

Wouldn't you prefer a car built in the World's Most Modern Automobile Plant?



Today you demand infinitely more in your automobile than you did five years ago. In order to satisfy you, Oakland now builds the All-American Six and the Pontiac Six with greater care than ever before.

Oakland and Pontiac Sixes are built in factories constructed almost entirely within the past two years.

Oakland is constantly discarding and replacing equipment, content to use only the very newest, most accurate designs. Oakland inspection standards are second to none.

Wouldn't you prefer a car built in the world's most modern automobile plant with standards of precision such as Oakland employs? Drive an All-American Six or a Pontiac Six, and you'll find the answer in superior performance, stamina and reliability.

Oakland All-American Six, \$1045 to \$1265. Pontiac Six, \$745 to \$875. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

ROSEBURG MOTOR CO.
Oak and Rose Sts. Roseburg, Ore.

OAKLAND-PONTIAC
PRODUCTS OF *Sixes* GENERAL MOTORS

GOOD NEWS

For the Careful Autoist
New Machine Will Prevent Many Accidents

We have equipped this shop with a Modern Brake Testing Apparatus that tells you accurately the efficiency of your car brakes. Take no chances with guess work—drive in and let The Jumbo Brake Tester show any possible defects in your car.

PERCY CROFT

Corner Main and Douglas Sts., Roseburg.

WESTERN AUTO CO. SPONSORS UNIQUE TIRE SALE EVENT

A "New Customer Tire Sale," a semi-annual feature at the Western Auto Supply company, will be held at all stores operated by that company from August 25th to September 30th, according to local manager, G. M. Krell.

In making this announcement, Mr. Krell stated that the present tire prices are the lowest in the history of the company and offer the greatest tire value, dollar for dollar, of any tire ever sold by the Western Auto store.

"This sale is being conducted to add thousands of new tire customers to the long list of satisfied users of Western Giant and Wear Well tires," says Mr. Krell. "As a special inducement to customers to buy at this time, tire prices have been substantially reduced."

"A new peak of tire savings is offered to motorists who have not yet learned the many advantages of economy and satisfaction offered by the world's largest retailers of auto supplies. Our thousands of old friends, too, will welcome this money-saving event."

"Last year, approximately half a million Western Giant and Wear Well tires were sold by the Western Auto stores. The tires offered in this money-saving event are the same popular makes, and every one is backed by our iron-clad guarantee. Customers can make their savings even greater by trading in their old tires as part payment on new ones."

DODGE CARS GIVEN A LASTING FINISH

That lacquering processes of automobile bodies have kept pace with the car's mechanical improvements is evidenced by the care in selecting and applying lacquers, according to J. O. Newland, local dealer for Dodge Brothers cars. Recognizing the fact that colors must be chosen for durability as well as for tone, Dodge Brothers have evolved a system of body finishing that insures a lasting attractive color.

"No color is scheduled to enter production until it is thoroughly tested to withstand all kinds of weather conditions," said Mr. Newland. "Sample colors are painted on slides fitted in a revolving wheel that turns continually, first exposing the lacquers to a violet ray and next dipping them into a water trough, intensifying many times the atmospheric conditions a car encounters. The degree in which the colors break down under this test determines their fitness for use on car bodies."

"Before entering the lacquering department, every body is smoothed with abrasive wheels mounted on flexible shafts and washed with a volatile solvent which removes all oil and grease. The body is then conveyed through an oven which evaporates all traces of the solvent. To complete the cleaning, the body is washed with an acid solution, rinsed with water and again oven dried."

New York To California and Back In Two Weeks Vacation



Albert Boklan with the Pontiac Six he drove from Freeport, Long Island to the Coast in six days. He remained out here for only two days, and then left for home, on the plea that his two weeks' vacation would be completed after his trip to the Coast and back in twelve days and his two days out here. He said his vacation would cost him less than if he had visited some summer resort near home, and that he had spent nothing on the car except for gasoline and oil.

which removes all oil and grease. The body is then conveyed through an oven which evaporates all traces of the solvent. To complete the cleaning, the body is washed with an acid solution, rinsed with water and again oven dried."

"Next the body is sprayed with a priming of red oxide which is baked on. Rough spots that show up in the inspection are rubbed with sandpaper and sprayed again. Three coats of sand surfacer are applied, and each is dried in an oven temperature of 170 degrees. The body is then rubbed down with fine sandpaper. After being washed, dried and inspected, the sanded body is given three double coats of lacquer, each of which is dried by oven. While any given color is applied, parts to be of another color are masked with adhesive tape or paper. After the third coat, the edges separating the colors are straightened by hand brushing."

"The body is then rubbed down with wet sandpaper to make the surface absolutely smooth, after which it is washed and inspected again. A mist of lacquer coat fluid is then sprayed on to cover minute scratches on the lacquered surface. The body is then carried down an upholstering and trimming line, at the end of which it is given a final rubbing with a wax-like polish and sent to the final assembly line where it is bolted to the chassis."

STANDARD OIL TANKER BURNS; COOK DROWNED

(Associated Press—United Wire)
SEATTLE, Aug. 21.—The ship's cook was drowned and the wooden superstructure of the steel motor tanker Petroleum II, of the Standard Oil company's Puget Sound fleet, was burned in a fire of undetermined origin as the boat lay at anchor at Point Wells, 16 miles north of Seattle, early today.

Nine other members of the crew escaped the flames by leaping into the water and swimming ashore, but the cook, J. P. Phillips, was unable to swim and drowned.



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We use the Best Grease, and have a Hydraulic Lift to work with. Also, on all grease jobs, we spend

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Our High Pressure Washer Cleans Cars Ready for Painting.

For the best repair job and most reasonable repair bill, see us first.

We repair tires and tubes. Water in your battery—no charge.

When you are out of gas or have a flat tire—just call 649.

HUDSON-ESSEX NOW LACQUERED IN NEW AUTUMN COLORINGS

Hudson and Essex cars are now available in smart fall colors and are being especially exhibited all over the city, according to Roy Catching, Hudson-Exsex exhibitor. These colors, declares Mr. Catching, set off effectively the advanced lines and vogue which characterize the current Hudson and Essex cars.

Mr. Catching continued: "Attractive lines and colors play a most important part today in the public's choice of motor cars. Hudson-Exsex sales which have broken records all this year have centered largely around style and beauty as well as Super-Six performance. The great achievement in style is to create something which is permanently attractive. Hudson style designers are interested in producing effects which are more important than seasonal fads. They achieve lines which will be as fundamentally beautiful next season as they are today."

"Along with this they keep immediately abreast of advanced vogue and practices. Our latest feature is a standard line of Hudson cars with all fenders and related parts lacquered to match the upper part of the body. This is instead of the usual black enamel which is the industry's standard practice for these items. Color in the fenders and related parts gives a wonderfully attractive effect and yet these specially finished cars sell at no advance in price. Hudson has spent \$1,000,000 in a special plant to make this possible."

"The growing importance of color is an extremely interesting recent phase of manufacturing. Especially it reflects the strength of feminine influence. We offer colorful cars because feminine taste guides the selection of new automobiles just as it shapes the great majority of expenditures by modern families, and it has decreed a permanent vogue for smart and attractive tones."

"All Hudson-Exsex cars this year are offered in modern style and appealing colors. The variety is wide. All the colors used are practical and of the type that wears well, and they have a sparkling and stimulating effect which adds to the enjoyment of owning them."

"Hudson-Exsex has advanced to the position of the world's largest builder of six cylinder cars because its cars meet the requirements of modern style and beauty as well as the best mechanical construction known."

NOTICE OF BOARD OF EQUALIZATION

NOTICE is hereby given that on the second Monday in September, being September 10th, the Board of Equalization will attend in the assessor's office in the court house in Roseburg, Douglas county, Oregon, for the purpose of examining the assessment rolls and correct all errors in valuations, description and quality of land, lots and other property, assessed by the assessor, and it shall be the duty of persons interested to appear at that time and place appointed.

FRANK L. CALKINS,
Assessor.

FOR COUNTY JUDGE

As democratic nominee for the office of county judge, I solicit the support of the voters of Douglas county at the general election to be held Tuesday, Nov. 6, 1928.

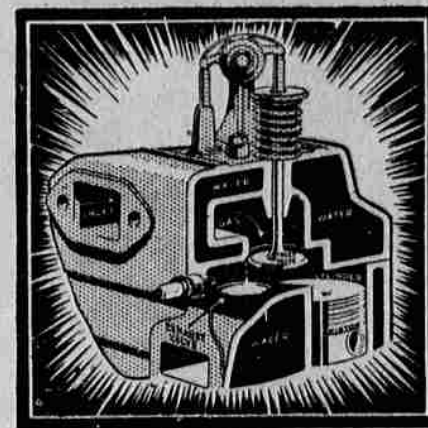
WALTER S. HAMILTON.

*Eat barbeque sandwiches and live forever. Brand's Road Stand

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Don't fail to see the wonderful display of fancy fruit at Brand's. The finest Grapes, peaches and local melons you can find, and at very low prices.

HUDSON Patents F-Head Motor



to thrilling new limits of performance

The U. S. Patent Office has granted patents to the Hudson Motor Car Company on the "F-Head" high-compression motor. The patent—No. 1,656,051, relating to internal combustion engines—covers the entire arrangement of valves, spark plugs and combustion chamber.

With the new patented design Hudson motors now are built with a compression ratio of nearly 6 to 1—or 20 per cent above the average—with correspondingly high standards of acceleration, fuel economy and power. It is practically impossible to make the motor knock under even the most adverse operating conditions. The motor is the liveliest, most powerful and economical Hudson has ever built.

And it gives the most brilliant performance in Hudson history, far in advance of anything the industry has known.

\$1250 and up

Coupe \$1265 (Rumble Seat \$30 extra) Sedan \$1325 Coach \$1250 Roadster \$1295

Standard Sedan \$1450 Custom Victoria \$1650
Custom Landau Sedan \$1650 Custom 7-Pass. Sedan \$1950
All prices f. o. b. Detroit

Buyers can pay for cars out of income at lowest available charge for interest, handling and insurance

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Completely equipped machine shop for handling all classes of auto repair work.

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Main and Douglas Sts.

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Phone 649

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DURANT SALES

continue their increasing gains. January, February, March, April, May, June, July, August... each month sees new Durant sales records created.

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DURANT STAR FOUR
THE WORLD'S FINEST LOW-PRICED CAR
DURANT SILVER ANNIVERSARY SIXES

\$495

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