

FRESH TO YOU

LUSCIOUS — that's the word for those big, golden pears that come to us in all their sweetness and freshness from the orchard.

AND "Delicious" — that's the brand name that is rightly stamped on the rind of every Frye's "Delicious" Brand Ham which comes from the Frye curing plant in all its maturity of ripe mellowness with the least possible loss of time.

BUT before any Ham is stamped with this important brand name it must measure up to the most exacting standards and double inspection by Frye experts and U. S. Government inspectors. There's never any chance of variation or disappointment when you look for the brand name, "Frye's Delicious."



Frye's Delicious BRAND Ham

CISSELL'S WORK PLEASES CHICAGO

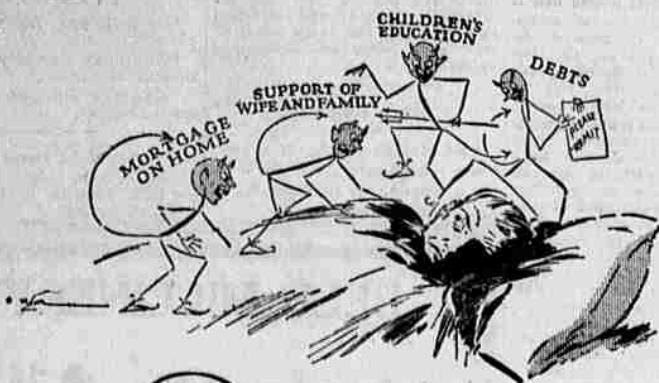
CHICAGO, April 13.—Smallin Bill Cissell, the \$123,000 White Sox rookie shortstop formerly with the Portland Beavers, has rendered satisfaction plus so far to the skeptical Chicago fans.

former Pacific coast league star has led the White Sox batting attack, bagging five hits in eight times at bat. In his nervousness in the first game he pegged a wild throw to first after a beautiful one handed stop.

"The kid's a comer and worth money," Manager Ray Schalk observed.

ARROWHEAD HOSE

Guaranteed to give satisfactory wear or a new pair free. They can do that because they make them right. Original cost is low so really you save about half by buying Arrowhead as you get much more wear for your money. Arrowhead in cotton, rayon or silk, for women, children or men. Get Arrowhead in Roseburg at Carr's.



Do You lie awake nights?

SHADOWS of the future—present financial problems—what nightmares they can be! But not for the man who owns an Oregon Life 4-Square Policy; he has guaranteed present safety and future financial security for himself and those he loves. He has four-fold protection:

- 1 A 4-Square Policy pays you \$10,000 cash at the age of 60.
- 2 It pays you \$100 a month during permanent disability until maturity, then \$10,000 in cash to you.
- 3 It pays your dependents or your estate \$10,000 if your death comes before age 60.
- 4 It pays your dependents or your estate \$20,000—double its face value—in case death is accidental.

This is the easiest, safest, surest way of building up an estate—with fourfold protection added.

Oregon Life 4-square policy

CHAS. S. McELHINNY, Dist. Mgr.
Roseburg, Oregon

OREGON LIFE INSURANCE CO.
152 Eleventh Street
Portland, Oregon

Gentlemen:
Please mail me, without obligation on my part, book-let giving full particulars of your 4-Square Policy.

Name.....
Address.....
Age..... Occupation.....

American Cooperatives Exhibit Phenomenal Growth in 10 Years

Organizations in 1925 Totaled 10,803 and Aggregate of Business Amounted to \$2,400,000,000. With Minnesota Leading — Farms Suffer Third of Nation's Fire Loss—More Apples, Fewer Trees Planned.

(Associated Press Leased Wire)
WASHINGTON, April 12.—In round figures, the 10,803 cooperative marketing and purchasing associations listed by the department of agriculture transacted business in 1925 to the amount of \$2,400,000,000.

The estimate is made by R. H. Elsworth, federal marketing economist, who has just completed a statistical review of the development of cooperative associations for the 10-year period, 1915 to 1925. His data reveals a phenomenal growth, the number of organizations increasing 50 per cent, their membership 315 per cent, and the amount of business Of the 48 states, Minnesota handled 277 per cent.

Minnesota Leads
leads in number of associations, having 12.8 per cent of the total number. Iowa, Wisconsin, Illinois, Missouri, Nebraska and Kansas follow in the order named. Minnesota also had the largest volume of business in 1925, her 1,333 associations handling \$223,980,000. California was second with \$223,960,000 for her 350 associations. Illinois, Iowa, Wisconsin, Ohio, New York and Kansas followed in the order named, these eight states handling 51 per cent of the total cooperative business.

Forty-one per cent of the total business in 1925 was handled by the 3,338 grain marketing associations, more than one-fifth by the dairy associations, and more than one-eighth by the livestock shipping associations.

Total membership for the United States is placed at 2,700,000 with many farmers belonging to as many as four associations. The actual number served through cooperatives in 1925 is estimated to have been 1,800,000.

Fire Loss Figures
Almost one-third of the 16,000 lives and \$560,000,000 worth of property lost in fires in the United

States during 1926 were lost on farms and in rural communities. Federal estimate fixes the figures at approximately 3,500 lives and property valued at \$150,000,000.

"This deplorable wastage," the report says, "is even greater than these figures indicate, for the reason that food supplies are destroyed, farm families are left homeless, painful productive operations on the farm are curtailed and potential manufactured products of value are lost."

Lightning Chief Cause
The principal known causes of farm fires, in the order of their national importance, and the estimated annual property loss for each of these causes, are listed as follows: Lightning, \$21,645,000; defective chimneys and flues, \$20,115,000; sparks on combustible roofs, \$12,150,000; careless use of matches, smoking, \$9,300,000; spontaneous ignition, \$7,575,000; careless use and storage of gasoline and kerosene, \$6,630,000; improper installation, operation and maintenance of heating equipment, \$6,360,000; faulty wiring for electricity and improper use of electrical appliances, \$1,215,000.

Approximately 43 per cent of the total farm fire loss is ascribed to unknown causes.

More Apples, Less Trees
More apples will be produced ten years from now, but there will not be a corresponding increase in the number of trees, A. K. Gardner, Maine extension crop specialist, predicts on the strength of information he has gathered from 26 states and five Canadian provinces.

The trend, he says, is definitely toward greater average production per tree. Six states expect to have fewer apple trees in 1933 than they have this year, yet not one forecasts less production than the average for the last five years.

Jardine Puts Advice Into Practice

Agriculture Secretary Successfully Directs by Mail Affairs of 220-Acre Farm in Kansas—Has Made Over \$6,000 Annually Last Six Years—Crop Rotation and Livestock Main Factors.

(Associated Press Leased Wire)
MANHATTAN, Kans., April 12.—Chief counselor for six million farmers, William M. Jardine, secretary of agriculture, personally puts into practice the advice he offers—and makes it pay.

From his office in Washington he directs by mail the affairs of his 220-acre farm near here, and whenever he returns to Kansas on a vacation he discusses all activities with Guy Scott, his tenant.

Scott says Jardine's expert knowledge, particularly of agronomy, has proved an important part in making the place pay more than \$6,000 annually for the last six years.

\$500 With Tenant
Last year \$5,000 was obtained from the sale of livestock, grain and hay. Landlord and tenant shared the money equally, while the income from poultry, eggs and cream went to Scott's wife.

The secretary of agriculture, who advises farmers to buy land now because he believes it may never again be so cheap, bought his farm ten years ago when prices were near the peak. He paid \$35,000 for it, and when he leased to Scott, six years ago he asked \$2,000 cash rental, desiring an income of about six per cent from the investment. But Scott preferred to operate the farm on a share basis.

"I now would be \$6,000 ahead if I had accepted Mr. Jardine's offer," Scott says.

Rotation Plan Success
Crop rotation is carried out ac-

cording to Jardine's plan, and Scott says that herein he gets the benefit of the cabinet member's knowledge of agronomy. Alfalfa or sweet clover has grown on all of the cultivated land in the last ten years, and these legumes have enriched the soil so that corn last season yielded 65 bushels an acre while the wheat made 38 bushels.

All of the crops except wheat are fed to livestock on the farm and thus marketed "on the hoof." A herd of 44 Hereford steers from the Jardine farm recently topped the Kansas City cattle market. The steers were bought last spring, fed on pasture all summer and then fattened for 120 days on corn meal, alfalfa hay and cottonseed meal. The average weight of the animals increased in the 11 months from 625 to 1,162 pounds. Eleven months after they were bought for \$8.25 a hundredweight or \$56 a head, the steers were sold for \$14.25 a hundredweight or \$166 a head.

Mules Indispensable
Dairying is not a part of the enterprise. There are only two milk cows on the farm.

Horses and mules still play their part in providing motive power, although there is a tractor. Scott insists the mules cannot be replaced for general field work, but he agrees that the tractor is useful for plowing and grinding grain.

Secretary Jardine was president of the Kansas State Agricultural college at Manhattan before he became a member of the Coolidge cabinet.

OREGON WEEKLY INDUSTRIAL REVIEW

Ashland—Western Boot Shop is making national record for auto tire patches.

Salem bus another \$13,500 fire engine, and will build another fire station.

Linn county pays off \$135,000 highway warrants, leaving but \$205,000 debts.

Eugene—Natural gas is found in Guaranty test well at 3142 feet.

St. Helens—New high school auditorium dedicated.

Willamette Iron & Steel Co., Portland, ships lumber loaders to Ontario.

Coquille — Second creamery opens here, to make butter and perhaps cheese.

Oregon will spend \$250,000 this year on forest fire protection.

Portland water shipments for March exceeded \$3,500,000.

Bend—\$100,000 store to be built here for J. C. Penney Co.

Rogue River orchardists expect a record pear yield this year.

Coos county sheep industry gained 150 per cent during 1927.

Coos Bay district will vote on \$35,000 bonds for Rocky Point airport.

Newport — Construction begins on 76-room Newport Hotel.

Baker plans under way for \$250,000 locally-financed hotel.

Tillamook will spend \$125,000 for high school auditorium and improvements.

Grants Pass—Bids are called for \$60,000 Josephine County Hospital.

Gresham—General Refrigerator Mfg. Co. will soon have 100 employees.

Franchise is asked for toll bridge across Columbia at Arlington.

Salem—Lampport estate starts \$25,000 store building on High street.

Salem—\$125,000 Valley Motor Garage will open during April.

La Grande—Grading to begin

soon for \$150,000 Eastern Oregon Normal School.

Monroe will build a \$55,000 union high school.

Salem—Western Dairy Products Co. will have new \$18,000 building on South Commercial street.

Rapid progress being made on Burns-Bend highway.

Army board of engineers orders Tillamook harbor survey.

St. Helens—Local plants shipped 100 carloads products by rail in March.

Klamath Falls employs engineer to supervise proposed sanitary sewer job.

Burns—Carload of road machinery received for Joaquin Trail work.

Burns Union high school district will vote on \$100,000 building bonds.

Burns Electric Saddlery builds big business making pack bags and harness.

Tillamook—County fairgrounds will be greatly improved this year.

San Francisco registered her ninth victory in ten starts by taking her third straight game from the Missions, 3-0. Jacobs allowed the Bells six hits and set seven of them down on strikes. Batteries: Jacobs and Sprinz; Pillette, Nelson and Baldwin, Whitney.

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(Associated Press Leased Wire)
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CRISCO



Have Your Car Ready for Spring!

Be sure your car is thoroughly overhauled . . . tightened up . . . tuned up . . . that your tires are in good shape, and your battery in perfect condition, before "Touring Fever" catches you. A good cleaning and polishing or perhaps a paint job will then make it look as well as it runs.

"Western Auto" offers a complete stock of guaranteed tools, accessories, cleaning and polishing materials, etc., at pleasing prices



To Save Your Tires
Your tires will give more mileage if you care for them properly. Keep air pressure up, fill small cuts, etc. We list a few of our many values in tire sundries.

"Schradar" Gauges . . . the old reliable . . . \$1.19, \$1.25 and \$1.55
Valve Inades, the genuine Schradar and Dill, 5 in box 25c
Tube Patch Outfits . . . 24c to 90c
5-Minute Vulcanizer . . . 95c



Brake and Transmission Lining

Safeguard "life and property" with "Neverburn" lined brakes. "Neverburn" brake lining for all cars in durable and efficient. Our low prices . . . per foot, according to size . . . 18c up
For Fords, "Neverburn" Transmission Lining, Chatterless, lasting and sure lubricating. Set of 3 pieces with rivets \$1.35 and \$1.45

For Top Repairs
"Western Auto's" top repair materials and "Recoverers" are of the best.

"Duro-Gloss Auto Top Finish" . . . Gives your top new lustre and protects it from weather. 1/2 pint, 65c; pint, \$1.00; quart, \$1.55
Top Dressing . . . "Black Duck," "Western" and others, .65c up
Top Material . . . Best quality 22-oz. rubber cloth, 54 in. wide . . . 1.25; 1 yard \$1.19 up

For Better Lubrication and Silence
Oils, greases, equipment and parts at economy prices . . . for example:
"Spring-Ease" . . . A Super-penetrating oil. Cans, 30c up
"Spoke-Tite" liquid—tightens spokes by expanding them . . . 70c
"Rim Lug Wedges" . . . Stop squeaking of demountable rims. Ea. 5c, Doz. 50c
Spoke Shims, for tightening loose spokes, ea. 5c, pkg. of 50, according to size . . . 60c up

Fan Belts
Carry an extra one always. Several makes, all styles, and in bulk at prices that save you money.
Radiator Hoses and couplings at typically low "Western Auto" prices.

Work in Comfort
and Keep Your Clothing Clean
"Lee's" Dura-Bilt One-Piece Suits and Motor Coats are well made of lasting materials. Roomy with convenient pockets. "Lee Dura-Bilt" One-Piece Suit . . . \$2.95
Genuine "Lee" Motor Coat \$3.85
Work Gloves, very convenient; cotton . . . Pair 15c

For a Good Paint Job
Pleasingly low prices on everything at any "Western Auto" store.
"Zapon" flowing lacquer. Easy flowing, quick drying, and makes a beautifully lustrous and lasting finish. Most popular colors.
Paint, \$1.20; Quart, \$2.20
Paint Remover. Makes a hard job quick and easy.
Paint, 65c; Quart, \$1.15

Tools That Make Work Easy
Good tools make a better job. Be sure you have what you need before you start. "Western Auto" will save you money on the kind of tools the mechanics use. For example:
Screw Drivers . . . 10c up
Pliers . . . 25c up
Drills . . . Savings on hand and breast drills and bits, all sizes.
Hack Saws. Guaranteed 45c up
Sockets. Wrench Sets . . . 45c up

Extra Light Bulbs
All sizes and voltages, clear and blue, for all cars, both single and double contact bases. Oh, yes, house bulbs, too.
Metal Bulb Chest . . . Safely holds two large and three small extra bulbs in non-rattling sockets (chest only) 35c

Western Auto Supply Co.
117 South Stephens Street
Phone 97

PACIFIC COAST LEAGUE GAMES

Larry's single in the last of the ninth, driving in Pete Read, broke a 3-3 deadlock and gave Oakland a 4-3 win over Portland yesterday. The Oaks cracked Cole for 14 hits, but failed to bunch them. Batteries: Cole and Rego; Boehler and Read.

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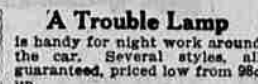
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A Trouble Lamp
is handy for night work around the car. Several styles, all guaranteed, priced low from 95c up.

This Week Only
450 can of Imperial Nickel Polish with the purchase of any of the following polishes at our regular price:
Pt. can Imperial Polish \$1.00
No. 7 Ducco . . . \$1.00
Lightning Polish . . . \$1.00
"All Klean" Polish . . . \$1.00
Qt. size "Non-Oil" Polish \$1.25
Only one Free can to a customer. This offer ends Saturday, April 21st.



Free

This Week Only
2 packages "Western" Polishing Cloth or one 5-yard roll Cheesecloth with every purchase of \$1.00 or more of merchandise listed in this advertisement, excepting the polish listed above.
This offer ends Saturday, April 21st.

Work in Comfort
and Keep Your Clothing Clean
"Lee's" Dura-Bilt One-Piece Suits and Motor Coats are well made of lasting materials. Roomy with convenient pockets. "Lee Dura-Bilt" One-Piece Suit . . . \$2.95
Genuine "Lee" Motor Coat \$3.85
Work Gloves, very convenient; cotton . . . Pair 15c

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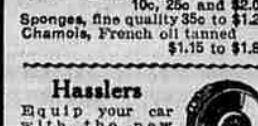
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Cleaning and Polishing Materials
Everything for cleaning and polishing your car. The following examples show your economies at "Western Auto":
Whisk Brooms . . . 30c up
"Simoni" Cleaner or Polish 48c
"Pyrene" Safety Upholstery Cleaner . . . 25c and 45c
"Insto" Hand Cleaner . . . 10c, 25c and \$2.00
Sponges, fine quality 35c to \$1.25
Chamois, French oil tanned \$1.15 to \$1.85

Haslers
Equip your car with the new "Haslers" . . . stop gauding and make your next trip in solid comfort. specially designed not for every car \$18.50 up



Savings on Electrical Equipment

Give your wiring, etc., a thorough inspection and renew anything that gives you the slightest doubt. Better fix it now, than be faced with a difficult job on the road. Fill your needs at "Western Auto".
"