William T. Tilden $2^{\text {nd }}$
to protect his throat, smokes Luckies
"The voice is essential to stage work and its care one of the
actor's greatest worries. actor's greatest worries. During the course of some of my
stage appearances, I am called upon at intervals to smoke a cigarette and naturally 1 have to be carefull about $m \mathrm{~m}$ choice. I smoke Lucky Strikes and have yet to feel the
slightest effect uponmy throat. I understand that toasting frees this cigarette from any throat irritants.
They're $100 \%$ with me." Wieham $7.7 \ell \mathrm{len}$ zud


Prominent Tobacco
Buyer says "The Cream of the Tobacco Crop" goes into Lucky Strikes "Buying tobacco for Lucky Strike Cigaretres is a matter
of selecting the finest yrown It is my duty and instruction to buy 'The Cream of the Tobacco Crop' for this brand.

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IN CROSSING WRECK in Crossing wreck


Ask any domestic science expert any dietitian . - any nurse Ask your doctor!


## TY COBB'S FUTURE $\quad \begin{aligned} & \text { rum who hat a brulsed knee, the } \\ & \text { SEEMS UP IN AIR } \\ & \text { result oo } a \text { mountaln } \\ & \text { tike. Tho }\end{aligned}$         <br>  <br> Spring-time <br> in California

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