

ROSEBURG NEWS-REVIEW OUT OUR WAY

Issued Daily Except Sunday by The News-Review Co., Inc.

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Editor

Entered as second class matter May 17, 1920, at the post office at Roseburg, Oregon, under Act of March 2, 1879.

SUBSCRIPTION RATES

Daily, per year, by mail	\$4.00
Daily, six months, by mail	2.00
Daily, three months, by mail	1.00
Daily, single month, by mail	.50
Daily, by carrier, per month	.50

ROSEBURG, OREGON, WEDNESDAY, MARCH 6, 1929.

SPRING AND THE STYLE SHOW

WARMTH out of doors and the sunshine that comes with returning spring inevitably turn thought to new things to wear. Here in the Umpqua valley, where our spring is earlier and there is more of it than in locations less favored, thought along that wholesome line comes markedly into evidence. Milady feels that she just must attire herself and her raiment to the vernal spirit and man, of course, cannot allow himself to be completely put into eclipse and so he trails along. The result is that milady dresses herself a fair vision and her man of himself a sartorial treat.

The spring style show to be given this evening at the Antlers theater manifests the trend of things. It will be, unless all signs are awry, the most notable event of its kind that Roseburg has seen. The ladies of the American Legion auxiliary have made painstaking and thorough preparations for it. The merchants of Roseburg have given full and highly competent co-operation. It is going to be a style show of style shows, well worth the while of every resident of Douglas county to see and to enjoy.

Let not dad worry if in the aftermath he gets requests from mother and the girls for various checks. Nor need the young husband be cast down if the wife of his bosom goes out tomorrow and buys a few things in keeping with the trend of the spring things that she will have seen tonight. Those results will be alike natural and desirable. For what dad or what husband wants to see the feminine contingent of his household clad otherwise than becomingly and freshly? None does, of course.

This newspaper will venture the guess that no other community of similar size to Roseburg will have or hold a more notable style show this spring than ours. The thoroughness of the planning justifies that prediction fully. And also we shall be with it just a little ahead of most cities, just as our spring season and the impulse to "dress up" to match it arrive here ahead of the corresponding events elsewhere.

So go to the style show. The models will give any beholder an eyeful. The models on display will appropriately fill the other eye. And there will be entertainment a-plenty. The attendance ought to be big to match the event.

In the news dispatches from Ottawa we read that they had a big wolf drive there this winter. It was a good drive they said, although one of the hunters was shot. Were it not for the fact that in the Ottawa drive no wolves were shot, the incident would bring to mind our own deer season.

Honor to the Smith River girls, who have won the basketball championship of Douglas county. Hail to the Drain boys who have won similar eminence for the class. Such competitions as those in which they have been engaged are interesting, wholesome and stimulating.

A Rome dispatch tells that in the American colony there the inauguration of Hoover was celebrated by the lifting of glasses at a given hour in all gatherings. The glasses, one supposes, were filled only with grapejuice.

ROSEBURG NEWS-REVIEW
POEM FOR THE DAY

By LOUIS ALBERT BANKS

LINDBERGH THE MAGNIFICENT

"The world that loves a lover was thrilled today by the superb airman and gallantry of Colonel Charles A. Lindbergh. He exhibited those traits in saving his fiancée, Miss Anne Morrow, and himself from serious injury, or worse, yesterday when their three-hour picnic air jaunt ended in a crash.

"Colonel Lindbergh today had the pain of a wrenched shoulder and a badly damaged airplane to remind him of the narrowness of their escape. Miss Morrow fared better. Bulking large against the memory of fright and mild shock was the knowledge of her fiancée's having thought and acted first for her in an emergency which threatened their lives."—Associated Press dispatch.

A man like Lindbergh is immune;
He always strikes the winning tune.
On from that first great ocean flight
To land in Paris—wondrous night!
Up to his crash in Mexico—
In all his flying to and fro—
He's held the people at his will;
His every day's a magic thrill.

The man is wholesome at the core;
He's like some knight from days of yore.
Has all the modern things we praise,
But naught of modern foolish ways.
It is not hard to pose or shine
When all is victory 'long the line,
But when your plane is on its back,
Try keeping aull the hero track!

Of course, the world's in love with him—
He's human all the way to him.
Each mother sees in him her son—
Just what she'd love—if only one.
Each mom thinks Anne's a lucky girl
And fond emotions round him swirl,
And every true and noble man
Thanks God he's made on such a plan.

Our Lindbergh is our constant pride;
With him our love and hopes still ride.
We wish him all the splendid things
That come to men with soaring wings.
He's had the widest world acclaim
Of any time—of any name.
And through it all he's nobly stood
An honor to our brotherhood.



Do You Know Your Own State?

Excerpts from "Oregon Geographic Names" by McArthur, which explain the origin of names of geographic landmarks throughout the state.

TODAY: CHENOWETH CREEK

CHENOWETH CREEK, Waco County.—This creek rises in the hills west of the Dalles, and after flowing across Chenoweth Flat reaches the Columbia river southeast of Crater Point. This stream was named for Justin Chenoweth who crossed the plains in 1849 as a member of the U. S. mounted rifle, which was the first military organization that came to Oregon overland after the Lewis and Clark expedition. Justin Chenoweth was accompanied by his brothers, Hardin and Francis A., who were civilians. Chenoweth served as the first government mail carrier between the Cascades and Fort Dalles, beginning his work July 1, 1841. He subsequently served as school superintendent of Waco county. He was a land surveyor by profession and surveyed the Methodist Mission site in 1850, for which he received \$10. He made settlement on his donation land claim on Chenoweth Flat in 1854 and left The Dalles about 1886.

STATE PRESS COMMENT

(Stator, Democrat Herald)
Coolidge will be rated in history as a mediocre president, but as one who made good. His over-whelming reelection and the acrobatic feat of the country under his rule will count heavily in his favor when historians put him under their microscope for a critical analysis. He will not be the "strong silent man" of 1924, but he will be recognized as a man who fitted the needs of his period and who did not try to be more than he was. Consequently he will be counted among the successful presidents where a more brilliant man might have dropped into the other group.

The New Income Tax.
(The Dallas Chronicle)
The legislature gave us another income tax bill. This is the fourth that has come before the legislature, so the people and it is probable that a referendum will be invoked. The legislature are anxious to get rid of the millstone of state deficit which hangs around their offices, and cramps their style in the making of appropriations.

One-Armed Driving.
(Ashland Tribune)
Lundy's crew makes me think you arm driver is probably just as dangerous in an airplane as on a automobile.

(Astoria Budget)
If automobiles driven by irresponsible drivers can be attached for damages in case of accident, such attachment having priority over any other claims, it will be harder for irresponsible persons to come into possession of cars. They will probably find it difficult to talk a dealer into making a sale if the dealer has any doubt as to the responsibility of his customer, and is fearful that action by the state might prevent his receiving full payment for the car.

All in the Bailiway.
(Herald Bulletin)
Judging from the remarks made by the only difference between the Sherry-Stirling boat and a light between two ordinary boats was one quality of the bathhouse and the price of the seats.

Poultry netting, glass cloth, chick feeders and other supplies are sold at Wharfedale Bros.

Greenhouse fertilizers and seeds are sold at Wharfedale Bros.

EDITORIALS ON THE DAY'S NEWS

(Continued from page 1)

Many members made active campaigns to secure their jobs. They raised no objections, in these campaigns, to the low pay.

SUPPOSE you hired a man to run your business, agreeing with him beforehand as to the amount to be paid him for his services, and then, relying upon his reputation for upright dealing, you gave him the run of the cash register. Suppose, after all this, he went to the cash register and paid himself more than double the wages agreed upon. What would you think of the transaction?

WHAT you would think is what a lot of the people of Oregon are thinking about the expense money vote of the legislature. Putting it in language that is commonly used and generally understood, it isn't the amount involved so much as the principle that matters.

HOME POINTERS

(From School of Home Economics)
Narrow French heel shoes are discredited for popularity in the coming season, rather than the square and pointed types.

Tailored suits will be worn this spring, either finger tip length or slightly longer.

Silks will be used to a great extent this season in dress and in all designs and colors. The new colors in hosiery are not fire and disaster, especially when with the popular tan tan complexion, in dress, a bright scarlet, and signal, a dark red.

Dark, white and navy will be the standard colors for summer wear. When combining colors the contrast is used rather than the blending of color.

Red hats of many shades are of great interest this season, shown in felt and worn with black, gray or red fabric coats.

The exact hues are production people for the spring season, including colored and streaked types. Hues are thought to be the best for color in jewelry.

Taffeta is becoming interest, by virtue as well as its broadness, twined and thin crepes, which are also featured. The new feature in taffeta is the fine placed, at the back with fabric front edges contrasting into line.

JOE ROCKE KNOCKS OUT KETCHELL IN 6TH ROUND

Portland, Ore., Mar. 5.—In a slashing bout, Joe Roche, Italian middleweight fighter of San Francisco, knocked out Wesley Ketchell, Portland southpaw, in the sixth round here last night. Ketchell took the final count after being put down for a short time in the fourth and again in the fifth. Roche himself was the victor over a count of nine in the final round when Ketchell knocked a short left in the chin.

Two of the prizefighters who had been in the ring were knocked out by Roche. Billy Smith, the first round of a nonstop and Billy Smith were knocked out by Roche. Roche was a six-round knockout over Pete Miller in the semi-final. The referee, however, between Roche and Billy Smith was a draw.

Greenhouse fertilizers and seeds are sold at Wharfedale Bros.

By Williams

Twenty-Five Years Ago

From Roseburg Philadeler March, 1904.

Hollie Johnson came in with the stage driver last evening to assist him in handling the team, as there was a three-horse mail—Sitka news.

The democratic county convention will be held in Roseburg April 16. There will be 125 delegates.

Miss Mabel Wilson, of Youcalia, has been engaged to teach the spring term of school at Hayhurst.

The county republican executive committee met Saturday in the grand jury room, Chairman Miller and Secretary Buchanan being in charge. The primaries were set for April 2, and the county convention April 9.

The large cracks in the walls and floors of the city hall, which caused the city council to notify the school board that the structure was unsafe for school purposes, are not necessarily anything to be alarmed at, according to a report of architects. The report says that the cracks are due to settling of the foundation, and recommends placing iron braces from wall to wall, and also suggests the immediate removal of the large iron bell, whose ringing vibrations may further weaken the building.

FORCE OF HABIT

Hostess: That used car man seems to be slightly plastered.
Host: I guess so. He's trying to fix up that iron deer on the lawn so it will run—Judge.

DR. NERBAS

DENTIST

Painless Extraction
Gas When Desired
Pyorrhea Treated
Phone 455 Masonic Bldg.

OLD TIME DANCE

at Wigwam

Wednesday, March 6

Best old time music in state.

Tickets 50c

COEN LUMBER COMPANY

Millwork Lumber Building Materials

We have the most complete stocks in Southern Oregon and the necessary equipment and workmen to manufacture anything in the lumber or millwork line.

Here you can get what you want—right now, without delay or substitution at reasonable prices. See our plant, our stocks and facilities for handling your business and let us give you estimates.

Mill and Flood Streets

Fight Shy of Damages!

Play safe—Look to your brakes—it is impossible to get first class service with

BRAKE DRUMS OUT
OF ROUND OR
BRAKES OUT OF
ADJUSTMENT

A nominal fee puts your car in the safety class and gives you a satisfactory job at this shop.

PERCY CROFT

At Highway Service Co. Roseburg, Ore.
THE HOME OF SEIBELING TIRES

Tires for the new Ford
are specially made
to give long wear

WHEN the new Ford was designed, it was immediately apparent that a new tire would have to be made to match the car's performance. It was distinctly a new problem, for here was a car with quicker acceleration, greater speed and more braking efficiency than any car of similar size or weight.

So that every Ford owner might be assured of maximum tire mileage at the lowest cost, the Ford Motor Company devoted many months to research and experiment in conjunction with the leading tire manufacturers.

As a result, certain definite specifications were developed for tires for the new Ford. These specify cords of certain strength and texture, a large volume of tread and side-wall rubber, sturdy non-skid design, and reinforced plies for protection against bruise breaks—all the strong features of construction formerly considered for only the largest tires.

Great care also was taken to secure the best riding qualities in connection with the transverse springs and Houdaille shock absorbers used on the new Ford.

Though the Ford tires are 30 x 4.50 in size, they have the resiliency and air space of much larger tires because of the drop center rim of the steel spoke wheels.

Another unusual feature of the new Ford tires is the provision for balancing the tire assembly. Every tire is marked on the sidewall with a red spot to show where the valve stem should be when the tube is inserted. This is just a little thing, but it assures a uniformly high standard of tire performance at all speeds.

For best results, the tires on the new Ford should be kept inflated to an air pressure of 35 pounds and checked regularly to insure this pressure all the time. This is important. Low inflation breaks down the side-walls of a tire. By causing overheating, it also destroys the rubber that acts as an insulation, with consequent separation of the cord.

At the end of each 5000 miles, when you have the front wheels packed with grease, it is a good plan to have the wheel alignment checked. This will prevent the possibility of premature wear of the tires.

When punctures come, as they will with any tire, you will find the Ford dealer particularly well-equipped to make repairs quickly and at small cost. See him, too, for replacements. Then you will be sure of getting tires built specially for the Ford car according to definite Ford specifications.



FORD MOTOR COMPANY

Your kitchen
experience
warns against
making

Too
Much

mayonnaise at once

You'll lose control as you beat, and the oil and vinegar would separate. It is also hard to control the flavor when coffee is roasted in bulk. So Hills Bros. roast their coffee a few pounds at a time by their patented, continuous process, and what a difference it makes in flavor.

HILLS BROS
COFFEE



Keep your coffee
and vinegar
separate.
Daily, blend with
the egg.