ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday by The News-Review Co., Inc.

The Associated Press is exclusively entitled to the use for republi-tion of all news dispatches credited to it or not otherwise credited in is paper and to all local news published here'n. All rights of republica-ion of special dispatches herein are also reserved.

B. W. BATES.

untered as second class matter May 17, 1920, at the post office at Roseburg, Oregon, under Act of March 2, 1879.

SUBSCRIPTION RATES Oally six months, by mail ity, three months, by mail. 1.00

Some fellers who tay single mooth, by mail.

Some fellers who tay the property in the hills will so push the some figured out, is only \$953. All praise to the mechanical ingenuity, architectural skill and business management that combined to create such a vehicular triught. Four-wheel brakes, high-compression engine for road speed up to seventy miles an hour, low center of gravity, long wheel base, shock absorbers and a score of other improvements that make for the safety and comfort of the owner, Over twenty million Americans now own automobiles, and he who is prone to believe that the saturation point has dawn-who to the safety million has dawn-who is prone to believe that the saturation point has dawn-who to the safety and comfort of the owner, over twenty million Americans now own automobiles, and he who is prone to believe that the saturation point has dawn-who to prove the safety and comfort of the owner, over twenty million Americans now own automobiles, and he who is prone to believe that the saturation point has dawn-who treated the province of the sate of the case and in the saturation point has dawn-who trius and the saturation point has dawn-who the province of the sate of the sate times and the saturation point to write in the clark was just a year ago to the sate the saturation. The poems at the province at the horse in the clark was just as the present time engaging the ration of the old fire place. The propose of the owner, write by Jr. Chall the New Beavier of the old fire place. The propose of the clark who is one to the clark with the saturation. The poems at the propose of the clark the sate of Over twenty million Americans now own automobiles, and he three hundred million dollars to expand their producing and selling facilities. Exporting of cars is nearing the million mark yearly, with the high priced class gaining in favor. Last year, according to figures of the department of commerce, exports of cars costing \$1,200 to \$2.000 increase. 63 per cent. The gain in exported cars below \$1,200 in price was much loss. The day of the state price was much less. The domestic demand for automobiles is well described by an eastern newspaper thus: "A single car, once the dream of every American, is no longer enough. Already 2,700,000 families find two cars necessary to complete happiness, according to a survey made by the National Automobile Chamber of Commerce, and this although the 'two-car market' has hardly been exploited. Even the farmer must have his two cars-one for pleasure and one for hard, workaday use. The truth is that our mode of living is profoundly influenced in ever new ways by the

of living is profoundly influenced in ever new ways by the cheap, fast, durable and now indispensable automobile. What was once a luxury has become a utility."

TELL MORE, SELL MORE

There is psychology about advertising and non-advertising that is not generally considered. The advertiser invites trade or, at least, inspection. If the inspection is favorable and his statements found to be true, trade is almost sure to follow. The non-advertiser invites nothing, excepting indifference and a possible suspicion. His failure to tell the public about his goods, prices, etc., causes the public either to forget him or to form the idea that his goods are not worth advertising. It is necessary to keep your merchandise, your services or whatsoever you are selling, alive in the public mind. The fact that your product is excellent is not sufficient to sell it. The excellent product always is matched by something else just as good. If your just-asgood competitor advertises and you do not, he is sure to outsell you. The mublic insists upon being told. The more it is a failure of the second and the control of the association was increased last night to more than 250 acres and resulting held at Oakland. The meteling held at Oakland. sell you. The public insists upon being told. The more it is told, the more it is sold.

One of the public insists upon being told. The more it is will take place and another will take place will take place will take place. Myrtle Creek.

Over here we don't care much whom the president BOYS PUTTING IN names as his secretary of war, so long as he is an honorable We don't anxiously question whether he is a friend or a foe of the republic. We don't ask whether he will make the army a lance to pierce the country or a buckle to shield it. We just know he will be all right. But things have not yet come to that happy issue in Germany. Hence all the Germans are greatly excited over the fact that Lieutenant General Wilhelm Groener, a professional soldier, has been made minister of defense, largely due to the intervention and pressure of President Hindenburg. Otto Gressler, the man Groener succeeds, was nominally a member of the German Democratic party, but he has been held by all friends of the republic to have lent hinself to every move calculated to perpetuate the caste system in the Peichswehr and to make it amenable to monarchist piots. So they are hoping great things of Greener, even though he be a soldier for it was Groener who told the ex-cutser some plain fruths. It was he who helped lead the German army back to the Eacher and the years. We just know he will be all right. But things have not Fatherland after the armistice. It was he who opposed the ROSEBURG AND Kapp "putsch" whose object was to overturn the republic. If Groener makes the Reichswehr a truly republic army, its will deal a death blow to all the hopes of the monarchist

COMING EVENTS IN ROSEBURG

Cut out this list of dates of outstanding events for the year and keep it in your pocket for handy reference. Watch for changes and additional announcements as they may be arranged.

Umpqua Post American Auto Show	
Annual Banquet Douglas	
Game Protective Associa	tion February 23
Benefit Social R. H. S. P.	T. A. February 28
Umpqua Highway Assn.	Meeting March 6
	rd Meeting March 8.9
Home Makers' Institute	March 14-17
Christian Church Dedicat	ion
Primary Election	
	May 21-22-23-24
	May 24-25-26
State Convention of Busi	
State Convention of G	ubs. June 2-3-4 or June 8-9-10 . A. R.
and W. R. C.	June 27-28-29-30
	nOctober (no date set)
	November 6
State Horticultural Meeting	November (no date set)

e + 1 7" GOD EVENING FOLKS

The Sportsmen's Club The Sportsmen's Club Will bank-wet thight And prob'ly the Same fellers who Eat dough-gods in the hills Will squawk to Jack Harding Because the Rolls are cold.

who feels his corn.

FER THE AUTO

OAKLAND PRUNE **GROWERS JOIN COUNTY GROUP**

IRRIGATION SYSTEM AT HIGH SCHOOL

The members of the class of school are busily engaged today digging the ditches and laying on

DR. NERBAS

Painless Extraction Gas When Desirer Pyorrhea Treated

Phone 488 . Masonic Bldg.

Dr. Banks Writes His First Poem at 71 Prolific Output in Many Publications Valuable Assistance Given by His Wife

Valuable Assistance Given by His Wife

Poeiry is considered the capression of youth and while many men shor of youth and while many men and wamen of middle or old are write poetry it is usually after with doing tricks, one hundred and fifty other poems and system who did not be hundred and fifty other poems and system who did not start his writing of verse unity after passing the age of 17 years, is believed to be at least unusual, if not unparallelled. It was just a year ago today, February 22, 1927, that the New-Review printed the first poem every written by Dr. Louis Albert liaming for publication. The poem, "The Old Frieplace," was impacted by the Cold Frieplace," was impacted by the Cold Frieplace, and impact the content of the former Hamilton home on South Main street.

To Since his first poem, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, and during the intervening your, Tr. Hamilton has written over four aundred, wh

Presenting

A new and fine collar-at-tached Shirt.

These Shirts have a touch of Spring about them that will

They have the Sta-Trim Collar of the college model, are correctly styled in

Well Dressed Man

Fancy Madras Broadcloth

and Russian

Cords

in the prevailing patterns of

the season. Moderately pric-

\$2 to \$3.50

'clock in the main auditorium of

FOR COUNTY SURVEYOR

RUSSEL HUBBARD

it will be open

appeal to the

LADY, ONE TIME RESIDENT, DEAD

Mrs. E. Maeffert, mother of Mrs. Fred Schwartz of this city and known to many of the older residents of Roseburg, passed away last night at her home in La-Crosse. Wisconsin, according to word received here by the family. Mrs. Maeffort lived here about 18 years ago, making her home in her daughter. She was born in drugary, coming to this com-

continued from page 1.)

are by the family, abroad by the Red Cross. That suggestion is foolish. The Red Cross observable from page 1.)

are ago, making her home in dermany, coming to this country when just a young woman. Her family was raised in Wisconsin and Mrs. Maeffert a number of years later, after her husband's death, came weat, living in this city for some time. She was about 80 years old at the time of death and had been in ill health for a longe period. Mrs. Maeffert was a member of the branch of the Lutheran church in the east. She leaves besides her daughter in this city, one other daughter. Mrs. Henry Platz, at LaCrosse. The date for the functional as not been set.

TOM KAY FIFC

FOR FOURTH TERM AS STATE TREAS.

(Associated Press Leased Wire)
SALEM, Ore., Feb. 23,—Thomas
B. Kay, who is serving his third
term as Oregon, state treasurer,
will this aftermong file with Secretary of State Kozer his candidacy
for the Republican nomination for
a fourth term in that office. "My
past record is my platform," will
appear on his slutement.

Mr. and Mrs. Kay are to leave
next Monday for a visit of several
weeks in the Hawaitan blands.

Under the state constitution no
person is permitted to serve as
state treasurer or secretary of

person is permitted to serve as state treasurer or secretary of state more than eight out of a period of 12 years. After Mr. Kay's first two terms he refired from the office and was succeeded by O. P. Hoff. Upon the doubt of Hoff Governor Pherce appointed Jefferson Myers, a Democrat. Kay deteated Myera in 1924.

VISITOR IN CITY

Hubbard, well known
Huwer for president at Fahumbernian, was a busisell Hubbard, well known

ROSEBURG AND EUGENE TO MEET IN DEBATE F RIDAY

The debate for the champlor dily of the southern Williametre district is to be held tomorrow attraced to the ball forms in the dilerate tour teams in the dilerate tour teams in the dilerate housed withdrew from the debate binding reason without the port of thinguing room of the southern will be rist. Eugene, Roseburg and Engene tour teams in the dilerate housed withdrew from the debate binding reason beautiful to the ball finals. The question for debate is "Keptered That the principles of he when the debate binding Roseburg and Engene to the finals.

The question for debate is "Keptered That the principles of he when the debate binding affirmative teams are tracelling. The fill improvement of the binding reason January 17th. The division regarding the Uniquia group to make the finals.

The question for debate is "Keptered That the principles of he when the finals are to be developed. That the principles of he were sufficiently grained in public and the principles of healt of the debate of the bill holds ranted." The affirmative teams are tracelling, the Engene by 3. Vong and Shirtes Roseburg with the same affirmative and common to Roseburg with the same and make the affirmative teams are tracelling. The affirmative teams are tracelling, the Engene by 3. Vong and Shirtes Roseburg with the proventile position and the proventile position and the principles of Roseburg with the position and the ways and means communities placed in a business basis of propose so to affirmative beginned as calculation of those principles the bill holds are the bill holds an attendable that Rocelegoth below to the Roseburg with the later two are the total the attendable to the Roseburg with the later two and the port of timpuga group and the port of the

pointment as charryon of the ways and means committee places him in a powerful position and I am sure that it will redound to the beautiful the district which Congression Hawley serves. "Your daughter looks very ill," Yes, it's an affection of the

"Plear net Accurisant"
"No. He's a subsition in the army."—The Hits.

To the republican voters of lengths county I hereby announce my candidacy for restection as County Surveyor, subject to your wiskes at the primary May 18.

HARVEY L EPPSTEIN.

They found the water bottle kind. "In me," it said, "I'm sure you'll find a very friendly play hudde up to me. That's right."

(Clowny gets a good soaking in helping you to sleep tonight. Now all in slumberland.

(Clowny gets a good soaking in the next story.)

(Copyright, 1928, NEA Service, Inc.)



Today

"Kellogs chats with Sweden."
Our accretary of state, over wires and through the ether talks across the ocean with the Crown Prince of Sweden in Stockholm, and newspapers give it three lines, We digest miracles easily.

CARD OF THANKS We wish to thank our friends for their kindness and the many beau-tiful floral offerings in the sad be-reavement of our loved one, Mary

reavement of our loved one, Mar Julia Robertson, Harold R. Robertson, Mr. and Mrs. W. D. Strange and relatives.

CARD OF THANKS

We wish to thank our many friends and the Women's Relief Corps and W.C.T. U. for their kindnesses, sympathy and beautiful floral pieces, in the death of our beloved mother, Mrs. Lusina C.

With appreciation, we are the te

SIDE GLANCES—By George Clark



"Just like our book-ends!"

Fish leather as a substitute for leather from hides is being used in the United States and Japan for army equipment and harness.

Elizabeth Blackwell, first man physician in the United States received her M. D. figures College in 1849.

OUT OUR WAY

By Williams

