

Protect your investment in your MODEL T FORD

THE Ford Motor Company is making a new car, but it is still proud of the Model T. It wants every owner of one of these cars to run it as long as possible at a minimum of expense.

Because of this policy and because of the investment that millions of motorists have in Model T cars, the Ford Motor Company is devoting a large part of its factories to making parts, in order that owners may enjoy uninterrupted service for many years to come.

More than eight million Model T Fords are still in active service, and many of them can be driven for two, three and five years and even longer at small cost.

New fenders, for instance, cost from \$3.50 to \$5 each, with a labor charge of \$1 to \$2.50. Tuning up the motor and replacing commutator case, brush and vibrator points costs only \$1, with a small charge for material. Brake shoes can be installed and emergency brakes equalized for a labor charge of only \$1.25. A labor charge of \$4 to \$5 will cover the overhauling of the front axle, rebushing springs and spring perches, and straightening, aligning and adjusting wheels.

The labor charge for overhauling the average rear axle runs from \$5.75 to \$7. Grinding valves and cleaning carbon can be done for \$3 to \$4.

A set of four new pistons costs only \$7 and an installation charge of \$6. For a labor charge of \$20 to \$25 you can have your motor and transmission completely overhauled. Parts are extra.

All of these prices are approximate, of course, because the cost of materials needed will depend on the condition of each car. They show, however, the low cost of putting the Model T Ford in shape for thousands of miles of additional service.

See the nearest Ford dealer, therefore, and have him estimate on the cost of reconditioning your Model T Ford. He will tell you, in advance, exactly how much the complete job will cost.



FORD MOTOR COMPANY
Detroit, Michigan

THE CUSTOMER ALWAYS RIGHT

The "Customer is always right" policy adopted by the Western Auto Supply company upon its inception more than twelve years ago, has perhaps won more friends for the company than any other one thing, according to the belief of G. M. Krell, local Western Auto manager.

"Based on last year's individual sales," says Krell, "before the clock ticks twice, another purchase is made at a Western Auto store. This means one purchase in less than every two seconds throughout the business day is made in one of our more than one hundred and fifty conveniently located stores. These purchases include tires, camp goods, accessories, golf supplies, and radio."

"Last year a total of more than

six million individual purchases were made by motorists throughout the area served by our stores and this area continues less than two million registered car owners. This confidence is the result of years of honest dealing in high grade merchandise, at fair prices with courteous treatment at the hands of men who are specialists in this line, men who understand western motoring problems and who consider it their duty to assist the car owner in attaining maximum motoring comfort.

"This feeling of confidence and security is further increased by the general knowledge among car owners that if for any reason they are not satisfied with any purchase, we do not attempt to measure the customer's satisfaction, that is his privilege. He has but to return the article and tell us what he believes to be a satisfactory adjustment. In other words, he writes his own ticket and we comply with his desires."

McCormick-Geering binder twice will serve you best. It is sold at Wharton Bros.

MOTOR CAR HELP TO FARMER FOLK

The farmer of today living 30 miles from a city is as close to town as the farmer 15 years ago who lived but 5 miles from the city. As a consequence, the farmer of today is as much of a city dweller as his cousin living near the changing car tracks in the city.

The farmer enjoys the same opera, the same motion picture shows, the same schools, shops at the same stores, and frequently can reach these places as quickly as can his friend, the city dweller. With these advantages, there has been a decrease in the number of persons deserting farms to live in cities. Motor cars and hard surfaced roads are receiving major credit for America's "return-to-the-farm" movement, evidenced last year, according to a consensus of national economists, just received by the Oregon State Motor Association. The report points out that in 1925, more than 800,000 individuals deserted rural districts for urban centers and more than a million followed the same trend during 1926; but 1927 brought a reduction to approximately 600,000.

The consensus does not discount the value of radios, phonographs, electric power, improved machinery or other important factors, but points out that the rural dweller, through transportation connections, actually has made himself an integral part of his entire state, rather than a resident of some remote, out-of-the-way spot.

Tom Hemingway, who owns considerable Edenhower property, but who has never made his home here, returned from the Okanogan country yesterday, and expects to remain in this vicinity. He says that after all this is the best place to live and enjoy life.

HUDSON GOES OVER 412,000 MILE SAND STILL IN SERVICE

In March, 1916, a Hudson model H touring car Serial H 4075, Engine No. 4141 was shipped from the factory to the Pacific coast where it went into taxi service. The following letter from Motor Transport, Limited of Victoria, B. C., tells the remarkable history of this car in its 12 years of continuous hard service:

"This car, originally used as a taxi, was purchased by our company second hand in 1917, and converted into a fifteen passenger stage in 1918, for operation between Victoria and Sidney, British Columbia, a run of 19 miles.

"Up until 1923 only part of the road was paved, the balance being over gravel surfaced roads. Detours often added many miles of very rough roads to the route. This stage has always maintained schedule (for eleven years) allowing 45 minutes each way including all stops, even detours. It has never once broken down on the road or interrupted service. Residents along the highway have used it to check their clocks.

"On one memorable occasion this Hudson was called upon for a rush return trip and still holds the record of 50 minutes for the round trip including time for picking up the load.

"She has had ten regular drivers during her service, and as many as three different drivers in one day. She has sometimes made seven round trips in one day and has averaged four trips a day regularly.

"This Hudson started service along with a... (Both cars selling at over \$3,000). The first car is worn out and long ago. The second is still operating, but with a Hudson Super-Six motor installed to replace the original motor discarded years ago.

"Old Faithful" has now gone over 412,000 miles of recorded service. The motor was rebored and new pistons fitted at 300,000 miles. The original crankshaft has never been turned down, and is still in the motor with all original bearings.

"As you know this stage is still maintaining its daily schedule we feel you will agree has well earned its title 'Old Faithful'."

THOUSANDS STORM NASH SALESROOM

KENOSHA, Wis., July 5.—More than 200,000 American motorists—the biggest attendance at any automobile event since the national shows—stormed the Nash display rooms of the country to view the new "400" series of Nash cars and study their revolutionary engineering principles during the ten hours of their first day of formal introduction on June 21.

Detailed reports to Nash Motors company officials from only fifty cities, including a number of the smaller dealer points, show a total of 205,530 people by accurate count checked through these salesrooms where the sixteen brand new models of the Nash offering were on display. It is expected that this total will be swelled to more than a million when all of the dealers and distributors of the national sales organization are heard from.

Company officials see in this unprecedented demonstration of public interest in the Nash manufacturing achievement a healthy summer and fall period for the automobile industry generally, and a significant indication that Uncle Sam's political campaigns will have little effect this year on big business activities. In the opinion of C. W. Nash, whose thirty-five years of successful manufacturing in the vehicle field has culminated in the production of these sixteen new cars, the 1928-29 season will exceed by a substantial margin any sales year in Nash history.

"This enthusiastic acceptance, which has surpassed all expectations in its volume, may be taken as proof positive that the American business structure is sound and that, in the automobile field in particular, the public has a deep appreciation of a manufacturing value," he said today. "In the '400' series we feel that we have at last built in an American car of moderate price, quality and style equal to that offered in the world's highest priced cars. The great demonstration on presentation day is not only one of the most gratifying experiences in Nash history. It is a striking renewal of the American people's



PROOF RESTS WITH PATIENTS
Letters and names and addresses of hundreds of grateful patients contained in our FREE BOOK on Rectal and Colon ailments. Also details of Dr. C. J. Dean's non-surgical method of treatment, which we use exclusively. Send for it today and learn of our WRITTEN ASSURANCE TO ELIMINATE PILES OF LIFE REFUSED.

covenant in support of honest manufacturing. Substantial results of Nash presentation day are rolling into the factory in the form of record car orders. They range from the actual sale of 370 of the new cars in Chicago on the big day to orders for four or five cars from isolated dealers in the far west and north. In Tupelo, Miss., 2,500 visitors placed orders for 44 cars, while the Eldorado, Ark., dealer did not close up shop for the day until new Nash owners drove away his five sample cars and booked orders for fifteen additional models for immediate delivery. In Detroit, heart of the automobile industry, unfilled retail orders for the day reached 250; and Spring City, Pa., with only 5,000 inhabitants, sent in 17 retail orders without a single demonstration of the cars outside of the salesroom. As a result, the Nash factory program for three months calls for an output of 60,000 units, or one-third more than the number ever produced in a similar period.

SPORT ROADSTER NEW ADDITION TO VICTORY SIX LINE

With summer driving days just ahead, the addition of a sport roadster in the Victory Six line has been announced by Dodge Brothers, Inc., to meet the demand for an open car combining Victory Six performance with smartness and attractive color combinations.

Six wire wheels, the two spares being carried in wells of the front fenders, are standard equipment with trunk rack in the rear. With the top down, the windshield can be pushed over forward to afford unobstructed vision.

Heavy nickel plating features the roadster equipment throughout, lending unusual beauty to its sweeping, graceful lines. Included in the nickel finish are steering column, gear shift and handbrake levers, bumpers, windshield frame and automatic wiper, cowl lamps and molding, heater, door handles, spare tire carriers and locks, hood hinge and latches and hub caps.

Upholstery is of best quality pigskin, blending in with color trimmings and lacquer body finish. Three passengers can be seated comfortably in the front seat. Mechanically, innovations of the sport roadster include the starting button on the instrument board instead of on the floor, and an engine temperature gauge under the glass instrument panel grouped with oil gauge, speedometer, ammeter and fuel gauge. A hooded nickel plated dash lamp is provided. Spark and throttle control levers are on top of the steering wheel while the light switches are on the steering column within easy reach.

All Victory Six features, including Lockheed internal expanding hydraulic brakes, sturdy body construction and powerful flexible engine with lightning acceleration, are emphasized in production of the sport roadster priced at \$1,215, f. o. b. Detroit.

PLAN VACATION TRIP CAREFULLY

A. E. Shearer, director of the touring department of the Oregon State Motor association, declares that the average motorist destroys a measure of the enjoyment on his vacation trip by overlooking a number of details which might easily be attended to before starting the trip.

Some of the high spots in Mr. Shearer's advice are as follows: "Prepare your car well before you start and don't overcrowd it. Secure your road routing in advance of your actual departure. Remember that road conditions change from day to day, hence the necessity of checking up on your routine from point to point.

"Don't depend on roadside information. Touring bureau information is maintained up-to-the-minute and is accurate."

"Start your touring day early. Avoid the congested areas—maps show how this may be done—if you are in a hurry to reach your destination. Select your stop-overs and your hotels and make reservations in advance. If you are unable to be there, notify your hotel as a matter of courtesy and in order that other wayfarers may have better service."

"Finally, don't try to cover too much territory for the time at your disposal or for the budget you have assigned yourself. Remember that physical exhaustion mars the pleasure of the tour and makes for accidents."

Lilly's calf meal is sold at Wharton Bros.

KEEP PAINT GOOD

Never permit the paint work about the car to chip off, nor permit air and water to work their way into the material underneath. Paint protects the surface below it from the effects of moisture. According to the Western Auto Supply company this is particularly valuable on wheels, fenders and running gear of the car. ment offer ever made on an electric range, installed and ready to use, the Copco people are also making a liberal trade-in allowance on old fuel ranges. Needless to say, many local people are grasping this unusual opportunity to secure that long wished for electric range at a price everyone can afford to pay.

Twin Ignition HIGH COMPRESSION MOTOR 12 Spark Plugs [Airplane Type] instead of 6

The new "Twin Ignition" motor, in the new Advanced and Special Nash "400" models, is a truly amazing development in power.

It is a high-compression motor, with two ignition coils, instead of one, two spark plugs per cylinder, instead of one, 360 sparks per second at top speed, instead of 180, to thoroughly and economically burn the highly-compressed gases.

It sets a precedent in motor-performance among all motor cars.

Nash "400" Advanced Six models are now capable of 75 to 80 miles per hour with no effort at all.

Nash "400" Special Six models do 70 to 75 with consummate ease.

Another major advantage of the "Twin Ignition" motor is economy—more power, more speed, less gasoline.

Drive a new Nash "400" and you'll see what Twin-Ignition and high compression have done to give the world a new and finer motor car.

The new NASH "400" Series

OTHER IMPORTANT FEATURES—No other car has all of them

Salon Bodies	Torsional vibration damper	Exterior metalware chrome plated over nickel
Bonnet aluminum pistons (Invar Struts)	New double drop frame	Short turning radius
7-bearing crankshaft (hol-low crank pins)	Bijur centralized chassis lubrication	World's easiest steering
Houdaille and Lovejoy shock absorbers (exclusive Nash mounting)	One-piece Salon fenders	Biflex-Nash bumpers and bumperettes
	Clear vision front pillar posts	

THE WORLD HAS A NEW AND FINER MOTOR CAR

L. R. CHAMBERS MOTOR COMPANY

NASH SALES AND SERVICE

Main and Douglas Sts.

Roseburg

Phone 649

COPCO RANGE CAM-

PAIGN MAKES HIT

The Hotpoint "Phantom Maid" range campaign which is being advertised extensively in local news-

papers is making a real hit with local housewives. According to report many have already taken advantage of the special price offer made by the power company and numerous others plan to do so in the near future. In addition to making the lowest down payment, Arundel, piano tuner. Phone 189-L.



New Owners to Old "You don't know the half of THIS HUDSON"

(Names of writers supplied on request)

"I have driven Hudsons before, and also costlier cars, but until you've driven this Hudson you don't know the half of it! Nothing like it for smoothness, performance and riding ease."—L. J.

"It surpasses all my expectations in performance and I have always regarded Hudsons as great performers. It has wonderful get-away, and the riding qualities are much better than cars twice the price that I have driven. Gasoline mileage is a gratifying surprise."—H. C. W.

"I have been driving more expensive cars for years and it is a revelation to get behind the wheel of such a smooth running car as the Hudson. Now I know what I have missed in performance."—S. R. W.

There is a thrill in store for you too when you take your first ride in a new Hudson Super-Six.

**\$1250
AND UP**

118-inch chassis
Roadster - \$1295
Coupe - \$1265
Rumble Seat \$30 extra
Sedan - \$1325
Coach - \$1290

127-inch chassis
Standard Sedan - \$1450
Custom Landau Sedan \$1650
Custom Victoria \$1650
Custom 7-pass. Sedan \$1950

All prices f. o. b. Detroit
Buyers can pay for cars out of income at lowest available charge for interest, handling and insurance



ROY CATCHING MOTOR CO.

Completely equipped machine shop for handling all classes of auto repair work.
125 N. ROSE ST. PHONE 438 ROSEBURG, ORE.

FREE!

Every motorist who buys five gallons of gasoline at this service station next Saturday, July 7, will receive as a free gift his choice of either a

25 Cent Can of Cup Grease or
One Quart of Western Oil

L. R. Chambers Motor Co.

Main and Douglas Sts.

Nash Sales and Service