

3RD ANNUAL SPRING SALE

OUR IMMENSE NATION WIDE

WARD WEEK

Sale Starts

Saturday, April 13

Ends Saturday, April 20

Watch the Newspapers!

Ward Week! What is it? you ask. Briefly, it is a Sale—but what a sale it is! We really believe that never before will you have known a sale as great as this sale—the 3rd annual spring sale—NATION-WIDE WARD WEEK, which starts Saturday, April 13th and ends Saturday, April 20th! 7 Big Bargain Days with new and fresh bargains daily. Do not plan to miss a single day. WATCH THE NEWSPAPERS and you'll see an array of bargains that will dazzle you. The SAVINGS ARE BIG! In this nation-wide sales event Ward's chain and department store are concentrating in offering their customers the greatest bargains any store, anywhere, could offer you. We sincerely believe we have accomplished this. For months our expert buyers have combed the four parts of the country for the best, quality merchandise, money could buy. As you know we buy for cash—our buying power is \$200,000,000—and buying for cash we obtain tremendous discounts which savings we pass on to you. Here before your eyes in this advertisement unfolds a partial list of the bargains you can obtain at Ward's during this sale—and there will be plenty more. In short, study this page for bargains... be at Ward's store, bright and early in the morning and we know that you'll more than be satisfied with the SAVINGS YOU MAKE. Come! Come! Come! We always reserve the right to limit quantities.

FOR WARD WEEK STYLISH SILK FROCKS REDUCED



\$6.95

Lovely flat crepes, and prints... styles for street, afternoon or business wear. Many are copies of costly models and feature the newest style tendencies. Sizes for women and misses.

SPRING COATS ALSO FEATURED

\$14.75

Tailored and Fur Trimmed Coats. A very Special showing. Sizes 14 to 32.

WARD WEEK BRINGS SAVINGS ON SHOES



LADIES' SLIPPERS

A marvelous group of strap slippers and oxfords for misses and women. Sizes 3 to 6½.

\$2.98

CHILDREN'S SHOES

Sturdily built for boys and girls. A large group, both slippers and oxfords. Sizes 8 to 11.

98c and \$1.98

MEN'S OXFORDS

Outstanding values in men's oxfords. Tans and blacks. New styles, all sizes priced very low for this sale. Sizes 6 to 10.

\$3.98

HOSIERY PRICES CUT LOWER



Full Fashioned
Pure Silk Hose

79c

A host of colors. Sizes 8½ to 10.

Children's Half Hose, fancy hose 25c
Ladies' Chiffon Hose 69c

EASY PAYMENTS

On All Furniture, Tires, Stoves and Washing Machines. Only a small handling charge is added.

MONTGOMERY WARD & CO.

315 N. Jackson St.

Phone 95

Roseburg, Oregon

THESE ARE JUST A FEW OF THE ROUSING BARGAINS.

FOR WARD WEEK MEN'S 2-PANT SUITS

Values to \$24.75

Exceptional values. Correctly styled. Sizes 34 to 44.

\$14.75

ANOTHER LARGE GROUP NOW

\$19.75

Finest fabrics. Styles for men and young men.

MEN'S HATS

Dress Styles
Fur Feit
All Sizes

\$4.98

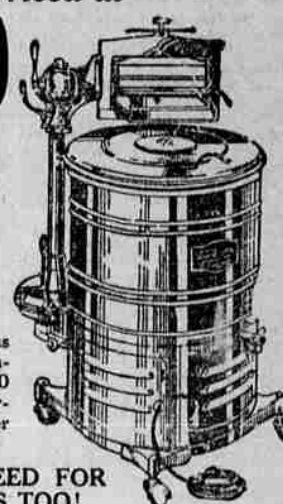


THE FAMOUS GYRATOR ELECTRIC WASHER

Now Priced at

\$90.80

Save \$60 to \$80.



The Wardway Gyrator contains all the best features of machines selling for \$120 to \$180 and is two years ahead in performance and design. Ask for a demonstration.

GUARANTEED FOR
10 YEARS TOO!

RIVERSIDE TIRES AT LOW PRICES

Every known
TIRE
Guarantee
Surpassed



First Quality
Guaranteed for Life
and 16,000 Miles

Tire Size	Guaranteed For	Tire Prices	Combination Offer
29x4.40	16,000 miles	\$6.15	29x4.40 Balloon Tire with Circle Molded Tube, both for
29x4.75	16,000 miles	8.35	
30x4.50	16,000 miles	7.10	
30x4.75	16,000 miles	8.65	
30x5.00	16,000 miles	8.85	

\$7.25

ODD FURNITURE IS CUT TO BED ROCK

\$10.50 Mahogany finished rocker, Tapestry cushion, multicolored	\$ 7.50
\$47.90 Chaise Lounge—Tapestry covered cushion and back—Solid comfort in the home	37.90
\$26.60 Reed settee-davenport, coffee cream color—Dress up the sun room	19.50
\$22.50 Coxwell chair—One of our finest. Enjoy your evenings at home	15.00
\$20.25 Dresser, ivory finish—Complete your guest bedroom furniture	12.50

Store Hours

Daily: 8 a. m. to 5:30 p. m.
Saturdays: 8 a. m. to 5:30 p. m.