

ROSEBURG NEWS-REVIEW

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D. W. BATES, President and Manager
HERT G. BATES, Secretary Treasurer
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SUBSCRIPTION RATES

Twelve, per year, by mail \$4.00
Daily six months, by mail 2.00
Daily, three months, by mail 1.00
Daily, single month, by mail .50
Daily, by carrier, per month .50

ROSEBURG, OREGON, FRIDAY, AUGUST 31, 1928.

THREAT OF THE JUNGLE

In the city of Akron, O., a member of the city council named Kyle Ross has been conducting a campaign to rid the city of vice dens, speakeasies, gambling houses and the like. The other night thugs entered his house, set it on fire and emptied a revolver at him when he came downstairs to investigate.

Fortunately, Ross escaped unharmed.

In Akron and neighboring cities the newspapers were full of the story. But in more distant points it got only scant attention. It was not an uncommon event. Every city of any size has duplicated it, from time to time.

But it is that very fact—the fact that such an occurrence is relatively common in American cities—that makes the whole thing significant.

It seems, sometimes, as if our cities were built on a dark substratum which is forever in a ferment and which breaks through the thin upper crust of order and restraint every now and then to give us a disquieting picture of certain fundamental defects in our civilization.

That much-abused word, "underworld," is a pretty good one. It expresses accurately that condition which we treat as a sort of little-understood secret; that weltering, chaotic mass of lawlessness, untamed and unawed, which persists beneath the facade of twentieth century life. There are jungles in our cities; jungles where the old law of claw and fang still holds good; and the attack on the Akron councilman is only one more proof.

Don Mellett, the crusading Canton editor, knew of the existence of the jungle and exposed it. He was murdered for this pains. Kyle Ross fought the same fight, and narrowly escaped the same fate. And the rest of us, reading about it in our newspapers, yawn and remark, "Oh—another?" and then forget about it.

The jungle is there—beneath our feet, so to speak—and our present method of operation isn't doing anything to tame it.

It is about as pressing a problem, in a way, as any we have. There is, somewhere, a cause for it; a cause that is intertwined solidly with our skyscrapers and factories and automobiles and stock exchanges and the other manifestations of our advance from barbarism. We have no more important task than to find out what that cause is, and remove it. The lone-handed Don Mellett and Kyle Ross must not be left to crusade alone.

THE ADVERTISING MEDIUM

Many talks on mercantile advertising have been heard in Roseburg, but few were as good and certainly none any better than the one made before the merchants' institute in this city yesterday by Professor H. T. Vance. Selection of the most salient features could not be made without embracing the entire address. Any business man who listened to Professor Vance or read his exceptionally fine description of the correct system and value of sales publicity and failed to appreciate its full worth is indeed ill-fitted for the task of attempting to attain success in this day of keen competition and rapid commercial progress. Editorial stressing of the need of advertising by newspapers is regarded by many short-sighted business men as being promptly solely by self-interest and for that reason they are extremely backward about launching a publicity campaign. It is well therefore that the facts are brought to them by an outside authority like Professor Vance. Like all other recognized authorities on advertising, without exception, Professor Vance puts the daily newspaper at the head of all media for reaching the buying public. Advertise regularly, use language that shows the advantage to the buyer, avoid "fly-by-night" solicitors with various money-making schemes and set aside a certain per cent of the gross sales for an annual advertising allowance were gems of advice to the audience of local business men. A great deal more of value was said by Professor Vance, but the foregoing epitomizes his remarks as strongly as possible with limited excerpts. The business man who follows that advice faithfully will never find himself listed among those merely "holding his own" or wondering how long it will be before the bankruptcy commissioner advertises his business for him.

FIRE MENACES TIMBER

\$50,000 COLLEGE FIRE

(Associated Press Forest Wire)
BURKE, Cal., Aug. 31.—Fire in northeastern Humboldt county, on the Klamath river, near the Trinity county line, swept through 700 acres of timber. Forestry officials here were asked to send 50 men to help fight the flames, said to be menacing a fine stand of forest.

(Associated Press Forest Wire)
YELLOW SPRINGS, Ohio, Aug. 31.—Fire of undetermined origin destroyed the men's dormitory at Antioch college here today with an estimated loss of \$50,000. The building was unoccupied, having been closed for repair work during the last five weeks.

COMING EVENTS IN ROSEBURG

Cut out this list of dates of outstanding events for the year and keep it in your pocket for handy reference. Watch for changes and additional announcements as they may be arranged.

Southern Oregon Seal Sale
Conference Sept. 18
Knights of Pythias Convention, Dist. No. 5, Sept. 22
Regional P. T. A. Convention Oct. 23-24-25
Fall Meeting Presbytery of Southern Oregon Oct. 23-24
National Election November 6
State Horticultural Meeting Dec. 12-13-14

PRUNE DICKIN'S

By DERT G. BATES

GOD EVENING FOLKS

dress and the undies.
Our idea of a
Pitiful sight is
A fellow with a
Five-foot shelf
Of bones and only
A three-foot shelf
To put 'em on.

NOWADAYS

There's nary a slip 'twixt the

MAY FALL OUT

"I see in the paper that a couple
got married up in an airplane. I
should think that would be dan-
gerous!"

A SONG OF FRIENDSHIP

Sing a song of friendship,
Speak a word of cheer,
Don't wait till the hereafter—
Let's have our heaven here.

IF WE FOLLOWED THE

MONSTOP AVIATORS

Friday, August 26: Mr. Elmer Go-
forth announces to his wife that
weather conditions being favorable,
he will mow the lawn on Saturday.
Saturday, August 27: Upon tak-
ing the lawn mower for a test run,
Mr. Goforth discovers a cog in the
left wheel that misses occasionally,
and postpones his start for a
few days until the necessary ad-
justments can be made.

Tuesday, Aug. 30: With repairs
made and the machine functioning
perfectly, Mr. Goforth is regret-
fully compelled to make another
postponement when he reads in the
morning paper that unsettled
weather with scattered thunder-
storms is forecast by the weather
bureau.

Wednesday, August 31: Mr. Go-
forth decides, after an inspection
of the lawn, that in its soggy con-
dition it would be inadvisable for
him to take off with a heavy ma-
chine of his type.

Saturday, September 3: With
ideal weather conditions and a host
of interested spectators, consisting
of his wife, the dog and the boy
next door, Mr. Goforth finds at the
last moment that, owing to a re-
grettable oversight, he has neglected
to replenish his oil supply, thus
necessitating a further delay.

Wednesday, September 7: His oil
can refilled, Mr. Goforth is once
more deterred from making a start
by a violent windstorm accom-
panied by a heavy rainfall.

Friday, September 16: Mr. Go-
forth issues a brief statement,
pointing out that owing to the late-
ness of the season, the growing
uncertainty of the weather, and the
fact that the finish would have to
take place in the dark the entire
project would be postponed till
next spring.

The band concert last night
while auto horns squawked their
approbation.

RED LETTER DAY

Wife: "You think so much of
your poker you don't even remem-
ber when we were married?"
Hubby: "I sure do. It was the
day after I held that straight flush
at the club."

ALL FAILED

Sure: "Is she torrid?"
Fire: "Is she! That baby's had
four husbands—all firemen."

She was only a drill sergeant's
daughter, but she knew when to
call a halt.

LAPE PERKINS SEZ—

"The dawg days are here and
spring fever is bein' replaced by
hydrophobia."

Salesman wanted—To sell the
new Oakland and Pontiac. No ex-
perience necessary. Telephone 446
for appointment with Mr. Hansen.

Twenty-Five Years Ago

From the Roseburg Plaindealer
JULY 8, 1903.

At the close of the fiscal year
June 30, there was a surplus of
\$6,000,000 in the United States
treasury. The estimate made a
year ago was \$4,000,000. The cus-
tom duties have contributed a
great part of the surplus. How-
ever, the cost of government has
increased over 1902, otherwise the
surplus would have been much
greater.

An elephant at Coney Island
gave birth to twins Friday. Only
one of them lived. This was the
first instance in which an ele-
phant had twins in this country.

An exchange says that the farm
laborers are coming to realize
what they consider proper wages
and living conditions from their
employers. The rules they have
tentatively formulated are all
binding upon the farm owner and
are quite strict. The farmer is for-
bidden to allow himself or his
family to do many of the tasks, or

DR. NERBAS

DENTIST

Painless Extraction
Gas When Desired
Pyorrhea Treated
Phone 488 Main & 6th

ROSEBURG NEWS-REVIEW

POEM FOR THE DAY

By LOUIS ALBERT BANKS

HOW RICH WE ARE!

"I saw my first rose on June 15th." These are the re-
ported words of a young woman who, blind from birth, now
possesses sight. For the first time she looks out upon the world
and beholds its glory! "I never dreamed such wonderful col-
ors existed!" she exclaimed.

—The Christian Advocate, New York.

If you have always had your eyes,
Have seen the seasons' changing guise,
Beheld the sun arise at morn,
Have seen it all the world adorn,
What wealth of beauty you have known!
What blessings God to you has shown!
What reasons for your gratitude
To Him whose love has you pursued!

If all your days of life and light,
Your eyes have visioned colors bright,
Have seen God's beauty oft disclose
Its rapture in the fragrant rose,
Beheld the tiger lily fair,
Perfuming all the woodland air,
How full your grateful heart should swell
With thanks too deep for words to tell!

If you have seen each springtime pass
With all its greens in tree and grass;
If you have watched the summer rich
With glory in each flowering niche,
Beheld the autumn all aflame
Where colors seemed to play a game,
Then winter with its whitening snow,
What gratitude your life should show!

If you have seen the sun at noon,
If your glad eyes have seen the moon,
If you have glimpsed yon brilliant Mars
And reveled in the dazzling stars,
If you have watched the dying day
And gloried in the milky way,
Then from this glowing earthly sod
Pour out your loving thanks to God.

his crops are "boy-cotted" in mar-
ket.

Fireworks in abundance were
evident at the Leland Fourth of
July celebration, but when the
display was about half over some
one accidentally dropped a match
in the box. There was a lively
time for a few minutes, but no
one was hurt.

While driving cattle between
Kellogg and Oakland C. H. Maup-
on lost his watch and lunch bas-
ket. "Cap" says he does not care
much for the watch but regrets
losing his lunch.

Professor A. N. Orcutt, former-
ly a teacher at the Drain Normal
School, is traveling in the interest
of a standard line of commercial
text books. The professor has
been offered good positions as a
teacher in two or three colleges
and may accept later in the sea-
son.

Mrs. McClaren fell through the
dilapidated sidewalk in North
Drain one day last week, sustain-
ing quite serious injuries from
which she is still confined to her
room.

Wm. P. Lillis and Miss Belva
Agnes Drain were married at
Portland June 24. Miss Drain is a
daughter of Hon. John C. Drain,
well known in Drain.

THE WHOLE MEAL

From "soap to nuts," not just
bread. Hear matter discussed at
Baptist church Sunday night at 8.

Salesman wanted—To sell the
new Oakland and Pontiac. No ex-
perience necessary. Telephone 446
for appointment with Mr. Hansen.

PEACE BE WITH YOU!

Doctor: Your husband must
have absolute quiet. Here is a
sleeping draught.

Patent's Wife: And when do I
give it to him?

Doctor: You don't give it to
him—you take it yourself.—Ans-
wers.



The Edson

This garment carries the fash-
ionable body tracing, for the
middle aged man who wants
dignity the key note of his ap-
parel.

The coat is two-buttoned and
has notched lapels.

QUALITY CLOTHING

\$30 to \$45

Harth's
TOGGERY

THE TINYMITES

STORY BY NAL COCHRAN — PICTURES BY KNUCK

When Carpy's feet again touched
earth, he laughed for all that he
was worth. "Well, what strikes
you so funny?" queried Scouty,
with a frown. "The balloons that
took you up in air gave all the
rest of us a scare. I don't see why
you laugh, when you are lucky to
be down."

Then Carpy said, "I'll tell you
why. When I was up there in the
sky, I too, was scared to death,
but now I see the funny side. I
saw the cowboy throw his rope,
and that, of course, gave me new
hope. You all began to pull me
down. 'Twas funny how you tried."

"And that's what I was laughing
for. You would have, too, so don't
get sore." Then Carpy thanked the
cowboy who had rescued him so
also. "It's fun to float in air," said
he. "But on balloons—well, not for
me. Before I try a stunt like that
again I'll sure think twice."

The circus trainer then came
out, and all the Tines heard him
shout, "I have a brand new job for
you. This is a lucky chance. You
all can dress in Indian suits, and
run around mid shouts and hoots.
Then, when the show is on to-
night, you'll do an Indian dance."

One Tine cried, "That's kind of
you. I'll bet we'll make good In-
dians; too. Just lead us to the
dressing tent where we can quick-
ly change." So, to the dressing
tent they went, and about a half
hour was spent in putting on their
Indian clothes. Oh, my, but they
looked strange.

"Wa-hoops! Wa-hoops!" the
Tines cried, and then they all
dashed right outside. Some other
circus folks were there to greet
the merry bunch. The trainer
looked at them and said, "You're
doing fine! Go right ahead. I'm
glad I made you Indians. It was



READ THE STORY, THEN COLOR THE PICTURE
quite a happy lunch." fun in the next story.)
(Copyright, 1928, NEA Service,
(Clowny and Coppy have some line.)

SILVERTON BANK
ADDED TO CHAIN OF
BANCORPORATION

SALEM, Ore., Aug. 31.—Control
of the First National Bank of Sil-
vertown, with resources of about
three quarters of a million dollars,
has been bought by the Pacific
Bancorporation. This was an-
nounced today by Charles Hall
of Marshfield, president of the ban-
corporation.

It was said that T. P. Risteigen,
president of the Silverton bank,
will, besides remaining as presi-
dent of the bank, become super-
visor of all the banks in the ban-
corporation, of which there are
now six with resources totaling
about \$8,000,000. They are the
Portland National, the American
bank of Marshfield, the Farmers
& Merchants' bank of Coquille,
the Bank of Myrtle Point and the
First National of Gardiner.

"Melody" children play melo-
dies in 2 or 3 lessons. No piano
needed at home to start. Phone
339 for information.

PORTLAND YOUTH, RUN
OVER BY TRUCK, MAY DIE

(Associated Press Local Wire)

TACOMA, Wash., Aug. 31.—Chc-
ford Engle, 9 year old son of Roy
Engel, 916 Peacock Lane, was
land was probably fatally injured
probably fatally injured this morn-
ing when a heavy truck passed
over him in the business district.
He was taken to the county hos-
pital in an ambulance, accom-
panied by his father who was
visiting with a relative is a store
on the street at the time of the ac-
cident.

Enroll early at Heintze Studio
if you wish a good hour. Only a
limited number of new pupils can
be accommodated.

OUT OUR WAY

By Williams



A NATURAL SETTING.