K. Tag system. Under this plan, we attach a Chevrolet Red O. K. Tag to the radiator cap of every reconditioned car—showing exactly what vital units of the car have been checked or reconditioned by our expert mechanics.

We believe that no fairer system of used car merchandising has ever been worked out—for it assures the customer honest value, as well as a dependable, satisfactory car.

Due to the great popularity of the new Chevrolet Six, we have on hand at this time a wide selection of "O. K.'d" used cars taken in trade on new cars. Come in and look them over. You are sure to find exactly the car you want at a price that will amaze you. And our terms are exceptionally easy.

HANSEN CHEVROLET CO.

PHONE 446

ROSE STREET

ROSEBURG, ORE.

Look for the Red Tag "with an OK that counts"



F. W. CHASE

Phone 399

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Roseburg, Oregon