

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, THURSDAY, FEBRUARY 23, 1928.

THE NEW, NECESSARY AUTOMOBILE

Ever new notwithstanding annual repetition, the automobile show is before us again. The latest achievements in automotive engineering, designing and construction challenge our admiration.

TELL MORE, SELL MORE

There is psychology about advertising and non-advertising that is not generally considered. The advertiser invites trade or, at least, inspection.

Over here we don't care much whom the president names as his secretary of war, so long as he is an honorable man. We don't anxiously question whether he is a friend or a foe of the republic.

COMING EVENTS IN ROSEBURG

Cut out this list of dates of outstanding events for the year and keep it in your pocket for handy reference.

Calendar of events including Umpqua Post American Legion, Auto Show, Annual Banquet Douglas County, etc.

PRUNE PICKIN'S

By BERT G. BATES

GOOD EVENING FOLKS

The Sportsmen's Club will bank-wet tonight. And probably the same fellows who eat dough-gods in the hills.

Everbody auto go to the auto show tonight. No mention will be made concernin' payments and everbody auto have a heluva time.

Father: "Well, son, did opportunity knock on your door while you were in the city?"

That bird who is in the county jail fer peddlin' dope to local young boys makes Hickman look like a gentleman.

It used to be that when a feller went out drivin' the boss would feel his oats. Now it's the driver who feels his corn.

Katrina: "How do you like married life, Olga?"

Olga: "Oh, youst fine. I tell you it feels purty darned good to go to bed mit out your shoes on, by yimminy."

LAFER PERKINS SEZ— "NOW FER THE AUTO SHOW!"

OAKLAND PRUNE GROWERS JOIN COUNTY GROUP

The Douglas County Prune association was increased last night by more than 200 acres as a result of a very successful meeting held at Oakland.

BOYS PUTTING IN IRRIGATION SYSTEM AT HIGH SCHOOL

The members of the class of boys mechanics at the senior high school are busily engaged today digging the ditches and laying out the plan for the irrigation system for the school yard.

ROSEBURG AND EUGENE TO MEET IN DEBATE F RIDAY

The debate for the championship of the southern Willamette district is to be held tomorrow afternoon between the team of Roseburg and Eugene high schools.

DR. NERBAS DENTIST advertisement with contact information.

Dr. Banks Writes His First Poem at 71

Prolific Output in Many Publications Valuable Assistance Given by His Wife

Poetry is considered the expression of youth and while many men and women of middle or old age write poetry it is usually after many years of experience and following an inspiration of early life.

It was just a year ago today, February 27, 1927, that the News-Review printed the first poem ever written by Dr. Louis Albert Banks for publication.

Since his first poem, and during the intervening years, Dr. Banks has written over four hundred poems, some of them long studies, similar to the Lincoln poem published in the News-Review a few days ago.

scattered all the way from San Francisco to Boston and New York, and from Portland, Oregon to Nashville, Tennessee.

Dr. Banks, in addition to writing such a vast amount of poetry, does a great deal of prose writing, and is at the present time engaged several hours each day in writing a new volume of sermons.

To the assistance of his accomplished wife Dr. Banks gives a great deal of the credit for his ability to turn out so much work.

MOTHER LOCAL LADY, ONE TIME RESIDENT, DEAD

Mrs. E. Maefert, mother of Mrs. Fred Schwartz of this city and known to many of the older residents of Roseburg, passed away last night at her home in La-Crosse, Wisconsin.

Presenting A new and fine collar-attached Shirt.

These Shirts have a touch of Spring about them that will appeal to the Well Dressed Man.

They have the Sta-Trim Collar of the college model, are correctly styled in Fancy Madras, Broadcloth and Russian Cords.

in the prevailing patterns of the season. Moderately priced at \$2 to \$3.50

Harth's TOGGERY advertisement with logo.

RUSSEL HUBBARD VISITOR IN CITY

Russel Hubbard, well known Republican lumberman, was a business visitor in Roseburg yesterday.

FOR COUNTY SURVEYOR

To the republican voters of Douglas county: I hereby announce my candidacy for reelection as County Surveyor, subject to your wishes at the primary, May 18.

TOM KAY FILES FOR FOURTH TERM AS STATE TREAS.

SALEM, Ore., Feb. 23.—Thomas H. Kay, who is serving his third term as Oregon state treasurer, will file his resignation today.

OUT OUR WAY

YOU DON'T KNOW HOW YOU WORRY ME, WITH HOLES IN YOUR PANTS.

WELL, YOU DON'T KNOW HOW YOU WORRY ME, WITH YOUR HAIR NOT COMBED.

HEROES ARE MADE - NOT BORN advertisement with cartoon.

THE TINYMITES STORY BY HAL COCHRAN - PICTURES BY KNOCK

When all the rubber men were through with doing tricks, one said, "Now you can come with us 'cause you've been nice and treated us real well."



They made of rubber. That is why. "The Scouty said, 'I guess I'll try.' And when he let the branches go, they snapped back with a bound."

And then they met some rubber bands with whom the Tinies all shook hands. "My goodness me, but you are thin," said Clowney, with a smile.

This made the Tinies laugh out loud. The rubber bands were very proud, and off they walked, and left the Tinies standing in the street.

READ THE STORY, THEN COLOR THE PICTURE. Clowney gets a good soaking in the next story.

Today

(Continued from page 1)

abroad by the Red Cross. That suggestion is foolish. The Red Cross doesn't know anything about conducting European trips economically and comfortably.

Claude Hopkins, who has written and "placed" many billion dollars in advertising, says the daily newspaper is the best advertising medium.

"Kellogg chats with Sweden." Our secretary of state, over wires and through the ether talks across the ocean with the Crown Prince of Sweden in Stockholm.

CARD OF THANKS We wish to thank our friends for their kindness and the many beautiful floral offerings in the sad bereavement of our loved one, Mary Julia Robertson.

CARD OF THANKS We wish to thank our many friends and the Women's Relief Corps and W. C. T. U. for their kindnesses, sympathy and beautiful floral pieces, in the death of our beloved mother, Mrs. Lusia C. Williams.

With appreciation, we are the members of her family. My Mrs. Estelle Magill.

SIDE GLANCES—By George Clark



Fish leather as a substitute for leather from hides is being used in the United States and Japan for army equipment and harness.

By Williams

Advertisement for hair care products with cartoon and text.