

OVER 28 BILLION CHESTERFIELDS SMOKED IN 1927

(Only a few years back, you'll remember, it was 7 billion)



**A 300% INCREASE
SUCH POPULARITY
MUST BE DESERVED!**

THEY SATISFY and yet THEY'RE MILD

LIGGETT & MYERS TOBACCO CO.

Mrs. Ziller (Eather Moyer) arrived from Vancouver, Washington, to her parents, C. E. Moyer, nurseryman, and Mrs. Moyer, at Dillard, here yesterday afternoon. Mrs. Ziller is a teacher in the Vancouver schools.

PRICES SLASHED!

A TEN DAY CARNIVAL OF BARGAINS

This sale is to dispose of entire stock—Not a clearance or reduction sale and therefore the extremely low prices in effect on all merchandise—Many items of a kind still left and the best bargains still to be sold. Buy now for your future needs as this is an opportunity of a lifetime—

HERE ARE THIS WEEK'S PRICE CUTS

MARCH 10TH LAST DAY OF SALE

Sterling silver Lingerie Clasps with engraved design. Sale price **19c** per pair in box

Sugars and Creamers in glass and china, in beautiful cut and decorated designs, set **\$2.95**

Three only, Platters and Cake Plates in etch, colored glass and decorated china. Sale price, each **\$1.95**

Genuine Diamond Rings in white gold mounting, brilliant cut diamond **\$8.85**

One gent's Gruen Veri Thin, 17-jewel watch, in green gold filled case, regular price \$65. Sale price **\$38.75**

Four Clocks, including Seth Thomas in solid walnut cases, very fine movements, **\$19.85**. Two mantel clocks, walnut finish, very fine timekeepers, **\$14.85**. Seth Thomas desk clock, mahogany case, **\$5.95**.

Entire Stock Being Sold Regardless of Cost

WATCHES, SILVER, JEWELRY AND DIAMONDS

The remaining pieces of \$1.00 and \$1.50 Sale Display, values to \$4.00, to close them out **98c**. These items are vases, powder jars, china, fancy candles, pictures, etc., and will be sold today and tomorrow at ninety-eight cents.

One complete Silver Service (solid silver) heavy weight standard pattern. This is an opportunity to buy a complete set of sterling at the price of plated ware. The last set at this price of **\$79.70**

Richelieu Pearl 18-inch Strand gold clasp, was \$30.00, now **\$15.85**. Richelieu Pearl 24-inch Strand, in plush case, was \$40.00, now **\$17.75**. Richelieu Pearl 30-inch Strand, in jewel cabinet, was \$45 now **\$19.50**. Delta Pearls, with sapphire and brilliant pendant, now **\$9.85**

One quarter carat Diamond in diamond set white gold mounting. Regular price \$115.00. Now **\$86.50**

Two sets of Silver Plated Ware, guaranteed to wear for 25 years, stainless steel blades—twenty-six pieces in the set, an unusual bargain at **\$17.75**

One Winton Ladies' Bracelet Watch with attached metal bracelet, 13-jeweled movement, rectangular shape, was \$40.00. Now **\$23.75**

A few remaining pieces in Gold Band Chinaware, to be closed out at one-half the regular price.

Three Rosaries in solid silver, medium size, very well made, in small case and one in gold filled. Each **\$3.95**

Sets of six in extra quality silver plated ware, Tablespoons, Dessert Spoons, Oyster Forks, Bouillon Spoons, set **\$3.95**

Odd pieces and patterns in Sterling Silverware at greatly reduced prices. Three pairs silver candlesticks, values to \$10.00, at a price to close them out. Per pair **\$3.95**

One Elgin Strap Watch in gold filled thin model leather strap and gold filled buckle, luminous dial **\$19.85**

Four-jeweled Strap Watches with luminous dial, square and tonneau shape, good timekeepers, guaranteed **\$7.85**

Pens and Pencils in sets with solid gold pen point. Complete in case, **\$4.95** and **\$3.95**

Knudtson's
JEWELERS

Men's Watch Bands in mesh and link patents, each **\$1.95**

TOWN AND COUNTY FOLK INVITED TO SEE STUNT DRIVE

One of the most daring feats ever attempted in Roseburg will be performed by All-Din, "the man who sees beyond," next Monday, 2:45 p. m., starting in front of the Antlers Theatre. Three score of thrills are promised residents of this city and it is estimated that thousands will witness this sensational feat.

Completely blinded, All-Din will drive a stock Victory Six Dodge car through the streets of Roseburg. Nor will he confine his driving to the safer streets, but will roar up and down hills, weave and twist his way through the congested traffic—all while completely blindfolded. Not only will he perform these dare-devil feats while blindfolded, but will conform with all the traffic regulations.

If history repeats itself next Monday Roseburg will witness one of the most thrilling and death-defying stunts of the age. This drive will mark All-Din's 25th blindfold drive in this country, and each has been accomplished in a most miraculous manner, as All-Din has never experienced so much as a near-accident or any difficulty whatsoever.

A committee of prominent citizens will be in charge of the blindfolding of All-Din, and you are invited to personally witness the application of the sight-proof bandage, which will take place Monday in front of the Antlers Theatre, at 2:45.

All-Din has no explanation for this miraculous feat, other than drives by hunches, which he says are projected from the minds of the spectators that line the street. "They guide me on my way by a radio, yet they are unaware of it," says All-Din.

Prepare for a thrill—you will not be disappointed. Watch for him on the streets between 2:45 and 3:30. He will drive a Victory Six Dodge car furnished by J. Newland & Son, auto company of this city.

Most Nurses Use New Face Powder

MELLO-GLO, the new wonderful French Processa Face Powder, is preferred by nurses because of its purity, and they say it does not make the skin dry and drawn. Stays on longer, keeps shine away, and is very beneficial to the complexion. You will love MELLO-GLO when you use it. Nathan Fulton.

Around the County

LOOKING GLASS NOTES
George Best, a resident of this valley, is sick.

The high school literary society was organized last Monday.

Mr. and Mrs. Wesley Meredith are the proud parents of a baby girl.

Mrs. Alice Cazad is working at George Best's.

A rock social will be given in the near future by the high school. Watch for announcement of the date.

A series of revival meetings were started last Sunday in the M. E. church. They are being conducted by pastors of the Roseburg churches. Rev. Achon was the speaker last night.

Mable Skeels is visiting her sister, Opal, who is staying at the home of Stanley Schrenk.

The county nurse, Mrs. Atwood, will hold a number of clinics in the Looking Glass school. She will have one each week.

Lena Lake was born in Orland, Cal., May 1, 1895. On Feb. 14, 1922, she was married to George Jernigan. The family has lived for the past four years in Eugene.

Survivors include besides the husband, two children, Lee, 5, and Norla, age 4. Mrs. Jernigan's father, O. J. Lake of Eugene, also survives, as do one brother, Preston Lake of Eugene, and four sisters, Mrs. A. W. Cornutt, Eugene; Mrs. J. M. Cornutt, Riddle; Mrs. N. L. Thompson, Eugene; Mrs. E. R. Francis, Portland.

Funeral services will be held Friday, March 2, at the Veatch chapel at 9 a. m., conducted by Rev. C. L. Trawin, pastor of the First Baptist church. Interment will be at Riddle, Ore.

Ask your oil company about a Boyle-Dayton pump and tank. Or phone us direct at any factory branch listed below.

Boyle-Dayton pumps are accurate, dependable, and simple to operate. They are better looking also, so improve the appearance of your station.

More Boyle-Daytons are sold on the Coast than any other kind. You'll prefer them too.

The Aero

for a Boyle-Dayton pump when you buy your gasoline. It serves you quickly. One minute and you're on your way.

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Faith in Foods

The foods you serve and eat must have your confidence. You can depend on everything you buy here—always!

Features Saturday & Monday March 3 and 5

LARD—Pure, in bulk, fresh, 3 lbs. **53c** RICE—Fancy South-ern Blue Rose, 3 lbs. **23c** PEET'S GRANULATED SOAP—Lge. pkg., only **33c**

MINCED CLAMS, MASTER—Scalloped clams make a delectable wholesome meat substitute, tall cans, 20c; 3 for **59c**

TOMATOES—Libby's solid pack, No. 2 cans, 3 for **40c** ROLLED OATS—Cream, 9 lb. bag **49c** PEACHES—Fancy Dried 2 pounds **39c**

PINEAPPLE—Libby's 8 large golden slices in each can, large cans, 2 for **49c**

VAN CAMP'S BEANS—Medium size cans, 3 for **28c** PEACHES—Del Monte Melbas or Libby's De Luxe, Large cans 24c; 3 for **69c** SODA CRACKERS—Crisp, freshly baked, 3 lbs. **39c**

SARDINES—North Star, genuine Norwegians in pure olive oil—about 20 fish, 2 cans **25c**

MILK—Libby's 3 cans 28c; 6 for **55c** BEANS—Red Mexi-can, 3 lbs. 23c; 6 lbs. **45c** SHORTENING—Bulk best vegetable, 3 lbs. **53c**

QUAKER OATS—60,000 U. S. schools display cards reading, "Children should eat a cooked cereal for breakfast," large pkgs., **29c**

SYRUP—Adirondack Cane and Maple—"reminds you of your boyhood days," quart can **55c** FLOUR—Sperry's Olympic, 49 lb. sack, \$1.95; Crown, Drift- ed Snow or Fisher's Blend **\$2.09**

20th CENTURY COFFEE—"Alls well that ends well"—20th Century Coffee is the perfect ending to a good meal, lb. 45c; 3 lbs. **\$1.32**

20th Century Stores

Roseburg Store
130 N. Jackson St.

Oakland Store,
Baker-Flannery Bldg.

ADD FLYING STUDY TO SCHOOL COURSE, LINDY'S REQUEST

(Associated Press Leased Wire)

BOSTON, Mar. 2.—Tired appearing and obviously travel-worn, Colonel Charles A. Lindbergh has no plans for the future to announce except to retire to private life.

In his own words, he wound up his public career last night when he saw his mother, Mrs. Evangeline Lodge Lindbergh, Detroit school teacher, honored by thousands of her associates who made her a life member of the National Education association.

Presentation to Mrs. Lindbergh of the gold key symbol of the highest gift within its power was the high light of the closing session of the convention. Shortly before, Lindbergh himself addressed the convention with a plea for inclusion in the school curriculum of at least an elementary study of aerodynamics.

With Mrs. Lindbergh and her son on the platform were Governor and Mrs. Alvan T. Fuller, W. P. McCracken, assistant secretary of commerce, and Joseph W. Quinn, president of the department of superintendence of the association.

As the crowd was leaving the hall Miss Charlotte Wells, 23, of Cambridge, either fell or was pushed by the crowd under the wheels of the automobile of Rear Admiral Philip A. Andrews in which Lindbergh was riding.

A rear wheel of the machine

passed over one of the girl's feet. A policeman jumped on the running board and directed the chauffeur to halt. The girl was sent to a hospital.

The flier told reporters that he "hoped to return to private life as a time." He declined to say whether he would retire permanently.

"The meeting tonight is my last official function. My plans are in definite order."

Twelve days ago Flying Officer Lewis, Sergeant Terry and a native left Fort Burwell on a patrol and observation trip. Several hours after they had left, Lewis reported by wireless from an unknown position that he was landing on the ice. From that time they were lost to their associates at the station at Fort Burwell.

Immediately search was organized. Planes were sent from the Burwell base and dog teams were pressed into service to carry out searches. The missing aviators carried emergency rations and were otherwise well equipped, but hope had practically been given up for them.

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