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WEST COAST

Air Transport Co.

Tri-Motored, 8-Passenger

AIRPLANES



TO SAN FRANCISCO

Monday—Wednesday—Friday
Fare \$40.00

TO SEATTLE

Fare, one way \$12, round trip \$22

From Portland, twice daily

Three Motors Give Positive Safety

Usual Insurance Liability

Over 1,000 passengers already carried on our line since March 5.

Folder Information at all Pickwick Stage Agencies

We handle trunks and heavy baggage

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STAGE TERMINAL HOTEL

Roseburg

Phone 586

Did you ever stop to think

THAT a store should be a selling place, not a storage place?

THAT stores that accumulate many 'shelf-warmers' are out of luck? It's usually their own fault; they should not try to place the blame elsewhere.

THAT profits are made when goods are sold? Many merchants seem to forget that fact.

THAT goods must not only be bought right, but must be sold right?

THAT advertising through the printed page is the greatest sales creator known?

THAT everywhere in every line of business, advertising is making real friends for those who advertise?

THAT well advertised goods are goods of known and proved value? They have won the confidence of the public.

THAT dealers, awake to the demands of the public, never try to substitute for quality? The consumers have cultivated a good memory and can't be fooled with unknown goods.

Well Advertised Lines of Goods Not Only Make Customers, but Gain Their Good-Will and Their Future Business.

Roofing Materials

Used by Our Roofing Department

Are manufactured by the largest manufacturer of prepared roofings in the world.

We can repair your roof to last any required length of time, from one year to twenty-five.

You can talk it over with us without obligation.

We do business in Roseburg and intend to stay.

DENN-GERRETSEN CO., Inc.

LOCAL NEWS

From Coast—
Mrs. R. Watts of Marshfield was in this city yesterday visiting.

Couple Licensed to Wed—
A marriage license was issued to Fred J. Herman and M. Velma Goff, both of this city.

Here From Salem—
Mrs. P. K. DeShields (Doris Price) of Salem is in this city visiting with friends and shopping.

Visited Yesterday—
Mrs. Lester A. Dement of Myrtle Point was in this city Thursday visiting with friends and shopping.

Dixonville Visitor—
Mrs. Mary Gervais of Dixonville spent yesterday afternoon in this city visiting with friends and shopping.

From Umpqua—
Mrs. Anna Good of Umpqua was in this city yesterday afternoon visiting with friends and shopping.

Visitor Today—
H. G. Russell, resident of Roberts Creek, was in this city today looking after business affairs and visiting with friends.

Recovering From Operation—
Mrs. F. S. Padelford, Sutherlin woman, who is at Mercy hospital, is reported to be improving following a recent operation.

Spent Day—
Mr. and Mrs. W. F. Hopkins of Circle H lodge were in this city from the North Umpqua yesterday attending to business affairs.

Vacationing at Tigard—
J. C. Leedy, county agricultural agent, and his family have gone to Tigard, where they are enjoying a two weeks' vacation and visit.

Business Visitor—
C. R. Holmquist, Melrose rancher, was a Roseburg visitor yesterday afternoon and was attending to business affairs and trading.

Going to Northern Part State—
Miss Mildred Fullerton and Miss Ruth Fullerton of this city leave the first of the week on a ten-day trip to Portland and Reedport and coast points.

Returned Home—
Ronald Faulkner, who has been spending the past several months here visiting with relatives and friends has returned to his home in Kelso, Washington.

Returning to Portland—
Mrs. Otto L. Draper, who has been here for a day or so, is returning to Portland. Her husband is one of the government surveyors in the North Umpqua.

Visitors Left—
Mrs. Wm. Hohl and daughter, who have been visiting here at the home of Mr. and Mrs. Phil Hohl and with several relatives, have returned to their home in Portland.

Enroute to Portland—
Miss Mildred Thomas of Portland and a niece of Mrs. S. A. Sanford of this city, passed through here yesterday afternoon on her way home following a trip through the east.

Visiting at Home—
David Smith of South Deer Creek visited here yesterday. Mr. Smith has been erecting a new residence for C. H. Davidson at Green Valley and is home for a few days visiting his family.

Leaving to Join Ship—
Roy Hebard, 3d class yeoman aboard the destroyer U. S. S. Sumner, who has been on a three-weeks leave of absence and visiting his brother, S. L. Hebard, in this city left yesterday for the south and will join his ship in San Francisco. He has three more months in the service.

Visit Here Enroute—
Mr. and Mrs. Marion Lilly, recently of Portland, have spent several days with Mr. Lilly's parents, Mr. and Mrs. Leslie Lilly, at their home south of town. Mr. Lilly is being transferred from Portland to Roseburg as traveling mechanic for the Union Oil company and will have his headquarters in that city. He and Mrs. Lilly have gone to their new home—Corvallis Times.

Funeral Held Yesterday—
The funeral of S. A. Douglas Winningham, held at the Tennille cemetery Thursday, was attended by a large number of relatives and friends and the floral tributes were numerous and beautiful. Mr. Winningham was well known in the Gladia and Tennille vicinity. Rev. T. K. Allen of Dillard officiated. H. C. Stearns of the Douglas Funeral Home was in charge of funeral arrangements.

Miss Abraham Here—
Miss Dorothea Abraham of Roseburg, who returned to her home several weeks ago after several years of teaching in China, is in Corvallis on a visit to her grandmother, Mrs. Mary E. Shupe, and family. Miss Abraham has been here several days and leaves tomorrow to return to her home. She is a graduate of Oregon State college and went to China soon after completing her college course—Corvallis Times.

Men May Locate—
Leonard Krantz and C. C. Murray, of Portland, who were in Roseburg Saturday investigating an established business there which they contemplate purchasing, visited a short time with friends in Sutherlin Sunday. Both young men are pleased with the business outlook in Douglas county, and expect to close a deal for the Roseburg property early in September—Sutherlin Sun.

Here Visiting Friends—
Miss Emma Kerbie of Portland is here for a few days visiting with friends.

Hotel Fire Burns—
The fire department was called out Thursday for a fire at the Rose hotel. No damage was done.

From Bridge—
R. G. Wells of Bridge was in the city over Wednesday visiting with friends and attending to business affairs.

Star touring in good condition—
2 new tires. \$59. Is all we ask for this car. Hansen Chevrolet Co.

Mayor and Family Visit—
O. G. Lemmon, mayor of Hood River, Mrs. Lemmon and their daughter, Mrs. Marie Snow, visited in this city last night.

Myrtle Creek Folk In—
Mr. and Mrs. R. L. Ramsey of Myrtle Creek are in this city today visiting with friends and attending to business affairs.

Gone to Medford—
Mrs. R. R. Wilson of this city went to Medford yesterday afternoon and will remain there until Monday visiting and on business.

Oakland People Visit—
Mr. and Mrs. Tad Jones and Isaac James of Oakland were in this city today attending to business matters and greeting friends.

On Trip to Coast—
Mr. and Mrs. Earl Rhoades and Wayne E. Jones are on a trip to Reedport and Bandon, where the two men will look after business affairs.

Bridge People in City—
Mr. and Mrs. Charles Murphy of Bridge were visitors in Roseburg yesterday on business. Mr. Murphy is proprietor of the merchandise store at Bridge.

Professor Visiting Cousin—
Dr. and Mrs. A. C. Seely are entertaining as their house guest the former's cousin, Prof. J. Albert Kirby, faculty member of Western, Illinois, state college. Prof. Kirby will continue his journey home within a few days, planning to return via the north.

Home From District Convention—
Dr. and Mrs. George E. Houck returned home Wednesday from Aberdeen, Washington, where they have been the past several days. Dr. Houck attended as a district trustee the Kiwanis district conference in that city. They drove Portland yesterday.

New Man Sent—
L. B. McKellar of Portland arrived here yesterday afternoon to take the position made vacant by R. L. Brockley, employee of the local telephone plant, who was transferred to Pendleton as wire chief recently. Mr. McKellar's family will arrive here within the next few days.

Mrs. L. C. Davis, clerk at the office of the county school superintendent, returned home yesterday following an eight day vacation. While away she visited in Longview and Stephenson, Washington. She was at the scene of the Wind River mill fire near Cascade Locks when the buildings caught fire a few days ago.

"His" Worship, Woman Mayor and Admiral, Explains Napoleon-Like Hat and Praises Girls of Today



WASHINGTON, Aug. 25.—A woman's hat is her own sacred and individual possession and that even affairs of state must not be allowed to interfere with it is held by Mrs. Lucia Marian Foster-Weich (center), mayor of Southampton, England, now visiting this country.

Custom handed down to the mayor her flashing scarlet cloak and her striking gold necktie, wrought in the sixteenth century, but when it came to wearing a handed down hat, Mrs. Foster-Weich rebelled.

She took the magnificence which had decked the heads of her long line of male predecessors to a London designer. The result was a hat severely simply but strikingly becoming to the mayor's fresh complexion and grey hair. It is not unlike Napoleon's hat and is on of fine black straw.

Visiting Grandfather—
Miss Jean McElhinny of this city is spending several days at Drain visiting with her grandfather, L. W. Whipple.

From Camas—
Mrs. C. M. Reynolds of Camas Valley was in this city yesterday afternoon visiting with friends and attending to business affairs.

Spent Afternoon—
Mrs. J. M. Telford of Happy Valley was a Roseburg visitor Friday, spending the afternoon trading and transacting business.

Returns to Glendale—
Chris Nebold returned to his home at Glendale yesterday afternoon after spending the day here visiting and transacting business.

Home From Portland—
Mrs. O. D. McAllister returned to her home in this city yesterday afternoon following a brief trip to Portland, where she has been visiting.

Expected Home From Portland—
Jack Riley, member of the Soldiers Home, is expected home today from Portland where he has been visiting friends while on a furlough.

Miss Quine Home—
Miss Phyllis Quine has returned to this city after spending the past three weeks in Tacoma, Washington, visiting with relatives and friends.

Driving to Portland—
Henkett Baker and Chris Beecroft are driving to Portland today. They will bring Mrs. Baker and Miss Venore Bates home from that city, where they have been visiting for a few weeks.

Arrive From Portland—
Mrs. McKellar and children arrived here yesterday afternoon from Portland to join Mr. McKellar, recently transferred to the local telephone plant from Portland division.

Delighted With Umpqua—
Terminating his second trip to the North Umpqua this summer for what he terms the most delightful fishing country that he has visited, Fred Howley, Los Angeles man, in company with E. F. Kohler of Pasadena, left for home yesterday afternoon. The two men have been camped at Idlewild and have been to Steamboat and other points on the Umpqua fishing the past few weeks. In the past 25 years of hunting and fishing, Mr. Howley states that this is the first time that he has ever returned twice the same season to one place.

Music Studio to Be Opened—
Nelle A. Hunsaker, formerly Mrs. L. B. Moore, of Moore's music studio, Roseburg, announces the opening of a music studio at 1392 Williamette street. She is assisted by her daughter, Miss Maxine Moore. Mrs. Hunsaker has had 12 years of teaching experience, giving recitals each year. She holds advanced certificates from the Philadelphia conservatory and a permanent certificate to give high school credits in Oregon. She holds a Dunning certificate and has had considerable experience on kindergarten work. She plans to teach children of all ages, using the Dunning system for beginners and will give teachers normal training to advanced and serious students. Her daughter is a former pupil of Mr. Badaliet and Miss Beulah Clarke, both formerly of the University of Oregon school of music faculty, and will give flute lessons—Eugene Register.

SOCIETY

(Continued from page two.)

Regular meetings on September 11.

Mr. and Mrs. Roby D. Goff are here visiting at the home of the latter's parents, Mr. and Mrs. Frank Chase. They have been in Corvallis this summer. Mr. Goff attending summer school at O. S. C. They will be leaving soon for their home in Phoenix, Arizona.

Sunday Mr. and Mrs. A. J. Young will entertain at their summer camp with a picnic for the visitors.

Dr. and Mrs. Houck Have Guests

Dr. and Mrs. George E. Houck are entertaining as their house guest for several days their daughter-in-law, Mrs. George H. Houck (Dr. Flora Campbell Houck) who came several weeks ago from Boston and has been spending the summer in Eugene with her parents, Mr. and Mrs. Dugald Campbell.

Mrs. Houck's brother, Ian Campbell, also is here and with his sister and Dr. and Mrs. Houck leaves Sunday for Charleston beach. They will spend the day with Professor and Mrs. T. C. Catforth of the University of Oregon.

Mr. and Mrs. B. F. Shields go to Eugene tonight to be guests of Mr. and Mrs. Lowell Roach. The four will take a trip over McKenzie highway to Bend Sunday.

Mr. Spencer Honored on Anniversary

An informal affair among the week's pleasurable entertaining was given by Mrs. Lyman Spencer in compliment to Mr. Spencer on his birthday anniversary Friday evening at the Spencer home, which was arranged with seasonal flowers in pastel shades.

Five hundred was the diversion arranged for the guests and three tables were in play. At the end of the game luncheon was served.

Mr. and Mrs. Charles Springer of Ventura, California, who have been visitors here, left Friday for Washington points to visit with relatives.

Miss Day Honoree at Miscellaneous Shower

For Miss Doris Day, an attractive bride-elect, Mrs. Hans Hansen and Miss Margaret Sorley entertained with a miscellaneous shower, which came as one of the pleasurable mid-week affairs.

Guests were bidden to the Hansen home, which was colorfully arranged with the season's flowers and games were diversion of the evening. Later the hostesses served luncheon.

The list included the honoree and the Mesdames W. B. Day, Guy Perrin, Richard Baker, H. L. Schofield, Carl Enander, Laverne Lander, J. L. Andrus, Fred Porter, Thos. Patterson, Miss Faith Miles and Miss Helen Ferguson.

Mr. and Mrs. L. F. Myers and daughter, Loretta, are visitors here a few days from Milwaukee.

Employees Have Monthly Dinner and Business

Employees of the Hansen-Chevrolet company and the Roseburg Motor company met Wednesday evening for a banquet and business meeting at the Palace of Sweets.

These meetings are held monthly by the companies and business discussions are held following the dinner hour.

Mr. and Mrs. H. A. Loomis and their daughters, the Misses Beulah, Evelyn and Ethel Loomis, of Salem are here for a few days as guests at the home of Mr. and Mrs. W. B. Day.

Visitors Returning to East

Miss Irma Martens and Miss Marie Martens, who have been here this summer from the east, have been bidding adieu to their friends this week. The former was joined here this morning by Miss Mildred Black, former Roseburg maid, who drove through from California, and the two this morning went to Eugene, where Miss Black will attend the University of Oregon.

Miss Marie Martens leaves this afternoon to join her sister. They will leave then for the east. Miss Irma Martens to teach romance languages in a girls' college in St. Louis this year and her sister to teach in Minneapolis. Several affairs were given in their honor during their visit this summer.

Mrs. Ada Jolley Visitor From Portland

Mrs. Ada Jolley of Portland and state president of the W. C. T. U. has been in Roseburg for a day or so as the house guest of Mrs. A. C. Marsters on Kane street.

On Friday Mrs. Marsters invited a large number of W. C. T. U. members to her home for an informal afternoon and to meet Mrs. Jolley. The honor guest informally talked to the ladies, stressing the prohibition question. She attended the county convention in Eugene this week.

At the tea hour refreshments were served by the hostess on the lawn.

The country club course was filled with players on ladies' day this week, a number turning out for the weekly practice.

Four tables of bridge were in play at this week's game of the summer series and the three holding highest honors were Mrs. A. G. Sutherland, Mrs. C. S. McElhinny and Mrs. Leon McElhinny. A number were at the club for luncheon.



ON LABOR DAY

enjoy your sports, and remember that when you get back to business the Roseburg National Bank stands ready to be your constant friend and advisor in all financial matters.

The Roseburg National Bank
Roseburg, Ore.

Canning Tomatoes

50c per Bushel.

PRIDE OF DILLARD CANTALOUPE
\$1.00 per Crate

WATERMELONS
Red, Ripe and Guaranteed

PEACHES for Canning by box or bushel.

Williams' Dillard Gardens

Eight miles South on Pacific Highway

Women Wanted

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Apply at Nearest Plant

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FOR TWO DAYS

STARTS

SUNDAY

ADOLPHE MENJOU

"His Tiger Lady"

with
EVELYN
BRENT

Also
Good Short
Features

Admission
Matinee
10c and 25c
Eve. 10c-35c

Another sophisticated, amusing comedy by the master of all restrained and entertaining humor.

WANDA'S MUSIC

LAST TIME TODAY

Thomas Meighan

"The Racket"

—Our patrons by the hundreds are voting it Meighan's best.

ANTLERS

Matinee Daily 2:15
Eve. 7 and 9