BRADSTREET SEES PROMISING OUTLOOK 1929 ACCORDING TO ANNUAL FORECAST AND REVIEW

Sentiment Cheerful as New Year Opens With Trade and Industries on the Upgrade—General Increase Shown in All Major Lines During the Year of 1928.

A distinctly noticeable upward trend for trade and industry is now indicated with all prospects favorable for a continued increase during the balance of the year according to the annual Bradstreet's review issued today. In reviewing the year of 1928 conditions are classed as "fair," but cheerful sentiment is reported as 1929 opens.

The review is published by Bradstreet, one of the greatest business rating bureaus in the country and is based upon detailed surveys carefully secured by business experts.

The review says:

Nineteen twenty-eight was a better year than was 1927 in most lines, but there were enough instances of decreases in movement either from 1927 or 1926 to prevent its being characterized as an altogether "good" year. It is, indeed, probable that the characterization of "fair" would better fit a summary which, while giving full credit for the many really big things accomplished, would at the same time reflect the instances in which progress made was disappointing, or in which actual returns were below reasonable expectations. Because of the numerous irregularities visible, generalizations are in several instances precluded, but a compromise may, perhaps, be reached by saying that 1928 was better, and reasonably so, than most of its predecessors.

Competition Keen

The year, as a whole, saw a continuance of the intense competition noted in the preceding year, with business men eagerly forming mergers designed to limit this rivalry for new business. Efforts to regulate production took the form of curtailment or "volitional control" and more publicity as to output, an especially notable example being found in cotton goods manufacture, but with lumber, petroleum and other sharply competitive trades taking similar action. Standardization and stabilization became words of common use. Lines of comparatively modern origin, such as chain, mail-order and department store enterprises, sought wider fields, and combined or competed as the spirit moved them. Industry and trade reached the year's high peaks from August onward, with the rather poor showings of late 1927 aiding to accentuate, notably in the steel and automobile and related trades, the really remarkable advances for which 1928 was notable. Gains were generally largest in industrial lines, which, in 1927, showed notable recessions, this indicating the truth of the prediction made at the outset of the year 1928, that 1927 buying and operation had really left a vacuum to be filled. A very full, in fact record, volume of retail buying crowned the year's efforts, except where mild weather or the influenza outbreak intervened.

Big Industry Better

In industry, there was staged a veritable comeback of many of the so-called "heavy" industries, which in 1927 showed hesitation, if not actual losses, as a result of the numerous natural and artificial drawbacks for which that earlier year was notable. Prominent in this latter direction, of course, was the inclement weather, resulting in the disastrous floods in the Mississippi and its tributaries. Even in industry, however, there were exceptions enough to rob the exhibit, as a whole, of its otherwise convincing and quite widely distributed rally. For instance, the volume of railway traffic fell slightly below that of 1927, and even more so behind 1926, whereas net operating income gained slightly over 1927, while below that of 1926. Factory employment indexes gained slightly over 1927, but dropped below recently preceding years, as did also pay rolls. The year was not especially prolific in strikes; that of the New Bedford cotton mill operatives, 27,000, lasting twenty-five weeks, against a reduction, failing. The soft coal miners' strike, begun April 1, 1927, formally ended in September, 1928, but that strike had failed long before. Metal producing and consuming lines, as a whole, showed best progress, while among the "lighter" lines the onetime luxury line of silk manufacturing showed more progress than did cottons or woolens, which, perhaps, reflected style changes as much as any other influence. Building of ordinary house, office and store constructions sagged, while large construction, particularly of big hydro-electric works, subways, tunnels, roads and other public or semi-public enterprises expanded.

Charges Affect Retail Trade

In ordinary wholesale and retail trade, the effects of the continued revolutionizing of the methods of distribution were still visible in reduced sales in leading lines of wholesale distribution, while sales by department stores showed only small gains over one and two years ago, whereas chain and mail-order distribution expanded to new high totals. Bearing upon this point, it may be said that, owing to mail order houses opening individual stores or chains thereof, the distinctions between these two classifications and the department stores proper tended to become more vague than in earlier years, and the intense competition that all these lines exerted upon ordinary retail business increased.

In foreign trade, the features were a distinct advance in the value of exports, enabling that branch of trade to aproach still closer to the total set up in 1920, while imports, because of lower price levels, fell off from recently preceding years, this particularly manifest in rubber, upon which restrictions as to shipments expired. In exports, the increase in shipments expired. In exports, the increase in shipments of manufactured goods, this more particularly of automobiles, metals, refined petroleum, agricultural implements and machine tools, more than offset decreases in grains, particularly wheat, wheat flour and rye, and meats and other packing house products.

Looking Forward

Trade and industrial signals were, most of them, "set fair" as 1929 opened, and with the impetus gained from the great rally in the last half of 1928, the abundant crops of last year and the banked-up orders reported in heavy industries, an active first quarter and probably a like half year seem reasonably well assured. Beyond that, the average man will desire a fairly clear idea of the new year's crop prospects before making definite plans. Bearing upon the future outlook, it may be said that in domestic lines the effects of many past and pending mergers in trade and industry still remain to be realized. Then too, plans made in 1928 for extension of what has come to be variously designated as voluntary regulation, volitional control, and by other similar phrases, need to be worked out. Last year saw the installation of something of this sort in petroleum production, cotton-goods manufacturing, and in lumber output, and still others apparently impend in coal and some other lines, in which unrestricted competition for business has left many scars. Because of the big tonnage still involved, desite competition of other fuels and of electric power, and the possible effect on the country's railroads of changes resulting from efforts to regulate the output of that basic fuel, coal, the situation in the bituminous branch contains many possibilities.

Stock Market Interests

The course of the country's stock markets, with the implications regarding their effect upon money supplies and rates, will lose nothing in its interest for ordinary business. In the widening domain of export trade, the progress made in the coming year will hold important consequences for American manufacturing interests. The stabilizing of the French franc and late favorable reports as to the German situation should have important consequences for this country's trade. There is evidently a big business to be had abroad —at a price—and it seems up to American exporters to see that our prices continue right for our possible share of the world's business. Our experience in the shrunken export trade in wheat, consequent upon the increased competition from newer countries possessing surplus supplies, has been as illuminating as has been the expansion shown in exports of automobiles, farm and other machinery in the past two years. The ultimate working out of revolutionized methods in all lines of American business remains for the future to reveal, but there is no lack of courage with plenty of confidence among forward-looking elements as the new year begins.

Garden seeds in bulk or packages are now in stock at Wharton Bros.

THE RIGHT WAY TO BANISH FAT

Combat a cause which modern research has discovered. Turn food into fuel and energy, rather than into fat. Supply a natural element which your system lacks. That is the method embodied in Marmola prescription tablets.

People have used Marmola for 20 years—millions of boxes of it. They have told others the results. Now, in almost every circle, you can see the results in new beauty and new vim. Why not learn the way to attain them?

A book in each box of Marmola tells you the formula, also the reasons for results. You will know why the effects come, and why they are beneficial. Go ask your druggist—in fairness to yourself—for a $1 box of Marmola.

Mill's Plan for Dry U. S. Wins

Major Chester P. Mills of New York, former federal prohibition administrator for the New York district, is the winner of W. C. Durant's $25,000 prize for "the most practicable plan for making the eighteenth amendment effective." A closer guard at the source of supplies is one of the main recommendations in Mills' plan.

NEWS BRIEFS

(Associated Press Leased Wire)

WASHINGTON, Jan. 13.—In the words of Senator Ashurst, "the beautiful doctrine of noblesse oblige is not dear in the senate." So he remarked in introducing a bill for an annual pension of $5,000 to Thomas Riley Marshall's widow. The bill was passed promptly.

LOS ANGELES, Jan. 13.—Police here have in custody Anna Frank, 15, of Portland, who has been missing for five months, and for whom a nation-wide search had been made. The girl was found, police said, at a motion picture studio in Hollwood.

BERLIN, Jan. 13.—Former Kaiser Wilhelm has brought action against publishers of a German translation of Sir Frederick Ponsonby's book "The Empress Frederick's Letters." He asked an injunction against the sale of the

OAKLAND, Cal., Jan. 14.—Robert C. Baker, 13, Boy Scout who fell 150 feet into a rock quarry while hunting Thomas Roberts, missing carpenter, died in a hospital. He suffered a skull fracture and broke both arms and both legs.

NEW YORK, Jan. 14.—Six sightseers, one a young woman, were marooned in the observation tower of the Woolworth building for ten minutes yesterday, their escape cut off by the highest blaze that the New York fire department was ever called upon to fight.

The fire was at the level of the 55th floor.

LONDON, Jan. 14. England's oldest physcian is dead. He was Sir David Maurice Serjent, 99 years old. He practised 69 years after being a gold miner, a painter, a paper hanger, and a gardener. At 91 he was knighted for patriotic verse.

NEW YORK, JAN. 14-Roy M Jackson and his bride, the former Almira G. Rockerfeller, great grand niece of John D., are on a wedding trip to Miami. They were married at Scarsdale, N. Y., after the bride's mother Mrs. William C. Rockerfeller, withdrew her opposition. The bride is 22, or 32 years younger than the groom. Theirs is a romance of the hunt.

JEANETTE, Pa. Jan. 14 More than half ton of pork from one hog; James Loughner, farmer, who butchered the animal, said it weighed 1,225 pounds alive and 1,109 1-2 dressed.

NEWARK, N. J., Jan. 14.—The Rev. Elmo L. Eateman, deposed pastor of the Hilton Christian church, today was convicted of criminal libel in having circulated a spurious oath which he said was taken by members of the Knights of Columbus. Maximum penalty is three years in prison and a fine of $1,000.

HOLLYWOOD, Jan. 15.—In a copyrighted story today The Examiner says that Bebe Daniels and Ben Lyon, screen stars, are to be married in the near future, and the engagement will be announced early next week by Mrs. Phillis Daniels, mother of the motion picture star.

STRIBLING-SHARKEY BOUT DATED FOR FEBRUARY 27

NEW YORK, Jan. 15.—The Stribling Sharkey heavyweight fight will be held as scheduled on February 27 at Miami Beach. This announcement was telephoned here today by Jack Dempsey from Boston after a conference at which Jack Sharkey agreed to terms for the bout.

Final negotiations for the fight, which was in the balance after the death of Tex Rickard, were completed overnight by Dempsey and William F. Carey, vice-president of the Madison Square Garden corporation.

Dempsey will leave shortly for the Florida city to take active command of arrangements. In his telephone message Dempsey did not disclose upon what terms Sharkey agreed to the match but it was understood there was [illegible] in the original Rickard guarantee of [illegible] Stribling advised Carey yesterday of agreement to any terms fixed by the garden officials.

KILLING ANOTHER FOR DEER BRINGS 5 YEARS

ENTERPRISE, Ore., Jan. 14.—Harry Newberg was sentenced to five years in state prison by Circuit Court Judge J. W. Knowles today. Newberg was convicted of involuntary manslaughter in connection with the fatal shooting of Leonard Olsen of Lostine in September, 1928. Newberg's defense was that he thought Olsen was a deer. A jury in the case of Fred Black, arrested with Newberg, disagreed and was discharged.

CLOSE OBSERVER

DESK SERGEANT: Two men and a girl held you up, eh? Kin you describe 'em?

VICTIM: Well, the girl had a run in her stocking just above the right knee.—Life.

NO EPIDEMIC OF INFLUENZA: ONLY NATIONAL PANIC

Medical Expert Also Holds Real Cause of Deaths Pneumonia; Serum Cure Sought.

(Associated Press Leased Wire)

WASHINGTON, Jan. 15.—Having heard that one way to catch influenza was to drink out of a friend's cocktail glass, the national conference called to consider the disease met yesterday to listen to a report of its committee on epidemic phases of the malady.

The conference was minus its leader, Surgeon General Cumming, who himself was ill from influenza, and it had been informed by Dr. G. H. Bigelow, state health officer of Massachusetts, that in his opinion there was no influenza epidemic. Dr. Bigelow in addition to saying that he was tired of reading about the supposed epidemic in the newspapers, declared that graphs, charts and figures issued were nothing more than reports on the panic of the nation.

If any of Dr. Bigelow's fellow physicians and health officers agreed with him they failed to say so, but Dr. M. J. Rosenbauwn, professor of preventive medicine at Harvard, asserted that he believed that influenza did not kill people but that pneumonia was responsible for the fatalities.

Dr. Rosenau, a member of a committee who recently reported the discovery of a new pneumonia serum, announced that his committee would meet here after the close of the influenza conference. He said he believed that work done by the present conference would help in bringing about a cure for pneumonia and that his cure would probably be in the form of a serum.

The warning that there was danger of getting influenza by drinking out of a friend's cocktail glass was given by Dr. Frank Smithies, of Chicago, a conference member. He also said that dancing with the faces too close and wearing too many clothes were other things not to do if one would avoid influenza.

"Look over your partner's shoulder while dancing," he advised, "so that your face won't be exposed to the germs from your partner."

Just after the war, Dr. Smithies said, when women wore very scanty clothing, statistics showed that men were more prone to influenza than women. There came a change, he declared, when girls began to lengthen their dresses and to follow the fad for two pairs of stockings.

"And statistics then showed," he said, "that out of every five victims of influenza three were women."

Dr. Smithies did not discriminate against the cocktail glass but included with his mention of it, an admonition to beware also of family towels, public drinking cups, and other recognized carriers of germs.

Speedy Relief for Sore Throat

Safe Prescription Requires No Gargling

No longer is it necessary to gargle or to choke with nasty tasting patent medicines or gargles to relieve sore throat. Now you can get almost instant relief with one swallow of a famous doctor's prescription called Thoxine. It has a double action, relieves the soreness and goes direct to the internal cause not reached by gargles, salves, and patent medicines.

Thoxine does not contain iron, chloroform or dope, is pleasant-tasting, harmless and safe for the whole family. Also excellent for coughs; stops them almost instantly. Quick relief guaranteed or your money back. 25c, 60c, and $1.00. Sold by Fullerton's and all other good drug stores.

APACHES BELIEVED VICTOR OVER MEN BENT ON REVENGE

DOUGLAS, Ariz., Jan. 15.—A lone horseman, Policeman Jesus Valdez, commissioned by the president of Agua Prieta, Mexico, today rode through the snow-covered Sierra Madre mountains, back-tracking a returned member of the Fimbres expedition of eleven men which officials fear has been massacred by a wild band of Apache Indians.

First news of the punitive expedition led by Francisco Fimbres, Mexican rancher, which set out from Agua Prieta eight days ago to wipe out the band of marauding Indians, was received last night when Ramon Quejada, one of the expedition, was brought back to the town, half delirous by a Chinese vegetable grower. From the disjointed story of Quejada it was learned that he left the expedition last Wednesday morning forty miles east of Rusbayo.

The expedition, which set out on horseback, led by Fimbres, to avenge the death of his wife, killed by the Apache band, and in hope of finding his son, kidnaped by the Indians in an ambush two years ago, should have returned several days ago, according to its plans.

Quejada said the expedition had entered the Sierras through the Batepito gap before he left it. Fear was expressed along the border that the party may have been surprised by the Apaches as they forced their way through the deep snow.

President Rogerio Loreta expressed grave fears for the safety of the expedition with the return of Quejada. He ordered Valdez to "start immediately and back-trail into the Sierras and report to me in Agua Prieta, Jan. 14. This is authority for you to commander transportation." The message reached Valdez at dusk and he left to overtake the Fimbres expedition at once.

Cowboys and soldiers were massed at strategic points early today and President Loreta said that he might lead additional forces south before Valdez reports.

Myers electric water systems are reliable. This fact will save you money in the long run. Wharton Bros.

NEURITIS MUST BE HEALED

Taking dope to "mask" the pain caused by neuritis or rheumatism is a waste of time. Lasting relief can only be obtained by healing the inflamed nerves and tissues. Go to your druggist and ask for a package of Tysmol—that penetrating, healing absorbent which soaks in through the pores and helps to drive out the inflammation for good. The minute you rub it on you begin to feel better. Pains and aches soon stop, congestion is removed, and soreness, stiffness or swelling in muscles or joints gradually disappears. Tysmol is guaranteed harmless—pleasant and easy to use. Always in stock at

ATTENTION LEGIONNAIRES

Regular meeting of Umpqua Post No. 16, American Legion, will be held in auditorium, Glendale at 8 p. m., Tuesday, January 15th. Umpqua Unit Auxiliary will also hold meeting at Glendale. Grants Pass Post and Auxiliary have been invited to attend. Drum Corps of Umpqua Post and Grants Pass Post to be present. Those desiring to go by bus please communicate with Comrade Glenn McAllister, Terminal hotel. Busses will leave about 6 p. m. or a little later. Take the family and be at this meeting. Dance following meeting. Legionnaires and all world war veterans of Riddle, Myrtle Creek, Canyonville, Days Creek, Tiller, Drew, Azalea and vicinity especially invited to attend.

ADJUTANT.

UMPQUA UNIT

Regular business meeting of Umpqua Unit of American Legion Auxiliary will be held at Glendale, Tues., Jan. 15, at 8 o'clock. Families of ex-service men invited to attend. Bus leaves armory at 6:30 p. m. Round trip $1.90. Grants Pass secretary reports that a large delegation from their unit will attend, and we as their hostess, should make an effort to have a good attendance at the meeting.

STATE PRISON IS OVERCROWDED BY 712 PRISONERS

(Associated Press Leased Wire)

SALEM, Ore., Jan. 15.—Housing of convicts at the Oregon state penitentiary has reached the point where the safety of the institution is menaced and instructions as to further procedure in connection with receiving new inmates is asked of the state board of control in a letter by Henry W. Meyers, superintendent.

Maximum facilities for safe keeping of convicts, as set forth by law, were reached Friday morning when roll call was answered by 700 men and 12 women, the greatest number in the history of the prison. In addition word has been received that at least five more men, under penitentiary sentences, are on their way to Salem. The women's ward can accommodate only four more female prisoners.

Because of unprecedented conditions, Meyers will be faced by the necessity of refusing to admit further inmates without jeopardizing the entire institution, but such action cannot be taken, he states, without authority of the board of control.

Every available foot of space, including the basement where 40 convicts sleep beneath the main office, is occupied at present. There are 25 convicts sleeping in the hospital and 15 in the room adjoining the executive chamber and others in the print shop, pump house, engineers' quarters and commissary.

Place your order now for fertilizer to come in our car. Wharton Bros.

GENERAL FOCH BETTER BUT NOT OUT OF DANGER

(Associated Press Leased Wire)

PARIS, Jan. 15.—Marshal Ferdinand Foch was somewhat better today after a fairly restful night but his condition remained one justifying anxiety.

Only two of the six physicians who visited the generalissimo of the allies yesterday returned to his bedside this morning. They left a few minutes after issuing a bulletin to the effect that there had been a slight amelioration in their patient's condition.

SENATOR REED OF MISSOURI SCORES ANTI-WAR TREATY

British Reservations Made Particular Target and Menace to Panama Canal Cited.

(Associated Press Leased Wire)

WASHINGTON, Jan. 15.—Senator Reed, of Missouri, famous as an irreconcilable opponent of the League of Nations, Saturday made his long awaited attack on the Kellogg treaty to renounce war as an instrument of national policy.

As he spoke Senator Reed had before him on an easel a large map of the world showing the British possessions and spheres of interest in bright red coloring.

"What the nations of the world have not been able to accomplish in all time," Reed declared, "is now proposed to be done by the magic stroke of Mr. Kellogg's pen.

"On its face the treaty would do away with all wars but the negotiations had scarcely begun when Mr. Kellogg began to admit exceptions.

"I wish to call your attention to those exceptions so we can see what is left of this treaty after we have considered them."

He listed the wars which would be excepted from the operation of the pact—defensive wars, and those involving the League of Nations, and Locarno treaties.

In addition he said certain zones of influence are to be excepted and the right is not to be denied a country to protect its trade and nationals and lastly that each nation was to be its own judge of what constituted self defense.

He attributed these exceptions to the efforts of Great Britain during the negotiations. Then, walking to his map, the senator detailed the scattered world-wide defenses of Great Britain, dwelling particularly upon Canada, Bermuda, Jamaica and other points near the United States. In five hours time he declared, Great Britain could destroy the Panama canal.

"And in the negotiations for this treaty," Senator Reed shouted, striking the map with his pointer, "Great Britain reserved these as spheres of her interest in which she would not be bound by the treaty. This is what Great Britain says is not in the treaty and she reserves complete freedom of action.

"And the mollycoddles of this country say we shall sit quiet and not protect the Monroe doctrine so some South American country will sign the treaty."

If this country is ever destroyed, Reed declared, it will be done by pacifists who "go around shouting 'peace, peace, peace' when there is no peace of the kind they are talking about."

PENNIES BUY CAR LICENSE

MARSHFIELD, Ore., Jan. 12.—Marshfield has a business man who purchases his automobile license each year by saving pennies taken in over the counter of his restaurant. Since July, 1927, A. H. Pence has saved 7,250 or nearly

Eat barbecue sandwiches and live forever. Brand's Road Stand.

USED BY MORE

BIG HOTELS
RESTAURANTS
RAILROADS
CHEFS
HOUSEWIVES
DOMESTIC SCIENCE

than any other brand of baking powder in the world. The choice of experts who demand the best. There are no "just-as-goods" and they know it because they have tried others and compared results. They selected Calumet and stick to it, year in and year out, because it is "Best By Test."

LESS THAN 1¢ PER BAKING

DOUBLE ACTING MAKES BAKING EASIER

CALUMET THE WORLD'S GREATEST BAKING POWDER

SALES 2½ TIMES THOSE OF ANY OTHER BRAND

---the AFTER effects of FLU

More dangerous than Flu itself!

Although on the wane in this section, the Flu Epidemic has left thousands more susceptible than ever to colds, bronchitis, sinus-trouble and pneumonia. Doctors warn local people to take every precaution to prevent serious complications and even a second, and more severe, epidemic.

How to avoid serious after effects

1. If You Have Had Flu

One of the greatest dangers is the temptation to over-tax the weakened system too soon after an attack of Flu. Doctors advice those who have had Flu to take extra care for several weeks after the active stage of the disease has passed. Flu saps the vitality and leaves the body easy prey to fresh colds, pneumonia and other serious complications.

2. If Fresh Colds Come

It is especially important to check every cold at the very first sign—use Vicks for even the slightest "sniffle" or tickle in the throat.

If possible, go home and go to bed. Take a laxative and a hot lemonade. Apply hot wet towels over throat and chest until the skin is thoroughly reddened. Then rub vigorously with Vicks. Spread on thickly and cover with warm flannel. Leave the bedcovering loose, so that the vapors, released by the body-warmth, may be freely inhaled. At the same time, Vicks acts through the skin like a poultice.

3. Second Flu Wave Threatens

Already health authorities are warning the nation against a second, and more severe, Flu epidemic. It is, therefore, more important than ever to check every little cold promptly.

As a preventive: several times a day, insert Vicks up the nostrils. Also melt a little night and morning in a bowl of boiling water and inhale the steaming medicated vapors. This helps to ward off germ-infection.

VICKS VAPORUB

375,000 jars every 24 hours